THIS INSERT WILL BE DELIVERED TO

APPROXIMATELY 45 MILLION HOMES THIS

COMING SUNDAY, JUNE 22, 1986

2040695631

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

CLAIROL'S WINNING LOOK

...AT 1/2 THE PRICE!

1/2 PRICE CASH REFUND
(BY MAIL)

TO GET YOUR REFUND:

1. Get a cash refund for 1/2 your purchase price of Nice 'n Easy and/or Final Net 8 oz. Pump.
2. Look for your local store's newspaper ad or in-store circular for these brands.
3. Clip out and save the Final Net or Nice 'n Easy ad.
4. Complete and follow instructions on mail-in certificate at right.

1/2 PRICE CASH REFUND
MAIL-IN CERTIFICATE

Get a cash refund (by mail) for 1/2 the price you pay for Final Net 8 oz. Pump and/or Nice 'n Easy.
(Maximum Refund: Final Net—$1.50; Nice 'n Easy—$2.50)

Here's how:

Look for: Your local store's newspaper ad or in-store circular for Final Net or Nice 'n Easy.

Clip: The advertisement(s) for Final Net and/or Nice 'n Easy.

Buy: Final Net 8 oz. Pump and/or Nice 'n Easy Haircolor.

Send: 1) Proof-of-purchase seal from Final Net 8 oz. Pump and/or Nice 'n Easy.

2) Original, dated cash register receipt(s) with purchase price(s) circled.

3) Ad(s) for product(s) purchased and this completed official certificate.

Check which offer(s) you are applying for and fill in amount(s) paid.

☐ Final Net 8 oz. Pump Purchase Price: $ _____

☐ Nice 'n Easy Haircolor Purchase Price: $ _____

Name _____

Address _____

City _____ State _____ Zip _____
(must be included)

Send to: 1/2 Price Offer, P.O. Box 14596, Baltimore, MD 21268

Maximum Refund Values: Final Net—$1.50; Nice 'n Easy—$2.50

Limit one 1/2 Price Refund per household or address. No group or organization requests will be honored. Offer void where taxed, prohibited or restricted by law. Allow 4 weeks for delivery. Offer good only in U.S.A. and from APO/FPO box numbers. This offer is not redeemable at your store or on trial sizes. This offer is void if certificate reproduced. **(Requests submitted with reproduced certificates will not be honored.)**

OFFER GOOD FROM 6/22/86 THROUGH 8/15/86.

© 1971-86 Clairol Inc. B

30¢ MANUFACTURERS COUPON EXPIRES 12/31/86 30¢

29850

SAVE 30¢
FINAL NET®
8 oz. Pump
For Long-Lasting Hold

RETAILER: Redeem this coupon from consumers on purchase of specified product. You will be reimbursed for the face value of this coupon, plus 8¢ for handling provided you and the consumer have complied with the terms of this coupon offer. Limit one coupon per purchase. Invoices showing your purchase of sufficient stock to cover all coupons must be shown upon request. Coupon void if reproduced or where prohibited, taxed or restricted by law. Coupon not assignable or transferable. Your customers must pay sales tax. Cash value 1/20 of 1¢. Good only in U.S.A. and all military bases overseas. Redeem only by mailing to: COUPON REDEMPTION CENTER, Post Office Box 20330, El Paso, Texas 79998

30¢ 30¢

29850

30¢ MANUFACTURERS COUPON EXPIRES 12/31/86 30¢

29876

SAVE 30¢
NICE 'N EASY®
Shampoo-In Haircolor
For Natural Color and Great Conditioning

RETAILER: Redeem this coupon from consumers on purchase of specified product. You will be reimbursed for the face value of this coupon, plus 8¢ for handling provided you and the consumer have complied with the terms of this coupon offer. Limit one coupon per purchase. Invoices showing your purchase of sufficient stock to cover all coupons must be shown upon request. Coupon void if reproduced or where prohibited, taxed or restricted by law. Coupon not assignable or transferable. Your customers must pay sales tax. Cash value 1/20 of 1¢. Good only in U.S.A. and all military bases overseas. Redeem only by mailing to: COUPON REDEMPTION CENTER, Post Office Box 20330, El Paso, Texas 79998

30¢ 30¢

29876

2040695632

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

25¢ EXPIRES 12/31/86

SAVE 25¢ ON YOUR NEXT PURCHASE OF A.1.® STEAK SAUCE 15 OZ. SIZE

THIS COUPON GOOD ONLY ON PURCHASE OF PRODUCT INDICATED. ANY OTHER USE CONSTITUTES FRAUD. COUPON IS NOT TRANSFERABLE. LIMIT IS ONE COUPON PER PURCHASE. RETAILER: Del Monte Corporation will reimburse the face value of this coupon plus 8¢ handling only to retailers and authorized clearing houses if the coupon is submitted in compliance with Del Monte Corporation's Redemption Policy, incorporated herein by reference Cashville 1/23¢. Mail to: Del Monte Corporation, Dept. #5671, El Paso, Texas 79966. Good only in USA, APO's, FPO's.

© 1986 DEL MONTE CORPORATION

300 403

5 54400 11325 4

MAIL-IN CERTIFICATE

You can get 1 lb. of ground beef free (save up to $2.00). Just send us 6 UPC symbols: any combination of 4 from DEL MONTE® Catsup, A.1.® Steak Sauce, GREY POUPON® Mustard, CHUN KING® Soy Sauce (DEL MONTE® Pickle Relish, WRIGHT'S® Liquid Smoke and REGINA® Vinegar also qualify where available), and 2 from any other Del Monte or Hawaiian Punch products. Sales receipt will qualify as proof of purchase when UPC symbol cannot be removed from the package. THIS OFFER EXPIRES JULY 31, 1986.

MAIL TO: DEL MONTE USA GROUND BEEF OFFER
P.O. Box 8863, Clinton, Iowa 52736

NOT REDEEMABLE AT YOUR GROCER.

I am enclosing 6 proofs of purchase, please send me a certificate of redemption good for the purchase of 1 lb. of ground beef.

NAME _____ (Please Print)

ADDRESS _____

CITY _____

STATE _____ ZIP _____ 152

Zip code must be included. No duplication or reproduction, mechanical or otherwise, of this form will be accepted. Please allow 8-10 weeks for processing. Offer void where prohibited or restricted by state or local laws or regulations. Good only in USA. OFFER LIMITED TO 1 REPLY PER FAMILY, GROUP, ORGANIZATION, OR ADDRESS. *Do not mail to offerer:* Del Monte Corporation, One Market Plaza, Dept. SF, San Francisco, CA 94105. THIS OFFER VALID THROUGH JULY 31, 1986.

FREE GROUND BEEF WITH YOUR SUMMER FAVORITES

The Fourth of July is coming up. That means brass bands, fireworks and barbecues. Lots of barbecues.

We'd like to get the celebration cooking with a FREE pound of ground beef. Just send us 6 labels: any combination of 4 from DEL MONTE® Catsup, A.1.® Steak Sauce, GREY POUPON® Mustard (DEL MONTE® Pickle Relish, WRIGHT'S® Liquid Smoke and REGINA® Vinegar also qualify where available), and 2 from any other Del Monte USA products.

Enjoy Del Monte USA products this summer. And keep the holidays sizzling.

See the mail-in certificate for details.

©1986 Del Monte Corporation

2040695633

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

25¢ MANUFACTURER'S COUPON
EXPIRES 12/31/86

SAVE 25¢ ON YOUR NEXT PURCHASE OF ONE 3-PAK OF HAWAIIAN PUNCH® *FRUIT PUNCH, ANY FLAVOR*

THIS COUPON GOOD ONLY ON PURCHASE OF PRODUCT INDICATED. ANY OTHER USE CONSTITUTES FRAUD. COUPON IS NOT TRANSFERABLE. LIMIT IS ONE COUPON PER PURCHASE. RETAILER: Del Monte Corporation will reimburse the face value of this coupon plus 8¢ handling only to retailers and authorized clearing houses if the coupon is submitted in compliance with Del Monte Corporation's Redemption Policy, incorporated herein by reference. Cash Value 1/20¢. Mail to: Del Monte Corporation, Dept. #6971, El Paso, Texas 79966. Good only in USA, APO's, FPO's.

192 401

© 1986 DEL MONTE CORPORATION

5 24000 55125 1

WRIGHT'S SAVORY BARBECUE SAUCE

3 medium onions, finely chopped
3 *cloves garlic, minced*
3 Tbsp. oil
3 cups DEL MONTE® Tomato Catsup
3 Tbsp. WRIGHT'S® Natural Hickory Seasoning (liquid smoke)
½ cup brown sugar, packed
⅓ cup cider vinegar
1 tsp. dry mustard
1 tsp. hot pepper sauce

Sauté onion and garlic in oil until tender. Stir in remaining ingredients; bring to boil. Reduce heat; simmer 10 minutes. Use with chicken, ribs and hamburgers.

1 quart

25¢ MANUFACTURER'S COUPON
EXPIRES 12/31/86

SAVE 25¢ ON YOUR NEXT PURCHASE OF ANY SIZE DEL MONTE® CATSUP INCLUDING THE NEW 28 OZ. PLASTIC BOTTLE

THIS COUPON GOOD ONLY ON PURCHASE OF PRODUCT INDICATED. ANY OTHER USE CONSTITUTES FRAUD. COUPON IS NOT TRANSFERABLE. LIMIT IS ONE COUPON PER PURCHASE. RETAILER: Del Monte Corporation will reimburse the face value of this coupon plus 8¢ handling only to retailers and authorized clearing houses if the coupon is submitted in compliance with Del Monte Corporation's Redemption Policy, incorporated herein by reference. Cash Value 1/20¢. Mail to: Del Monte Corporation, Dept. #6971, El Paso, Texas 79966. Good only in USA, APO's, FPO's.

192 443

© 1986 DEL MONTE CORPORATION

5 24000 21025 7

Buy Our Fish, Get A Free Dish.

Enjoy the great taste of Chicken of the Sea® brand tuna and receive a FREE Rubbermaid® Servin' Saver™ storage dish. To get your free dish just send us 10 UPC symbols from any size can of Chicken of the Sea® brand tuna plus 50¢ for postage and handling, and we'll send you a Rubbermaid® Servin' Saver™ storage dish . . . perfect for your next tuna salad specialty.

Watch for special prices and displays at participating grocers and start saving now to take advantage of this free offer—compliments of Chicken of the Sea.

Mail-In Certificate	Expiration Date: 12/31/86

Please send me one Rubbermaid® Servin' Saver™ two cup storage dish. Enclosed are 10 UPC symbols from Chicken of the Sea® brand tuna, plus 50¢ for postage and handling.

Mail to: Chicken of the Sea
Free Dish
P.O. Box 15856
Mascoutah, IL 62224
(PLEASE PRINT)

NAME _____

ADDRESS _____ (P.O. Box Not Acceptable)

CITY _____ STATE _____ ZIP _____ (Required)

Only one dish per family please. Offer good only in U.S.A., A.P.O's and F.P.O's. Void where taxed, prohibited or restricted. Allow 4 to 6 weeks for shipment. Zip code must be included to process request. This certificate must accompany your request. Do not staple, glue or tape UPC symbols to this certificate. Postage stamps and/or foreign coins will not be honored. Offer expires December 31, 1986.

©VAN CAMP SEAFOOD COMPANY, INC. 1986. T367

Order Form: Make Check Payable to Hannah Hansen 66-43
8845 W. Olympic Blvd., Beverly Hills, Ca. 90211
☐ Rush 1 Organizer @ $3.99 + $1.25 Post. & Hand. = $5.24
☐ SAVE. Rush me 2 Organizers @ $7.79 + $1.25 ea. P&H = $10.29
☐ SAVE MORE. Rush me 3 Organizers @ $14.99 incl. P&H = $14.99
Add sales tax where applicable. Calif. residents must add 6%.

Enclosed find a total of $_____
Please Print Name _____
Address _____
City, State & Zip _____
Please allow up to 6 weeks for delivery. Zip code required.

I ♥ MY COUPONS

Home Coupon Master File

HOLDS 100's OF COUPONS

ONLY $3.99

MAKES A FANTASTIC GIFT!

Specially designed for coupons • Choose from 30 Major Food Categories • Huge adjustable capacity • Measures 6½" wide x 6" front to back • Made from Eastman Kodak's Tenite • Washable • Rust proof • Durable • Soft Almond color.

UNHEARD-OF 2 YEAR GUARANTEE! If you are not completely satisfied, return it for a prompt refund of purchase price. If defective, return it for replacement within 2 years!

NOT SOLD IN STORES

FREE: $500.00 IN COUPON OFFERS REFUND OFFERS GIFT OFFERS

2040695634

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Promise® to be Heart Smart™

Heart Smart people exercise and eat right. Because Heart Smart people know that a diet low in cholesterol and saturated fat can help reduce serum cholesterol levels...which can help reduce their risk of heart disease.

That's why Heart Smart families make delicious Promise spread a part of their dietary plan to help reduce serum cholesterol. Great tasting Promise, made with sunflower oil, has no cholesterol and is low in saturated fat.

Colorful refrigerator poster displays cholesterol and saturated fat content of popular foods.

Get three 30¢ Promise® coupons by mail, plus "FREE"* Promise Yourself a Healthy Heart™ Poster.

*With proof of purchase

MAIL-IN CERTIFICATE

Please send me my free Promise Yourself A Healthy Heart Poster plus 3-30¢ coupons, good on any form of Promise. *I have enclosed 2 proofs-of-purchase (net weight statements)* from Promise, any form.

MAIL TO: Promise Poster and Coupon Offer
P.O. Box 717
Medina, Ohio 44258

Name

Address

City State Zip

Offer expires September 30, 1986. Offer good in U.S.A., Puerto Rico and in the U.S. Armed Forces. This certificate must accompany your request and may not be reproduced. Offer void where restricted or prohibited by law.

Save this slip for your records. Date

Please allow 8 weeks for delivery. If you have any questions about this offer, please write to: Promise Poster and Coupon Offer, P.O. Box 973, Medina, Ohio 44258.

Manufacturer's Coupon | Expires December 31, 1986

25¢ **Save 25¢** (on any form)

Promise®

682376

11115 83075

RETAILER: We will reimburse you *for the face value of this coupon*, plus 8¢ if submitted in compliance with Lever Brothers' Redemption Policy. Valid if redeemed by retail distributors of our merchandise or those authorized by us. Cash value 1/100th of 1¢. Foods Division, P.O. Box #1102, Clinton, Iowa 52734. Limit one coupon per purchase. Good only on *Promise. Any other use constitutes fraud.* Expires December 31, 1986.

Manufacturer's Coupon | Expires December 31, 1986

25¢ **Save 25¢** (on any form)

Promise® *Extra Light*

682400

11115 00025

RETAILER: We will reimburse you *for the face value of this coupon*, plus 8¢ if submitted in compliance with Lever Brothers' Redemption Policy. Valid if redeemed by retail distributors of our merchandise or those authorized by us. Cash value 1/100th of 1¢. Foods Division, P.O. Box #1102, Clinton, Iowa 52734. Limit one coupon per purchase. Good only on *Promise. Any other use constitutes fraud.* Expires December 31, 1986.

2040695635

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Hot, Warm or Cold Cash!

Get up to $10.00 by mail

and Save 35¢ right now on

NOTE: FAMILY SIZE = 4 pts.
KING SIZE = 2 pts.
GIANT SIZE = 1 pt.
REGULAR SIZE = ½ pt.

GET UP TO $10.00 BY MAIL FROM cheer®

Mail-In Form (not payable at the retail store)

MAIL: The net weight statements required for the refund of your choice along with this required Mail-In Form to the address indicated on the form.

NOTE:			
Family Size	(147 oz.)	=	4 pts.
King Size	(72 oz.)	=	2 pts.
Giant Size	(42 oz.)	=	1 pt.
Regular Size	(17 oz.)	=	½ pt.

ENCLOSE: Net weight statements from Cheer for the refund indicated below:

- ☐ Net weight statements totalling at least 16 pts. to receive a $10.00 refund.
- ☐ Net weight statements totalling at least 8 pts. to receive a $5.00 refund.
- ☐ Net weight statements totalling at least 2 pts. to receive a $2.00 refund.

Cheer Refund Offer Form (cash redemption value 1/100 of 1¢)

Place in a stamped envelope and mail to:
CHEER REFUND
P.O. Box 7137
Clinton, Iowa 52736

Offer expires November 9, 1986

Please send my refund to:

NAME _____

ADDRESS _____
(Print clearly, proper delivery depends on a complete and correct address)

CITY _____

STATE _____ ZIP CODE _____

PLEASE NOTE THESE ADDITIONAL TERMS:
1. Offer good in U.S. except WA, MT, OR, ID, WY, UT, CO, NM, AZ.
2. THIS CERTIFICATE MAY NOT BE MECHANICALLY REPRODUCED AND MUST ACCOMPANY YOUR REQUEST.
3. Your offer rights may not be assigned or transferred
4. Limit one refund per name or address.
5. OFFER GOOD FROM June 22, 1986 to November 9, 1986.
6. Please allow 6 to 8 weeks for delivery

2254CH | MANUFACTURER COUPON | NO EXPIRATION DATE

56675

Save 35¢

WHEN YOU BUY ONE ANY SIZE

cheer®

35¢

PROCTER & GAMBLE

CONSUMER: Don't embarrass your dealer: redeem this coupon ONLY by purchasing the brand size(s) indicated, with its value deducted from retail selling price. Coupon may not be reproduced. Void if transferred to any person, firm or group page to store redemption. You pay any sales tax. Any other use constitutes fraud. LIMIT ONE COUPON PER PURCHASE.

DEALER: Your redemption signifies compliance with P & G Coupon Requirements dated 10/1/83. Free copy available by writing to PROCTER & GAMBLE, 2150 Sunnybrook Drive, Cincinnati, Ohio 45237. Send properly redeemed coupons to same address. Cash Value 1/100 of 1¢. 8606

56675

5 37000 12335

56675

2040695636

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

try Dry Breezes® the Dry Air & Fabric deodorizer for freshness without wetness

Freshens the air without wet fallout. So dry, it freshens fabrics without staining.

MANUFACTURER COUPON | EXPIRES 12/31/86

SAVE 25¢

ON DRY BREEZES® AIR & FABRIC DEODORIZER

DBFS1586

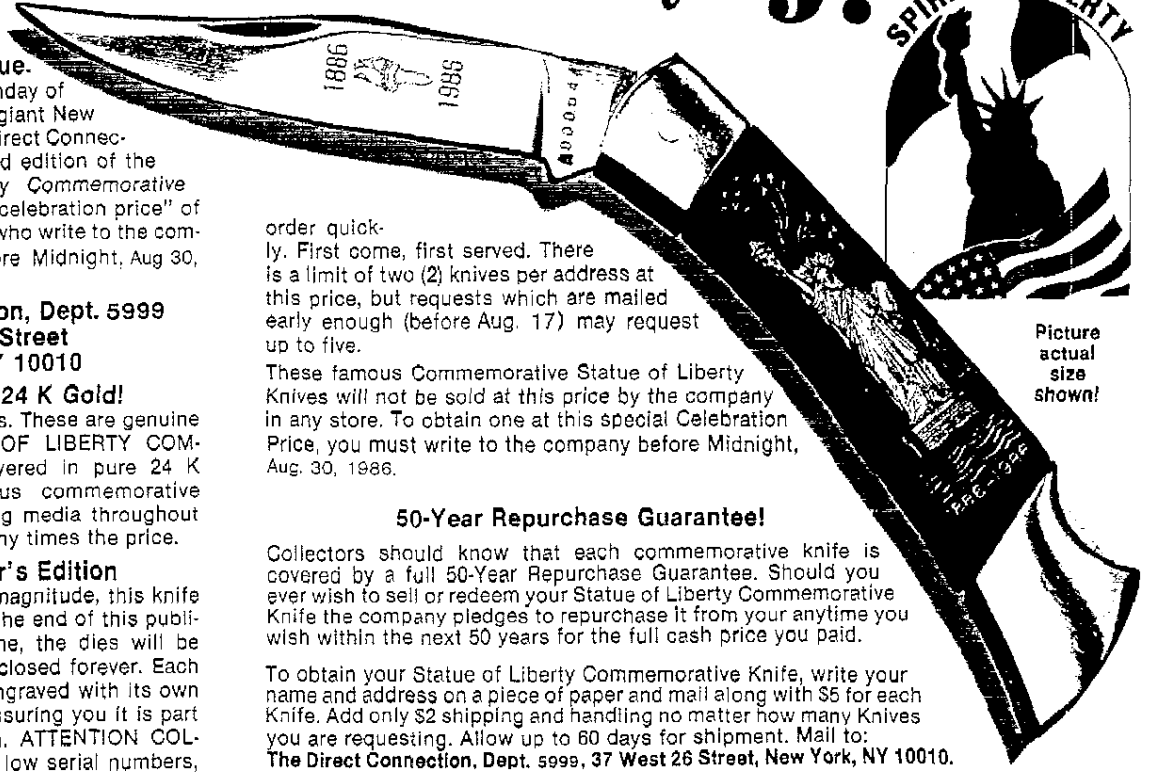
Mr. Dealer: We will redeem this coupon for face value plus 8¢ handling provided you have redeemed it with the purchase of the product specified. Proof of purchase required for payment, upon request. Void if taxed, restricted, or prohibited by law. Cash value 1/20¢. Limit-one coupon per purchase. Mail coupon to Boyle-Midway Division, P.O. Box R-7027, El Paso, Texas 79975.

LIMIT ONE COUPON PER PURCHASE

5 62338 24125 3

LIMITED EDITION **STATUE of LIBERTY**

Commemorative Knife Layered In Pure 24 K GOLD for only $5?



Picture actual size shown!

Unbelievable, but true.
To celebrate the 100th birthday of our most famous lady, the giant New York publicity firm of The Direct Connection will distribute a limited edition of the famous Statue of Liberty Commemorative Knife for the astonishing "celebration price" of only $5 each only to those who write to the company address (below) before Midnight, Aug 30, 1986.

The Direct Connection, Dept. 5999
37 West 26 Street
New York, NY 10010

Layered in pure 24 K Gold!
These knives are not copies. These are genuine Limited Edition STATUE OF LIBERTY COMMEMORATIVE KNIVES layered in pure 24 K GOLD!—the same famous commemorative knives advertised in leading media throughout America and selling for many times the price.

A True Collector's Edition
As befits a tribute of this magnitude, this knife will be available only until the end of this publicity campaign...at that time, the dies will be destroyed and the edition closed forever. Each knife you receive will be engraved with its own individual serial number, assuring you it is part of this special celebration. ATTENTION COLLECTORS! for the coveted low serial numbers, order quickly. First come, first served. There is a limit of two (2) knives per address at this price, but requests which are mailed early enough (before Aug. 17) may request up to five.

These famous Commemorative Statue of Liberty Knives will not be sold at this price by the company in any store. To obtain one at this special Celebration Price, you must write to the company before Midnight, Aug. 30, 1986.

50-Year Repurchase Guarantee!
Collectors should know that each commemorative knife is covered by a full 50-Year Repurchase Guarantee. Should you ever wish to sell or redeem your Statue of Liberty Commemorative Knife the company pledges to repurchase it from your anytime you wish within the next 50 years for the full cash price you paid.

To obtain your Statue of Liberty Commemorative Knife, write your name and address on a piece of paper and mail along with $5 for each Knife. Add only $2 shipping and handling no matter how many Knives you are requesting. Allow up to 60 days for shipment. Mail to:
The Direct Connection, Dept. 5999, 37 West 26 Street, New York, NY 10010.

2040695637

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE 15¢

CELEBRATE JULY 4TH WITH THE GREAT TASTE OF

Orville Redenbacher's

Gourmet

Popcorn Snacks

15¢ MANUFACTURER COUPON EXPIRES 12/31/86 15¢

SAVE 15¢

on

Orville Redenbacher's Gourmet Popcorn Snacks

(not good on 1 oz. trial size)

To Retailer: This coupon will be redeemed at face value plus 8¢ handling if used in accordance with the offer stated hereon. Coupon is void if taxed, prohibited or restricted by law. Cash value of 1/100 of a cent. Valid only in U.S.A. This coupon not assignable or transferable. Customer pays any sales tax. Mail coupon to Beatrice Companies, Inc., P.O. Box 20339, El Paso, TX 79998. © 1986 Beatrice Companies, Inc. Offer limited to one coupon per purchase

15¢ 90323 15¢

2040695638

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Win Instantly!

Oscar Mayer announces your chance to...

Win Free Groceries for up to a year!

(limit $10,000 total)

- WIN up to $250, $1,000, $5,000 or $10,000 in FREE GROCERIES or a coupon good for a FREE package of an Oscar Mayer product.
- WIN INSTANTLY! Game cards in specially-marked packages of Oscar Mayer products.
- See if you are a winner! Game ends 10/31/86 or while supply lasts, whichever is sooner.

All unawarded prizes will be given away in a Second Chance Drawing. For free entry form see official rules. Drawing ends 12/1/86. Both game and drawing void in Vermont and West Virginia. No purchase necessary.

OSCAR MAYER FREE GROCERIES OFFICIAL RULES—NO PURCHASE NECESSARY

1. How to Claim Your Prize. If you are an instant winner, cut the winning card from the package and attach to a 3½" x 5½" piece of paper. Sign your full legal signature across the face of the Game Card. On the 3½" x 5½" piece of paper, print your name, address, telephone number and social security number. Send the 3½" x 5½" piece of paper with the signed winning card attached by registered mail, return receipt requested to Oscar Mayer "Free Groceries Game," P.O. Box 4873, Kankakee, IL 60902. All submissions of Game Cards must be postmarked by 10/31/86 and received by 11/10/86. Submitters of winning Game Cards will be notified by mail. Each certified winner in excess of $5 must sign an Affidavit of Eligibility and Compliance certifying eligibility and compliance with these rules by 11/30/86. Winners consent to the use of their name and likeness in advertising without additional compensation.
2. All prizes not awarded by 12/1/86 will be awarded in a random Second Chance Drawing on or about 12/5/86—no purchase necessary. To enter the Second Chance Drawing, print your name and address on a 3½" x 5½" postcard and send it to Oscar Mayer Second Chance Drawing, P.O. Box 4873, Kankakee, IL 60902. Enter as often as you wish, but each entry must be mailed separately. All entries must be received by 12/1/86. Winners will be notified by mail. Each certified winner in excess of $5 must sign an Affidavit of Eligibility and Compliance certifying eligibility and compliance with these rules by 1/30/87. Winners consent to the use of their name and likeness in advertising without additional compensation.
3. Void in Vermont, West Virginia and where prohibited by law. Offer open to all U.S. residents 18 years of age or older, except employees and families of employees of Oscar Mayer and its affiliates, subsidiaries, agencies, distributors, retailers, suppliers and judging agency. All submitted Game Cards become the sole property of Oscar Mayer. Duplication of Game Cards not accepted. Validity of Game Cards submitted to be determined in the sole opinion of Oscar Mayer and its judging organization and all its decisions relating to this game are final. Materials will be void and rejected if defaced, mutilated, forged, reproduced, altered or not obtained through legitimate channels. Eligibility for any irregular Game Card is limited to replacement of Game Card. No responsibility is assumed for lost, misdirected or late mail. Prizes not assignable or transferable. Winners are responsible for all taxes in connection with prizes. Game begins 9/1/86 and ends 10/31/86. Second Chance Drawing ends 12/1/86. Only one prize set ho.set/05.
4. Prizes will be awarded in the form of checks made payable to the winner, except for 4th Prizes which will be awarded in the form of a coupon good for a free package of a specified Oscar Mayer product. The prizes and odds of winning are as follows: (1) Grand Prize $10,000 (1 in 17,000,000); (2) 1st Prizes $5,000 (1 in 8,500,000); (12) 2nd Prizes $1,000 (1 in 1,700,000); (100) 3rd Prizes $250 (1 in 170,000); (5,000) 4th Prizes, one free package of Oscar Mayer Hot Dogs or Smokie Links™ as determined by Oscar Mayer, total value of all 4th prizes $13,000 (1 in 3,400). Total number of prizes 5,112. Total prize value is $66,000. Overall odds of winning are 1 in 3,324. Odds of winning Second Chance Drawing based on number of prizes available and number of entries received.
5. To receive a list of Grand Prize, 1st and 2nd prize winners, send a stamped, self-addressed envelope by 12/15/87 to: Oscar Mayer "Free Groceries" Winners, P.O. Box 4874, Kankakee, IL 60902.
6. To receive a free "Free Groceries" Game Card, write to: Game Card, P.O. Box 4871, Kankakee, IL 60902. Only one game card per request, but send for as many as you like. Requests for cards must be received by 9/15/86 or before all game cards have been distributed.

15¢

MANUFACTURER'S COUPON
NO EXPIRATION DATE

SAVE 15¢

on any variety of Oscar Mayer® Hot Dogs or Smokie Links™

OFFICIAL SPONSOR
LIBERTY 1886-1986

To the retailer: Oscar Mayer Foods Corp. will reimburse you for the face value of this coupon plus 8¢ for handling if you receive it on the sale of the specified product and it upon request you submit evidence of purchase that satisfies us. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax. Void where prohibited, taxed or restricted by law. Good only in U.S.A., Puerto Rico and U.S. Govt. reservations. Cash value 1/20¢. Coupon will not be honored if presented through outside agencies, brokers, or others who are not retail distributors of our merchandise or specifically authorized by us to present coupons for redemption. For redemption of properly received coupons, mail to: Oscar Mayer Foods Corp.-Dawn, P.O. Box 213, Kankakee, IL 60902. This coupon good only for purchase of product listed. Any other use constitutes fraud. Limit one coupon per purchase.

CIC06T2615

G02 [illegible]

Liberty Coupon

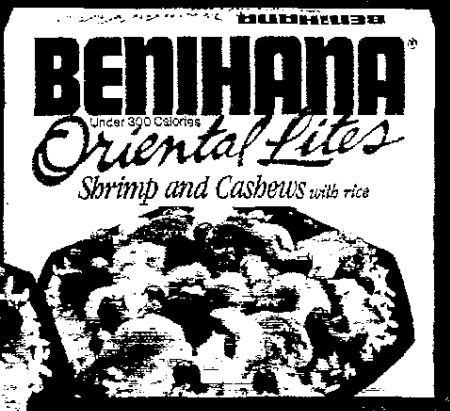
Every time you redeem an Oscar Mayer coupon you help Oscar Mayer meet its commitment to support the restoration of the Statue of Liberty-Ellis Island.

15¢

20406956 39

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Introducing Benihana Oriental Lites.



11 Oriental restaurant entrees all under 300 calories.

For people who love to eat but hate to show it.

- Shrimp and Cashews
- Seafood Supreme
- Oriental Glazed Chicken
- Oriental Style Shrimp
- Chicken & Pineapple
- Shrimp in Spicy Garlic Sauce
- Beef & Mushrooms
- Roast Pork and Mushrooms
- Chicken in Spicy Garlic Sauce
- Chicken in Peking Sauce
- Shrimp Chow Mein

$1.00 OFF | MANUFACTURER'S COUPON | NO EXPIRATION DATE | $1.00 OFF

BENIHANA Oriental Lites

$1.00 OFF

Any 2 different varieties

CONSUMER: This coupon is good for $1.00 off towards any two different varieties of Benihana Oriental Lites.
MR. GROCER: We will redeem this coupon for $1.00 plus 8¢ handling where submitted as part payment providing the terms of this offer have been complied with by you and the consumer for any variety of Benihana Oriental Lites. Any other use constitutes fraud. Any sales tax must be paid for by consumer. Invoices showing purchase of sufficient stock to cover coupons must be shown on request. Coupons may not be assigned or transferred by you. Cash value 1/20 of 1 cent. For payment mail to: Frozen Foods Corporation, CMS, Dept. 44825, 1 Fawcett Drive, Del Rio, Texas 78840. Void where taxed, prohibited or restricted by law.

44825-1029

GET 4 MONTHS OF CHLORINE CLEANING POWER

25¢ **SAVE 25¢** 25¢

ON Sani-Flush® 4-MONTH

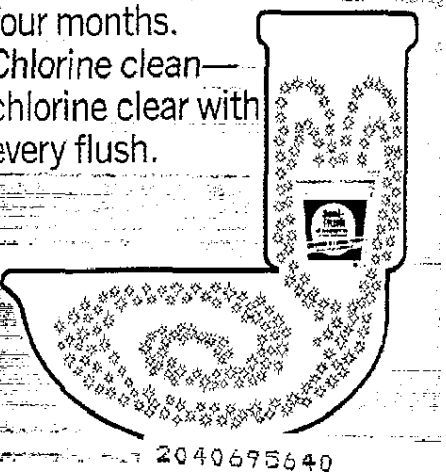
Consumer: Only one coupon is redeemable per purchase.
Retailer: We will redeem this coupon for the face value plus 8¢ handling provided you have redeemed it with the purchase of product specified. Void if taxed, restricted or prohibited by law. Cash value 1/20¢. Limit one coupon per purchase. Mail coupon to Boyle-Midway Division, P.O. Box R-7027, El Paso, TX 79975.

18-NCC686

5 62338 55125

MANUFACTURER'S COUPON | EXPIRES 8/30/87

- Works in your tank, providing continuous cleaning for up to four months.
- Chlorine clean—chlorine clear with every flush.



SANI-FLUSH is a registered trademark. © 1986 Boyle-Midway, NY

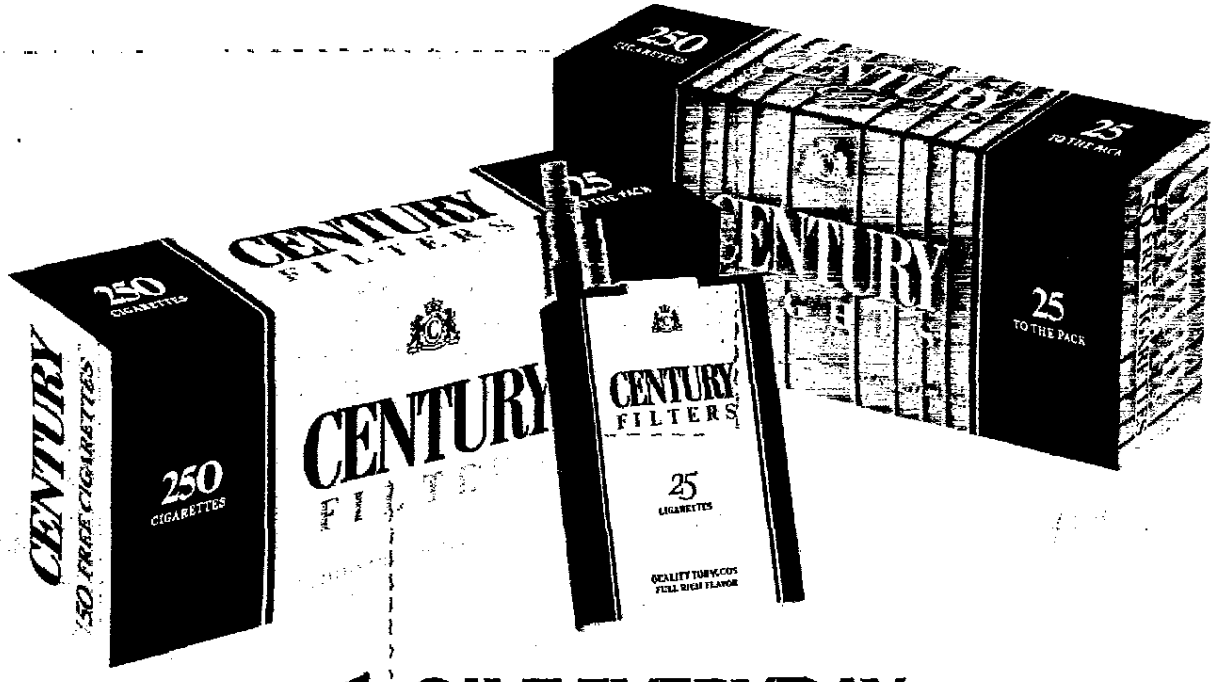
2040675640

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

LIGHTS: 10 mg. "tar", 0.8 mg. nicotine,
LIGHTS 100's: 12 mg. "tar", 0.9 mg. nicotine,
MENTHOL LIGHTS 100's: 13 mg. "tar", 1.0 mg. nicotine,
FILTER: 15 mg. "tar", 1.1 mg. nicotine,
FILTER 100's: 17 mg. "tar", 1.2 mg. nicotine,
av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

CENTURY 25'S
THREE WAYS TO SAVE



©1986 R.J. REYNOLDS TOBACCO CO.

1. SAVE EVERYDAY

Century gives you **50 EXTRA** cigarettes per carton everyday...at **NO EXTRA COST.***

2. FREE PACK when you buy a pack.

3. SAVE $1.50

Get $1.50 off your next purchase of any style **CARTON** of Century when you present the coupon below at your favorite store.

Menthol available in selected areas.

*Based on suggested retail price versus full-price brands with 200 cigarettes per carton, 20 per pack.

2040695641

T2637 MANUFACTURER COUPON | EXPIRATION DATE 9/30/86 FREE

FREE PACK WHEN YOU BUY A PACK

Good on any style

TERMS OF COUPON OFFER

CONSUMER CAUTION: Coupon good only when brand, style(s) specified purchased. It cannot be transferred or exchanged for other coupons. Retail customer must pay applicable sales taxes on item(s) purchased. Participation in this promotion is at the discretion of the retailer. All promotional costs paid by manufacturer.

LIMIT ONE COUPON PER CUSTOMER AND TO SMOKERS 21 YEARS OF AGE OR OLDER.

VOID FOR USE IN COMBINATION WITH ANY OTHER PROMOTIONAL OFFER.

RETAILERS AND AUTHORIZED CLEARINGHOUSES only will be reimbursed retail value for this item, plus state sales taxes on the item, 5¢ handling and postage if submitted in accordance with R.J. Reynolds Tobacco Company coupon terms, incorporated by reference, brochure available upon request. Cash Value 1/20 of 1¢. Good only in U.S.A. Mail to: Coupon Redemption Center, P.O. Box 3090, Winston-Salem, North Carolina 27102.

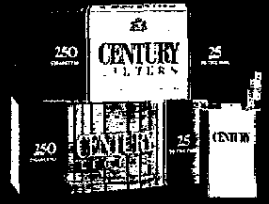
RETAILER: YOU MUST FILL IN NORMAL RETAIL PRICE (INCLUDING APPLICABLE SALES TAXES) _____

G0295070

T2638 MANUFACTURER COUPON | EXPIRATION DATE 9/30/86 $1.50

SAVE $1.50

on a CARTON of CENTURY...any style



$1.50

TERMS OF COUPON OFFER

CONSUMER CAUTION: Coupon good only when brand, style(s) specified purchased. It cannot be transferred or exchanged for other coupons. Retail customer must pay applicable sales taxes. Participation in this promotion is at the discretion of the retailer. All promotional costs paid by manufacturer.

LIMIT ONE COUPON PER CUSTOMER AND TO SMOKERS 21 YEARS OF AGE OR OLDER.

VOID FOR USE IN COMBINATION WITH ANY OTHER PROMOTIONAL OFFER.

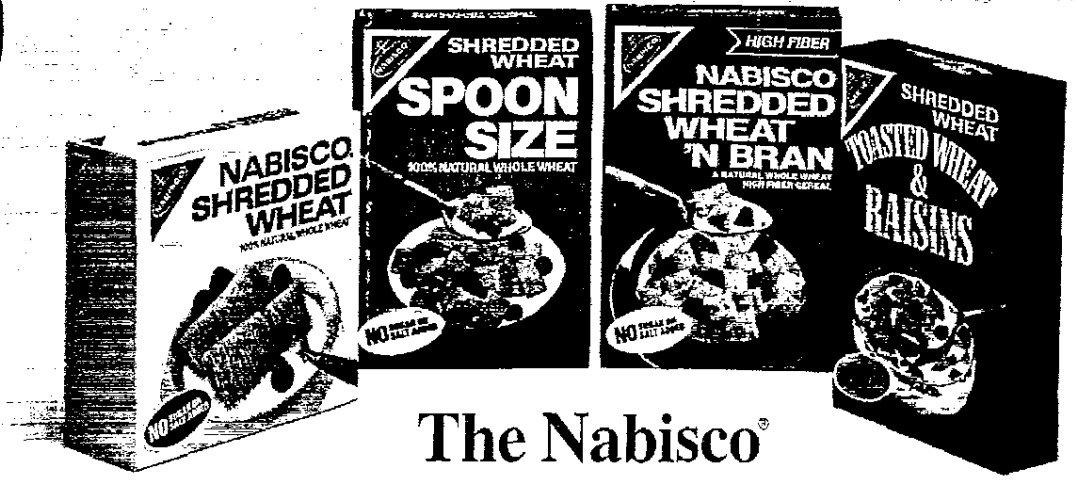
RETAILERS AND AUTHORIZED CLEARINGHOUSES only will be reimbursed face value, 5¢ handling, and postage if submitted in accordance with R.J. Reynolds Tobacco Company coupon terms, incorporated by reference, brochure available upon request. Cash Value 1/20 of 1¢. Good only in U.S.A. Mail to: Coupon Redemption Center, P.O. Box 3090, Winston-Salem, North Carolina 27102.

G0264269

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE $1.

on NABISCO's family of healthy cereals.



The Nabisco® Shredded Wheats

- *100% NATURAL WHOLE WHEAT*
- *0% ADDED SUGAR*
- *0% ADDED SALT*

© 1986 NABISCO BRANDS, INC.

20406956 42

MANUFACTURER COUPON | NO EXPIRATION DATE

SAVE 25¢ on your next purchase of NABISCO® SHREDDED WHEAT

RETAILER: One coupon per purchase of product indicated. Any other use constitutes fraud. Consumer to pay sales tax. Void if copied, transferred, prohibited, taxed or restricted. Good only in U.S.A., APO's, FPO's. We will reimburse you the face value plus $.08 handling, provided you and the consumer have complied with the offer terms. Cash value 1/20¢. NABISCO BRANDS, INC., DEPT. 5921, EL PASO, TEXAS 79966.

611828

5 1

13130 11125

MANUFACTURER COUPON | NO EXPIRATION DATE

SAVE 25¢ on your next purchase of SPOON SIZE® SHREDDED WHEAT

RETAILER: One coupon per purchase of product indicated. Any other use constitutes fraud. Consumer to pay sales tax. Void if copied, transferred, prohibited, taxed or restricted. Good only in U.S.A., APO's, FPO's. We will reimburse you the face value plus $.08 handling, provided you and the consumer have complied with the offer terms. Cash value 1/20¢. NABISCO BRANDS, INC., DEPT. 5921, EL PASO, TEXAS 79966.

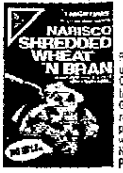
611810

5 8

13130 11225

MANUFACTURER COUPON | NO EXPIRATION DATE

SAVE 25¢ on your next purchase of NABISCO® SHREDDED WHEAT 'N BRAN



RETAILER: One coupon per purchase of product indicated. Any other use constitutes fraud. Consumer to pay sales tax. Void if copied, transferred, prohibited, taxed or restricted. Good only in U.S.A., APO's, FPO's. We will reimburse you the face value plus $.08 handling, provided you and the consumer have complied with the offer terms. Cash value 1/20¢. NABISCO BRANDS, INC., DEPT. 5921, EL PASO, TEXAS 79966.

611802

5 0

13130 12125

MANUFACTURER COUPON | NO EXPIRATION DATE

SAVE 25¢ on your next purchase of NABISCO® TOASTED WHEAT & RAISINS

RETAILER: One coupon per purchase of product indicated. Any other use constitutes fraud. Consumer to pay sales tax. Void if copied, transferred, prohibited, taxed or restricted. Good only in U.S.A., APO's, FPO's. We will reimburse you the face value plus $.08 handling, provided you and the consumer have complied with the offer terms. Cash value 1/20¢. NABISCO BRANDS, INC., DEPT. 5921, EL PASO, TEXAS 79966.

611794

5 5

13130 11325

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Save on Grown Up Goodies.

Try NEW Chiquita™ Fruit & Cream Pops and Chiquita™ Fruit & Juice Pops.

Pure, natural, low in calories—Chiquita™ Pops are for people old enough to care about what they eat.

But watch out—your kids will love 'em too. And they're all made with real, fresh fruit—just what you've grown to expect from Chiquita.®

© 1986 United Brands Company

35¢ MANUFACTURER'S COUPON • EXPIRES OCT. 31.

SAVE 35
WHEN YOU BUY N
CHIQUITA™
FRUIT & JUICE PO

To The Retailer: You are authorized to e... agent for redemption of this coupon. ...reimburse you face value plus 8¢ for h... provided it has been used in accordance ... customer offer. Invoices proving purchas... sufficient stock to cover coupons prese... redemption must be shown on request. ...only on Chiquita™ Fruit & Juice Pops. ...tax must be paid by customer. Any other ... stitutes fraud. Void where taxed, prohib... otherwise restricted by law. Cash value ... 1¢. Grocers mail coupons to: Chiquita ... Inc., P.O. Box 1312, Clinton, Iowa 5273... one coupon per purchase.

74904 200586

35¢ MANUFACTURER'S COUPON • EXPIRES OCT. 31. 1...

SAVE 35¢
WHEN YOU BUY NEW
CHIQUITA™
FRUIT & CREAM POPS

To The Retailer. You are authorized to act as our agent for redemption of this coupon. We will reimburse you face value plus 8¢ for handling, provided it has been used in accordance with our customer offer. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Good only on Chiquita™ Fruit & Cream Pops. Any sales tax must be paid by customer. Any other use constitutes fraud. Void where taxed, prohibited, or otherwise restricted by law. Cash value 1/20 of 1¢. Grocers mail coupons to: Chiquita Brands, Inc., PO Box 1312, Clinton, Iowa 52734. Limit one coupon per purchase.

74904 20059

PET SCIENCE LABORATORIES, Dept. 1817
561 Acorn St., Deer Park, NY 11729

Please rush the following Lifetime Flea Collar(s) as indicated below:
Cat & Small or Medium Dog Size (5"-14") _____
Large Dog Size (14"-35") _____
☐ One for $4.99 plus 80¢ postage and handling (Total $5.79).
☐ **SAVE!** Two for $9.88 plus 90¢ postage and handling (Total $10.78).
☐ **SAVE MORE!** Three for $14.67 plus $1.00 postage and handling (Total $15.67).

Check Here ☐ for Insurance. For 45¢, item lost or damaged will be replaced. Add 45¢ to your total payment for each item.

PLEASE PRINT
Name _____
Address _____
City _____
State _____ Zip _____
NY res. add sales tax. ©The Durham Group Inc., 1983

EXCITING NEWS FOR PET OWNERS

Stop spending up to $16.00 a year on flea collars—never put another strong chemical strip around your pet! Now there is an alternative, a sure, 100% herbal way to be rid of fleas and ticks with confidence. Safe and gentle enough, so that you may even use it, as directed, on kittens and puppies!

Not An Ugly Plastic Strip

Handcrafted with genuine leather and real Eucalyptus buds which have been impregnated and aromatized with a special blend of oils from three potent, flea-repellent herbs.

Invisible Shield of Protection

Refreshing, woodsy scent emitted is as delightful as a spring day to you and your pet, but throws terror into fleas and ticks! Almost like a powerful, protective screen around your pet that these dangerous insects will not penetrate to save their lives. Works its magic herbally!

Complete with Lifetime Rejuvenation Oil

Each Lifetime Flea Collar is complete with our special blend of herbal Rejuvenation Oil. To restore like-new potency to collar, just add one drop every 30 to 60 days! The collar itself will last indefinitely. Adjustable sizes to fit your dog or cat—pays for itself in no time—order now.

EPA Reg. No. 48205-1

SATISFACTION GUARANTEED

2040695643

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

MANUFACTURER COUPON | NO EXP. DATE 25¢

55078

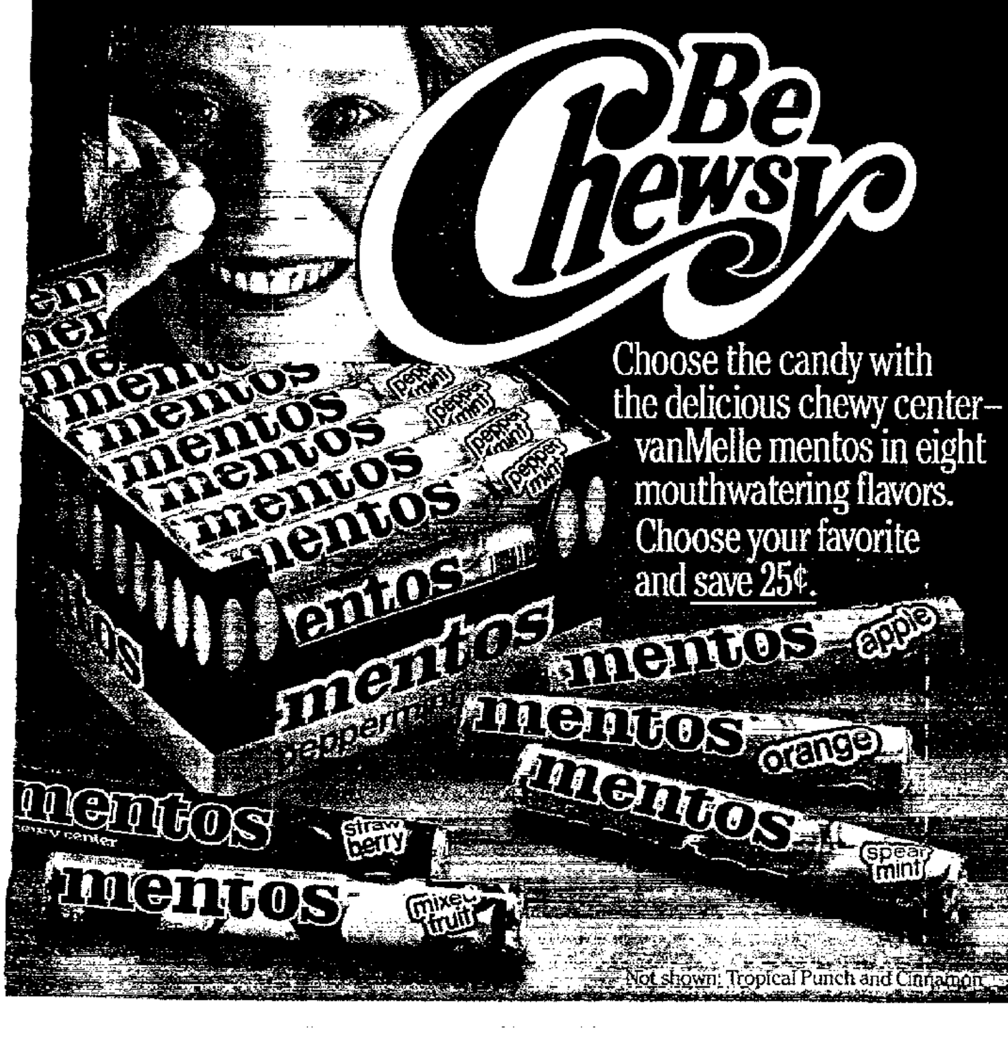
SAVE 25¢

On any size or flavor
Hunt's® All Natural® Barbecue Sauce
(except trial size)

To Retailer: This coupon will be redeemed at face value plus 8¢ handling in accordance with the offer stated hereon. Coupon is void if taxed, prohibited or restricted by law. Cash value of 1/100 of a cent. Valid only in U.S.A. This coupon not assignable or transferable. Customer pays any sales tax. Mail coupon to Beatrice U.S. Food Corp., P.O. Box 20339, El Paso, TX 79998. ©1986 Beatrice Grocery Group. Offer limited to one coupon per purchase.

25¢

Beatrice



25¢ OFF

STORE COUPON

Chewy vanMelle

mentos®

14-piece Single Roll, Multi-Pak or 8 oz. bag

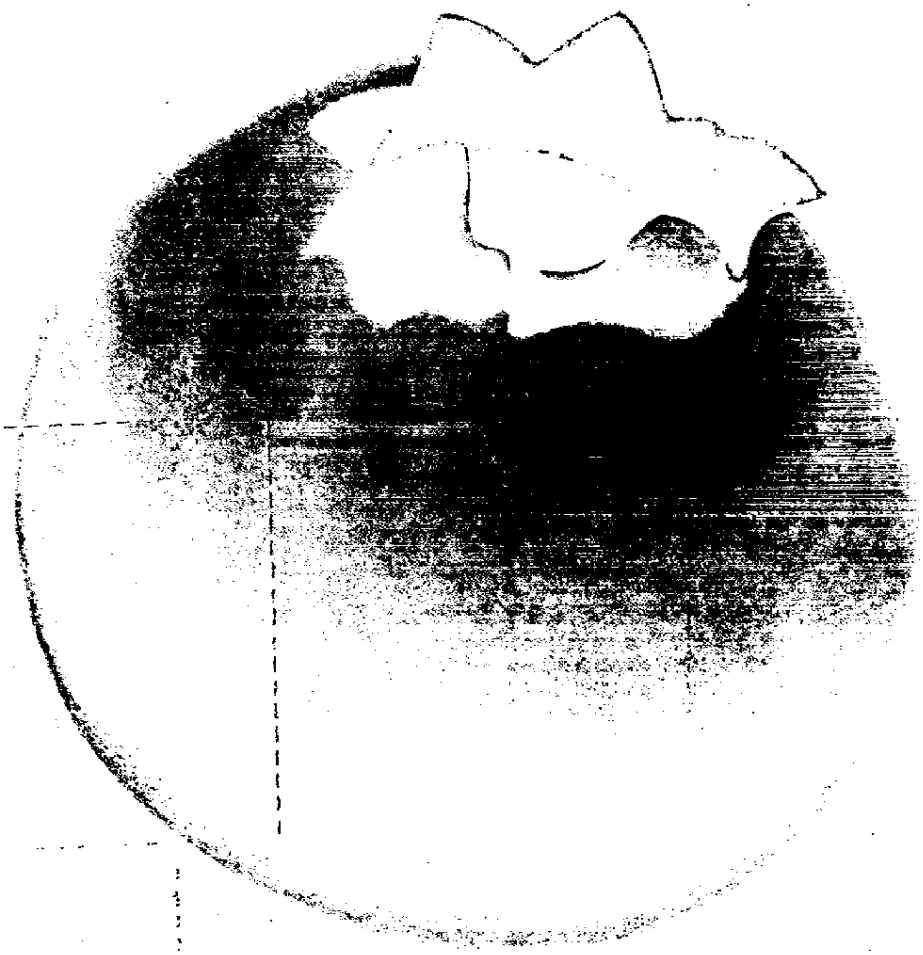
Peppermint, Strawberry, Mixed Fruit and 5 other great flavors with a thin-shell coating surrounding a delicious chewy center!

Valid only on vanMelle's products. vanMelle, Inc. will pay legitimate retailers the face value (25¢) plus 8¢ handling for each coupon received in connection with the retail sales of the product indicated. Void where prohibited, taxed, restricted, or license is required. Coupon void and forfeited if invoices proving purchase of sufficient stock to cover redemptions are not produced on request. Coupons are nonassignable, nontransferable and may not be reproduced. Other use constitutes fraud. Customer pays any applicable tax. Limit one coupon per purchase. Cash redemption value 1/20th of a cent. Send to vanMelle, Inc., P.O. Box 4236, Clinton, IA 52734. Offer expires November 30, 1986.

73390 100276

2040695644

Ocean spray



NOW YOU CAN DRINK A FRUIT YOU NEVER DRANK BEFORE.

The secret is in the Ocean Spray® Cranberry. Because of the tart, tangy goodness of Ocean Spray cranberries you can now enjoy the sweet taste of succulent blueberries in new Cran·Blueberry™ Blueberry Cranberry Drink.

The result is absolutely delicious, absolutely good for you. New Cran·Blueberry from Ocean Spray.

Find it in your favorite supermarket right now. And drink a fruit you never drank before.

Good for you, America!™

New Ocean Spray®
Cran·Blueberry™
Blueberry Cranberry Drink

MANUFACTURER'S COUPON | EXP. 12/31/86

25¢

SAVE 25¢ ON NEW OCEAN SPRAY® CRAN·BLUEBERRY™ BLUEBERRY CRANBERRY DRINK.

Retailer: Ocean Spray Cranberries, Inc. will redeem this coupon in accordance with our redemption policy; copies available upon request. Void where prohibited, taxed or restricted by law. Mail coupons to: Dept. No. 5946, El Paso, TX 79966.

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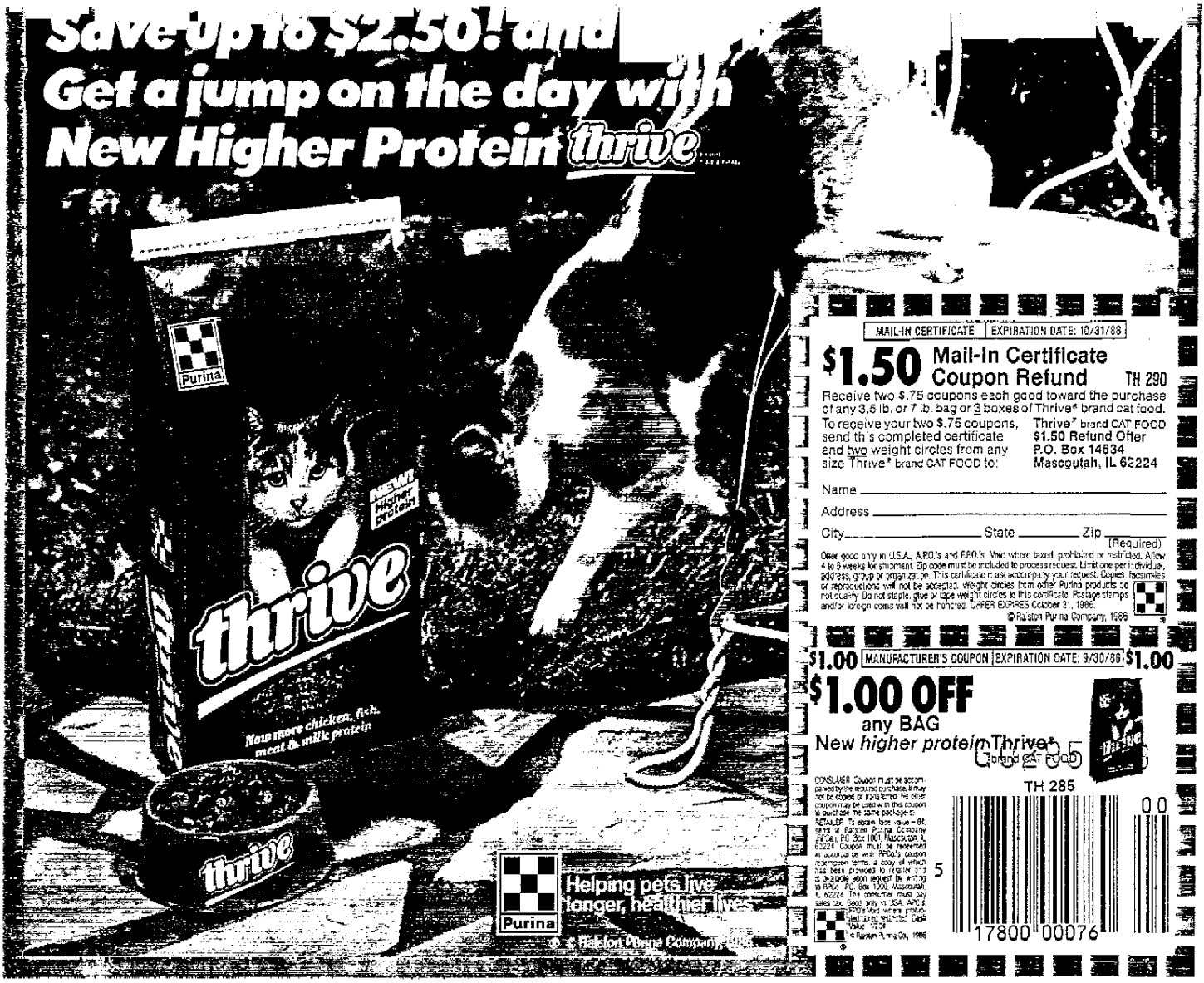
Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004


Save up to $2.50! and
Get a jump on the day with
New Higher Protein thrive

MAIL-IN CERTIFICATE | EXPIRATION DATE: 10/31/86

$1.50 Mail-In Certificate Coupon Refund TH 290

Receive two $.75 coupons each good toward the purchase of any 3.5 lb. or 7 lb. bag or 3 boxes of Thrive® brand cat food.

To receive your two $.75 coupons, send this completed certificate and two weight circles from any size Thrive® brand CAT FOOD to:

Thrive® brand CAT FOOD
$1.50 Refund Offer
P.O. Box 14534
Mascoutah, IL 62224

Name _____
Address _____
City _____ State _____ Zip _____ (Required)

Offer good only in U.S.A., A.P.O.'s and F.P.O.'s. Void where taxed, prohibited or restricted. Allow 4 to 6 weeks for shipment. Zip code must be included to process request. Limit one per individual, address, group or organization. This certificate must accompany your request. Copies, facsimiles or reproductions will not be accepted. Weight circles from other Purina products do not qualify. Do not staple, glue or tape weight circles to this certificate. Postage stamps and/or foreign coins will not be honored. OFFER EXPIRES October 31, 1986.

© Ralston Purina Company, 1986

$1.00 | MANUFACTURER'S COUPON | EXPIRATION DATE: 9/30/86 | $1.00

$1.00 OFF
any BAG
New *higher protein* Thrive® brand CAT FOOD

CONSUMER: Coupon must be accompanied by the required purchase. It may not be copied or transferred. No other coupon may be used with this coupon to purchase the same package.
RETAILER: To obtain face value – 8¢ send to Ralston Purina Company (RPCo), P.O. Box 1001, Mascoutah, IL 62224. Coupon must be redeemed in accordance with RPCo's coupon redemption terms, a copy of which has been provided to retailer and is available upon request by writing to RPCo, P.O. Box 1000, Mascoutah, IL 62224. The consumer must pay sales tax. Good only in USA, APO's, FPO's. Void where prohibited, taxed, restricted. Cash Value 1/20¢

© Ralston Purina Co., 1986

TH 285

5 17800 00076 00

Now! Find your keys instantly!
Easy as whistling one note!
"Just Whistle"
Key Ring + Finder

SIMILAR PRODUCTS SOLD RETAIL FOR $19.95!
YOUR LOW PRICE, $4.95!

Key Finder Co., 805 Third Ave., Dept. ABC New York, NY 10022
YES! This new **"Just Whistle" Key Ring + Finder** is just what I need!
Please send me ☐ **One** for only $4.95 + $1 postage and handling.
☐ **SAVE! Two,** only $8.95 + $1.75 p&h. ☐ **SAVE MORE! Three,** only $12.95 + $2.25 p&h. NY residents add sales tax. (Sorry, we cannot accept charges at this special low price.) Enclosed is $_____
Name _____
Address _____
City _____
State _____ Zip _____

Amazing! You just whistle and this new Key Ring + Finder answers with a repeated beep! Lets you quickly locate your keys, purse, briefcase up to 30 feet away! Finds keys left in pockets, dropped in the grass, put under furniture by children.

Technological breakthrough brings you a miniaturized sound-activated beeper. And, the **bonus** feature of a LCD display clock that gives you time and date! All this operates on two long-lasting batteries that are **included!** Yet it weighs only **one ounce** and is so compact! This photo is actual size!

Saves you time! Ends frantic last-minute searches for house and car keys! Saves you a lot of grief! Unconditionally Money-Back Guaranteed! You'll never find a better gift at such a low price. Order several today, and **save**!

2040695646

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

PANADOL®

Takes Care Of You...Head To Toe

Discover **PANADOL®** For World Proven Headache Relief...And The Makers Of PANADOL® Will Send You A

***FREE PAIR OF L'eggs ACTIVE SUPPORT™ PANTYHOSE**

$4.49 Value!

Try world proven PANADOL®. And prove to yourself what PANADOL® can do for pain. PANADOL® is maximum strength; for fast, safe, maximum pain relief. It's aspirin free. It won't upset your stomach. Just send in the front panel from any size (except 10s) package of Maximum Strength PANADOL® plus 50¢ (postage & handling) and world proven PANADOL® will take care of you...head to toe.

ASPIRIN FREE PANADOL® WORKS. PROVE IT TO YOURSELF!

*Read And Follow Label Directions.

Maximum Strength PANADOL®

Fast Pain Relief · Contains No Aspirin

FREE MAIL-IN OFFER

PANADOL® Takes Care Of You...Head To Toe

Yes! Please send me my FREE Pair of L'eggs Active Support pantyhose (Sunlan) in the size marked below. I have enclosed the front panel from Maximum Strength PANADOL® (Note: any size except 10's) plus 50¢ postage & handling. *(Please check one size--refer to chart for your correct size.)* (Please Print)

☐ SIZE A ☐ SIZE B ☐ SIZE Q

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

MAIL TO: PANADOL® HEAD TO TOE OFFER, P.O. Box 4574, Reidsville, NC 27322-4574

Hurry! Offer good until December 31, 1986, or while supply lasts.

Limit one per household, group or organization. Enclose front panel from Maximum Strength PANADOL® and 50¢ (postage & handling) for your FREE pair of L'eggs Active Support ordered. Important: We cannot guarantee delivery without zip code. Please allow 6-8 weeks for delivery. Void where taxed, restricted or prohibited by law. This official certificate may not be mechanically reproduced and must accompany your request.

(M-01)

Height	Size A Weight	Size B Weight	Size Q Weight
4'10"-5'0"	101-135 lbs.	121-165 lbs.	141-180 lbs.
5'1"-5'3"	101-135 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	96-140 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-140 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-140 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	91-120 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	91-120 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	91-120 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	91-120 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	91-120 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	91-120 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	91-120 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	91-120 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'4"-5'6"	91-120 lbs.	121-165 lbs.	141-180 lbs.
5'7"-5'9"	96-125 lbs.	121-165 lbs.	141-180 lbs.
5'10"-6'0"	96-125 lbs.	121-165 lbs.	141-180 lbs.

L680

MANUFACTURER'S COUPON

EXPIRES 12/31/86

SAVE 35¢

SAVE 35¢ ON ANY SIZE OF MAXIMUM STRENGTH PANADOL® (EXCEPT 10'S)

TO THE DEALER:
We will pay you 35¢ plus 8¢ handling for each of these coupons redeemed in accordance with the terms of this offer. To obtain payment, send to Glenbrook Laboratories, P.O. Box 23350, El Paso, TX 79998. This coupon good only when redeemed by you from a customer at the time of purchasing any size of Maximum Strength PANADOL® except 10's. Any other use constitutes fraud. Invoices showing purchases of stock to cover coupons must be shown on request. Consumer must pay any sales taxes. Coupon void if taxed, restricted, or prohibited by law. ¹/₂₀th of one cent. Good only in continental USA and Hawaii. Store coupon expires December 31, 1986.

0891

2040695647

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

NCC WAS PRIVILEGED TO HAVE BEEN SELECTED BY THE GENERAL FOODS CORPORATION TO PRODUCE ITS CORPORATE PROMOTION, "RIGHT FOR TODAY'S LIFESTYLE." IN THE ATTACHED VERSION, THE FOLLOWING BRANDS PARTICIPATED:

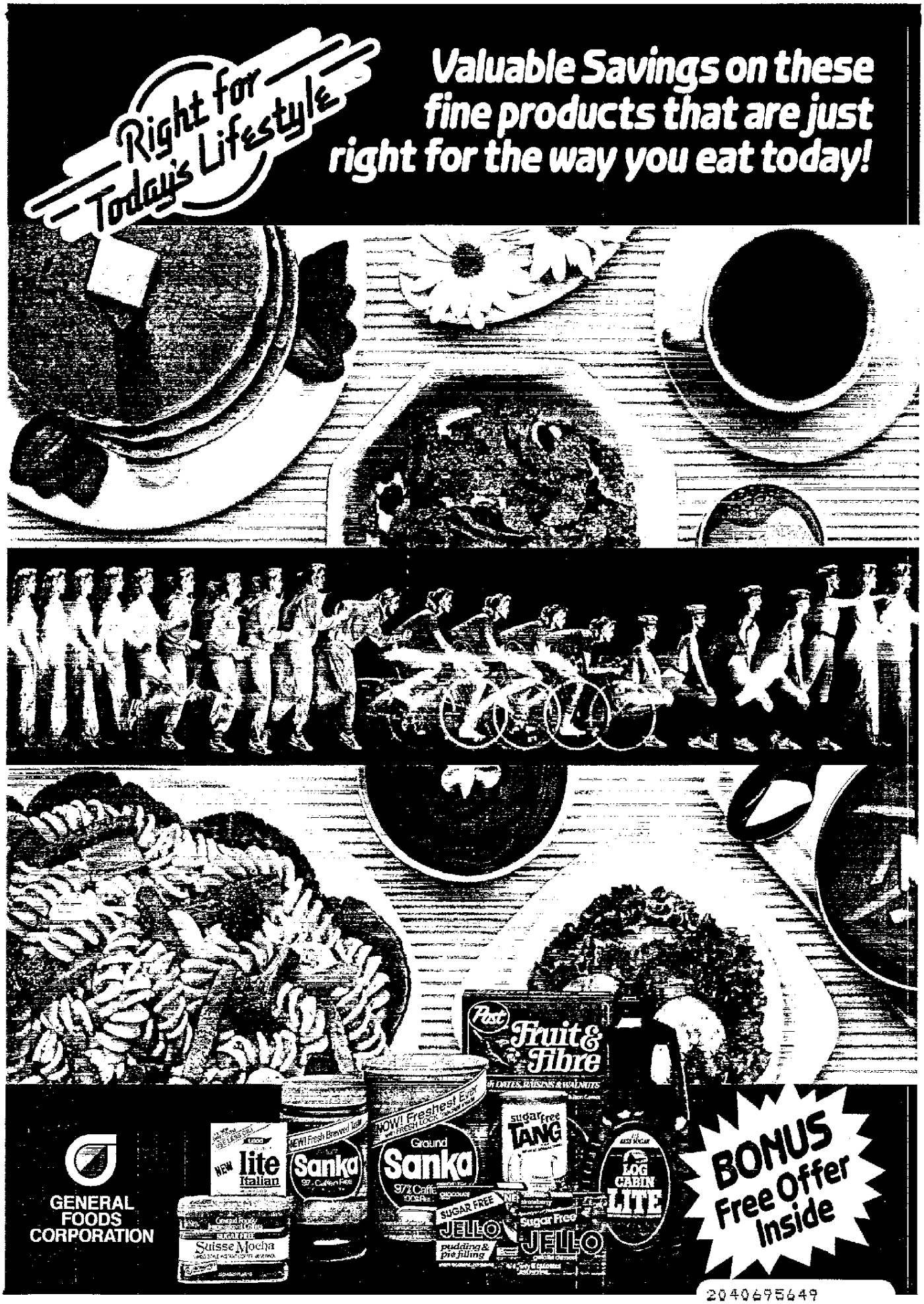
SUGAR FREE JELL-O GELATIN
SANKA BRAND DECAFFEINATED COFFEE
SUGAR FREE TANG BREAKFAST BEVERAGE
LOG CABIN LITE SYRUP
FRUIT & FIBRE CEREAL
SUGAR FREE GELL-O PUDDING
GOOD SEASONS SALAD DRESSING
GENERAL FOODS INTERNATIONAL COFFEES

IN A SECOND VERSION, RONZONI PASTA WAS ADDED TO THIS GROUP.

PLEASE NOTE THAT IN ADDITION TO THE BRANDS WHICH PARTICIPATED IN THE "RIGHT FOR TODAY'S LIFESTYLE" PROMOTION, KOOL-AID RAN NATIONALLY ON THE BACK COVER.

2040695648

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004



2040695649

49B NCC SUNDAY INSERTS™ WESTPORT, CT. 06880 (203)226-1061 4/20/88 DUPLICATE TO: CLEVELAND PLAIN DEALER

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

the Setpoint Diet

The Food & Exercise Connection for Lasting Weight Control.

Free* Food and Exercise Program that's Right for the Way You Eat Today

The fantastic Setpoint Diet program was developed by the nutritionists and scientists at General Foods. It's FREE for 6 proofs-of-purchase from any of the products shown below.

- full color 16 page Setpoint Diet plan booklet
- easy to follow food selection chart
- 30 page menu planner

*With Six Proofs-Of-Purchase

MAIL-IN CERTIFICATE

To receive your FREE Setpoint Diet Kit, send the required proofs-of-purchase from any 6 of the participating brands listed here, with this completed certificate to:
Setpoint Diet Kit Offer
General Foods Corp.
P.O. Box 4701, Kankakee, IL 60902
MAIL KIT TO:

Name _____
Address _____
City _____
State _____ Zip _____

Participating Brands	Equivalent to (1) Proof-of-Purchase
Log Cabin® Lite Syrup	1 UPC Symbol
Sugar Free Tang®	1 UPC Symbol
Post® Fruit & Fibre®	1 UPC Symbol
Sanka® Brand Decaffeinated Coffee (except 2 oz)	*see below
Sugar Free General Foods® International Coffees	GFIC logo cut from lid
Sugar Free Jell-O® Gelatin 4-serve	3 UPC Symbols
Sugar Free Jell-O® Pudding (instant or cooked) 4-serve	2 UPC Symbols
Good Seasons® Lite Salad Dressing Mix	2 UPC Symbols

This certificate must accompany request
OFFER EXPIRES AUG. 31, 1986

This is a UPC Symbol

Limit one per family, address, household group, or organization. Offer void where prohibited, taxed, or otherwise restricted. Allow 6-8 weeks for processing. No proofs-of-purchase will be accepted other than those specified. Additional certificates are not available upon mail request. Offer good only in U.S.A., Puerto Rico and U.S. Government Installations.

*A Sanka proof-of-purchase is an imprint from festive Sanka® a UPC code from Sanka® vacuum bag, or a two inch square piece cut from a Ground Sanka® plastic lid

SUGAR FREE JELL-O® gelatin BRAND ...So light...So right.

STRAWBERRY YOGURT DESSERT

- 1 package (4-serving size) Sugar Free JELL-O® Triple Berry Flavor Gelatin, or any red flavor
- 3/4 cup boiling water
- 1/2 cup cold water
- Ice cubes
- 3/4 cup thawed BIRDS EYE® COOL WHIP® Whipped Topping
- 1/4 cup plain yogurt
- 1 cup sliced strawberries

Dissolve gelatin in boiling water. Combine cold water and ice to make 1-1/4 cups. Add to gelatin, stirring until slightly thickened. Remove any unmelted ice. Combine whipped topping and yogurt. Gradually blend in 2 tablespoons thickened gelatin; spoon into 6 dessert glasses. Add strawberries to remaining gelatin; spoon over creamy mixture. Chill until set. Makes 3 cups or 6 servings. *Only 50 Calories.*

Introducing 2 New Flavors
- Triple Berry
- Hawaiian Pineapple

Sugar Free Jell-O® Gelatin is sweetened 100% with NutraSweet® brand sweetener.

20¢ This coupon good only on purchase of product indicated. Any other use constitutes fraud. Coupon not transferable. LIMIT — ONE COUPON PER PURCHASE.
To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corp., P.O. Box 103, Kankakee, IL 60902.

CICP20K0

5 43000 21220 04

MANUFACTURER'S COUPON
COUPON EXPIRES 10/31/86

Save 20¢
on Three 4-serve OR Two 8-serve boxes
SUGAR FREE JELL-O® gelatin BRAND

GENERAL FOODS CORP.

NUTRASWEET®

*NutraSweet and the NutraSweet symbol are registered trademarks of The NutraSweet Co. for its brand of sweetening ingredient.

© 1986 GENERAL FOODS CORP.

GENERAL FOODS

2040695650

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Discover the smooth and satisfying taste

Right for Today's Lifestyle

© 1986 GENERAL FOODS CORPORATION

60¢ MANUFACTURER'S COUPON EXPIRES AUGUST 31, 1986

This coupon good only on purchase of product indicated. Any other use constitutes fraud. Coupon not transferable. Limit — One coupon per purchase. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902.

Save 60¢ on any size Instant or Freeze Dried (Not good on 2 oz. size)

Sanka DECAFFEINATED COFFEE

CICL7590

5 43000 32260 07

GENERAL FOODS CORP

60¢ MANUFACTURER'S COUPON EXPIRES AUGUST 31, 1986

This coupon good only on purchase of product indicated. Any other use constitutes fraud. Coupon not transferable. Limit — One coupon per purchase. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902.

Save 60¢ on any size Ground

Sanka DECAFFEINATED COFFEE

CICL7600

5 43000 32160 10

GENERAL FOODS CORP

2040695651

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Start your day light with Sugar Free Tang

BRAND
BREAKFAST BEVERAGE CRYSTALS

A fresh orange taste with **only 6 calories per glass**

Right for Today's Lifestyle

50¢ MANUFACTURER'S COUPON
COUPON EXPIRES SEPT. 30, 1986

SAVE 50¢
good on any size
TANG or SUGAR FREE TANG

NCTE02H0

5 43000 82050 08

This coupon good only on purchase of product indicated. Any other use constitutes fraud. Coupon not transferable. Limit—one coupon per purchase. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corp., P.O. Box 123, Kankakee, IL 60902.

GENERAL FOODS CORP. 50¢

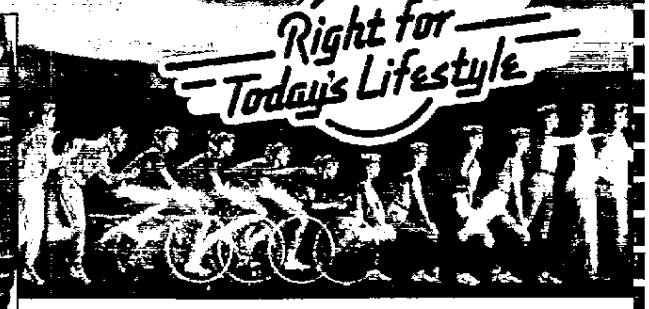
2040695652

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Lickety thick, syrupy slow Log Cabin® Lite...

Once again, patience has its own reward.

20469563



25¢ MANUFACTURER'S COUPON EXPIRES OCTOBER 31, 1985

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT—ONE COUPON PER PURCHASE. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise and only for the specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902.

SAVE 25¢ on 24 oz. or 36 oz. LOG CABIN® LITE OR LOG CABIN® REGULAR SYRUP

CICC0500 02

5 43000 15225

GENERAL FOODS CORP.

25¢

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE UP TO $1.00

Try Post Fruit & Fibre cereal
Tastes so good you forget the fiber.

2040675654

30¢ MANUFACTURER'S COUPON EXPIRES APRIL 30, 1987

This coupon good only on purchase of product indicated. Any other use constitutes fraud. Coupon not transferable. Limit — One coupon per purchase. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if sold in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902.

SAVE 30¢
any flavor, any size
except 5 oz. package

Post Fruit & Fibre

CICC0530

5 43000 12130 00

GENERAL FOODS CORP. 30¢

70½ MANUFACTURER'S COUPON EXPIRES JUNE 30, 1986

This coupon good only on purchase of product indicated. Any other use constitutes fraud. Coupon not transferable. Limit — One coupon per purchase. To the retailer: GFC will reimburse you for the face value of the coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902.

SAVE 70¢
on any
2 Different Flavors
except 5 oz. package

Post Fruit & Fibre

CICC0540

5 43000 12170 00

GENERAL FOODS CORP. 70½

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Introducing
SUGAR FREE JELL-O® BRAND
PUDDING AND PIE FILLING

Now there are **two sugar free** ways to enjoy smooth, creamy JELL-O® Pudding...

- *New* Sugar Free JELL-O® Pudding & Pie Filling. Cook up its homemade goodness.
- Sugar Free JELL-O® Instant Pudding. Enjoy its delicious taste that's ready to eat in 5 minutes.

Both are sweetened 100% with NutraSweet.®*

20400695655

just cook'n serve

GENERAL FOODS

Right for Today's Lifestyle

*NutraSweet and the NutraSweet symbol are registered trademarks of The NutraSweet Co. for its brand of sweetening ingredient.

© 1986, General Foods Corporation

20¢ This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT — ONE COUPON PER PURCHASE. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 155, Kankakee, IL 60902

CICA00M0

5 43000 22056 00

MANUFACTURER'S COUPON
COUPON EXPIRES 10/31/86

SAVE 20¢
on any **Two**
SUGAR FREE JELL-O® Pudding Products

GENERAL FOODS CORP

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Good Seasons®
SALAD DRESSING MIX

Mix it to match your imagination.

Create a fresh tasting salad with Good Seasons® unique blend of herbs and spices and your favorite oil and vinegar.

Good Seasons®- *Just think what you can do with it.*

Try New Good Seasons® Lite. The low calorie dressing you'll eat more than once.

Right for Today's Lifestyle

© 1986 General Foods Corp.

20406956

20¢ MANUFACTURER'S COUPON EXPIRES SEPT. 30, 1986

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT — ONE COUPON PER PURCHASE.

To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corp., P.O. Box 103, Kankakee, IL 60902.

Save 20¢
On 1 Envelope of Good Seasons® lite

CICJØ2KØ 02
5 43000 45120

GENERAL FOODS CORPORATION

30¢ MANUFACTURER'S COUPON EXPIRES SEPT. 30, 1986

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT — ONE COUPON PER PURCHASE.

To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corp., P.O. Box 103, Kankakee, IL 60902.

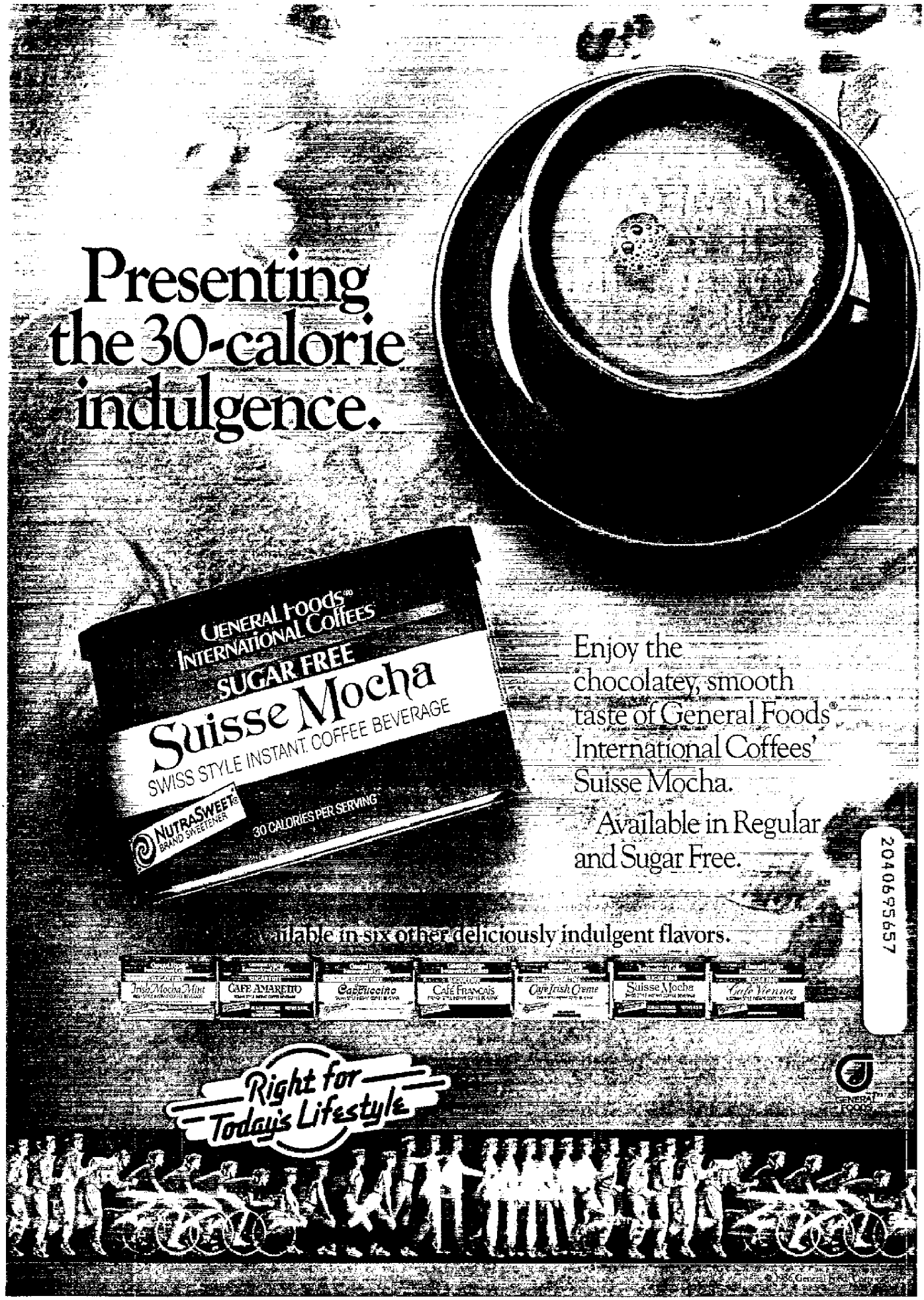
Save 30¢
On Any 2 Envelopes OR 1 Cruet Kit OR One 4-Pack

CICJØØLØ 01
5 43000 45130

Good Seasons®
SALAD DRESSING MIX

GENERAL FOODS CORPORATION

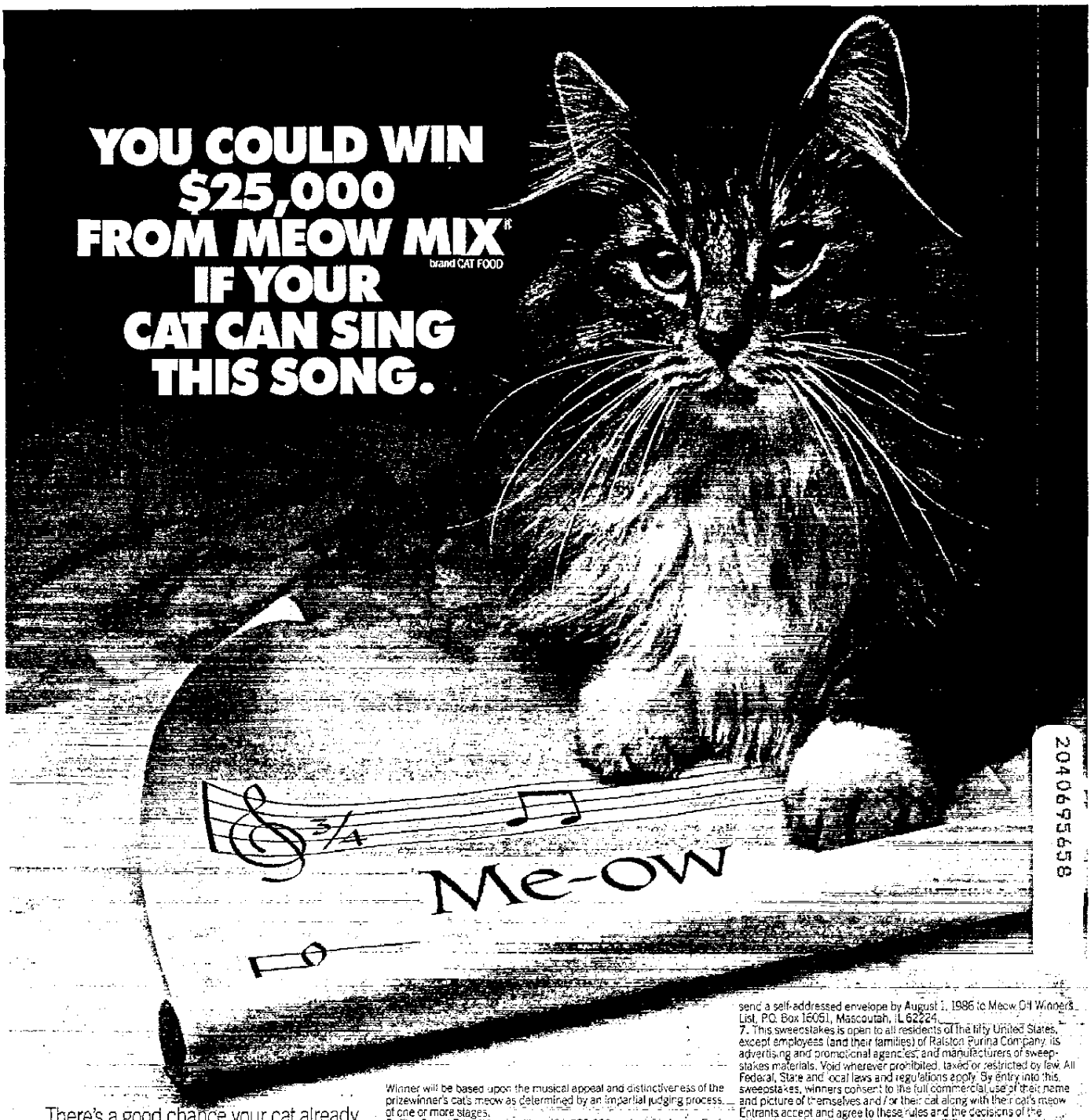
Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004



2040695657

4013 NCC SUNDAY INSERTS™ WESTPORT, CT. 06880 (203)226-1061 4/30/85

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004


YOU COULD WIN
$25,000
FROM MEOW MIX®
brand CAT FOOD
IF YOUR
CAT CAN SING
THIS SONG.

There's a good chance your cat already sings for his favorite supper: Meow Mix. The cat food with a sprinkle of flavor cats savor.

So why not enter your cat in the 1986 Musical Meow Off? Just fill out the coupon. You'll certainly save 75¢. And who knows? You and your cat might even win $25,000.

1986 MUSICAL MEOW OFF™ RULES:

1. Hand print your cat's name along with your name and address on the Official Entry Certificate / Coupon and redeem at your local grocer. Coupon redemption automatically enters you in the Meow Off Sweepstakes™ drawing.

2. Or, you may enter by printing your cat's name along with your name and address in ink on a 3" by 5" piece of paper and including the words, "Only Meow Mix brand Cat Food tastes so good, cats ask for it by name." Mail your 3" x 5" entry to: Meow Off Sweepstakes™, P.O. Box 16050, Mascoutah, IL 62224. Be sure to include your complete name and address when entering. Each entry must be mailed separately and received by July 31, 1986. NO PURCHASE NECESSARY. Not responsible for late, lost or misdirected mail. Mechanically reproduced entries will not be accepted.

3. Six regional winners will be determined during the first week in August, 1986 in a random drawing conducted by Promotional Marketing Corporation, an independent judging organization whose decisions are final. The odds of winning will depend on the number of eligible entries received. Only one prize winner per household.

4. The six regional winners must agree to bring their cat to New York City (travel, meals and expenses paid) during one specified week to participate in the final Meow Off competition. Selection of the Grand Prize Winner will be based upon the musical appeal and distinctiveness of the prizewinner's cat's meow as determined by an impartial judging process of one or more stages.

5. The Grand Prize Winner will receive $25,000 cash, a year's supply of Meow Mix® brand cat food, and will have his/her cat in a Meow Mix commercial. The runner-up will receive $5,000 cash and a year's supply of Meow Mix® brand cat food. The four remaining regional winners will each receive $1,000 cash and a year's supply of Meow Mix® brand cat food. Prizes are not transferable and may not be substituted. Prizes won by minors will be awarded to their parents or guardian.

6. Winners will be notified by mail. To obtain a list of all prize winners, send a self-addressed envelope by August 1, 1986 to Meow Off Winners List, P.O. Box 16051, Mascoutah, IL 62224.

7. This sweepstakes is open to all residents of the fifty United States, except employees (and their families) of Ralston Purina Company, its advertising and promotional agencies, and manufacturers of sweepstakes materials. Void wherever prohibited, taxed or restricted by law. All Federal, State and local laws and regulations apply. By entry into this sweepstakes, winners consent to the full commercial use of their name and picture of themselves and/or their cat along with their cat's meow. Entrants accept and agree to these rules and the decisions of the judges, which shall be final in all matters relating to this sweepstakes.

Purina® **Helping pets live longer, healthier lives™**

© Ralston Purina Company, 1986

75¢ MANUFACTURER'S COUPON EXPIRATION DATE 7/31/86 **75¢**

E3155873

SAVE 75¢ ON ANY BAG OR 3 BOXES OF MEOW MIX.® brand CAT FOOD
ENTER THE $25,000 MUSICAL MEOW OFF™ NOW.

CONSUMER: Coupon must be accompanied by the required purchase. It may not be copied or transferred. No other coupon may be used with the coupon to purchase the same package(s).

RETAILER: To obtain face value + 8¢, send to Ralston Purina Company (RPCo.), P.O. Box 1001 Mascoutah, IL 62224. Coupon must be redeemed in accordance with RPCo's coupon redemption terms, a copy of which has been provided to retailer and is available upon request by writing to RPCo., P.O. Box 1000, Mascoutah, IL 62224. The consumer must pay sales tax. Good only in USA, APO's, FPO's. VOID where prohibited/taxed/restricted. Cash value: 1/20¢.

YOU MUST FILL IN AND REDEEM THIS COUPON BY JUNE 15, 1986 TO GUARANTEE ENTRY INTO THE MEOW OFF SWEEPSTAKES. DO NOT MAIL THIS COUPON.

Owner's Name _____

Cat's Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone Number _____

© Ralston Purina Company, 1986

MM462

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Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Introducing Chiquita™ Pops

Real Fruit & Juice Bars–Real Fruit & Cream Bars

The Chiquita® Seal of Appeal ...Now Frozen on a Stick.

35¢ STORE COUPON • EXPIRES 12/31/86 35¢

SAVE 35¢

On any flavor Chiquita™ Fruit & Juice Pops

To the Retailer: You are authorized to act as our agent for redemption of this coupon. We will reimburse you face value plus 8¢ for handling provided it has been used in accordance with our customer offer. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Good only on Chiquita Fruit & Juice Pops. Any sales tax must be paid by customer. Any other use constitutes fraud. Void where taxed, prohibited, or otherwise restricted by law. Cash value 1/20 of 1¢. Grocers mail coupons to: Chiquita Brands, Inc., P.O. Box 1312, Clinton, Iowa 52734. Limit one coupon per purchase.

74904 200487

35¢ STORE COUPON • EXPIRES 12/31/86 35¢

SAVE 35¢

On any flavor Chiquita™ Fruit & Cream Pops

To the Retailer: You are authorized to act as our agent for redemption of this coupon. We will reimburse you face value plus 8¢ for handling provided it has been used in accordance with our customer offer. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Good only on Chiquita Fruit & Cream Pops. Any sales tax must be paid by customer. Any other use constitutes fraud. Void where taxed, prohibited, or otherwise restricted by law. Cash value 1/20 of 1¢. Grocers mail coupons to: Chiquita Brands, Inc., P.O. Box 1312, Clinton, Iowa 52734. Limit one coupon per purchase.

74904 200495

Save 30¢ on the lights that cost less to use!

GE MISER® LIGHTS

...with standard household bulbs.

Use this coupon to start seeing the lighter cost!

...bring good things to life.

MANUFACTURER COUPON | EXPIRES AUGUST 31, 1986

SAVE 30¢

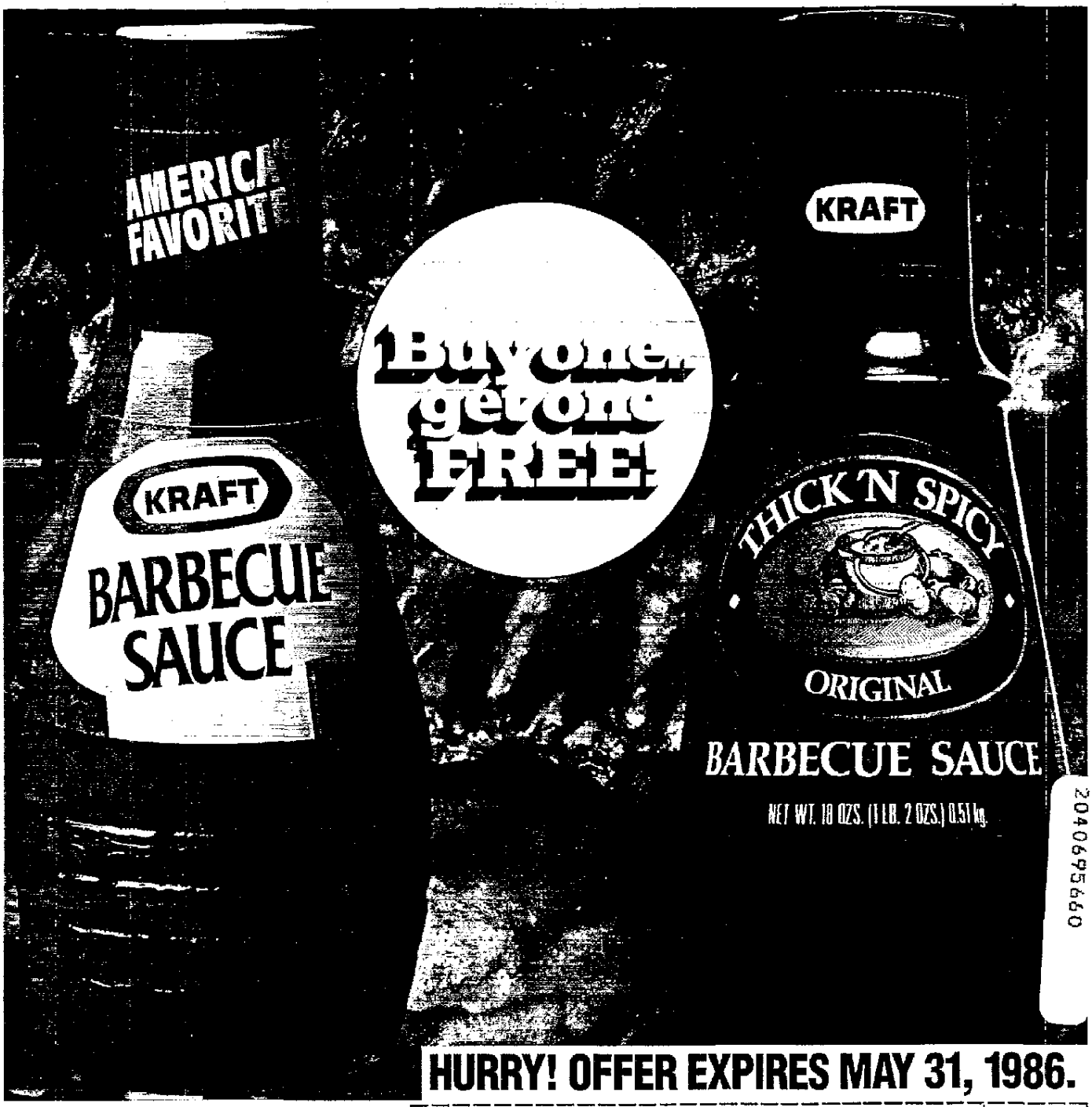
on one GE MISER® 4-Bulb Pack or one MISER® 3-Way Bulb or one MISER® Spotlight or Floodlight (indoor or outdoor)

Consumer: Coupon valid only on purchase of one GE MISER 4-bulb pack or one MISER 3-Way Bulb or one MISER Spotlight or Floodlight, indoor or outdoor (see picture). Coupon may not be reproduced or combined with another offer. Offer limited to U.S.A. Void where prohibited or restricted. Limit one coupon per purchase. Retailer: Redeem this coupon according to its terms and we'll reimburse you 30¢ plus 8¢ for handling. Mail claims (any coupons redeemed) to General Electric, CMS Dept. 43168, 1 Fawcett Drive, Del Rio, TX 78840, postmarked no later than October 31, 1986. Proof of sufficient stock to cover coupons redeemed must be shown on request. Claims may be submitted by a redeeming retailer or a clearing house — approved by GE — acting for, and at the risk of, retailer and may not be assigned to others.

202959 43168 104784

20406956S9

TWO FOR ONE SALE!



HURRY! OFFER EXPIRES MAY 31, 1986.

KRAFT

MANUFACTURER'S COUPON/EXPIRATION DATE: MAY 31, 1986

Buy one.. get one FREE!

FREE

BUY ONE 18 OZ. OR 22 OZ. BOTTLE (any flavor) OF

KRAFT Barbecue Sauce or KRAFT Thick 'N Spicy barbecue sauce

and get a second bottle of the same brand FREE!

RETAILER: Kraft, Inc. will reimburse you for the retail price of the free goods plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5949, El Paso, TX 79966. Offer Expires May 31, 1986.

ONE COUPON PER ITEM PURCHASED

REDEEM PROMPTLY on your next shopping visit.

615589

5 3

21000 45000

RETAIL PRICE

Cashier please fill in price.

Offer ends 5/31/86.

FS-11

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

FREE BLEACH

Plus over $5.00 in valuable coupons!

The purchase price of Purex Bleach will be refunded and over $5.00 worth of valuable coupons will be mailed to you when you send in proof of purchase from: Purex Bleach (gallon size) and one other Purex product shown below:

20406956611

50¢ 012195 MANUFACTURER COUPON
EXPIRES 4/30/87

Save 50¢.

ON PUREX HEAVY DUTY LIQUID DETERGENT WITH FABRIC SOFTENER, ANY SIZE OR PUREX HEAVY DUTY POWDER DETERGENT, ANY SIZE EXCEPT 17 OZ.

Dealer: THE DIAL CORPORATION will reimburse you for the face value of coupon plus 8¢ handling provided you and the consumer have complied with the terms of the offer. Cash value 1/100th of 1¢. **THE DIAL CORPORATION, Box 20335, El Paso, Tx 79998.**

THE DIAL CORPORATION 012195 50¢

25¢ 012203 MANUFACTURER COUPON
EXPIRES 4/30/87

Save 25¢

ON ANY SIZE OF PUREX TOSS 'N SOFT

Dealer: THE DIAL CORPORATION will reimburse you for the face value of coupon plus 8¢ handling provided you and the consumer have complied with the terms of the offer. Cash value 1/100th of 1¢. **THE DIAL CORPORATION, Box 20335, El Paso, TX 79998.**

THE DIAL CORPORATION 012203 25¢

25¢ 012211 MANUFACTURER COUPON
EXPIRES 4/30/87

Save 25¢

ON ANY SIZE OF STA PUF CONCENTRATED FABRIC SOFTENER

Dealer: THE DIAL CORPORATION will reimburse you for the face value of coupon plus 8¢ handling provided you and the consumer have complied with the terms of the offer. Cash value 1/100th of 1¢. **THE DIAL CORPORATION, P.O. Box 20335, El Paso, TX 79998.**

THE DIAL CORPORATION 012211 25¢

20¢ 012229 MANUFACTURER COUPON
EXPIRES 4/30/87

Save 20¢

ON ANY SIZE OF PUREX DRY BLEACH

Dealer: THE DIAL CORPORATION will reimburse you for the face value of coupon plus 6¢ handling provided you and the consumer have complied with the terms of the offer. Cash value 1/100th of 1¢. **THE DIAL CORPORATION, Box 20335, El Paso, TX 79998.**

THE DIAL CORPORATION 012229 20¢

Mail-in Order Form

To receive cash refund for your purchase price of 1 gallon of Purex Bleach, plus your free coupon booklet:
Print your name and address on the form below

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Enclose the following three items with this form:

- One proof of purchase (UPC Code) from label of 1 Gallon Purex Liquid Bleach PLUS
- One proof of purchase (UPC Code) from any of the following:
  - Purex Powder Laundry Detergent+Purex Dry Bleach
  - Purex Toss 'n Soft+Sta Puf Concentrated Fabric Softener
  - Purex Liquid Laundry Detergent (send Lid Liner, inside cap)
- PLUS Cash register receipt with bleach price circled.

Mail to: Purex Free Bleach/Coupon Book
P.O. Box 2266, Maple Plain, MN 55348

Sample UPC

Allow 4-8 weeks processing. Offer expires 12/31/86. Offer good in U.S.A. only. Void where prohibited by law, taxed or restricted. No proof of purchase reproductions acceptable. Limit one request per household, name or address

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Now you can see through aluminum foil.

It's a clever little trick called free labels. And they're free in every box of Heavy Duty Reynolds Wrap® aluminum foil. So now you can see what you freeze, and still protect your foods from freezer burn. Because, unlike plastic wrap or bags, Reynolds Wrap aluminum foil blocks out both light and air. It locks in taste and tenderness. Which is just a little more magic you'll discover when you freeze with the wrap that wraps right.

Reynolds Wrap HEAVY DUTY 25

Reynolds Wrap HEAVY DUTY 75

Reynolds Wrap EXTRA HEAVY

Reynolds Wrap HEAVY DUTY 37½

15 free labels in each carton.

Freeze with the wrap that wraps right.

MANUFACTURER COUPON | EXPIRES 6/30/87

Save 10¢

on any size Heavy Duty Reynolds Wrap® aluminum foil.

CONSUMER: Limit one coupon per purchase as specified on the face of this coupon. No other coupon may be used in conjunction with this coupon. RETAILER: We will reimburse you or approved agent the full face value of this coupon plus 8¢ handling allowance in accordance with our redemption policy. Copies available upon request. Void if reproduced and where prohibited by law. Good only in U.S.A. Cash value 1/100¢. Send coupons to Reynolds Metals Company, Dept. #5973, El Paso, TX 79566. OFFER EXPIRES JUNE 30, 1987.

Reynolds Wrap HEAVY DUTY 37½

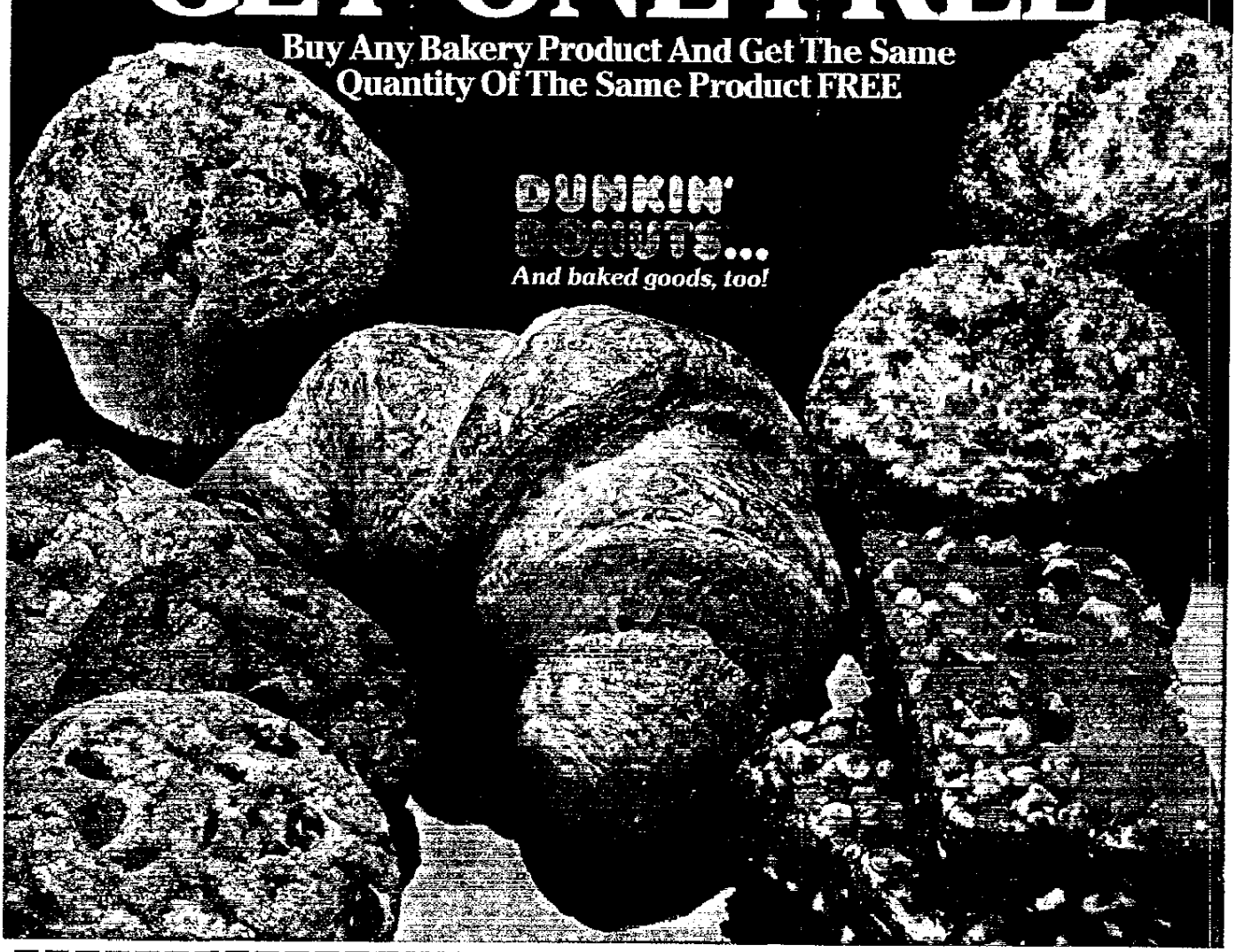
20406756 62

10¢ 10900 106019 10¢

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

BUY ONE, GET ONE FREE

Buy Any Bakery Product And Get The Same Quantity Of The Same Product FREE



Buy Any Bakery Product And Get The Same Quantity Of The Same Product FREE.*

Muffins, Croissants, Brownies, Cookies & Macaroons

*Not available on croissant sandwiches.

One coupon per customer. Available at all participating Dunkin' Donuts® shops. Offer cannot be combined with any other offer. Coupon must be redeemed at time of purchase. Plus applicable taxes.

Limit: Purchase up to one dozen bakery products and get up to one dozen FREE.

Offer Good: Thru May 12, 1986

DUNKIN' DONUTS...
And baked goods, too!

Buy Up To A Dozen Muffins And Get The Same Quantity Of Muffins FREE.

One coupon per customer. Available at all participating Dunkin' Donuts® shops. Offer cannot be combined with any other offer. Coupon must be redeemed at time of purchase. Plus applicable taxes.

Limit: Purchase up to one dozen muffins and get up to one dozen FREE.

Offer Good: Thru May 12, 1986

DUNKIN' DONUTS...
And baked goods, too!

Buy Up To A Dozen Croissants And Get The Same Quantity Of Croissants FREE.*

*Not available on croissant sandwiches.

One coupon per customer. Available at all participating Dunkin' Donuts® shops. Offer cannot be combined with any other offer. Coupon must be redeemed at time of purchase. Plus applicable taxes.

Limit: Purchase up to one dozen croissants and get up to one dozen FREE.

Offer Good: Thru May 12, 1986

DUNKIN' DONUTS...
And baked goods, too!

Buy Any Cookies, Brownies, Or Macaroons And Get The Same Quantity Of The Same Product FREE.

One coupon per customer. Available at all participating Dunkin' Donuts® shops. Offer cannot be combined with any other offer. Coupon must be redeemed at time of purchase. Plus applicable taxes.

Limit: Purchase up to one dozen cookies/brownies/macaroons and get up to one dozen FREE.

Offer Good: Thru May 12, 1986

DUNKIN' DONUTS...
And baked goods, too!

2040675663

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

MANUFACTURER COUPON
EXPIRES JUNE 30, 1986

NEW Granola Dipps

0239/PM6

40¢ off

ANY 6 OZ. BOX OF Variety Pack

Quaker® Dipps®

Granola Bars

RETAILER: Quaker will reimburse you for the face value of this coupon plus 8¢ when accepted in accordance with our redemption policy (copy available on request). Retailers & authorized clearing houses send to: Quaker Oats, 600 Springer Drive, Lombard, IL 60148. LIMIT 1 COUPON PER TRANSACTION. Void if transferred or copied. Good only in U.S.A. Void where taxed or prohibited by law. Cash value 00¢ © 1985QOC. EXPIRES JUNE 30, 1986.

5 30000 00040 8

0239/PM6

MANUFACTURER COUPON
EXPIRES JUNE 30, 1986

Whipps

1461/PM6

30¢ off

ANY 6 OZ. BOX OF Peanut Butter

Quaker® Whipps®

Granola Bars

RETAILER: Quaker will reimburse you for the face value of this coupon plus 9¢ when accepted in accordance with our redemption policy (copy available on request). Retailers & authorized clearing houses send to: Quaker Oats, 600 Springer Drive, Lombard, IL 60148. LIMIT 1 COUPON PER TRANSACTION. Void if transferred or copied. Good only in U.S.A. Void where taxed or prohibited by law. Cash value 00¢ © 1985QOC. EXPIRES JUNE 30, 1986.

5 30000 00030 9

1461/PM6

MANUFACTURER COUPON
EXPIRES JUNE 30, 1986

Granola Dipps

0238/PM6

30¢ off

ANY 6 OZ. BOX OF

Quaker® Dipps®

Granola Bars

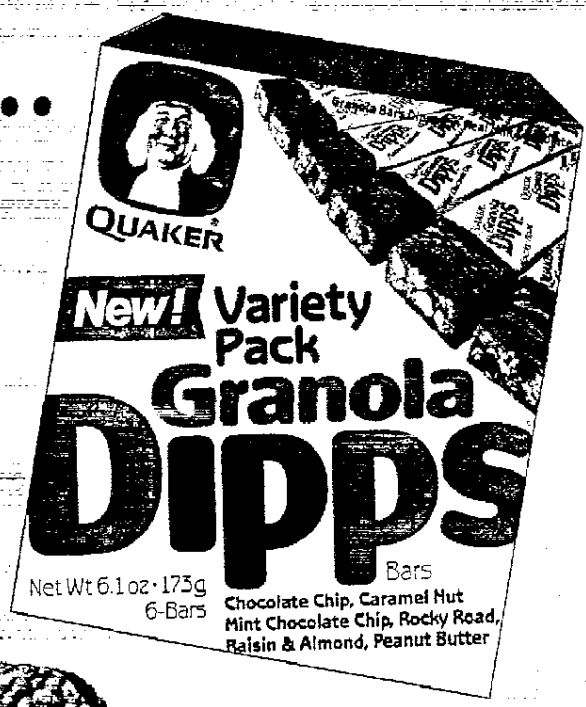
RETAILER: Quaker will reimburse you for the face value of this coupon plus 9¢ when accepted in accordance with our redemption policy (copy available on request). Retailers & authorized clearing houses send to: Quaker Oats, 600 Springer Drive, Lombard, IL 60148. LIMIT 1 COUPON PER TRANSACTION. Void if transferred or copied. Good only in U.S.A. Void where taxed or prohibited by law. Cash value 00¢ © 1985QOC. EXPIRES JUNE 30, 1986.

5 30000 00030 9

0238/PM6

INTRODUCING...

6 Great Flavors in one box!



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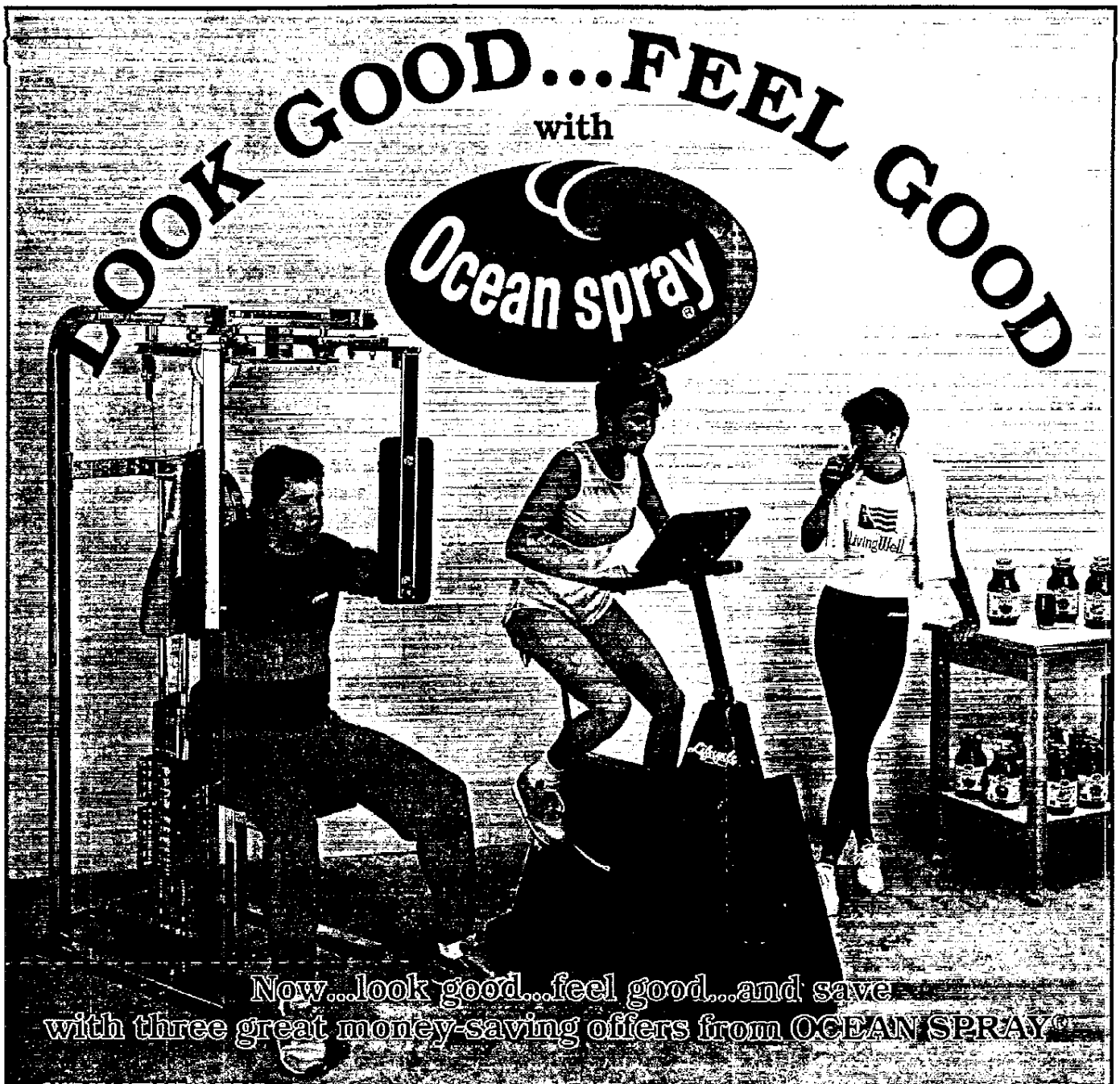
Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

LOOK GOOD...FEEL GOOD with Ocean spray®



Now...look good...feel good...and save with three great money-saving offers from OCEAN SPRAY®

LOOK GOOD!

SAVE 35¢ OFF OCEAN SPRAY®—Coupon below saves you 35¢ on any two different 48-ounce OCEAN SPRAY® CRANBERRY JUICE DRINKS.

35 Rebate offer from BROOKS®

Send in any two labels from 48-ounce OCEAN SPRAY® CRANBERRY JUICE DRINKS and proof of purchase from a pair of BROOKS® Chariot™ Running Shoes, to get your 35 rebate.

BROOKS

FEEL GOOD!

Free Trial Membership Offer from LivingWell® Fitness Centers

Present four 48-ounce OCEAN SPRAY® CRANBERRY JUICE DRINK labels at any LivingWell® Fitness Center for a free one-month trial. Call 1-800-LIVWELL for the nearest center.

LivingWell® Fitness Centers

Good for you, America!

All offers expire August 1, 1986. See your nearest supermarket for details or mail request to: OCEAN SPRAY® Cranberries Inc., P.O. Box 400, Marshfield, MA 02050.

35¢ | Manufacturer Coupon | Expires 08/01/86 | 35¢

Limit One Coupon Per Purchase

Save 35 cents

when you buy any two different 48oz bottles of OCEAN SPRAY® Brand CRANBERRY JUICE DRINKS.

RETAILER: This coupon will be redeemed for 35 cents plus 8C handling provided you comply with terms of the offer. You receive it deal sale of Ocean Spray Cranberries, Inc. products. Upon request, you submit invoices proving sufficient stock purchases to cover the coupon presented; customer pays sales tax; void where prohibited, taxed or restricted by law. mail properly received and handled coupon to: Ocean Spray Cranberries, Inc. Dept. 5946, El Paso, TX 79966

31200 117245

20406956S

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

FREDERICK'S OF HOLLYWOOD

6610 HOLLYWOOD BLVD., DEPT. 2312
HOLLYWOOD, CA 90028

☑ ENCLOSED IS $3.00 FOR A ONE YEAR CATALOG SUBSCRIPTION. PLEASE SEND ME MY $25 WORTH OF DISCOUNT GIFT CERTIFICATES.

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

©1966

The Best Kept Secrets of Sex Appeal

frederick's®
OF HOLLYWOOD

FULL COLOR CATALOGS AND STUNNING FASHION IDEAS

Enjoy the excitement of indulging yourself in a new world of **fashion, fantasies, romance** and...**fun!** Come alive wearing **frederick's** exclusive designs in glamorous dresses and alluring sportswear, sensuous lingerie, bras and foundations, swimwear, shoes, accessories and much more. Plus an exciting collection of men's wear. Send $3.00 for a **one year catalog subscription—**

Plus Receive... **$25.00** WORTH OF DISCOUNT GIFT CERTIFICATES INCLUDED WITH YOUR FIRST CATALOG.

SPECIAL $2 INTRODUCTORY OFFER

☐ Rush me two 20-exposure rolls of Kodak MP film for my 35mm camera. Enclosed is $2 for a 2-roll starter pack including Eastman 5247® and 5294®

6407

NAME _____

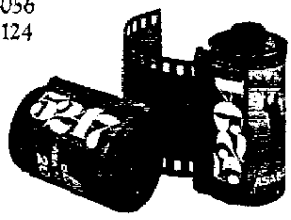
ADDRESS _____

CITY _____ STATE ZIP

Mail to:
Seattle FilmWorks
500 Third Ave. W.
P.O. Box C-34056
Seattle, WA 98124

MEMBER DIRECT MARKETING ASSOCIATION

Look for this symbol when you shop by mail.



Ideal for use in Canon, Nikon, Minolta, Konica, Olympus, Pentax . . . any 35mm camera.

Kodak, 5247 and 5294 are trademarks of Eastman Kodak Co. Seattle FilmWorks is wholly separate from the manufacturer. Process ECN-II. ®1985 SFW.

35mm That Comes Alive

Prints and Slides from the same roll

Seattle FilmWorks has adapted Kodak's professional Motion Picture films for use in your 35mm camera. Now you can use this same film—with the same microfine grain and rich color saturation Hollywood's top studios demand. Its wide exposure latitude is perfect for everyday shots. You can capture special effects, too. Shoot it in bright or low light—at up to 1200 ASA. What's more, it's economical. And remember, Seattle FilmWorks lets you choose prints or slides, or both, from the same roll. Try this remarkable film today!

100% Satisfaction Guaranteed

ICE CUBES LAST 2 HOURS

- NO COASTERS NEEDED
- GREAT FOR HOT DRINKS TOO
- BOTTOM STAYS DRY
- DOES NOT LEAVE RINGS

NO RINGS, BOTTOM STAYS DRY

- BIG 12 OZ. SIZE
- TOP RACK DISHWASHER SAFE
- SHATTER RESISTANT
- ICE CUBES LAST 2 HOURS!

SET OF 4
$6.95
SAVE $6.00
Plain Reg. $12.95

GROUPS – ORGANIZATIONS WRITE FOR QUANTITY PRICES EXCELLENT FUND RAISER

PLAIN

Hand-Screened Designs are Permanent and only $8.95 a set!

#610 SAILBOAT #650 SHELLS #640 DUCKS #605 WHALE #620 BIRDS

BRITTON COMPANY One Broadway, P.O. Box 4038, Milford, CT 06460

Yes, I want to save $6.00 Please ship immediately. NCC15

☐ One set of 4 Plain at $6.95, Plus Postage & Hand. $1.55
☐ Two sets Plain at $12.95 Plus Postage & Hand. $2.50
☐ One set of 4 Decorated, $8.95, (Reg. $14.95) Plus Postage & Handling, $1.55. Style #_____
☐ Two sets Decorated $16.95, Plus Postage & Handling $2.50. Style #_____

MY CHECK/M.O. FOR $_____ IS ENCLOSED.

Florida residents add 6% Sales Tax. Satisfaction Guaranteed

Name _____

Address _____

City _____ State _____ Zip _____

SEND TO: BRITTON COMPANY **NC12345678**
One Broadway, P.O. Box 4038, Milford, CT 06460.

AMERICAN MADE PRODUCTS

ICE CUBES LAST 2 HOURS!

DOUBLE WALL TUMBLERS

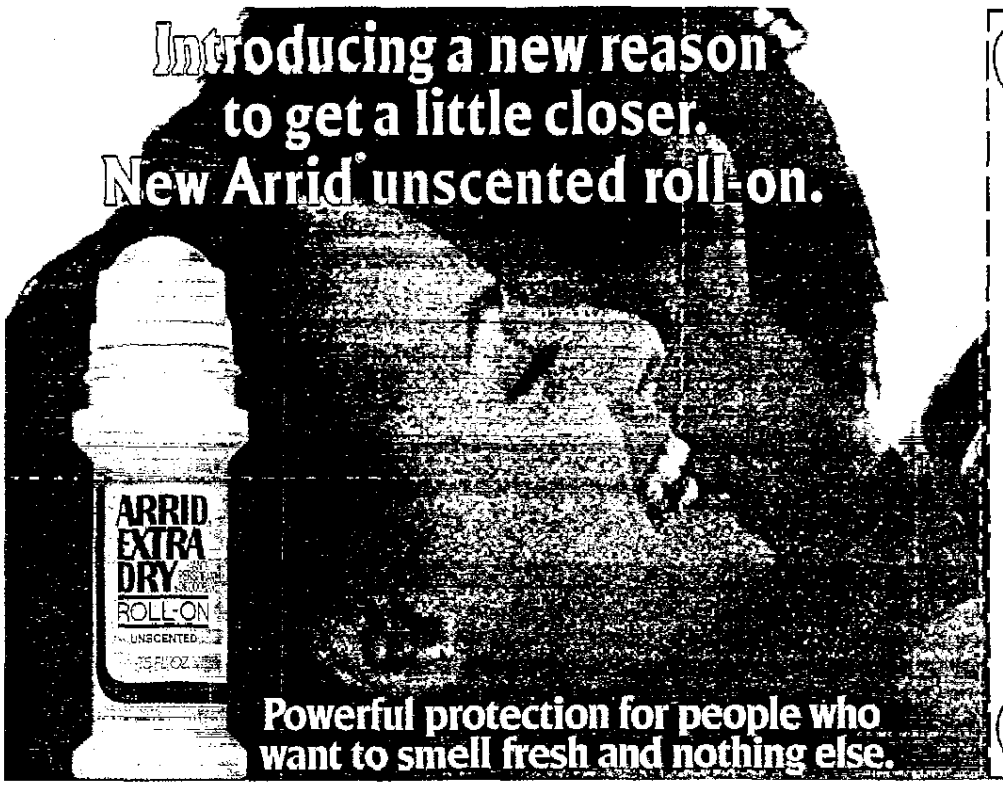
GREAT FOR HOT DRINKS TOO
NO COASTERS — NO RINGS

SET OF 4 only $6.95 (Plain Reg. $12.95)

SAVE $6.00

2040675666

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004



25¢ MANUFACTURER COUPON EXP. 4/30/87 25¢

25¢ OFF

© 1986 Carter-Wallace, Inc.

Helps stop wetness before embarrassing odor can start.

TO RETAILER: As our agent, Carter Products will reimburse you for the face value of this coupon plus 8¢ handling, provided it is taken in partial payment on the purchase of Arrid® Extra Dry® unscented roll-on or any other Arrid product. Any other use constitutes fraud. Cash value 1/20 of 1¢. Customer must pay sales tax. Offer void where prohibited, taxed or restricted. Coupon not transferable. Carter Products, Box 1301, Clinton, Iowa 52734. Limit one coupon per purchase.

5 22600 10025 1

25¢ 106003 25¢

A soft, cuddly offer from Baby Magic®

Your baby thrives on love and lots of hugs. So does Harrison Bear.

This loveable, cuddly bear is available to you from Baby Magic® Baby Bath and Lotion—the products so many hospitals use to protect newborn skin.

Just send in $4.99 for Harrison Bear (a $9.00 retail value) with two (2) proofs of purchase from Baby Magic Baby Products. To get started, use the 50¢ coupon below toward your next Baby Magic purchase.

A "soft" price to pay for your baby to cuddle up and give a bear a hug!!

Protect the way so many hospitals do with Baby Magic.

by MENNEN

Get a soft, cuddly 12" high Harrison Bear by Animal Fair, Inc. from Baby Magic® for only $4.99 and proofs of purchase—a $9.00 retail value.

To receive your Harrison Bear:
1. Purchase any two (2) Baby Magic® Products (except 1.5-oz. trial sizes).
2. Write in the Baby Magic UPC code for each product here _____ / _____
3. Circle the purchase price for each Baby Magic item on your dated sales receipt(s).
4. Enclose this certificate, cash register receipt(s) and a check or money order for $4.99 payable to "Baby Magic Offer," and mail to:

Baby Magic Harrison Bear Offer
P.O. Box 8859
Maple Plain, Minn. 55393

Name _____
(Please Print Clearly)

Address _____

City _____ State _____ Zip _____

1. Please allow eight (8) weeks for delivery. 2. Offer expires July 31, 1986, or when supplies are gone. 3. Limit one offer per name and/or address. Limit one offer per envelope. Offer not available to any club or organization. 4. Offer good only in U.S.A. 5. This certificate may not be reproduced and must accompany this request. Sales receipt(s) may not be mechanically reproduced. 6. Offer void where restricted by law.

MANUFACTURER'S COUPON | EXPIRES 12/31/86

Save 50¢

On either Baby Magic® Baby Bath or Baby Lotion by MENNEN
Good on 16 oz., 9 oz., and 4 oz.
Not good on trial size.

DEALER: As our agent, you will be paid the face value of this coupon plus 8¢ handling provided you received it from a consumer purchasing the product specified. ANY OTHER USE CONSTITUTES FRAUD. Proof of sufficient purchases to cover the coupons submitted to us for redemption must be provided on request. Coupon is non-assignable, void where prohibited, taxed or restricted by law. Consumer must pay any sales tax. Cash value 1/20 of 1¢. Limit: one coupon per specified product purchase. Good only in the U.S.A. Send to: THE MENNEN COMPANY, P.O. Box 1073, Clinton, Iowa 52734

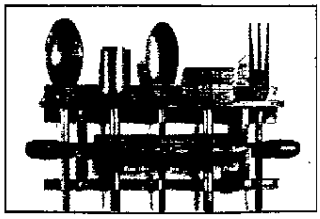
22200 107518

50¢

20406566?

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Look at the useful FREE GIFTS you get, simply for trying the flatware!



7-piece Kitchen Utensil Set This walnut-finish hardwood hanging rack really shows off your utensils and keeps them ready for use. (Utensils made in Taiwan, Philippines or the People's Republic of China.) Easy assembly.

A Surprise Gift. We can't tell you what it is ... that would spoil the surprise! But we will tell you it's something for you or your home!

SEND NO MONEY OFFER!

30-DAY NO RISK FREE TRIAL COUPON

(with credit approval)

Fingerhut Corporation, P.O. Box 2500, St. Cloud, MN 56395 245670

☐YES. Please send me the 50-Piece Color-Bright Flatware Set for my 30-Day Free Trial. Send me my 2 FREE GIFTS, too.

☐(AA) Almond ☐(AB) Brown ☐(AC) Red ☐(AD) Yellow ☐(AE) Blue

Print Name _____

Address _____

City _____ State _____ Zip _____

Area Code _____ Home Phone _____ Date _____

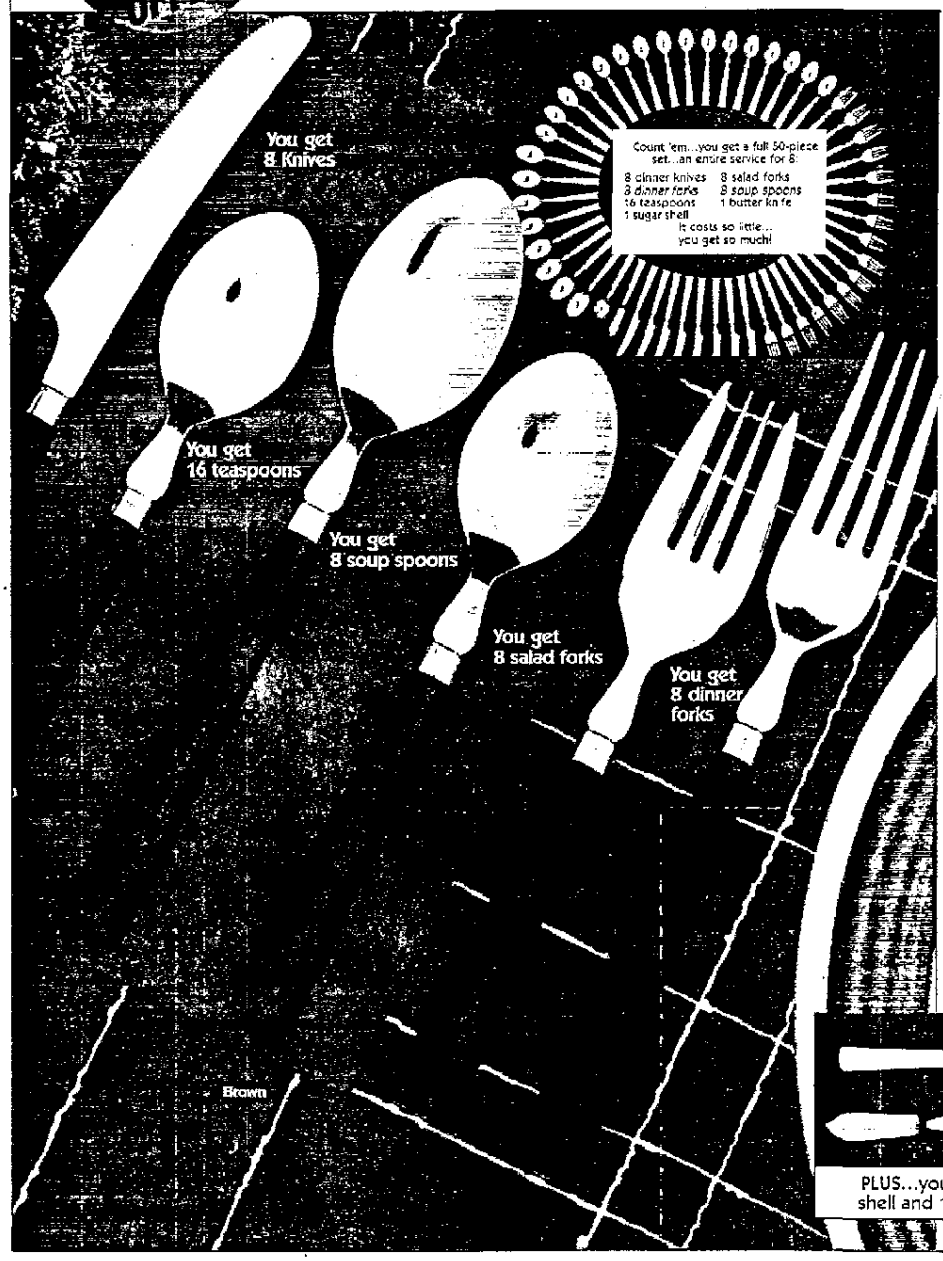
If I am delighted with my 50-Piece Color-Bright Flatware Set at the end of my 30-Day Free Trial, I agree to pay the cash price of $19.99 plus shipping and handling (total cash price of $25.83) in 3 monthly installments of $8.61 each. Sales or use tax will be added where applicable. I understand that I may return the Flatware Set at my expense if I am not completely satisfied at the end of my 30-Day Free Trial. The Free Gifts are mine to keep. (This order is subject to approval of my credit by Fingerhut.)

Please Sign ✍ _____

Order TODAY! Satisfaction Assured!

AMAZING SEND-NO-MONEY OFFER!

Try the entire **50-piece Color-Bright Flatware Set for 30 days FREE!**◆ (with credit approval)



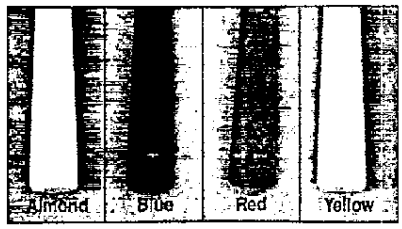
Just about every spoon, fork and knife you'll ever need...

Just $19.99 plus shipping and handling

And all 50 pieces — in your choice of color — can be yours at a price that's almost unbelievable!

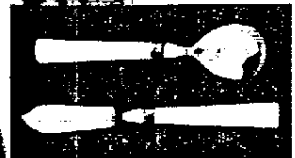
Use this contemporary stainless table service in your home for the next 30 days ... without sending us a cent!

- It's colorful — you can choose from five vibrant decorator colors, to add a fresh new look to your table!
- It's beautiful — with a modern design that will enhance any table decor.
- It's durable — with rust-resistant stainless and ABS plastic handles that are dishwasher safe for years of service.
- It's versatile — you can use it for guests, for casual family needs ... even for special occasions!
- It's well-crafted — designed for comfort and ease of handling.



VALUES DIRECT TO YOU FROM **fingerhut**®

Another of the many fine values available from Fingerhut



PLUS...you get 1 sugar shell and 1 butter knife

©Fingerhut 5-077045-000
Made in Taiwan, Japan or Korea.

We reserve the right to substitute similar merchandise of equal or better quality. If substituted merchandise is not acceptable, you can return it postpaid during your free trial period without further obligation.

20406956B

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Viva guayabera!

NO JACKET NECESSARY!

It all started out in gracious, civilized pre-Castro Havana. In that hot, humid climate, suits and ties were out of the question and all the best looking, most important top-flight citizens wore the ultra-cool, ultra-handsome Guayabera Summer Shirt.

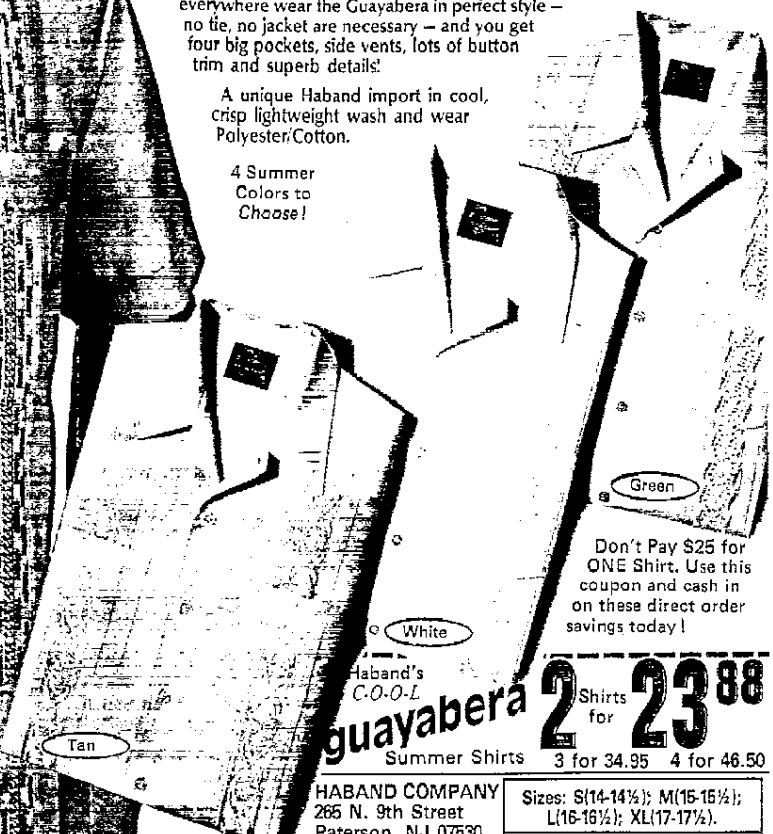
Now Haband, the mail order people from Paterson, New Jersey, continue the tradition and bring you the world-famous Guayabera Shirt at this low direct price:

2 Shirts for Only 23.88

Today the Guayabera is the hot-weather Leisure Favorite the world over. Travellers, Chief Executives and Professional Men everywhere wear the Guayabera in perfect style – no tie, no jacket are necessary – and you get four big pockets, side vents, lots of button trim and superb details!

A unique Haband import in cool, crisp lightweight wash and wear Polyester/Cotton.

4 Summer Colors to *Choose!*



Don't Pay $25 for ONE Shirt. Use this coupon and cash in on these direct order savings today!

Haband's *C-O-O-L* guayabera Summer Shirts

2 Shirts for 23.88

3 for 34.95 4 for 46.50

HABAND COMPANY
265 N. 9th Street
Paterson, NJ 07530

Sizes: S(14-14½); M(15-15½); L(16-16½); XL(17-17½).

Please add $1.75 each shirt for 2XL(18-18½) & 3XL(19-19½)

Si, Señor! Please send me ___ Guayabera Shirts as indicated hereon.

PRICE	$
Please add $2.00 toward postage and handling	$2.00
Add $1.75 each shirt for sizes 2XL & 3XL	
TOTAL	$

☐ Check enclosed or charge ☐ Visa ☐ MC

11A	COLOR	HOW MANY?	WHAT SIZE?
A	WHITE		
B	BLUE		
C	TAN		
D	GREEN		

Acct. # _____ Exp. Date ___ / ___

GUARANTEE: If for any reason you are not absolutely delighted, return any time within 30 days for a full refund of every penny you paid us, no questions asked.

8CU-11A

NAME _____

STREET _____ APT. # _____

CITY/STATE _____ ZIP _____

HABAND
265 N. 9th Street, Paterson, NJ 07530

2040695670

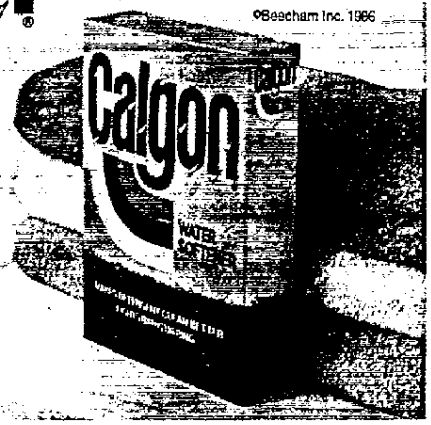
Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE 25¢ ON

Calgon® WATER SOFTENER

©Beecham Inc. 1986

- Makes detergent clean better.
- Fights bathtub ring.



MANUFACTURER COUPON | EXPIRES 12/31/86

25¢ SAVE 25¢ ON ANY SIZE 25¢

Calgon WATER SOFTENER

TO DEALER: as our agent we will pay you the face value of this coupon plus 8¢ handling provided you received it from a consumer purchasing the product specified. ANY OTHER USE CONSTITUTES FRAUD. Proof of sufficient purchase to cover the coupons submitted to us for redemption must be provided on request. Coupon is non-assignable, void where prohibited, taxed or restricted by law. Consumers must pay any tax. Send to BEECH-AM PRODUCTS, DEPT. #9308, EL PASO, TEXAS 79966. Cash value 1/20¢. LIMIT ONE COUPON PER PURCHASE.

25¢

53100 104685

To introduce the Heritage Collection of American State Spoons, we offer to send you the first spoon of the Collection for only 10¢. This spoon honors the District of Columbia. It measures 4½ inches in length and is plated in pure silver. If you are delighted with the spoon, you can, if you wish, acquire the other spoons of the collection three at a time by mail (at modest cost). So, send for your spoon today. Mail name and address with only 10¢ to AMERICAN COLLECTORS GUILD, Dpt. N14 P.O. Box 246, DANIA, FLA. 33004. Offer limited to adults. One spoon per household. Allow 4 weeks for delivery.

Save 30¢ on new Sara Lee Pre-Sliced Croissants.

GROCER: This coupon good only on purchase of product indicated. LIMIT ONE COUPON PER PURCHASE. Reimbursement is at the coupon face value plus 8¢ handling per coupon. VOID where prohibited, restricted or taxed. Customer pays sales tax. Cash value 1/20¢. Mail to: Kitchens of Sara Lee, P.O. Box 9210, Newport Beach, CA 92660. FRAUD CLAUSE: Redeemable from retail customers only, any other use constitutes fraud. Proof-of-purchase of sufficient stock may be required.

32100 678101

MANUFACTURER'S COUPON | EXPIRES APRIL 30, 1987

Introducing new Sara Lee Pre-Sliced Croissants.

The greatest thing since sliced bread.

Discover how special a sandwich can be when you start with a Pre-Sliced Croissant from Sara Lee. Only Sara Lee could bring you croissants so light, flaky, and delicious. Just choose your favorite fillings and take a bite. New L'Original™ Pre-Sliced Croissants. Just may make your old sandwich seem square.

Nobody Doesn't Like Sara Lee

20406956 71

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Introducing Strawberry Falls Punch from Kool-Aid

SOFT DRINK MIX BRAND

NEW Strawberry Falls Punch Joins "The Punch Bunch"™

Tropical Punch, Mountain Berry Punch, Rainbow Punch and Sunshine Punch greet the newest member of "The Punch Bunch"—New Strawberry Falls Punch! It's a splashy new taste your kids will love!

Save 35¢ on

MANUFACTURER'S COUPON OFFER EXPIRES 9/30/86

8 unsweetened envelopes **OR** 4 two qt. sugar sweetened envelopes **OR** 4 two qt. sugar free envelopes **OR** 1 sugar free box **OR** 1 canister any size/any flavor

Kool-Aid® SOFT DRINK MIX BRAND

CICE0160

5 43000 81035 04

This coupon good only on purchase of product indicated. Any other use constitutes fraud. **COUPON NOT TRANSFERABLE. LIMIT—ONE COUPON PER PURCHASE.** To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 193, Kankakee, IL 60902.

GENERAL FOODS CORPORATION

© 1986, General Foods Corporation

GENERAL FOODS

2040695672

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAMPLES OF TOBACCO EXECUTIONS IN BFD SUNDAY INSERTS

JUNE 22, 1986 (SHOWN PREVIOUSLY)

JUNE 8, 1986

APRIL 6, 1986

OCTOBER 13, 1985

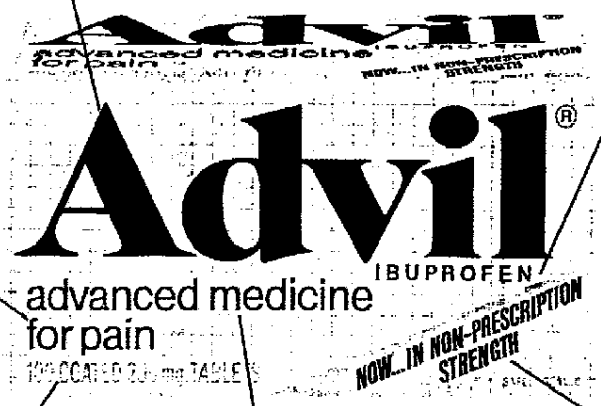
2040695673

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Why 38 million people have taken Advil® for pain relief.

1. Advil is so trusted by doctors that they've already recommended it over one million times. And over 38 million people have taken it for headaches and other kinds of pain.

2. The medicine in Advil is different from aspirin or the medicine in Tylenol.® Advil contains a non-prescription strength of ibuprofen — the medicine in the prescription brand Motrin® (the product of another company). That's the medicine doctors have prescribed more than 130 million times.



3. Pharmacists recommend Advil more than any other non-prescription medicine for muscle aches, menstrual pain, even minor arthritis pain.

4. Advil is so effective that just one Advil tablet gives as much relief as two regular-strength Tylenol or two regular aspirin. And Advil is gentler to the stomach than aspirin.

5. Advil tablets are small, smooth, and coated, so they're easy to swallow. Before taking any medicine, read the label carefully and follow directions. If you're aspirin-allergic, before taking Advil, ask your doctor.

6. Advil is not only effective for headaches but also for backaches, toothaches, fever, muscle aches, menstrual pain, even minor arthritis pain.

2040695674

Find out for yourself.

50¢ | MANUFACTURER'S COUPON | NO EXPIRATION DATE | 50¢

Save 50¢ on Advil®

(good on any size except 8's.)

50 ADNCC 6/86

To Retailer: We will reimburse your face value plus 5¢ handling, provided you and your customers have complied with the terms of the offer. Invoices proving purchase of a sufficient stock to cover coupons must be shown upon request. Void if taxed, restricted, prohibited, assigned, reproduced, transferred or presented by other than retailers of our products. Cash value 1/5¢. Limited to one coupon per purchase. Mail to: Whitehall Laboratories, P.O. Box R7019, El Paso, TX 79975.

04

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00573 31150

Advil

ADVANCED MEDICINE FOR PAIN™
from Whitehall Laboratories

Appearance of the brown Advil tablet is a trademark of Whitehall, NY, NY ©1986

76A NCC SUNDAY INSERTS™ WESTPORT, CT. 06880 (203)226-1061 SUPPLEMENT TO: BAY CITY TIMES, FLINT JOURNAL, LANSING STATE JOURNAL, SAGINAW NEWS

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

HOW TO PLAY, MATCH AND SAVE...

Official Match & Win Rules

1. No purchase required. 2. To win, match the five numbers exactly in sequence on the official certificate in this ad to the first five UPC numbers on any box of Popsicle® Ice Pops, Fudgsicle® Fudge Pops, or Creamsicle® Cream Pops. The matched package must be yellow, identified as "The Original Brand" and show the red dot-trace track logo around the picture of the product. If all five numbers match in exact order, you've won the prize indicated by that number on the certificate. See detail in "How to Win and Claim Your Prize" section of this ad. 3. All winning certificates become the property of Popsicle Industries, Inc., and will be submitted for verification to an independent judging organization whose decisions are final. Certificates whose numbers are defaced, forged, mechanically reproduced or otherwise altered are void. 4. Popsicle Industries, Inc. reserves the right to substitute prizes of equivalent value. Taxes not covered. Void where prohibited or forbidden. No substitution or transfer of prizes allowed by anyone other than Popsicle Industries, Inc.

Grand Prize	Odds	Approx. Ret. Value/Item
1 1957 Chevy	1 in 33,798,000	$27,000.00
4 Wurlitzer Jukeboxes	1 in 8,299,500	8,000.00
100 VCRs + 4 Tapes	1 in 321,780	625.00
2,000 Cassette Players + 2 Tapes	1 in 16,599	39.25
	Total Value All Prizes:	$200,000.00

5. The Popsicle Nostalgia Sweepstakes is open to all residents of the U.S. except employees of Popsicle Industries, Inc., its subsidiaries, affiliates, advertising and promotion agencies. Prizes will be awarded to legal guardians of winners under 18 years of age. 7. Proof of eligibility, waiver of liability and advertising consent may be required. Federal, state, local and transfer taxes and fees are the responsibility of prize winners. 8. Popsicle Industries, Inc. is not responsible for lost, late, misdirected or illegible mail. Void where prohibited by law.

VOID

How To Win and Claim Your Prize

1. Match the five numbers below exactly in sequence to the first five UPC numbers on "The Original Brand" Popsicle® Ice Pops, Fudgsicle® Fudge Pops, or Creamsicle® Cream Pops. The matched package must be yellow, identified as "The Original Brand" and show the red dot-trace track logo around the picture of the product. 2. If the five numbers on the certificate in this ad match exactly in sequence "The Original Brand" yellow Popsicle® Brand packages' UPC numbers, print your name, address, and telephone number on a 3x5 card and mail it, along with the matching certificate, by registered mail to Popsicle Prize Claim, P.O. Box 831, Paramus, NJ 07653-0831. 3. All prize claims must be postmarked by October 8, 1986. One winner per family. 4. Allow 8-10 weeks for prize claim validation and notification. 5. You must clean the Popsicle Industries, Inc. UPC number by sending a self-addressed stamped envelope to: 109966 cc Popsicle UPC Request, P.O. Box 32, Paramus, NJ 07653-0832. Washington and Vermont residents may submit a self-addressed envelope only. Upon receipt we will return it for incoming postage. 6. For a list of prize winners, send a self-addressed, stamped envelope to: Popsicle Winners List, P.O. Box 831, Paramus, NJ 07653-0831. Washington and Vermont residents send self-addressed, stamped envelope to: Popsicle Winners List, P.O. Box 830, Paramus, NJ 07653-0832.

Chevy	78698
Jukebox	79340
VCR/Tapes	72483
Cassette/Tapes	74523

VOID

Everyone Can Get $1 in Popsicle® Brand Coupons.

To receive $1.00 worth of Popsicle® Brand coupons, send this form, a UPC symbol from any Popsicle® Brand multi-pack, and a self addressed, stamped envelope to: Popsicle $1 Back Offer, P.O. Box 834, Paramus, NJ 07653-0834. One request per household. No facsimiles allowed. Requests must be received by June 1, 1987. Allow 6-8 weeks for delivery. Fill in information below.

Name _____

Address _____

City _____

State _____

Zip _____

VOID

25¢ Mfr. Coupon Expires June 1, 1987 25¢

SAVE 25¢

on Popsicle® Ice Pops, Fudgsicle® Fudge Pops, or Creamsicle® Cream Pops.

Dealer: We will reimburse you for the face value of coupon plus 8¢ handling provided you and the consumer have complied with the terms of this offer. Cash value 1/20th of 1¢. Redemption: Popsicle Industries, Inc., Nostalgia Promotion, P.O. Box 17082, El Paso, TX 79975. Good only on products indicated. Any other use constitutes fraud.

BPI NOST FSI 666

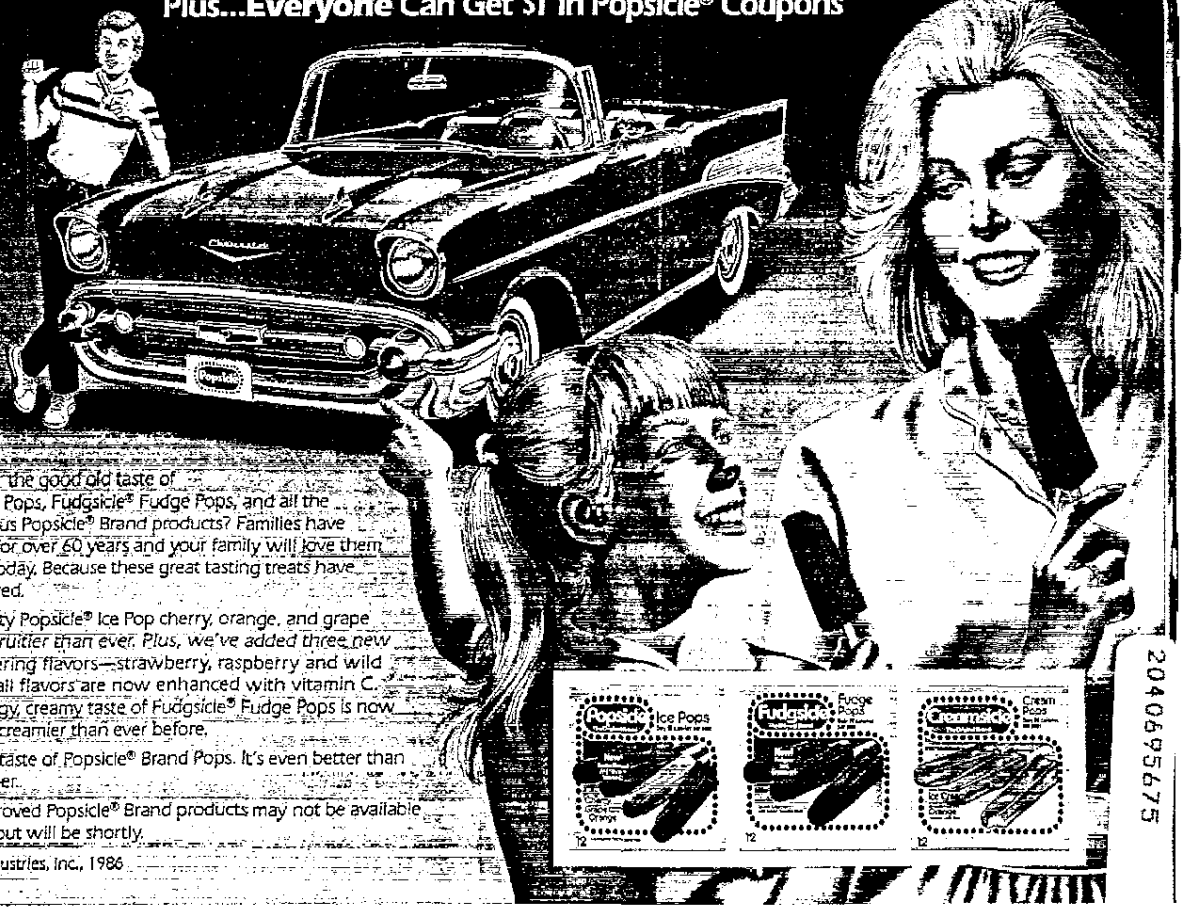
25¢ 25¢

WIN A Taste of Nostalgia from Old & Improved Popsicle® Brand Pops

Win One of Over 2,100 Prizes Worth $200,000:

- 1 1957 Chevy
- 100 VCRs and Classic Tapes
- 4 Genuine Wurlitzer Jukeboxes
- 2,000 Cassette Players and Oldies Tapes

Plus...Everyone Can Get $1 in Popsicle® Coupons



Remember the good old taste of Popsicle® Ice Pops, Fudgsicle® Fudge Pops, and all the other delicious Popsicle® Brand products? Families have loved them for over 60 years and your family will love them even more today. Because these great tasting treats have been improved.

Those fruity Popsicle® Ice Pop cherry, orange, and grape flavors are fruitier than ever. Plus, we've added three new mouth-watering flavors—strawberry, raspberry and wild berry. And all flavors are now enhanced with vitamin C.

And the fudgy, creamy taste of Fudgsicle® Fudge Pops is now fudgier and creamier than ever before.

The great taste of Popsicle® Brand Pops. It's even better than you remember.

New, improved Popsicle® Brand products may not be available in all areas, but will be shortly.

©Popsicle Industries, Inc., 1986

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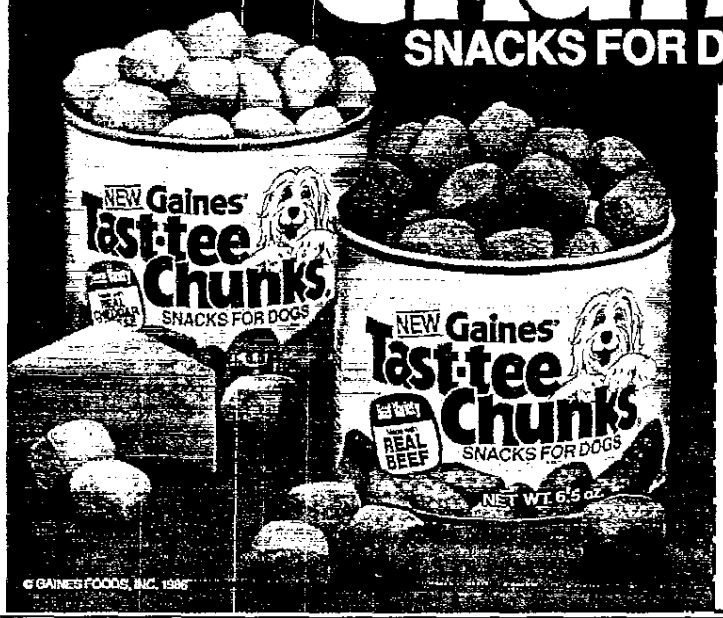
Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

NEW Gaines® Tast-tee Chunks®

SNACKS FOR DOGS



© GAINES FOODS, INC. 1986

Gaines is so sure your dog will love New TAST-TEE CHUNKS SNACKS we are offering you a special reward.

FREE Tast-tee Chunks®

(MAIL-IN REFUND)

Use the 30¢ coupon below for even greater savings!

Tast-tee Chunks®

Mail-In Refund Offer

Complete the refund certificate and send it with 1) A cash register receipt showing the *purchase of Tast-tee Chunks (price circled)* and 2) The paper freshness seal from the Tast-tee Chunks cannister and we will mail you back your full purchase price (up to $1.00).

MAIL TO: GAINES FOODS, INC.
P.O. BOX 4791
KANKAKEE, IL 60902

VOID

NAME

ADDRESS

CITY STATE ZIP

Offer void where prohibited, taxed or otherwise restricted. Allow 6 to 8 weeks for processing request. Certificate may not be transferred, exchanged or sold nor can it be reproduced or copied. Limit one per family, group or organization.

HURRY! Offer expires September 1, 1986.
This certificate must accompany request.

MANUFACTURER'S COUPON | EXPIRES SEPT. 1, 1986

Save 30¢

GOOD ON ANY VARIETY OF NEW Gaines® TAST-TEE CHUNKS®

This coupon good only on purchase of product indicated. Any other use of ... COUPON NOT TRANSFERABLE. ONE COUPON PER PURCHASE.
To the retailer: Gaines will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Gaines Redemption Policy incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by Gaines. Cash value 1/20¢. Mail to: Gaines Foods, Inc., P.O. Box 103, Kankakee, IL 60902.

NC030946

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GAINES FOODS, INC.

5 51316 94130

SAVE 50¢

2040695676

50¢ | MANUFACTURER COUPON | EXPIRES 11/30/86 | 50¢

SAVE 50¢

on any bag or 2 boxes of Chef's Blend® dry cat food.

CONSUMER: Limit one coupon per item purchased. This coupon good only on product sizes and flavors indicated.
RETAILER: Carnation will reimburse you face value plus 8¢ if submitted in compliance with Carnation Company Store Coupon Redemption Policy dated April 2, 1984, a copy of which is available on request.
Send coupons to: CARNATION COUPONS, Box 171, Pico Rivera, CA 90655. Cash value 1/20¢.

VOID

50¢ 50000 146592 50¢

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

"I hear the Baby Magic® people have come out with the first liquid laundry detergent specially made for baby clothes.

It gets out tough stains and spills.

And it has a fabric softener that leaves clothes soft and fresh-smelling. With no powdery residue.

I think something like that could be quite useful. Don't you?"

2040695677

Tough on stains.
Gentle on babies.

MENNEN

$1.00 | MANUFACTURER'S COUPON | EXPIRES 12/31/86 | $1.00

ON NEW

SAVE $1.00 BABY MAGIC® LAUNDRY DETERGENT

DEALER: As our agent, you will be paid the face value of this coupon plus 8¢ handling, provided you received it from a consumer purchasing the product specified. Any other use constitutes fraud. Proof of sufficient purchase to cover the coupons submitted to us for redemption must be provided on request. Coupon is nonassignable. Void where prohibited, taxed or restricted by law. Consumer must pay any sales tax. Cash value: 1/20 of 1¢. Limit one coupon per purchase. Good only in the U.S.A. Send to: The Mennen Company, P.O. Box 1073, Clinton, Iowa 52734.

VOID

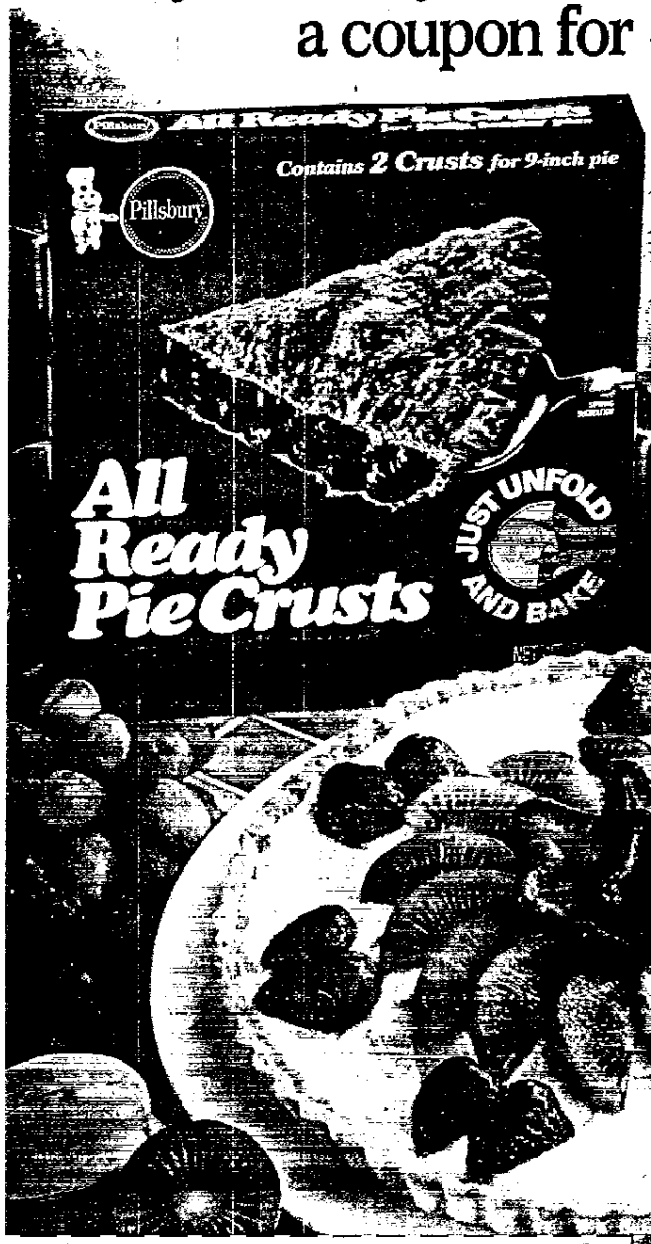
22200 107633

$1.00 $1.00

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Free Fresh Fruit

Buy Pillsbury All Ready Pie Crusts* and receive a coupon for $1.00 on fresh fruit! Mail-in refund offer.



Make this delightfully cool Summer Fresh Fruit Tart and save twice! First, save 20¢ with this coupon for Pillsbury All Ready Pie Crusts.* Second, buy two packages of All Ready Pie Crusts and receive a coupon good for $1.00 off any fresh fruit. Look for special refund forms at your participating grocer or send for a refund form by mailing this request stamp to Pillsbury, Box 5965, Minneapolis, MN 55460 no later than June 30, 1986.

request stamp

FIND ALL READY PIE CRUSTS IN THE DAIRY CASE

2040695678

Pillsbury

MANUFACTURER COUPON • NO EXPIRATION DATE

20¢

SAVE 20¢
on one package of All Ready Pie Crusts

4409

Coupon good only on purchase of product indicated. Not valid if transferred or reproduced. ANY OTHER USE CONSTITUTES FRAUD. RETAILER: We will reimburse you the full value of this coupon plus 8¢ handling provided it is redeemed by a consumer at the time of purchase on the brand specified. Proof of purchase may be requested. Coupons not properly redeemed will be void and held. Mail to: Pillsbury Box 5802, Minneapolis, MN 55460. Cash value .001¢. Void where taxed or restricted. LIMIT ONE COUPON PER ITEM PURCHASED.
©1986 The Pillsbury Company

0 18000 10220

IN THE DAIRY CASE

4409

SUMMER FRESH FRUIT TART

15-oz. package Pillsbury All Ready Pie Crusts
1 teaspoon flour

FILLING
2 cups powdered sugar
1 cup margarine or butter, softened
3 eggs
¼ to ½ teaspoon almond extract

Fresh fruit (grapes, nectarines, peaches, kiwi fruit, starfruit, pears, raspberries and strawberries)

Heat oven to 450°F. Prepare pie crust according to package directions for unfilled 1-crust pie using 10-inch tart pan with removable bottom or 9-inch pie pan. (Refrigerate remaining crust for later use.) Place prepared crust in pan; press in bottom and up sides of pan. Trim edges if necessary. Bake at 450°F. for 9 to 11 minutes or until light golden brown. Cool.

In small bowl, cream powdered sugar and margarine until light and fluffy. Add eggs, one at a time, beating at medium speed 4 minutes after each addition. Blend in almond extract. Pour into crust. Refrigerate at least 2 hours. Before serving, arrange desired fresh fruit on top of filling. Brush fruit with melted apple jelly, if desired. 10 to 12 servings.

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

KINGSFORD with Mesquite

CHARCOAL BRIQUETS

enjoy the distinctive flavor of mesquite... Kingsford style.

40¢ MANUFACTURER COUPON | EXPIRES DEC.31,1986 40¢

SAVE 40¢

ON KINGSFORD® WITH MESQUITE CHARCOAL BRIQUETS

ALSO GOOD ON 10 or 20 lb. ORIGINAL KINGSFORD® CHARCOAL BRIQUETS

RETAILER: As our agent for redemption, you will be reimbursed in accordance with The Kingsford Company's redemption policy. Copies of the policy are available from The Kingsford Company. CONSUMER: Only one coupon may be used with the purchase of the specific product and size indicated. You must pay all applicable sales tax.

VOID

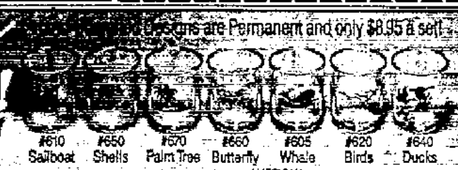
5 44600 29240

ICE CUBES really LAST 2 HOURS!

NO RINGS...BOTTOM STAYS DRY!

GREAT FOR HOT DRINKS TOO!

Designs are Permanent and only $8.95 a set!



• Ultrasonic Sealed • Double Wall • Keeps Bottom Dry

INTERNATIONAL CORP. 245 S. Grove St., Venice, FL 33595 AMERICAN MADE PRODUCTS $8.95 Reg. $14.95

ONLY $8.95 SAVE $6.00 Reg. $14.95

Satisfaction guaranteed or money back.

VOID

Name

Address

City ______ State ______ Zip ______

ORDER TODAY

Send Coupon to: ELLISON INTERNATIONAL 245 S. Grove St. Venice, FL 33595

Buy Our Fish, Get A Free Dish.

Enjoy the great taste of Chicken of the Sea® brand tuna and receive a FREE Rubbermaid® Servin' Saver™ storage dish. To get your free dish just send us 10 UPC symbols from any size can of Chicken of the Sea® brand tuna plus 50¢ for postage and handling, and we'll send you a Rubbermaid® Servin' Saver™ storage dish . . . perfect for your next tuna salad specialty.

Watch for special prices and displays at participating grocers and start saving now to take advantage of this free offer—compliments of Chicken of the Sea.

Mail-In Certificate | Expiration Date: 12/31/86

Please send me one Rubbermaid® Servin' Saver™ two cup storage dish. Enclosed are 10 UPC symbols from Chicken of the Sea® brand tuna plus 50¢ for postage and handling.

Mail to: Chicken of the Sea Free Dish P.O. Box 15854 Mascoutah, IL 62224

(PLEASE PRINT)

VOID

NAME

ADDRESS (P.O. Box Not Acceptable)

CITY ______ STATE ______ ZIP ______ (Required)

Only one dish per family please. Offer good only in U.S.A., A.P.O.'s and F.P.O.'s. Void where taxed, prohibited, or restricted. Allow 4 to 6 weeks for shipment. Zip code must be included to process request. This certificate must accompany your request. Do not staple, glue or tape UPC symbols to this certificate. Postage stamps and/or foreign coins will not be honored. Offer expires December 31, 1986.

©VAN CAMP SEAFOOD COMPANY, INC. 1986. T365

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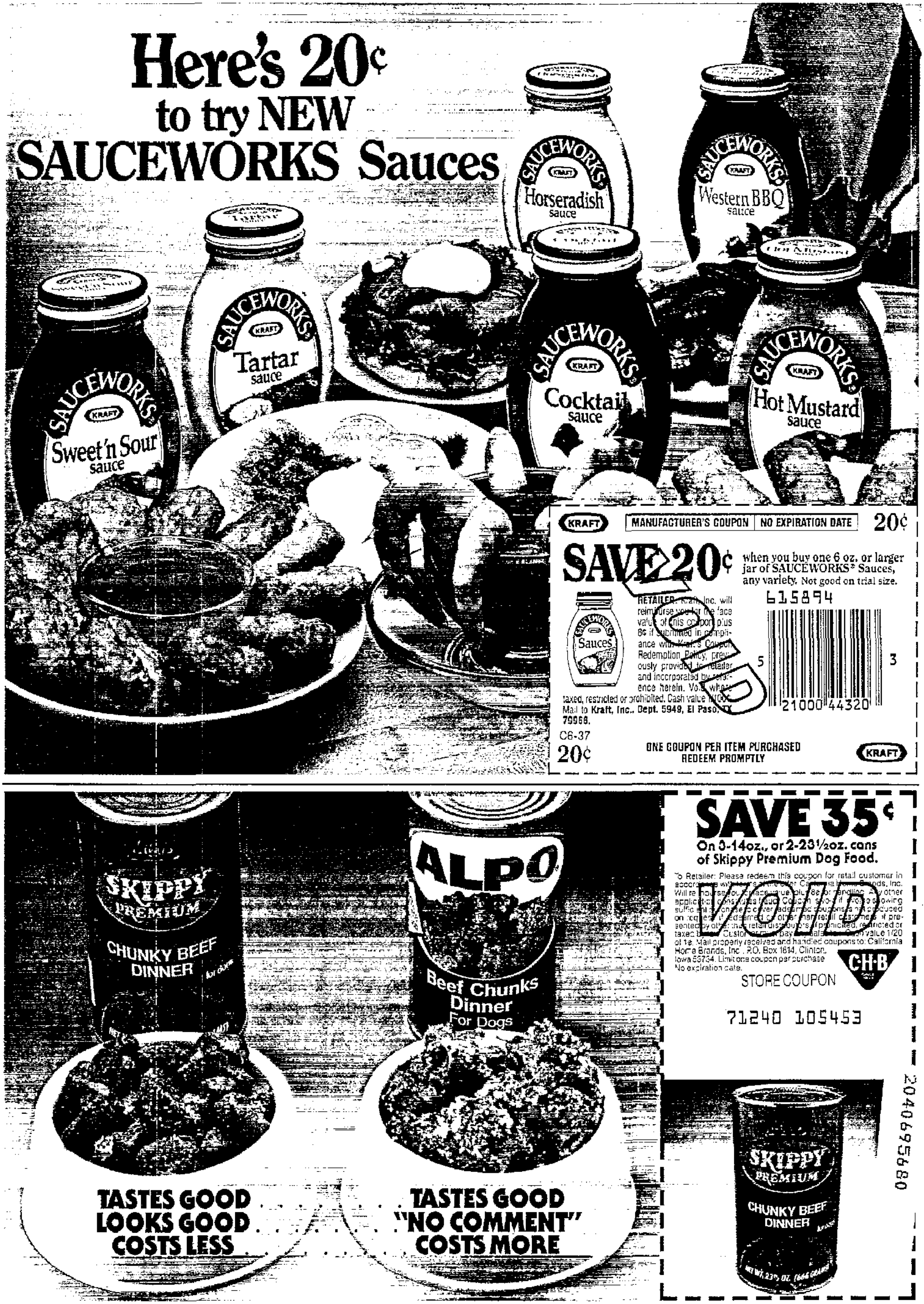
Here's 20¢
to try NEW
SAUCEWORKS Sauces
SAUCEWORKS KRAFT Horseradish sauce
SAUCEWORKS KRAFT Western BBQ sauce
SAUCEWORKS KRAFT Tartar sauce
SAUCEWORKS KRAFT Sweet 'n Sour sauce
SAUCEWORKS KRAFT Cocktail sauce
SAUCEWORKS KRAFT Hot Mustard sauce
KRAFT MANUFACTURER'S COUPON NO EXPIRATION DATE 20¢
SAVE 20¢
when you buy one 6 oz. or larger jar of SAUCEWORKS® Sauces, any variety. Not good on trial size.
615894
SAUCEWORKS Sauces
VOID
5 3
21000 44320
Mail to Kraft, Inc., Dept. 5949, El Paso, TX 79966.
C6-37
20¢
ONE COUPON PER ITEM PURCHASED
REDEEM PROMPTLY
KRAFT
SAVE 35¢
On 3-14oz., or 2-23½oz. cans of Skippy Premium Dog Food.
VOID
CH-B
STORE COUPON
71240 105453
SKIPPY PREMIUM CHUNKY BEEF DINNER
ALPO Beef Chunks Dinner For Dogs
TASTES GOOD
LOOKS GOOD
COSTS LESS
TASTES GOOD
"NO COMMENT"
COSTS MORE
SKIPPY PREMIUM CHUNKY BEEF DINNER
2040695680

Makes Him Special...

in the Great American Dad Sweepstakes

GRAND PRIZE–Great American Car: 1987 Jeep Wagoneer Limited
FIRST PRIZE–4 day trip for four to Disney World, includes airfare, hotel, meals

25 SECOND PRIZES–Sony Watchman TV Sets
1000 THIRD PRIZES–Old Spice After Shave & Deodorant Sets

OFFICIAL RULES—NO PURCHASE NECESSARY

1. You are automatically entered in the Sweepstakes by filling out and redeeming the store coupon(s) by 9/15/86. 2. If you do not wish to redeem the coupon, but want to enter the Sweepstakes, submit a 3 x 5 piece of paper with your name, address, zip code and the words Old Spice hand printed in block letters. Enter as often as you wish, but each non-coupon entry must be mailed separately to: OLD SPICE GREAT AMERICAN DAD SWEEPSTAKES, P.O. Box 5079, Great Neck, NY 11026. American Cyanamid Company is not responsible for lost, misdirected or late mail or retailer submissions. 3. The Sweepstakes begins June 8, 1986; all entries must be postmarked no later than September 15, 1986 and received no later than September 30, 1986. 4. The Sweepstakes is open only to residents of the United States. In the event that the Grand Prize is won by a minor, it will be awarded in the name of a parent or legal guardian. Employees (and their families) of American Cyanamid Company, its affiliated companies, its advertising agencies or judging agencies are not eligible to enter. Void where prohibited or restricted by law or taxed. Federal, state and local laws apply. 5. Winners will be selected in a random drawing from all entries that were received prior to the end of the Sweepstakes. Judging will be conducted by Schairer Associates, an independent judging organization, whose decisions are final on all matters concerning the Sweepstakes. All prizes will be awarded. Prizes are non-transferable, and no substitutions will be made. Winners will be promptly notified by mail. The First Prize trip must be taken by June 15, 1987, subject to availability. All applicable taxes are the sole responsibility of the individual prize winners. Only one prize per household will be awarded. 6. Prizes: 1 Grand Prize... American Motors 1987 Jeep Wagoneer Limited. 1 First Prize...A 4-day trip for four to Disneyworld and Epcot Centre. Includes airfare, hotel and meals. 25 Second Prizes...Sony Watchman TV Sets. 1000 Third Prizes...OLD SPICE After Shave Gift Sets. 7. All entries become the property of American Cyanamid Company. Grand and First Prize winners may be required to sign a release consenting to the use of their names and likenesses by American Cyanamid Company and an affidavit of eligibility which must be returned within 21 days of the date mailed. 8. For a list of Grand and First Prize winners, send a stamped, self-addressed envelope to: OLD SPICE GREAT AMERICAN DAD SWEEPSTAKES WINNERS LIST, P.O. Box 5080, Great Neck, NY 11023 by Oct. 31, 1986. 9. Odds of winning prizes will be based on total number of entries.

SAVE 75¢ NOW

MANUFACTURERS COUPON: EXPIRES 12/31/86

SAVE 25¢ 25¢

ON ANY *Old Spice*

STICK DEODORANT OR SOLID ANTI-PERSPIRANT

This coupon when filled in and redeemed in your store by Sept. 15, 1986 automatically enters you in the Great American Dad Sweepstakes.
Do not mail in this coupon.

Name_____
Address_____
City_____ State_____ Zip_____
Store Name_____

NCC-6403-29-06

TO DEALER: Shulton, Inc. will redeem this coupon at face value plus 8¢ handling if conditions of offer have been complied with by you and your customer. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown upon request. Only authorized coupon will be honored. Any unauthorized reproduction or reprint will be deemed void. Coupon may not be assigned or transferred. Customer pays sales tax. Cash value—1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not retail distributors of our merchandise or specifically authorized by us to present coupons for redemption. Void where prohibited, taxed or restricted. Good only in U.S.A. and territories. For redemption of properly received and handled coupons mail to Shulton, Inc., P.O. Box 1177, Clinton, Iowa 52734.
Good only upon presentation to retailer on purchase of product described. Any other use constitutes fraud.

VOID

MANUFACTURERS COUPON: EXPIRES 12/31/86

SAVE 50¢ 50¢

Old Spice

AFTER SHAVE OR COLOGNE

This coupon when filled in and redeemed in your store by Sept. 15, 1986 automatically enters you in the Great American Dad Sweepstakes.
Do not mail in this coupon.

Name_____
Address_____
City_____ State_____ Zip_____
Store Name_____

NCC-6403-01

TO DEALER: Shulton, Inc. will redeem this coupon at face value plus 8¢ handling if conditions of offer have been complied with by you and your customer. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown upon request. Only authorized coupon will be honored. Any unauthorized reproduction or reprint will be deemed void. Coupon may not be assigned or transferred. Customer pays sales tax. Cash value—1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not retail distributors of our merchandise or specifically authorized by us to present coupons for redemption. Void where prohibited, taxed or restricted. Good only in U.S.A. and territories. For redemption of properly received and handled coupons mail to Shulton, Inc., P.O. Box 1177, Clinton, Iowa 52734.
Good only upon presentation to retailer on purchase of product described. Any other use constitutes fraud.

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Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE 30¢ ON KELLOGG'S® RICE KRISPIES™ BARS.

© Kellogg Company © 1986 Kellogg Company

30¢ MANUFACTURER COUPON/NO EXPIRATION DATE 30¢

SAVE 30¢
ON YOUR NEXT PURCHASE OF:

"Crispy, Chewy, Delicious"

Good on any variety.

CONSUMER: Offer is limited to one coupon per package purchased. RETAILER: KELLOGG SALES COMPANY will redeem this coupon in accordance with our redemption policy; copies available upon request. Cash value 1/20¢. Void where prohibited, taxed, or restricted by law. Void coupons to: DEPT. K, P.O. Box 20030, EL PASO, TX 79998.

® Kellogg Company © 1986 Kellogg Company

VOID

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5 38000 83030 8

30¢

Hi-C® Beach Vacation Sweepstakes Entry Form

VOID

Name_____

Address_____

City_____

State_____ Zip_____

Mail completed form to: Hi-C Vacation Sweepstakes, P.O. Box 52014, St. Paul, MN 55182. Entries must be received by September 30, 1986. Offer good only in USA. Void where prohibited or otherwise restricted. Not responsible for lost or misdirected mail. No reproductions of this form will be accepted. No purchase is necessary.

RULES

HI-C® FRUIT DRINKS VACATION SWEEPSTAKES OFFICIAL RULES—NO PURCHASE NECESSARY.

1. To enter complete and mail the entry form or print your name, address and zip code on a 3"x5" piece of paper. Machine duplicated or mechanically reproduced entries will be declared void. Mail to: Hi-C Vacation Sweepstakes, P.O. Box 52014, St. Paul, MN 55182.
2. Enter as often as you wish, but each entry must be mailed separately, and received by September 30, 1986.
3. All winners will be selected in a random drawing conducted by an independent judging organization whose decisions are final. Winners of all prizes will be notified in writing by October 30, 1986. Limit one (1) prize per family or address. All prizes will be awarded. Taxes, if any, are the sole responsibility of the winner. Prizes are non-transferable. No substitutions permitted. To enter, an individual must be 18 years or older.
4. PRIZES: 5 Grand Prizes—$2,500 each. 10,000 First Prizes—Hi-C® Fruit Drinks Beach Club Sunglasses valued at $8.00. All prizes will be awarded; winners will be notified by mail. Total value of prizes is $92,500.
5. Only residents of the U.S.A. may participate. Sweepstakes void where prohibited or restricted by law. Employees and their families of The Coca-Cola Company, its subsidiaries, affiliates, advertising and promotional agencies, and judging organizations, are not eligible. All federal, state and local laws and regulations apply. Odds of winning are dependent upon the number of entries received. Not responsible for lost or misdirected mail.
6. For a list of winners, send a separate self-addressed stamped envelope to The Hi-C Vacation Winners List, P.O. Box 52033, St. Paul, MN 55182.
7. Prize winners may be required to sign a statement permitting use of prize winner's name and/or picture for promotional purposes and waiver of liability.

$1.00 Coupon Refund

On Hi-C® Fruit Drinks with proofs of purchase from Hi-C® in the Drink Box.

MAIL TO: Hi-C Coupon Refund
P.O. Box 1079
Maple Plain, MN 55393

Name_____

Address_____

City_____

State_____ Zip_____

VOID

Please send me two (2) 50¢ coupons good toward my next purchase of any Hi-C® Fruit Drinks product. I have enclosed:

☐ This required mail-in certificate
☐ Eighteen (18) UPC codes cut from the side panel of any flavor Hi-C® in the Drink Box.

OFFER GOOD UNTIL AUGUST 31, 1986. Allow 6-8 weeks for processing. Offer good only in USA. Facsimiles or mechanical reproductions of this form or UPC codes not accepted. Offer void where taxed, prohibited, or otherwise restricted. Limit one refund per family or address. Not responsible for lost or misdirected mail. Offers submitted without this form or by clubs, groups or organizations not accepted. Offer fulfilled by Carlson Marketing, 5130 Industrial Dr., P.O. Box 1079, Maple Plain, MN 55393.

"Hi-C" is a registered trademark of The Coca-Cola Company

2040695682

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

FREE WATCH FROM Tropicana®

(Watches enlarged to show detail)

Just 15 Proofs of Purchase

or $9.95 and 2 Proofs of Purchase — A $20 Value!

Anytime is the right time to enjoy the pure taste of Tropicana Orange Juice. Any way you like it: carton, glass or frozen.

And now you can get this watch specially designed for Tropicana. (A $20 value.) It's yours free with just 15 proofs of purchase from any size Tropicana Orange Juice in carton, glass or frozen containers, or $9.95 and 2 proofs of purchase. You have a choice of women's or men's styles.

So, just complete the mail-in certificate provided below and have a good time on us!

Beatrice

TROPICANA FREE WATCH OFFER

☐ To receive your free watch send in any fifteen (15) proofs of purchase* from Tropicana Orange Juice.

☐ You can also send in only two (2) proofs of purchase and $9.95 payable to Tropicana Orange Watch Offer.

*(Proof-of-purchase must be from the 32 oz. or 64 oz. sizes of cartons or glass decanters and is the UPC symbol; for frozen the proofs-of-purchase must be from the 6 oz., 12 oz., or 16 oz. sizes. Cut out the arrow on the plastic lid).

Mail to: Tropicana Free Watch Offer, P.O. Box 759, Young America, MN 55399

Send my Watch to:

Name _____

Address _____

City _____ State _____ Zip _____

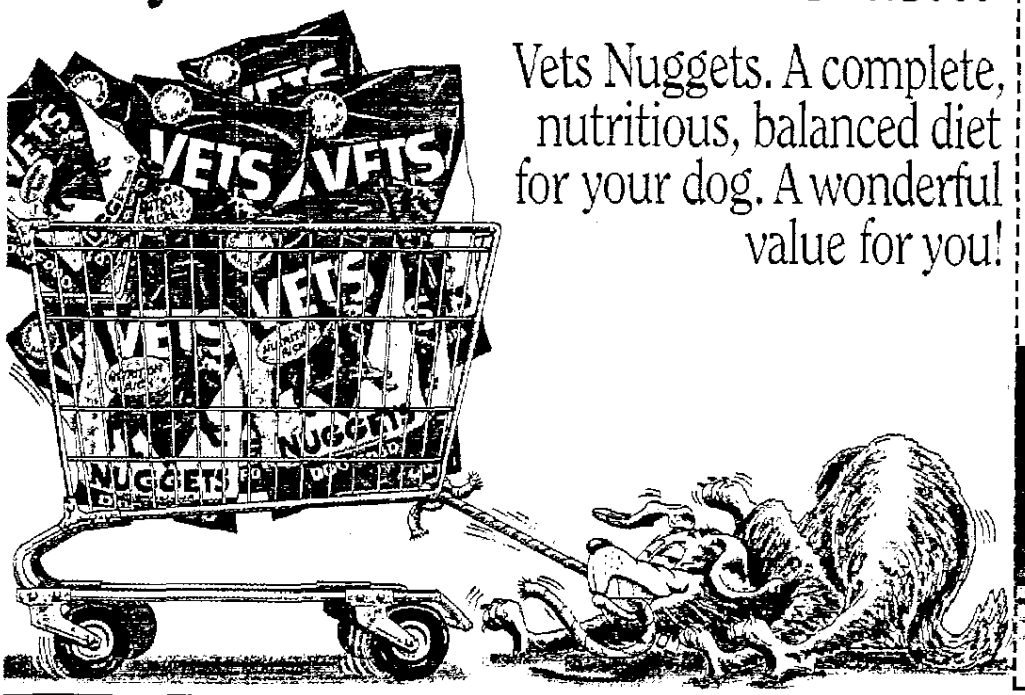
VOID

Check one: ☐ Men's (Orange Band) ☐ Woman's/Children's (White Band)

Offer Expires December 31, 1986. Allow 8-10 weeks for processing. Void where prohibited. Certificate may not be reproduced and must accompany your request. Make checks payable to Tropicana Free Watch Offer. Zip Code required for processing.

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

For you it's value. For him it's taste.



Vets Nuggets. A complete, nutritious, balanced diet for your dog. A wonderful value for you!

SAVE 50¢

On any size bag of Vets Nuggets Dog Food.

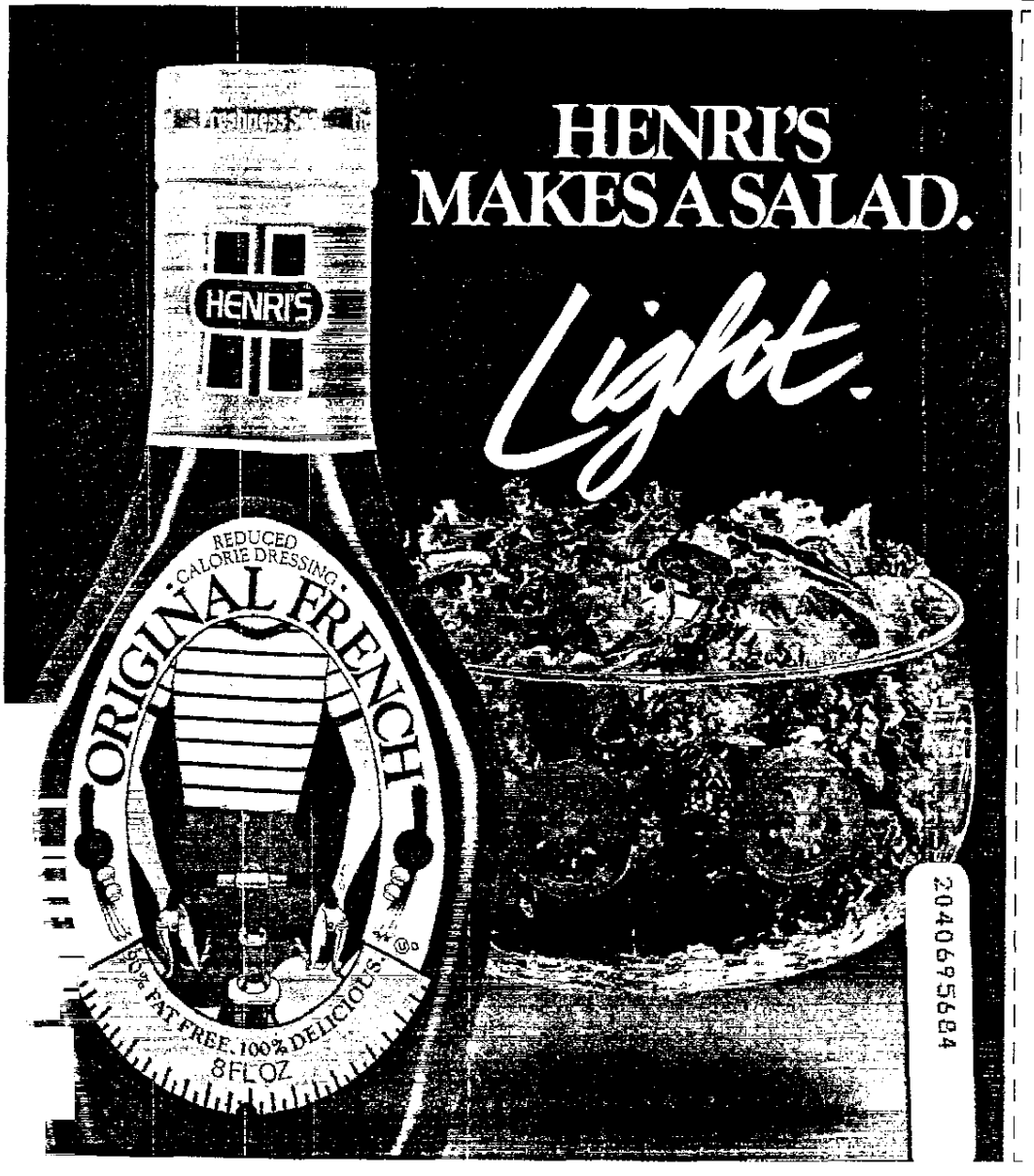
To Retailer: Please redeem this coupon for retail customer in accordance with terms of the offer. California Home Brands, Inc. Will [illegible] Any other application [illegible] showing sufficient purchase [illegible] produced on request [illegible] if presented by other than retail customers, if presented by other than retail distributors, if prohibited, restricted or taxed by law. Customer must pay any sales tax. Cash value 1/20 of 1 [illegible] proper [illegible] to California Home Brands, Inc., P.O. Box 1814, Clinton, Iowa 53734. Limit one coupon per purchase. No expiration date.

VOID

CH-B

STORE COUPON

71240 105461



HENRI'S MAKES A SALAD.

Light.

2040695684

MANUFACTURER'S COUPON	NO EXPIRATION DATE

SAVE 20¢

ON HENRI'S DRESSING. ANY SIZE, ANY FLAVOR, REGULAR OR REDUCED CALORIE.

DEALER: This coupon will be redeemed for 20¢ plus 8¢ handling on one bottle of any HENRI'S dressing. Mail coupon to HENRI'S, P.O. Box 7700, Mt. Prospect, IL 60056-7700. Offer void where prohibited, taxed or restricted by law. Customer must pay sales tax. Cash value 1/20¢. Invoices showing purchase of adequate stock to cover all coupons redeemed must be shown upon request. Coupon not transferable. One coupon per bottle purchased.

HENRI'S®

HENRI'S MAKES A SALAD.

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

TRY NEW
French's
Pasta Toss™

And We'll Toss in Your Next Pasta — FREE!

Shake Pasta Toss on your plain buttered pasta. Toss it into a light, delicious pasta dish.

Enjoy Pasta Alfredo, Cheese & Garlic, Italian, Romanoff or Pesto, each made with real cheese and herbs. Each can seasons 12 to 16 servings of pasta.

Toss for yourself — or for the whole family.

2040695685

Free Pasta

*Buy two Pasta Toss packages and get a coupon good for up to $1.00's worth of Pasta **FREE.** See required certificate for details.*

MAIL-IN CERTIFICATE

FREE PASTA COUPON WHEN YOU BUY FRENCH'S PASTA TOSS.

Buy: Two cans of French's Pasta Toss.
Mail: Two Pasta Toss easy-peel foil tabs from can top under plastic lid and this required certificate to the address below.
Receive: A coupon worth up to $1.00 off on one package of pasta.

Enclosed are my two Pasta Toss easy-peel foil tabs from can top. Please send my Pasta Coupon to:

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____

VOID

Place in a stamped envelope and mail to:
Pasta Coupon
P.O. Box 92872
Rochester, NY 14692

Please note additional terms: 1. Offer good only in the U.S.A. 2. This certificate may not be mechanically reproduced and must accompany your request.
3 Limit one refund per name, address or household.
4 Your offer rights may not be assigned or transferred.
5 Offer expires September 30, 1986.

Manufacturer's Coupon | Expires 12/31/86

40¢ **SAVE 40¢** 40¢

ON FRENCH'S PASTA TOSS
(EXCEPT TRIAL SIZE)

VOID

Grocer: French will reimburse you 40¢ plus 8¢ handling if you and the consumer have complied with this offer. Good only on French's Pasta Toss. Any other use constitutes fraud. Cash value 1/20¢. Mail R.T. French Company, P.O. Box R7166, El Paso, TX 79975.
OFFER LIMITED TO ONE COUPON PER ITEM PURCHASED.

190495

5 190495 0
41500 34240

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Maxi-Values from MAXITHINS®

PADS & PANTY SHIELDS

Save $1.50

and look fresh in our AR Sport-designed Maxishirt

Only $9.95 ($32.00 Retail Value) plus one proof-of-purchase

- padded shoulders
- 50% cotton/50% polyester
- one size fits all
- machine washable

Maxithins pads and panty shields—individually folded and wrapped, with a maxi-absorbent center.

MAXITHINS is the registered trademark of Tambrands Inc., Lake Success, NY 11042 © Tambrands Inc. 1986
AR Sport is a division of Phyllis Hollyfield & Co.

2040695686

MAIL-IN CERTIFICATE

Designer Maxishirt from MAXITHINS®

PADS & PANTY SHIELDS

- Comfortable oversized shirt with roll sleeves and padded shoulders.
- Machine washable 50% cotton/50% polyester blend (pattern shown).
- Easy fitting, one size fits all (4-14).

TO RECEIVE YOUR MAXISHIRT SEND:

1) This certificate
2) One UPC symbol from any box of MAXITHINS pads or panty shields, for each shirt ordered, PLUS
3) Check or money order for $9.95 per maxishirt (includes postage and handling)

Qty	Price	Amount
___	x $9.95 =	___
	Grand Total (Your Check Amount)	___

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

VOID

MAIL TO: DESIGNER MAXISHIRT OFFER
P.O. BOX 7459, STRATMAR STATION, BRIDGEPORT, CT 06650

Only one offer per household, group or organization. Offer good only in U.S.A. and void where prohibited, restricted or taxed. Limited supply available. This offer may be withdrawn at any time. Reproduction of proof-of-purchase is prohibited. Allow 8–10 weeks delivery time. Offer expires December 31, 1986. New York and Connecticut residents must add applicable sales tax.

OFFER EXPIRES DECEMBER 31, 1986

MANUFACTURER COUPON	EXPIRATION DATE DECEMBER 31, 1986

SAVE $1.00

on your next purchase of

MAXITHINS®

PADS

Good on one MAXITHINS Pads (30 or 26 count) **OR** two MAXITHINS Pads (12 or 10 count)

TO RETAILER: This coupon will be redeemed at face value plus 8¢ handling if used in accordance with the offer stated hereon. Any other use constitutes fraud. Coupon void if prohibited, taxed or restricted by law. Coupon is not assignable, or transferable. Your customer must pay any sales tax. Invoices showing your purchases of sufficient stock to cover coupons submitted must be shown on request. Cash redemption value 1/20 of one cent. Good only in U.S.A. Redeem by mailing to Tambrands Inc., Dept. 45945, El Paso, Texas 79966. **Offer expires December 31, 1986. Limit one coupon per purchase.**

73010 103312

MANUFACTURER COUPON	EXPIRATION DATE DECEMBER 31, 1986

SAVE 50¢

on your next purchase of

MAXITHINS®

PANTY SHIELDS

Good on two boxes of 26 count

TO RETAILER: This coupon will be redeemed at face value plus 8¢ handling if used in accordance with the offer stated hereon. Any other use constitutes fraud. Coupon void if prohibited, taxed or restricted by law. Coupon is not assignable, or transferable. Your customer must pay any sales tax. Invoices showing your purchases of sufficient stock to cover coupons submitted must be shown on request. Cash redemption value 1/20 of one cent. Good only in U.S.A. Redeem by mailing to Tambrands Inc., Dept. 45945, El Paso, Texas 79966. **Offer expires December 31, 1986. Limit one coupon per purchase.**

73010 103288

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Benihana® Passes the Buck

Sweet & Sour Chicken
Shrimp & Oriental Lobster Sauce
Chicken & Mushrooms
Roast Pork & Chinese Vegetables
Beef & Broccoli
Chicken & Snow Peas
Sirloin Pepper Steak
Chicken Teriyaki
Sliced Beef & Vegetables in Teriyaki Sauce
Roast Pork Lo Mein
Beef Szechuan
Oriental Shrimp & Vegetables

MANUFACTURER'S COUPON | NO EXPIRATION DATE

$1.00 OFF any two different varieties

$1.00 OFF any two different varieties

VOID

CONSUMER: This coupon is good for $1.00 off towards the two different varieties of Benihana Famous Restaurant Classics. MR. GROCER: We will redeem this coupon for $1.00 plus 8¢ handling where submitted as part payment provided the terms of this offer have been complied with by you and the consumer for any variety of Benihana Famous Restaurant Classics. Any other use constitutes fraud. Any sales tax must be paid for by consumer. Invoices showing purchase of sufficient stock to cover coupons must be shown on request. Coupons may not be assigned or transferred by you. Face value 1/20 of 1 cent. For payment mail to: Frozen Foods Corporation, CMS, Dept. 44825, 1 Fawcett Drive, Del Rio, Texas 78840. Void where taxed, prohibited, or restricted by law.

44825-1018

World Products, Dept. PB-49
1201 Brighton Rd., Clifton, N.J. 07012

YES! Please rush my genuine porcelain Daughter's Musical Bell(s) on full money-back guarantee.

☐ One for only $9.95 plus $1.50 postage & handling.
☐ Two for just $18.95 plus $2.50 postage & handling.

NY, NJ residents add sales tax. Encl. is $ _____

CHARGE IT: ☐ VISA ☐ MasterCard ☐ American Express

Card # _____ Exp. Date _____

Name _____

VOID

Address _____

City _____ State _____ Zip _____

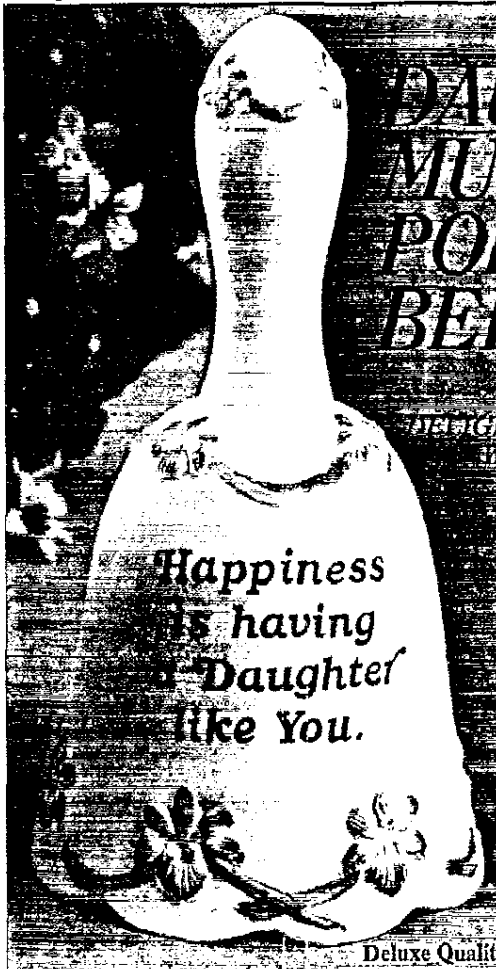
© 1986 WORLD PRODUCTS, INC.

FOR THE DAUGHTER YOU LOVE SO MUCH
. . . A Gift She'll Always Treasure.

MAGNIFICENT HAND-CRAFTED COLLECTIBLE . . . What a lovely way to thank her for lighting up your life!

- GENUINE BISQUE PORCELAIN—Graceful "bell" with high-relief floral trim
- SPLENDID IN ANY DECOR—Velvety white, hand-decorated in rich pastels
- REAL MUSIC BOX MOVEMENT with wind-up key on bottom—No batteries needed
- BURSTS INTO SONG when she lifts it up . . . A heartwarming reminder that you're thinking of her
- BEAUTIFUL, IMPRESSIVE SIZE—6¼ inches tall, 3⅜ inches across
- WONDERFUL FOR DAUGHTERS OF ALL AGES . . . Something she'll keep and enjoy for many years to come

Surprise her with this splendid 'heirloom' . . . The perfect "I Love You" gift for birthdays, holidays, any occasion.



DAUGHTER'S MUSICAL PORCELAIN BELL ONLY $9.95

DELIGHTFUL "MUSIC BOX" PLAYS— "Who Can I Turn To . . ."

HAND-PAINTED BISQUE PORCELAIN . . . *Plays music when you pick it up, stops automatically when you set it down. (over 6" tall)*

Fully Guaranteed Even more beautiful than you expect it to be . . . or return within 30 days for full refund (except ship. & hdlg.). Shipment guaranteed within 60 days.

Deluxe Quality only $9.95

20406956B7

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

FREE FAMILY PORTRAIT FROM CLOROX

with 2 proofs of purchase

At Your Local **SEARS** Portrait Studio

FREE FAMILY PORTRAIT OFFICIAL CERTIFICATE

OFFICIAL ORDER FORM

To get your free 8"x10", full color photographic portrait, take this certificate and any combination of two proofs of purchase* from Regular or Fresh Scent Clorox® Liquid Bleach, Clorox® Pre-Wash, or Clorox 2® All Fabric Bleach to a Sears Portrait Studio.

*Use 2 proofs of purchase from these brands in any combination:

Clorox® Pre-Wash Cash register receipt with price circled and last 5 numbers of UPC code from back label written in space immediately below.

Regular or Fresh Scent Clorox® Liquid Bleach Cut the "1 gallon (3.78 liters)" from the front of an empty bottle.

Clorox 2® All Fabric Bleach Cut the box bottom containing the UPC code and Clorox 2® logo from any size box.

Offer good only in the USA. Please allow 4 weeks for processing. Offer void where prohibited, taxed, or restricted by law. This certificate and proofs of purchase must be presented when photo is taken. Offer expires October 31, 1986. Not combinable with other offers.

VOID

DETAILS:

1. This offer is limited to one free 8" x 10" traditional portrait per family (poses our selection).
2. Family must include 2 family members, one of whom must be 16 years or older.
3. Offer does not include picture frame.
4. Offer expires October 31, 1986.
5. Portrait studios located in most larger Sears retail stores.

Please complete prior to photography:

NAME ____________________

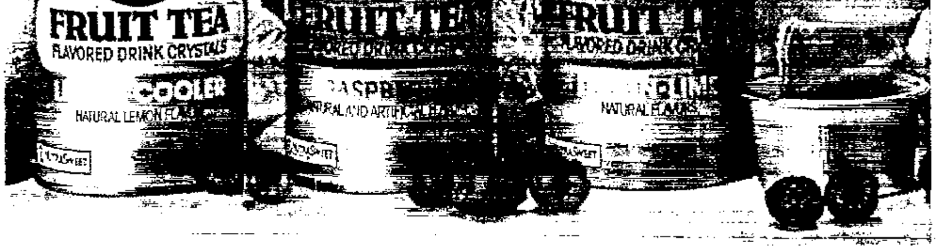
ADDRESS ____________________

CITY ____________________

STATE ____________________ ZIP ________

Save 50¢ on New Lipton® Fruit Tea

FLAVORED DRINK CRYSTALS



50¢ | MANUFACTURER'S COUPON | EXPIRES 12/31/86

BP-214

Save 50¢ on New LIPTON® FRUIT TEA

(any variety)

TO THE CONSUMER: THIS COUPON GOOD ONLY ON REQUIRED PURCHASE OF PRODUCT SPECIFIED. LIMITED TO ONE COUPON PER PURCHASE. COUPON CANNOT BE BOUGHT, SOLD OR EXCHANGED FOR CASH, COUPONS OR CERTIFICATES. ANY OTHER USE CONSTITUTES FRAUD. YOU MUST PAY ANY SALES TAX.

TO THE RETAILER: Thomas J. Lipton, Inc. will pay you 50¢ the face value of this coupon plus 8¢ for handling provided you have accepted this coupon in accordance with T.J. Lipton Redemption Policy incorporated herein by reference. Cash value: 1/20¢. Mail to: Thomas J. Lipton, Inc., Box R-7000, El Paso, TX 79975

05

5 41000 10640

VOID

The Refreshment of Lipton® Iced Tea Tingling with the Taste of Fruit!

Naturally Decaffeinated

2040695688

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

WIN $1 Million

When you play the...

GLAD® WINNING LINE GAME!

3 GAMES TO PLAY AND WIN!

GAME 1. Instant Win Up To $1,000. Look for the Specially Marked Packages for details. **GAME 2.** Match To Win Up To $10,000. (See Bonus Certificate below). **GAME 3.** Grand Prize Drawing—$1 Million* guaranteed to be awarded. (See Bonus Certificate below).

A Winning Combination On Every Game Card!

*$50,000 per year for 20 years.

Rules: No purchase necessary. You may obtain a free game card and complete offer details by sending a stamped (Washington State residents may omit stamp), self addressed envelope to: GLAD WINNING LINE GAME CARD REQUEST, P.O. Box 8510, Westport, CT 06888. Limit one game card request per household per day. **Requests must be received by October 31, 1986.** Game ends December 31, 1986. *Only prizes claimed will be awarded.* Not responsible for late, lost or misdirected mail. Offer open to U.S. residents. Void where prohibited.

HP-9633

20406956B9

Use these two Bonus Certificates and start playing now!

BONUS CERTIFICATE —GAME 2—

MATCH TO WIN UP TO $10,000

Match the numbers printed below to the winning numbers printed on every specially marked GLAD® package. An exact match wins the prize indicated.

VOID

MATCH THIS NUMBER	WIN THIS PRIZE
83055	$ 10,000
4927	$ 5,000
650	$ 2,500

Every GLAD® "Winning Line" Game card delivers 3 additional Match-To-Win numbers.

BONUS CERTIFICATE —GAME 3—

MILLION DOLLAR GRAND PRIZE DRAWING

Printed on the back of every GLAD Winning Line game card is one of the following three words: "GLAD," "WINNING," "LINE." To become eligible to enter the Million Dollar Grand Prize Drawing, you must collect all 3 words. Start collecting today with the bonus word "WINNING" printed on this certificate. The other two words "GLAD" and "LINE" must be collected from the game card.

VOID

COLLECT TO ENTER WORD

WINNING

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE 25¢

HP-9736

25¢ | MANUFACTURER'S COUPON | EXPIRES 9/30/86 | 25¢

SAVE 25¢ ON YOUR NEXT PURCHASE OF 150 BAGS OR MORE OF **GLAD® Pleated Sandwich Bags**

114587

Retailer: For prompt payment of this coupon, send to UNION CARBIDE, Dept. 5919 El Paso, Texas 79966. You will be reimbursed face value plus 5¢ handling provided coupon is redeemed in accordance with our consumer offer. Invoices proving purchase of sufficient stock to cover coupons submitted must be shown on request. Void wherever prohibited, restricted, licensed, [illegible] Cash value 1/20 [illegible]. Limit one coupon per customer.

25¢ "GLAD" is a registered trademark of [illegible]

39800 41225

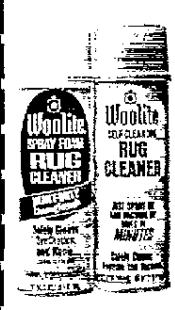
TRUST WOOLITE TO GET YOUR RUGS DEEP DOWN CLEAN.

WOOLITE® SPRAY FOAM GETS OUT DEEP GROUND-IN DIRT SAFELY AND EFFECTIVELY.

MANUFACTURERS COUPON | EXPIRES 12/31/86

SAVE 30¢ ON WOOLITE.®

SPRAY FOAM RUG CLEANER OR SELF CLEANING RUG CLEANER



Only one coupon is redeemable per purchase. Mr. Cleaner: We will redeem this coupon for face value plus 5¢ handling provided you have redeemed it with the purchase of the product specified. Proof of purchase required for payment upon request. Void if taxed, restricted or prohibited by law. Cash value 1/[illegible]. Limit one coupon per purchase. Mail coupon to Boyle-Midway Division, P.O. Box R-7027, El Paso, Texas 79975.

SAVE 30¢

WRC NCC 686

5 62338 12030 5

FREE!

Layered in 14K-GOLD

$25 VALUE

Genuine DIAMOND LUCKY CHARM!

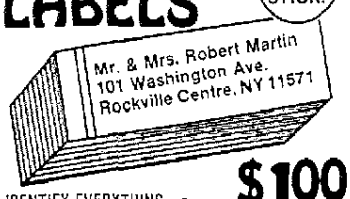
To introduce you to this Lucky Charm Collection, we offer you absolutely **FREE** this Good Luck Elephant Charm set with a Diamond. The elephant with upraised trunk has been a bearer of good luck throughout the centuries. The Collection contains **12 GOOD LUCK CHARMS** worn all over the world to ensure success and happiness. Each charm is set with an appropriate genuine stone, sapphires, emeralds, rubies, jade and other precious stones. To receive your **FREE DIAMOND ELEPHANT CHARM** send your Name and address with $1.00 for postage and handling to:

THAI IMPORTS
Dept. BF • P.O. Box 78 • Baldwin, N.Y. 11510

Also FREE! a 14 Karat Gold plated Wishbone Charm Holder and Chain. Full details with your sample charm package.

1000 NAME AND ADDRESS LABELS

JUST WET & STICK!



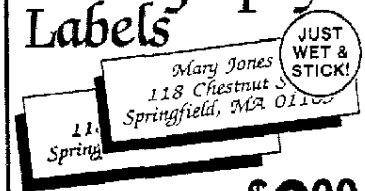
IDENTIFY EVERYTHING AT A GLANCE!

Only $1.00 Item #5

©IMPRINT PRODUCTS MCMLXXXIV

500 ELEGANT Calligraphy Labels

JUST WET & STICK!



Convenient size 2⅜"x ⅝"
Buff #3 White #4

Only $2.99

250 SELF STICK LABELS

JUST PEEL & STICK!

Item #10 Only $1.99

250 SELF STICK Calligraphy LABELS

JUST PEEL & STICK!

Item #64 Only $2.99

HERE'S HOW TO ORDER

Write the label description and ITEM # on a piece of paper, with the name and address to be personalized, and shipping information. Send the proper amount, PLUS 35¢ postage & handling for each set ordered. U.S.A. only. NY res. add sales tax.

Mail to: IMPRINT PRODUCTS™
Dept. X-2036
70 Randall Avenue
Rockville Centre, NY 11570
SATISFACTION GUARANTEED

2040695690

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Join Post Natural RAISIN BRAN in the $250,000 National Park Pledge

YOU CAN HELP!

For every Post® Natural Raisin Bran proof-of-purchase (UPC symbol) you send, Post® will donate 50¢ to the National Park Foundation (up to $250,000) for the enhancement of our National Parks.

Plus, with 3 or more proofs-of-purchase, you'll receive **FREE,** the National Park Profile which includes over ***$200 in Travel Coupons*** for car rental, hotels and much more!

FREE

with 3 or more proofs-of-purchase

2040695691

© 1986 General Foods Corporation

MAIL-IN CERTIFICATE

Make Your Pledge...

SAMPLE

I am pleased to join Post® Natural Raisin Bran in supporting our National Parks. Enclosed are _____ Post® Natural Raisin Bran UPC symbols. For every symbol enclosed, Post® will donate 50¢ to the National Park Foundation (up to $250,000).

FREE BONUS OFFER—NATIONAL PARK PROFILE

☐ **Check this box if sending 3 or more UPC symbols and receive FREE the National Park Profile which includes over $200 in Travel Coupons.**

Send to: General Foods Corporation
Post® Natural Raisin Bran
National Park Pledge
P.O. Box 4776
Kankakee, IL 60902

VOID

Name _____
Address _____
City _____ State _____ Zip _____

Offer void where prohibited, taxed or otherwise restricted. Allow 6-8 weeks for processing. Offer good only in U.S.A., Puerto Rico and U.S. Government Installations. Certificate may not be transferred, exchanged or sold nor may it be reproduced or copied. Limit one per family. **OFFER EXPIRES JANUARY 31, 1987**

THIS CERTIFICATE MUST ACCOMPANY REQUEST

GENERAL FOODS

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE.
LIMIT—ONE COUPON PER PURCHASE.
To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-2, incorporated herein by reference (Valid only if redeemed by retail distributors of our merchandise or by one specifically authorized by GFC. Cash value 1/200 ¢. Mail to General Foods Corporation, P.O. Box 103, Kankakee, IL 60902

MANUFACTURER'S COUPON
OFFER EXPIRES 6/30/87

Save 35¢
on your next purchase of
Post Natural RAISIN BRAN

CICC10E0
04
5 43000 12435 7

GENERAL FOODS CORPORATION

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

NEW magic mushroom®

THE AIR FRESHENER FROM AIRWICK® THAT LOOKS LIKE MUSHROOMS BUT WORKS LIKE MAGIC.

Introducing Magic Mushroom,® the long lasting air freshener from Airwick. Thanks to its exclusive Scent-O-Meter™ fragrance release system, Magic Mushroom is as effective on day 30 as day one. And Magic Mushroom is so attractive, you'll have Mushrooms appearing everywhere. In four pleasant fragrances: Powder Puff, Lemon Whisper, Honeysuckle and Super Odor Fighter.

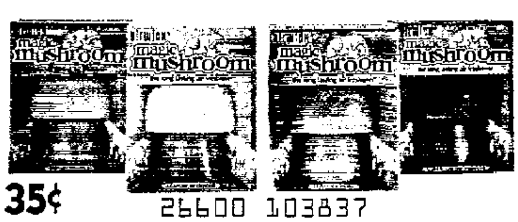
So if you want a cute looking air freshener that leaves a room smelling fresh and clean for over a month, say the Magic words

35¢ | MANUFACTURER'S COUPON | EXPIRES NOV. 30, 1986 | 35¢

SAVE 35¢

ON AIRWICK'S NEW MAGIC MUSHROOM®

COUPON GOOD ON ANY FRAGRANCE



26600 103837

TO DEALER: Airwick Industries, Inc. will redeem this coupon for the face amount plus 3¢ for handling provided that you and the customer have complied with the following terms. Invoices showing purchases in the last [illegible] days of sufficient stock to cover coupons presented must be shown upon request. Customer must pay sales tax. Void when presented by outside agency broker or others who are not retail distributors of our merchandise or where taxed, prohibited or restricted by law. Cash value [illegible] of 1¢. AIRWICK CONSUMER PRODUCTS DIV. AIRWICK INDUSTRIES, INC. P.O. BOX R7165, El Paso, TX 79975. LIMIT ONE COUPON PER PURCHASE.

OFFER EXPIRES NOV. 30, 1986.

VOID

35¢ 35¢

2040695692

BUY 3 GET 1 FREE

Now! Buy the DURACELL® Batteries that last up to 30% longer...*

To get your "Buy 3—Get 1 Free" cash rebate, pick up a mail-in rebate certificate at the special DURACELL battery display at participating stores.

And use this 25¢ coupon to save today!

MANUFACTURERS COUPON | EXPIRATION DATE: 12/31/86 | 25¢

DURACELL® Batteries

Save 25¢

on the purchase of any package of the following sizes of DURACELL batteries: C, D, AA, AAA or 9-volt. Redeemable on Duracell U.S.A. product only.

MR. DEALER: Duracell U.S.A. will reimburse you for the face value of this coupon plus 8¢ handling when redeemed in accordance with Duracell U.S.A.'s Coupon Redemption Policy. Void where taxed, restricted, or prohibited. Cash value 1/20¢. Any other application constitutes fraud. Send coupons to: Duracell U.S.A., Dept. [illegible], P.O. Box [illegible], El Paso, TX 79975. Redeem promptly.

25¢

41333 51025

DURACELL...WE NEVER STOP When it comes to making them last longer.

*Average performance improvement in multi-purpose use.

2040695493

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE 25¢ GET A FREE JAR

MADE WITH OUR AMAZING NEW PROCESS FOR FRESH HOMEMADE TASTE

TRY NEW Mamma Leone's™ PASTA SUPREMA®

Mamma Leone's Restaurant... World Famous Since 1906.

HERE'S HOW TO GET MAMMA LEONE'S™ PASTA SUPREMA®

FREE!

HURRY! OFFER EXPIRES, MAIL BY JULY 31, 1986

BUY: 2 jars any variety Mamma Leone's™ Pasta Suprema®

SEND: 2 proofs-of-purchase (UPC codes) from any 2 jars to: Mamma Leone's™ Pasta Suprema® P.O. Box 2041, Grand Rapids, MN 55745

SAMPLE

RECEIVE: Coupon good for **FREE** 15 oz. jar any variety of Mamma Leone's™ Pasta Suprema®

VOID

NAME ____________

ADDRESS ____________

CITY ________ STATE ________ ZIP ________

HURRY! OFFER EXPIRES JULY 31, 1986. Offer void where taxed, prohibited or restricted by law. Please allow 6-8 weeks for delivery. Offer good only in U.S.A. Sorry, no Clubs or Organizations eligible.

25¢/2 MANUFACTURER'S COUPON/EXPIRES 12/31/86 25¢/2

SAVE 25¢

on any 2 jars of

MAMMA LEONE'S™ Pasta Suprema

TO RETAILER: We will redeem coupon for face value plus 8¢ handling provided [illegible] your customer [illegible] complied with the terms of the offer. Any other use constitutes fraud. Invoices proving purchase of sufficient stock to cover coupons must be shown upon request. Void if taxed, restricted, prohibited, reproduced, assigned, transferred, or presented by other than retailers of our products. Consumer must pay sales tax. Limited to one coupon per purchase. Cash value 1/100¢. Mail coupons to American Home Foods, P.O. Box R-7123, El Paso, Texas 79975.

VOID

25¢/2 #5395 25¢/2

Contadina® 5-minute summertime suppers.

It's easy! Just prepare your favorite nuggets, heat a can of Contadina® Pizza Sauce and serve. Now you're ready for a taste sensation that will send you head over heels.

For free and fabulous Contadina Pizza Sauce dip recipes plus a 15¢ coupon, write to Recipe Offer, Box 1302, Pico Rivera, CA 90665.

MANUFACTURER COUPON | EXPIRES 9/30/86 15¢

Save 15¢ on one 15-oz. or two 8-oz. cans of Contadina® Pizza Sauce, any flavor.

CONSUMER: [illegible] coupon per item purchased. This coupon good only on product sizes and flavors indicated. RETAILER: Carnation will reimburse you face value plus 8¢ if submitted in compliance with Carnation Company Store Coupon Redemption Policy dated April 2, 1984, a copy of which is available on request. Send coupons to: CARNATION COUPONS, Box [illegible], Pico Rivera, CA 90665. Cash value 1/20¢.

148416

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15¢ 15¢

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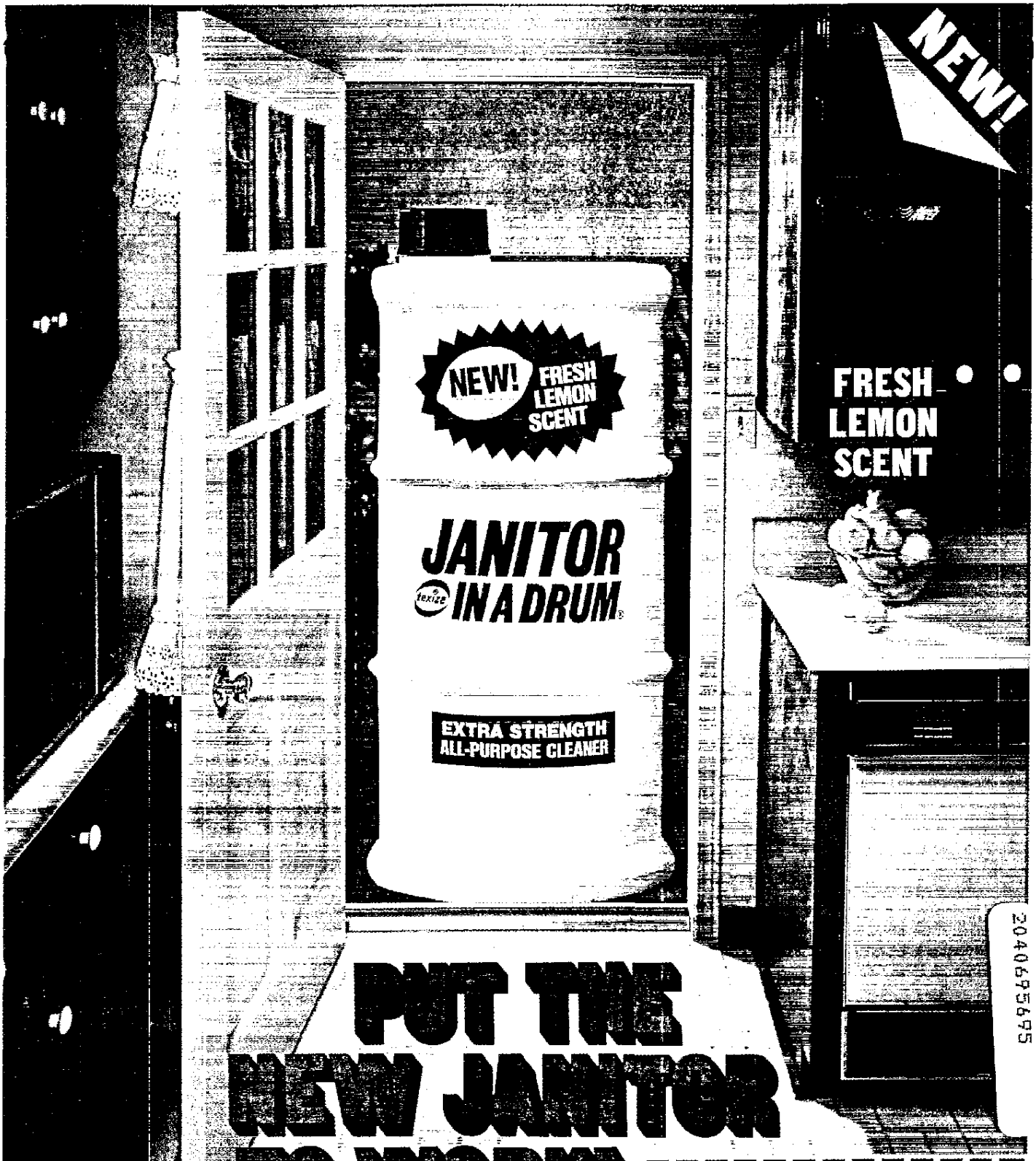
Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004



PUT THE NEW JANITOR TO WORK!

NEW JANITOR IN A DRUM® CLEANS GREASY KITCHEN DIRT AND GRIME BETTER THAN MR. CLEAN®!

Try it! →

Texize Greenville, S.C. 29602 Division of Dow Consumer Products Inc. © 1986 DCPI

Texize Division of Dow Consumer Products Inc. © 1986 DCPI

50¢ OFF
on 32 oz. Size
JANITOR IN A DRUM®
All Purpose Cleaner

MANUFACTURER'S COUPON | EXPIRES 6/30/87

VOID

CONSUMER: Void only on the purchase of the stated size and type product(s). Any other use constitutes fraud. Limit one coupon per purchase. Not redeemable through retail outlets. Texize will redeem this coupon for the face value plus 8¢ handling provided you have complied with the terms of this coupon. Redemption Policy #1 incorporated herein by reference. Copies available upon request. Cash value 1/100¢. Mail coupons redeemed in accordance with this policy to: TEXIZE, Dept. 5981, El Paso, TX 79998.

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54600 15050

20406955

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Special Offer!

"Lite Style" APRON PLUS $2.00 IN LOUIS RICH COUPONS

ONLY **$4.95** Plus proof of purchase

- Long lasting and durable-made of 100% cotton
- A comparable $10.00 retail value

SEND TO: Louis Rich Apron Offer
P.O. Box 4737
Kankakee, IL 60902

Limit: One per family, address, household, group or organization. Offer void where prohibited, taxed or restricted. Allow 6-8 weeks for processing. No proofs of purchase accepted other than specified. Offer good only in U.S.A., Puerto Rico and government installations. OFFER EXPIRES OCTOBER 31, 1986.

To receive your Louis Rich™ "Lite Style" Apron plus $2.00 in Louis Rich™ coupons, complete this form and include one proof of purchase (UPC symbol) from any Louis Rich™ product along with $4.95 (sheet or money order) payable to Louis Rich Apron Offer. Please do not send cash.

VOID

Name _____

Address _____

City _____ State _____ Zip _____

40¢ MANUFACTURER'S COUPON **40¢**
NO EXPIRATION DATE

SAVE 40¢ 39321

On Louis Rich™ Breast of Turkey

To the retailer: Louis Rich Company will reimburse you for the face value of this coupon plus 8¢ for handling if you receive it on the sale of the specified product and if you request you submit evidence of purchase thereof satisfactory to Louis Rich Company. Coupon may not be assigned transferred or reproduced. Customer must pay any sales tax. Void where prohibited, taxed or restricted by law. Good only in U.S.A., Puerto Rico or U.S. Govt. installations. Fashion Coupon will not be honored if presented through outside agencies, brokers or others who are not retail distributors of our merchandise or specifically authorized by us to present coupons for redemption. For redemption of properly received and handled coupons mail to: Louis Rich Company, P.O. Box 213, Kankakee, IL 60902. This coupon good only on purchase of product indicated. Any other uses constitutes fraud. LIMIT ONE COUPON PER PURCHASE.

Louis Rich Co., 3 Stuart Drive, Kankakee, IL 60902

CIC 6047640

Get Grillin' with Louis Rich™ BREAST OF TURKEY

Louis Rich™ Breast of Turkey is lean, tender, flavorful white meat carved whole from the bird. Perfect for today's "Lite Style" way of eating. And great on the grill!

FREE RECIPE For Great-Tasting Grilled Turkey
Look for display in participating stores while supplies last

2040695696

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

13 mg. "tar", 1.0 mg. nicotine av. per cigarette by FTC method.

©1986 R.J. REYNOLDS TOBACCO CO.

SAVE $3.00 ON RITZ TODAY

2040695697

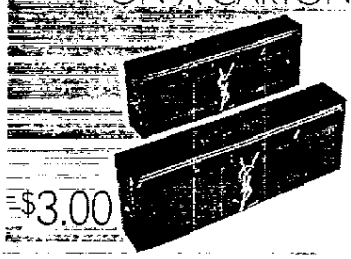
T2574

MANUFACTURER COUPON | EXPIRES 9/30/86

$3.00

RITZ

SAVE $3.00 ON A CARTON



$3.00

Please fill out and redeem at your store.

PRINT NAME MR MRS MS

FIRST LAST

STREET

CITY STATE ZIP

TELEPHONE SEX ☐ MALE ☐ FEMALE AGE

MY USUAL BRAND IS

VOID

TERMS OF COUPON OFFER

CONSUMER CAUTION: Coupon good only when brand specified purchased, it cannot be transferred or exchanged for other coupons. Retail dealer must pay applicable sales taxes. Participation in this promotion is at the discretion of the retailer. All promotional costs paid by manufacturer.
LIMIT ONE COUPON PER CUSTOMER AND TO SMOKERS 21 YEARS OF AGE OR OLDER.
VOID FOR USE IN COMBINATION WITH ANY OTHER PROMOTIONAL OFFER.
RETAILERS AND AUTHORIZED CLEARINGHOUSES only will be reimbursed face value, 5¢ handling, and postage if claim filed in accordance with R.J. Reynolds Tobacco Company coupon terms, incorporated by reference, brochure available upon request. Cash Value 1/20 of 1¢. Good only in U.S.A. Mail to: Coupon Redemption Center, P.O. Box 3000, Winston-Salem, North Carolina 27102

V1939324

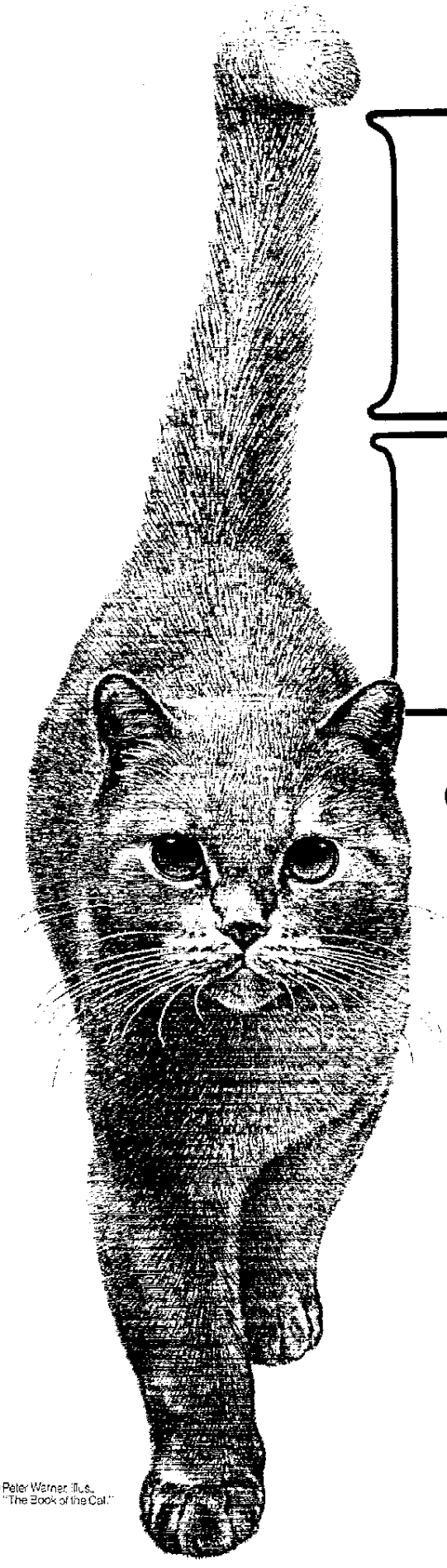
T2574

RITZ

THE NEW CIGARETTE BY

YVES SAINT LAURENT

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004



© Peter Warner, Illus., "The Book of the Cat."

Free Love

Choose the improved taste of Friskies® Buffet.®
'Cause you love me.

2040695698

free | MANUFACTURER COUPON | EXPIRES 6/30/86 | free

Free

One free 6 oz. can of improved Friskies® Buffet®
canned cat food, any variety.

CONSUMER: Limit one coupon per item purchased. This coupon good only on product sizes and flavors indicated. RETAILER: Carnation will reimburse you your regular shelf price plus 8¢ if submitted in compliance with Carnation Company Store Coupon Redemption Policy dated April 2, 1984, a copy of which is available on request. Send coupons to: CARNATION COUPONS, Box 171, Pico Rivera, CA 90665. Cash value 1/20¢.

Regular Shelf Price

free 50000 146881 free

SPECIAL FROM TEXIZE ★ SAVE UP TO $6.00 ★ SPECIAL FROM TEXIZE

9A NCC SUNDAY INSERTS™ WESTPORT, CT. 06880 (203)226-1061 SUPPLEMENT TO: NEW YORK TIMES

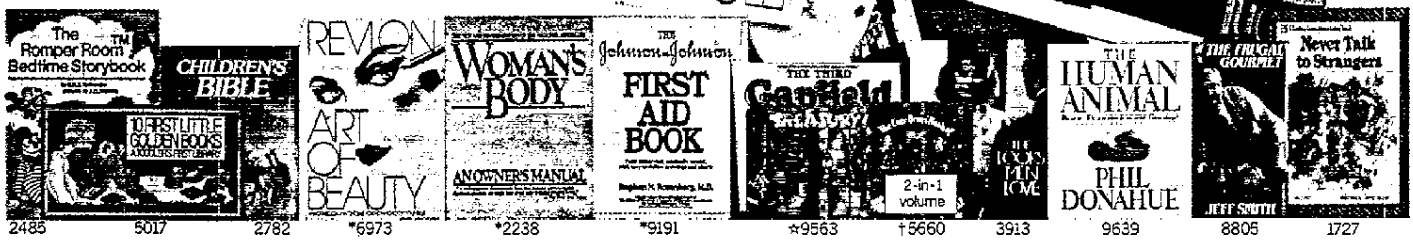
Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

PICK THE CLUB THAT GIVES YOU

Buying Power

Now you can beat those high-priced book blues with Doubleday Book Club discounts. And always get terrific savings...up to 50% off publishers' edition prices. So don't wait. Send for your 6 books and FREE Tote now.

7427 0067 2675 9340 8128 2121



2485 5017 2782 *6973 *2238 *9191 ☆9563 †5660 3913 9639 8805 1727

8680 1065 3657 0463 2048 6023 3236 2774 1701 9944 0265 2659 0828 9423

2931 1313 1990 7245 3855 3905 6320 2113 4986 1214 7187 3699 0398 9530

5132 2923 7385 3517 2329 5637 1537 4341 3194 7799 1461 5652 0620 9803

THERE'S NOTHING HIDDEN IN OUR FINE PRINT

Here's how the Club Plan works:

You'll get six books for only 99¢ plus shipping and handling and a FREE Tote Bag when accepted as a member. We reserve the right to reject any application. However, once accepted, if you are not completely satisfied with your introductory books, return them within 10 days at our expense to cancel your membership and owe nothing.

Club Magazine: You'll receive the free Club Magazine about every four weeks (14 times a year) describing our Club Selections along with over 125 Alternates, which will save you up to 50% off publishers' edition prices. The Featured Selection may sometimes be two books offered to you at a single low price, for even greater savings. The Extra-Value Selection always saves you up to 60% off the publishers' edition prices. In addition, up to four times a year, you may receive offers of special selections, always at big discounts.

If you want both the Featured and Extra-Value Selections, do nothing—they'll be shipped automatically. If you'd prefer one of the Club Selections, an Alternate, or no book at all, indicate this on the reply form and return it by the date specified. You'll have at least 10 days. A charge for shipping and handling is added to all shipments.

Club Editions: Our books, selected from all major publishers, are complete hardbound editions sometimes altered in size to fit special presses.

Your Commitment: You agree to purchase just six books at regular low Club prices within two years, from the hundreds offered. You may then continue to enjoy all the benefits of Club membership with no further obligation or you may resign at any time.

For over 50 years our members have enjoyed hardcover books at savings of up to 50% off publishers' edition prices.

⊗ Warning: Explicit sex, violence and/or language.
* Soft cover books.
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† © 1983 by American Greetings Corp.

20406956??

YES! Please accept my application for membership and send the six books marked below plus a FREE Tote, which is mine to keep whether or not I remain a member. Bill me 99¢ plus shipping and handling. I agree to the Club Plan described in this ad, and understand that I need buy just six more books at regular low Club prices within two years.

FREE TOTE BAG #9019			

☐ Miss ☐ Ms.
☐ Mrs. ☐ Mr. _____
(PLEASE PRINT)

Address _____ Apt. _____

City & State _____ Zip _____

If applicant under 18, parent must sign here _____

Have you ever had an account with us? Yes _____ No. _____

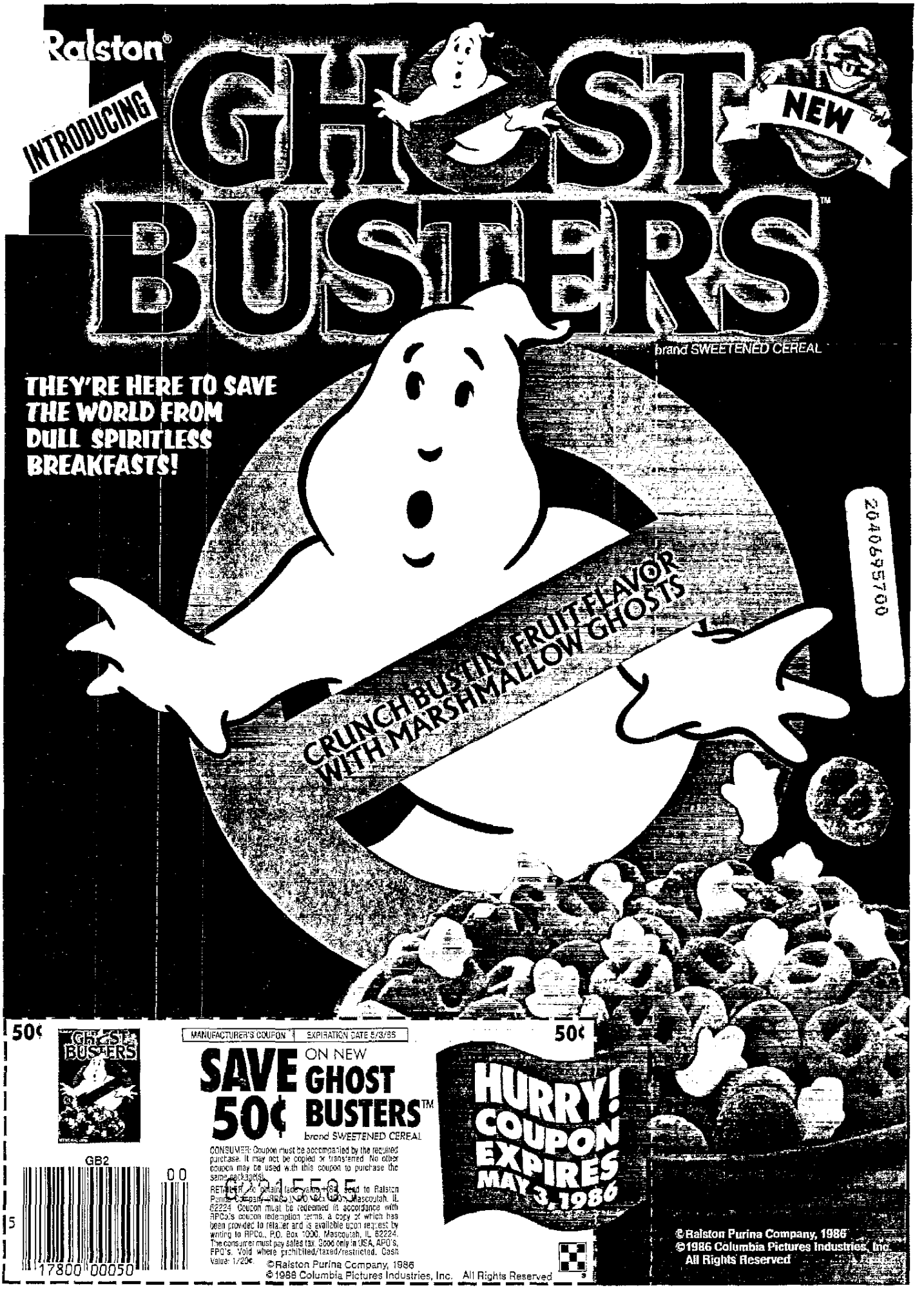
Members accepted in the U.S.A. and Canada only. Canadian members will be serviced from Canada. Offer slightly different in Canada.

Dept. AT-217
Garden City, N.Y.
11535

Doubleday Book Club®

69-D321

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004



Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

BORDEN

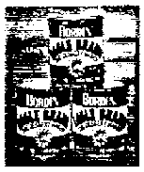
Springtime '86

It's Borden

It's got to be good!

MANUFACTURERS COUPON	EXP. 12/31/86

SAVE 50¢
on three 14 oz. cans of
EAGLE® BRAND
Sweetened Condensed Milk



Retailer: Borden, Inc. will redeem for face value plus 8¢ provided you have complied with its terms and our redemption policy. ANY OTHER USE CONSTITUTES FRAUD. Send to BORDEN, INC., Dept. 5950, El Paso, TX 79966. Cash value 1/20¢. Void where restricted. Limit one coupon per purchase.

53000 150796

MANUFACTURERS COUPON	EXP. 12/31/86

SAVE 50¢
on any one 8 qt. box or any four 2 qt. envelopes of
Sugar-Free
Wyler's® Drink Mix

Retailer: Borden, Inc. will redeem for face value plus 8¢ provided you have complied with its terms and our redemption policy. ANY OTHER USE CONSTITUTES FRAUD. Send to BORDEN, INC., Dept. 5950, El Paso, TX 79966. Cash value 1/20¢. Void where restricted. Limit one coupon per purchase.

53000 150846

MANUFACTURERS COUPON	EXP. 12/31/86

SAVE 30¢
on
Lite-line®
slices
Good on any size or flavor

Retailer: Borden, Inc. will redeem for face value plus 8¢ provided you have complied with its terms and our redemption policy. ANY OTHER USE CONSTITUTES FRAUD. Send to BORDEN, INC., Dept. 5950, El Paso, TX 79966. Cash value 1/20¢. Void where restricted. Limit one coupon per purchase.

53000 150903

Start out Springtime as Saving-Time with valuable coupons from Borden. And to make your Spring festive, try each of the handy serving suggestions... prepared by the Borden Kitchens especially for you!

2040695701

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

$2.15 IN SAVINGS FROM BORDEN

Springtime savings plus serving suggestions for you.

QUICK CHOCOLATE MOUSSE

(Makes 8 to 10 servings)

- 1 (14-ounce) can Eagle® Brand Sweetened Condensed Milk (NOT evaporated milk)
- 1 (4-ounce) package instant chocolate pudding mix
- 1 cup cold water
- ½ pint whipping cream, whipped

In large mixer bowl, beat Eagle Brand, pudding mix and water; chill 5 minutes. Fold in whipped cream. Spoon into serving dishes; chill. Garnish as desired.

EASY LEMONY SALAD DRESSING

Use ReaLemon® Lemon Juice from Concentrate in place of vinegar when preparing your favorite packaged salad dressing mix. Just substitute an equal amount of ReaLemon for vinegar.

MANUFACTURERS COUPON	EXP. 12/31/86

SAVE 40¢
on any size bottle of
ReaLemon® or
Refrigerated ReaLemon®
100% Pure
Lemon Juice from Concentrate

Retailer: Borden, Inc. will redeem for face value plus 8¢ provided you have complied with its terms and our redemption policy. ANY OTHER USE CONSTITUTES FRAUD. Send to BORDEN, INC., Dept. 5950, El Paso, TX 79966. Cash value 1/20¢. Void where restricted. Limit one coupon per purchase.

53000 150812

TROPICAL PUNCH REFRESHER

In large pitcher, combine 1 (2-quart size) package Sugar-Free Wyler's® Tropical Punch Drink Mix and 6 cups cold water; stir to dissolve. Add 1 (6-ounce) can frozen orange juice concentrate, thawed and 2 (12-ounce) cans chilled diet ginger ale. Garnish as desired. Serve over ice. Makes about 2½ quarts.

CRACKER JACK FOR SNACKIN'

Try Cracker Jack® Caramel Coated Popcorn and Peanuts in the new 5½-ounce Snack Pack! Just for fun, add ½ cup raisins or chocolate chips. Enjoy.

MANUFACTURERS COUPON	EXP. 12/31/86

SAVE 25¢
on the new 5.5 oz.
SNACK PACK SIZE
or six 1¼ oz. boxes
Cracker Jack®
Caramel Coated
Popcorn and Peanuts

Retailer: Borden, Inc. will redeem for face value plus 8¢ provided you have complied with its terms and our redemption policy. ANY OTHER USE CONSTITUTES FRAUD. Send to BORDEN, INC., Dept. 5950, El Paso, TX 79966. Cash value 1/20¢. Void where restricted. Limit one coupon per purchase.

53000 150861

JALAPENO CHICKEN FAJITAS

Marinate 8 ounces boneless chicken breasts in ¼ cup ReaLime® Lime Juice from Concentrate, 2 tablespoons water and 1 clove garlic. Broil or grill chicken; slice thinly and serve in flour tortillas with Lite-line® Jalapeno Flavor Process Cheese Product, lettuce, green onions, tomatoes and ripe olives. Makes 8 fajitas; 228 calories each.

HAWAIIAN BURGERS

Add chopped water chestnuts and soy sauce to ground beef. Place each cooked burger on grilled pineapple slice; top with Borden® Process American Cheese Food slices and pepper rings.

MANUFACTURERS COUPON	EXP. 12/31/86

SAVE 20¢
on
any 12 oz. or 16 oz. package of
BORDEN
SINGLE WRAP SLICES

Retailer: Borden, Inc. will redeem for face value plus 8¢ provided you have complied with its terms and our redemption policy. ANY OTHER USE CONSTITUTES FRAUD. Send to BORDEN, INC., Dept. 5950, El Paso, TX 79966. Cash value 1/20¢. Void where restricted. Limit one coupon per purchase.

53000 150887

SPECIAL FROM TEXIZE ★ SAVE UP TO $6.00 ★ SPECIAL FROM TEXIZE

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Squeeze the great taste of Welch's.®

Welch's Squeezable™

Jellies, Jams, and Preserves.

MANUFACTURER'S COUPON / NO EXPIRATION DATE

20¢ 20¢

SAVE 20¢

ON WELCH'S SQUEEZABLE™ JELLIES, JAMS, AND PRESERVES (any flavor)

Retailer: As our authorized agent we will pay you 8¢ plus the face value of the coupon for each coupon you properly accept in connection with the retail sale of the product indicated. Coupons will be honored when presented by retail distributors of our merchandise or associations or clearing houses, approved by us, acting for and at the sole risk of our retailers. It is FRAUD to present coupons for redemption other than as provided herein. Coupon void and forfeited if invoices proving your purchase of sufficient stock to cover submitted coupons are not produced on request, or if coupon assigned, transferred, sold or reproduced. Coupon reimbursements are not to be deducted from Welch Foods Inc. invoices. Customer pays any applicable tax. Limit one coupon per purchase (or customer). Cash redemption value 1/20th of a cent. Mail coupons to: Welch Foods Inc., P.O. Box 7777, Mt. Prospect, IL 60056-7777.

20¢ "Welch's" is the Registered Trademark of Welch Foods Inc. A Cooperative, Concord, MA 01742 20¢

61178

Five crunchy flavors your dog loves

...Naturally

DOG BISCUITS MADE WITH REAL BEEF, BACON, CHEESE, LIVER AND CHICKEN

Ken-L ration

100% Natural Treats

No Artificial Flavors • No Artificial Colors • No Preservatives

NET WT. 24 OZ (1 LB 8 OZ) • 680g

MANUFACTURER COUPON | EXPIRES OCT. 31, 1986

25¢ OFF

ANY KEN-L RATION® 100% NATURAL TREATS

RETAILER: Quaker will reimburse you for the face value of this coupon plus 8¢ when accepted in accordance with our redemption policy (copy available on request). Retailers & authorized clearing houses send to: Quaker Oats, 999 Spaulger Drive, Lombard, IL 60148. Limit 1 COUPON PER TRANSACTION. Void if transferred or copied. Good only in U.S.A. Void where taxes or prohibited by law. Cash value 3/10¢ © 1986 QOC EXPIRES OCTOBER 31, 1986

1101/NCG

1101/NCG

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Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Get Your FREE Portrait, Great For

GRADUATIONS!
MOTHER'S DAY!
FATHER'S DAY!
BIRTHDAYS!
ANNIVERSARIES!
SPECIAL DAYS!

Free portrait at your **SEARS** Portrait Studio when you buy Orval Kent® Salad Singles™.

To get your free group photographic portrait (Regular $15) take this completed form and the outer carton sleeve from any two (2) different Orval Kent® Salad Singles™ (Chicken, Ham, Crabmeat flavored, or Tuna) to your local SEARS Portrait Studio.

Offer Details

1. One Free 8x10 Traditional background color photographic Portrait (POSES OUR SELECTION).
2. Portrait must include at least two family members — one of whom must be 18 years of age or older.
3. Groups with more than seven members, please call in advance.
4. Offer does not include picture frame.
5. Portrait Studios located in most larger Sears retail stores.
6. Offer good until July 30, 1986.
7. Not combinable with other offers.

Offer Form (please print clearly)
This form must be completed prior to redemption.

Name _____

Address _____ Apt _____

City _____

State _____ Zip _____

©1986 Orval Kent® Food Company, Inc.

NEW! Orval Kent® Salad Singles™

Free Portrait

FREE 8 x 10 FULL COLOR PHOTOGRAPHIC PORTRAIT (REGULAR $15) AT YOUR SEARS PORTRAIT STUDIO WHEN YOU BUY Salad Singles™

Try all these great new Salad Singles™ taste sensations from Orval Kent®. They're sweeping the nation! Chicken, Ham, Crabmeat flavored and Tuna! Deliciously prepared salads made from top quality ingredients and real mayonnaise! They're terrific for quick, tasty snacks, brunches, lunches, parties or kids' school sandwiches! Look for Salad Singles in the refrigerated packaged lunchmeat section at your favorite grocer!

SPECIAL FROM TEXIZE ★ SAVE UP TO $6.00 ★ SPECIAL FROM TEXIZE

2040695704

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

and receive by mail your choice of $6.00 in cash or $6.00 in Texize coupons.

to win a Family Vacation in Hawaii.

PLUS
A Second Chance To Win!
SEE BACK

Over 1,100 prizes offered. Game card contains full details and Official Rules. **NO PURCHASE NECESSARY** to receive a game card. See details at participating stores. Ohio residents **only** may receive game card by sending self-addressed, stamped envelope by 6/30/86 to: Texize Game Card Requests, P.O. Box 8508, Westport, CT 06888.

Look for special displays at your store for complete details and the required mail-in certificate.

HURRY!
OFFER EXPIRES
JUNE 30, 1986

Texize Greenville, SC 29602
Division of Dow Consumer Products Inc © 1986 DCPI

MANUFACTURER COUPON EXPIRES 4/30/87

SAVE 20¢ SAVE ON ANY SIZE FANTASTIK®

CONSUMER: Good only on the purchase of the brand specified. Limit one coupon per purchase. Non-transferable. Consumer must pay any sales tax. Void where prohibited, taxed, or restricted. **RETAILER:** *Texize will reimburse you for the face value of this coupon plus 8¢ only if submitted in compliance with Texize Redemption Policy A-1 incorporated herein by reference.* Copies available upon request. Cash value 1/100¢. Mail coupons redeemed in accordance with this policy to TEXIZE, DEPT. 5981, EL PASO, TX 79966.

Texize Division of Dow Consumer Products Inc
© 1986 DCPI

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MANUFACTURER COUPON EXPIRES 4/30/87

SAVE 40¢ SAVE ON ANY SIZE GLASS PLUS®

CONSUMER: Good only on the purchase of the brand specified. Limit one coupon per purchase. Non-transferable. Consumer must pay any sales tax. Void where prohibited, taxed, or restricted. **RETAILER:** *Texize will reimburse you for the face value of this coupon plus 8¢ only if submitted in compliance with Texize Redemption Policy A-1 incorporated herein by reference.* Copies available upon request. Cash value 1/100¢. Mail coupons redeemed in accordance with this policy to TEXIZE, DEPT. 5981, EL PASO, TX 79966.

Texize Division of Dow Consumer Products Inc.
© 1986 DCPI

5 108309 04 54600 14040

MANUFACTURER COUPON EXPIRES 4/30/87

SAVE 25¢ SAVE ON ANY SIZE SPRAY 'N WASH®

CONSUMER: Good only on the purchase of the brand specified. Limit one coupon per purchase. Non-transferable. Consumer must pay any sales tax. Void where prohibited, taxed, or restricted. **RETAILER:** Texize will reimburse you for the face value of this coupon plus 8¢ only if submitted in compliance with Texize Redemption Policy A-1 incorporated herein by reference. Copies available upon request. Cash value 1/100¢. Mail coupons redeemed in accordance with this policy to TEXIZE, DEPT. 5981, EL PASO, TX 79966.

Texize Division of Dow Consumer Products Inc.
© 1986 DCPI

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MANUFACTURER COUPON EXPIRES 4/30/87

SAVE 10¢ SAVE ON ANY SIZE SPRAY 'N STARCH™

CONSUMER: Good only on the purchase of the brand specified. Limit one coupon per purchase. Non-transferable. Consumer must pay any sales tax. Void where prohibited, taxed, or restricted. **RETAILER:** Texize will reimburse you for the face value of this coupon plus 8¢ only if submitted in compliance with Texize Redemption Policy A-1 incorporated herein by reference. Copies available upon request. Cash value 1/100¢. Mail coupons redeemed in accordance with this policy to TEXIZE, DEPT. 5981, EL PASO, TX 79966.

Texize Division of Dow Consumer Products Inc
© 1986 DCPI

5 108333 04 54600 29010

MANUFACTURER COUPON EXPIRES 4/30/87

SAVE 30¢ SAVE ON ANY SIZE VIVID®

CONSUMER: Good only on the purchase of the brand specified. Limit one coupon per purchase. Non-transferable. Consumer must pay any sales tax. Void where prohibited, taxed, or restricted. **RETAILER:** Texize will reimburse you for the face value of this coupon plus 8¢ only if submitted in compliance with Texize Redemption Policy A-1 incorporated herein by reference. Copies available upon request. Cash value 1/100¢. Mail coupons redeemed in accordance with this policy to TEXIZE, DEPT. 5981, EL PASO, TX 79966.

Texize Division of Dow Consumer Products Inc
© 1986 DCPI

5 108341 10 54600 34030

2040650

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SPECIAL FROM TEXIZE ★ SAVE UP TO $6.00 ★ SPECIAL FROM TEXIZE

SAVE UP TO $6.00

...AND GET A CHANCE TO WIN A FAMILY VACATION IN HAWAII

GET $3.00 IN CASH OR $6.00 IN COUPONS plus **YOU COULD WIN A HAWAIIAN VACATION**

Buy any four participating Texize brands

With your request, you'll also receive a Texize

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SATISFACTION GUARANTEED — MAIL TODAY!

Old Village Shop, Dept. VZ-4392, Bldg. #9, Hanover, PA 17333

Yes, I want a Slim-Trim Figure. Please send me:

☐ One *Maxi Rower (Z561622) at a special low price of $12.88* plus $5.95 for heavyweight shipping and handling.

☐ SAVE! Order two (2) for the super low price of $25.00 plus $9.95 heavyweight shipping and handling.

Enclosed is $_____ (PA or NV res. add sales tax)

CHARGE TO MY: ☐ Diners Club ☐ VISA ☐ American Express ☐ MasterCard

Acct. No. _____ Exp. Date _____

PRINT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

© H.H.I., Inc. 1986

SAVE $27 (Thousands sold at $39.95) **Now Only $12.88**

A SLIM, TRIM SILHOUETTE...
In Just 5 Minutes A Day!

GUARANTEED RESULTS

YOU CAN'T LOOK AND FEEL ATTRACTIVE WITHOUT GOOD MUSCLE STRUCTURE Now get rid of those embarrassing bumps, bulges, large stomach, flabby breast and buttocks. Feel younger, and help prevent cellulite buildup . . . Have a nice shape with no tummy. Measurable results in just a few weeks—*guaranteed*. GREAT FOR MEN, WOMEN, TEENS—Do the easy, enjoyable exercises for only 5 minutes a day!

TRY IT FOR 30 DAYS ON FULL MONEY-BACK GUARANTEE—If you don't look and feel better in just 30 days, return it for *total refund* of purchase price (except ship. & hdlg.). Our policy is to process all orders promptly. We charge your credit card only when order is shipped. Delays notified promptly. Shipment guaranteed within 60 days.

OLD VILLAGE SHOP
Hanover, PA 17333

LOSE FAT and FLAB...

Tone up your whole body in just 5 minutes a day!

Maxi Rower with Moving Seat

- Tone up your whole body in just 5 minutes a day!
- Deluxe quality—Easy assembly
- FREE Exercise Instructions

Lack of Muscle Tone *Good Muscle Tone*

FREE Exercise Instructions

Deluxe quality—Easy assembly

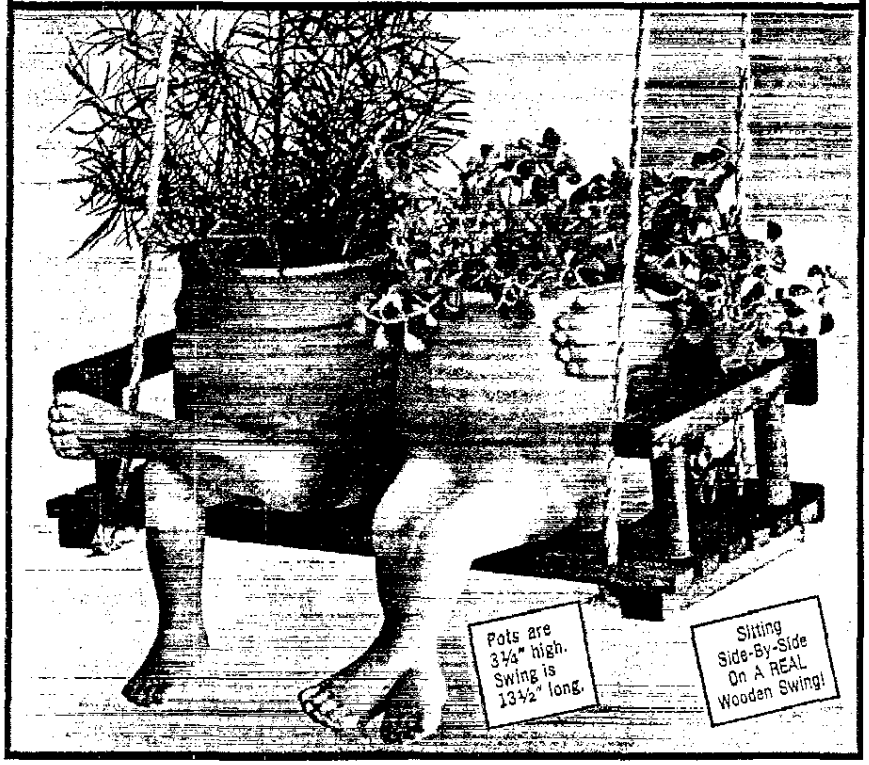
For Men & Women

The perfect "loving home" for your favorite houseplants!

Fine Ceramic people planters

NOW ONLY $9.88

Thousands Sold For $34.99



Look! Beautiful fluted design with lifelike sculpted hand, legs and feet!

- ROOMY, POT-BELLIED PLANTERS for healthier root and plant growth!
- GENUINE FINE CERAMIC with protective glazed interior!
- WALNUT-STAINED, HARDWOOD SWING comes with sturdy rope hangers!

MAKES COMMON CONE-SHAPED PLANT POTS SEEM DULL AND ORDINARY!

If you're a plant lover, you'll adore these eye-catching, VERY DIFFERENT PLANTER POTS! Just great for leafy or flowering varieties....watch them grow, hanging side-by-side in a warm and charming embrace.

HANGS FROM ANY CEILING IN ANY ROOM.

The perfect window planter for:

• Kitchen • Den • Child's Room • Living Room
• Sewing Room • Porch • Greenhouse

MAKES A WONDERFUL GIFT—
ORDER EXTRA SETS NOW AND SAVE!

Money back in full (except postage & handling) if not 100% delighted. Our policy is to process all orders promptly. We charge your credit card only when order is shipped. Delays notified promptly. Shipment guaranteed within 60 days.

VISA Old Village Shop Hanover, PA 17333 MasterCard

SATISFACTION GUARANTEED — MAIL TODAY!

OLD VILLAGE SHOP, Dept. VZ-4395
Bldg. #9, Hanover, PA 17333

Yes, please rush my PEOPLE PLANTER POT SET(S) (Z576454), on full money-back guarantee.

☐ One PEOPLE PLANT POT SET for only $9.88 plus $2.50 protective shipping & handling.

☐ SAVE EVEN MORE! 2 for just $18.99 plus $4.50 protective shipping & handling.

Enclosed is $_____(PA & Nev. res. add sales tax)

CHARGE IT: ☐ MasterCard ☐ VISA ☐ Diners Club ☐ Amer. Exp.

Acct. No. _____

Exp. Date _____ (please print:)

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

© H.H.I., 1985

2040695707

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

LIGHTS: 10 mg. "tar", 0.8 mg. nicotine, LIGHTS 100's: 12 mg. "tar", 0.9 mg. nicotine, MENTHOL LIGHTS 100's: 13 mg. "tar", 1.0 mg. nicotine, FILTER: 15 mg. "tar", 1.1 mg. nicotine, FILTER 100's: 17 mg. "tar", 1.2 mg. nicotine, av per cigarette by FTC method.

©1986 R.J. REYNOLDS TOBACCO CO.

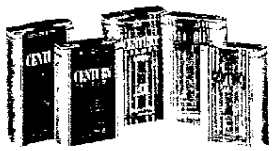
50 FREE AND A SAVINGS SPREE

*Based on suggested retail price versus full-price brands with 200 cigarettes per carton, 20 per pack.

Menthol not available in all areas.

T2541 | MANUFACTURER COUPON | EXPIRES 6/30/86 | FREE

FREE PACK WHEN YOU BUY A PACK



Good on any style

RETAILER: YOU MUST FILL IN NORMAL RETAIL PRICE (INCLUDING APPLICABLE SALES TAXES):

TERMS OF COUPON OFFER

CONSUMER: CAUTION! Coupon good only when brand/style/size specified purchased; it cannot be transferred or exchanged for other coupons. Retail customer must pay applicable sales taxes on item(s) purchased. Participation in this promotion is at the discretion of the retailer. All promotional costs paid by manufacturer.

LIMIT ONE COUPON PER CUSTOMER AND TO SMOKERS 21 YEARS OF AGE OR OLDER.

VOID FOR USE IN COMBINATION WITH ANY OTHER PROMOTIONAL OFFER.

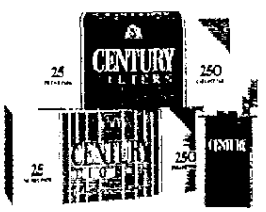
RETAILERS AND AUTHORIZED CLEARINGHOUSES only will be reimbursed normal retail value for this item, applicable sales taxes on free item, $.08 handling, and postage if submitted in accordance with R.J. Reynolds Tobacco Company coupon terms, incorporated by reference, brochure available upon request. Cash Value 1/20 of 1¢. Good only in U.S.A. Mail to: Coupon Redemption Center, P.O. Box 3000, Winston-Salem, North Carolina 27102.

G2215505 T2541

T2542 | MANUFACTURER COUPON | EXPIRES 6/30/86 | $1.50

SAVE $1.50

on a carton of Century...any style



$1.50

TERMS OF COUPON OFFER

CONSUMER: CAUTION! Coupon good only when brand/style/size specified purchased; it cannot be transferred or exchanged for other coupons. Retail customer must pay applicable sales taxes. Participation in this promotion is at the discretion of the retailer. All promotional costs paid by manufacturer.

LIMIT ONE COUPON PER CUSTOMER AND TO SMOKERS 21 YEARS OF AGE OR OLDER.

VOID FOR USE IN COMBINATION WITH ANY OTHER PROMOTIONAL OFFER.

RETAILERS AND AUTHORIZED CLEARINGHOUSES only will be reimbursed face value, $.08 handling and postage if submitted in accordance with R.J. Reynolds Tobacco Company coupon terms, incorporated by reference, brochure available upon request. Cash Value 1/20 of 1¢. Good only in U.S.A. Mail to: Coupon Redemption Center, P.O. Box 3000, Winston-Salem, North Carolina 27102.

G2215505 T2542

2040695708

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SEND NO MONEY NOW!

30-DAY NO-RISK FREE TRIAL COUPON

(with credit approval)

Fingerhut Corporation, P.O. Box 2500, St. Cloud, MN 56395

☐YES. Please send me the 17-Pc. Cast Iron Cookware Set indicated for my 30-DAY FREE TRIAL. Send my 2 FREE GIFTS, too!

242016

Print Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

Area Code _____ Home Phone _____ Date _____

What an exciting offer! Please send me the 17-piece Cast Iron Cookware Set. Cash price is $19.99 plus shipping and handling. If I am delighted with it after my 30-day FREE Trial, I agree to pay the total cash price of $27.33 in 3 monthly installments of $9.11 each. I understand that I may return the Cookware at my expense and owe nothing if I am not completely satisfied after my 30-day Home Trial. The Free Gift merchandise is mine to keep in either case. (This order is subject to approval of my credit by Fingerhut.)

Please Sign ✓ _____

MAIL COUPON TODAY!
Your Satisfaction Is Assured!

taste the difference cast iron cookware makes in your cooking ... for 30 days FREE!

Once you taste a meal prepared in cast iron cookware, you'll never want to go back to ordinary pots and pans again! Meats are tastier, more nutrition-packed, because it allows you to cook under low to medium heat to avoid scorching hot spots that "burn" food flavor. Soups, stews and sauces are more mouth-watering ... because you can truly slow simmer them for hours. Everything you make has that great old-fashioned country kitchen flavor ... and cast iron actually self-seasons to let you cook without burning every time. You'll swear that Grandma's right in the kitchen!

Then you can keep the entire antique-look heritage set ... at one low Fingerhut price!

Cast iron has been the cookware homemakers have relied on for generations. And now it can be your choice, too! You don't have to settle for anything less than full flavor and nutrition ... because this entire set can be yours to keep at an astoundingly low direct-by-mail price!

VALUES DIRECT TO YOU FROM **fingerhut®**

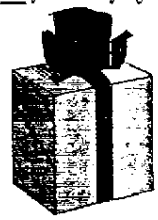
Another of the many fine products available from Fingerhut. From Taiwan, Japan, and Korea

set in your lifetime!

It's the cookware you'll love and use for years! There's no colors to chip, discolor or scratch. No special stick-free coating to wear out. In fact, you can just feel the quality the minute you pick up a piece and hold it in your hands! With real hardwood handles, too! Now that's durability!

Plus ... you get 2 FREE GIFTS just for trying the cookware set!

3-in-1 Grater
Simplifies your kitchen chores! Grate, grind or slice all kinds of food with this one handy machine. Made of sturdy plastic and stainless steel. (Grater made in Hong Kong.)



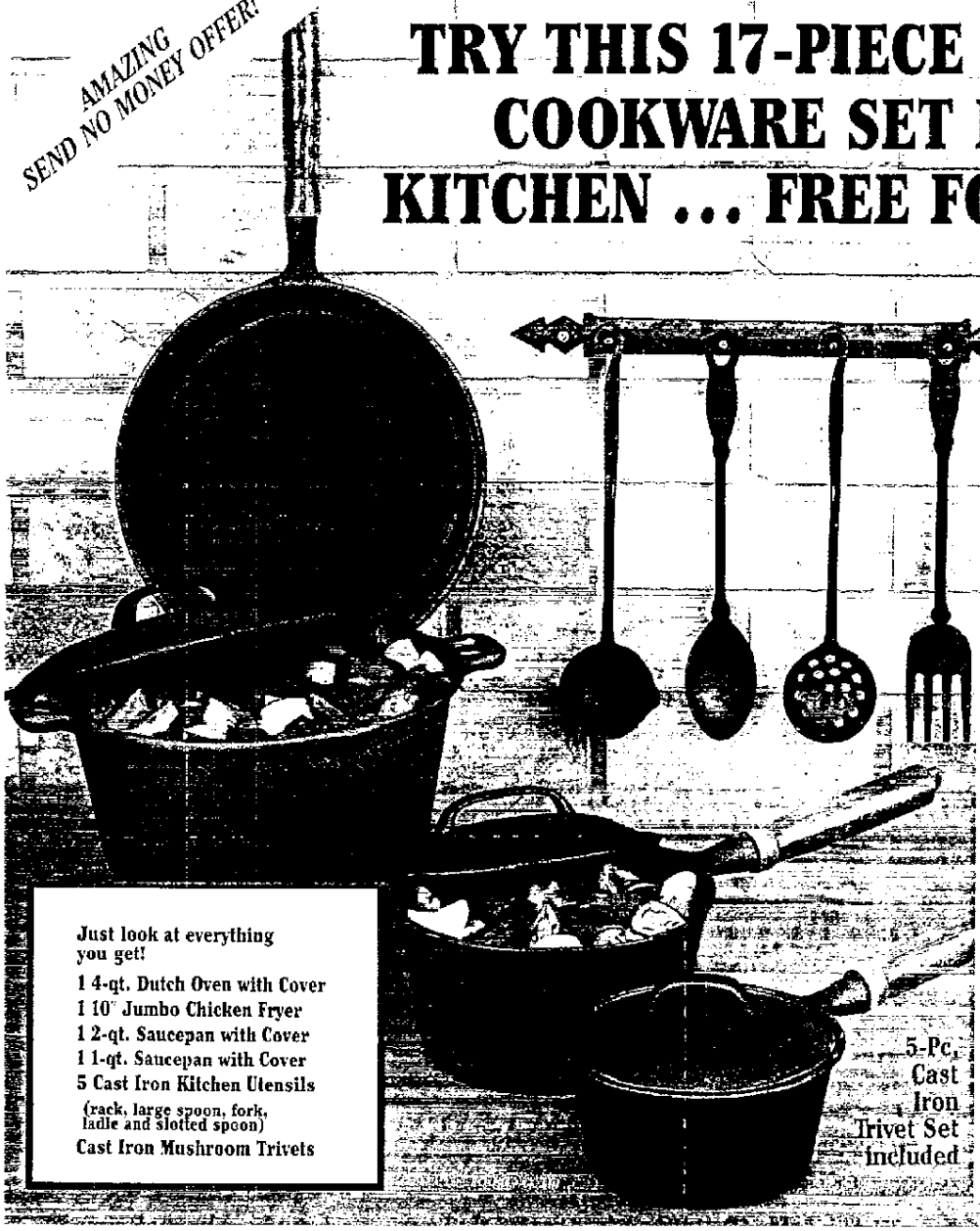
A Surprise Gift
We can't tell you what it is ... that would spoil the surprise! But we will tell you it's something for you or your home.

© Fingerhut Corporation. 5-0770M7-060
We reserve the right to substitute similar merchandise of equal or better quality. If substituted merchandise is not acceptable, you can return it postpaid during your free trial period without further obligation.

AMAZING SEND NO MONEY OFFER!

TRY THIS 17-PIECE CAST IRON COOKWARE SET IN YOUR KITCHEN ... FREE FOR 30 DAYS!

(with credit approval)



Just look at everything you get!

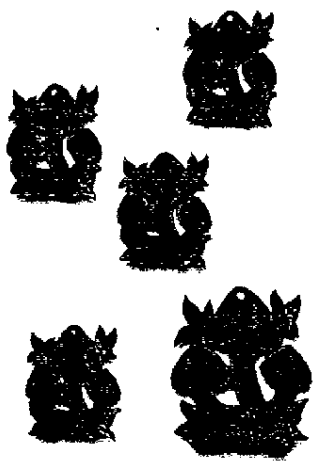
- 1 4-qt. Dutch Oven with Cover
- 1 10" Jumbo Chicken Fryer
- 1 2-qt. Saucepan with Cover
- 1 1-qt. Saucepan with Cover
- 5 Cast Iron Kitchen Utensils (rack, large spoon, fork, ladle and slotted spoon)
- Cast Iron Mushroom Trivets

5-Pc. Cast Iron Trivet Set Included

Then—only if you decide to keep it—

$19.99

pay just plus shipping and handling



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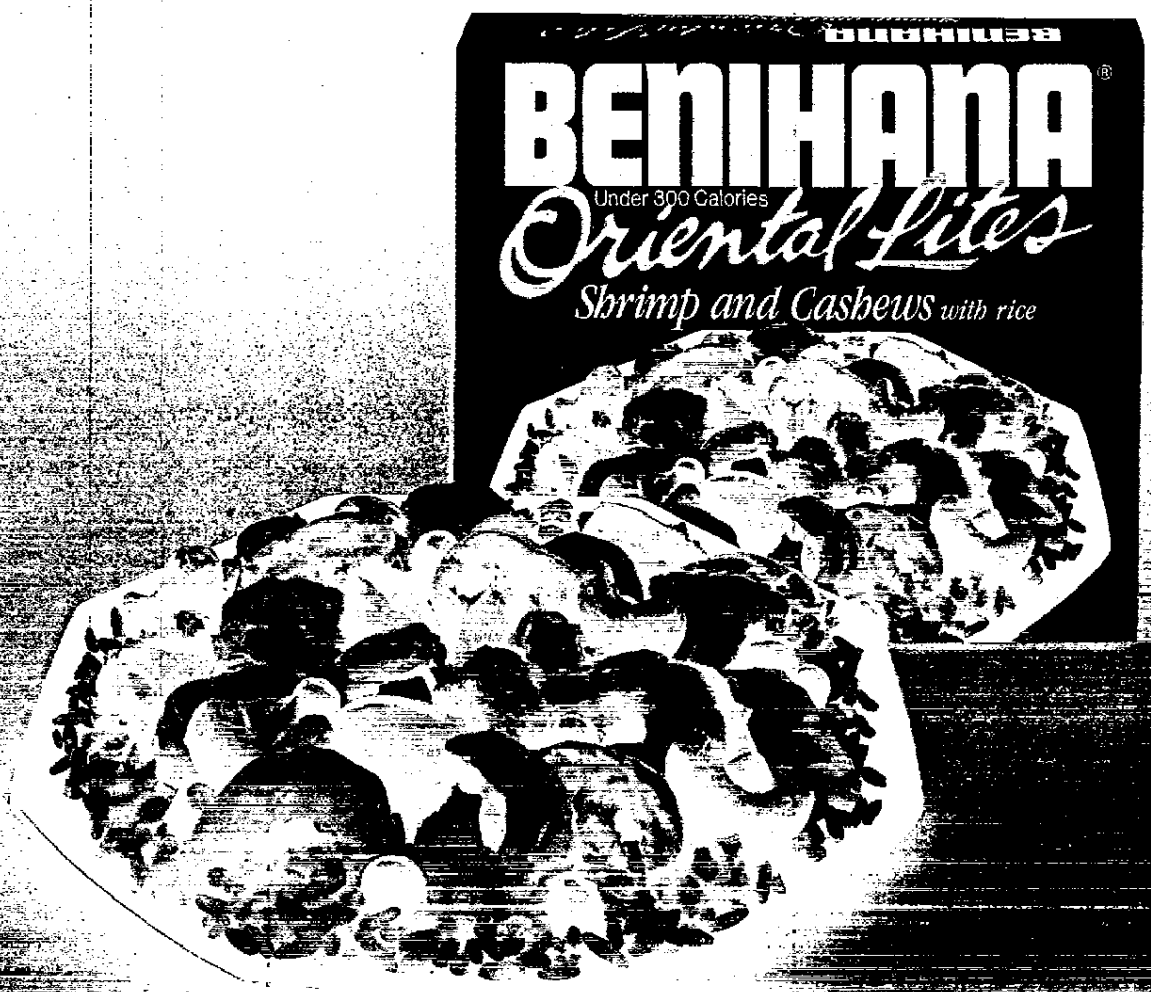
Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Introducing Benihana Oriental Lites.

11 restaurant entrees all under 300 calories. For people who love to eat but hate to show it.



204695710

$1.00 **BENIHANA® Oriental Lites** $1.00

$1.00 OFF

any 2 different varieties

Roast Pork and Mushrooms in Sauce with Veg. & Rice
Seafood Supreme with Rice
Oriental Glazed Chicken in Sauce with Veg. & Rice
Oriental Style Shrimp with Rice
Chicken & Pineapple in Sauce with Veg. & Rice
Shrimp in Spicy Garlic Sauce with Rice
Beef & Mushrooms in Sauce with Veg. & Rice
Shrimp and Cashews with Rice
Chicken in Spicy Garlic Sauce with Veg. & Rice
Chicken in Peking Sauce with Veg. & Rice
Shrimp Chow Mein with Rice

$1.00 OFF

CONSUMER: This coupon is good for $1.00 off towards any two different varieties of Benihana Oriental Lites.
MR. GROCER: We will redeem this coupon for $1.00 plus 8¢ handling where submitted as part payment, provided the terms of this offer have been complied with by you and the consumer for any variety of Benihana Oriental Lites. Any other use constitutes fraud. Any sales tax must be paid for by consumer. Invoices showing purchase of sufficient stock to cover coupons must be shown on request. Coupons may not be assigned or transferred by you. Cash value 1/20 of 1 cent. For payment mail to: Benihana, Suite 1200 NCNB Plaza, Winston-Salem, North Carolina 27101. Void where taxed, prohibited or restricted by law.

$1.00 **EXPIRATION DATE: September 30, 1986** 44825 1006 $1.00
Limit—one coupon per purchase

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

HELP US TO KNOW YOU

PLEASE COMPLETE THE QUESTIONNAIRES BELOW AND MAIL TO:
CONSUMER DIRECTIONS BOX 5176 TECATE, CA 92080

☐ MR. ☐ MRS. ☐ MS. ☐ MISS _____

ADDRESS _____ APT. _____ CITY _____ STATE _____ ZIP _____

SELF	OTHER #1	OTHER #2	OTHER #3
FIRST NAME	FIRST NAME	FIRST NAME	FIRST NAME
SEX 1.☐M 2.☐F AGE	SEX 1.☐M 2.☐F AGE	SEX 1.☐M 2.☐F AGE	SEX 1.☐M 2.☐F AGE
IF YOU SMOKE, WHAT IS YOUR REGULAR BRAND SMOKED?			
REGULAR BRAND _____ 1.☐FILTER 2.☐NON-FILTER 3.☐MENTHOL 4.☐REGULAR 5.☐KING 6.☐100'S 7.☐120'S	REGULAR BRAND _____ 1.☐FILTER 2.☐NON-FILTER 3.☐MENTHOL 4.☐REGULAR 5.☐KING 6.☐100'S 7.☐120'S	REGULAR BRAND _____ 1.☐FILTER 2.☐NON-FILTER 3.☐MENTHOL 4.☐REGULAR 5.☐KING 6.☐100'S 7.☐120'S	REGULAR BRAND _____ 1.☐FILTER 2.☐NON-FILTER 3.☐MENTHOL 4.☐REGULAR 5.☐KING 6.☐100'S 7.☐120'S
HOW LONG HAVE YOU SMOKED THIS BRAND?			
1.☐LESS THAN 6 MOS. 2.☐6 MOS. TO 1 YR. 3.☐1 YR. TO 2 YRS. 4.☐2 YRS. TO 3 YRS. 5.☐MORE THAN 3 YRS.	1.☐LESS THAN 6 MOS. 2.☐6 MOS. TO 1 YR. 3.☐1 YR. TO 2 YRS. 4.☐2 YRS. TO 3 YRS. 5.☐MORE THAN 3 YRS.	1.☐LESS THAN 6 MOS. 2.☐6 MOS. TO 1 YR. 3.☐1 YR. TO 2 YRS. 4.☐2 YRS. TO 3 YRS. 5.☐MORE THAN 3 YRS.	1.☐LESS THAN 6 MOS. 2.☐6 MOS. TO 1 YR. 3.☐1 YR. TO 2 YRS. 4.☐2 YRS. TO 3 YRS. 5.☐MORE THAN 3 YRS.
DO YOU WEAR REMOVABLE DENTURES?			
1.☐YES 2.☐NO	1.☐YES 2.☐NO	1.☐YES 2.☐NO	1.☐YES 2.☐NO
WHEN DID YOU FIRST GET REMOVABLE DENTURES?			
1.☐0-1 YR. AGO 2.☐1-5 YRS. 3.☐5+ YRS.	1.☐0-1 YR. AGO 2.☐1-5 YRS. 3.☐5+ YRS.	1.☐0-1 YR. AGO 2.☐1-5 YRS. 3.☐5+ YRS.	1.☐0-1 YR. AGO 2.☐1-5 YRS. 3.☐5+ YRS.
DO YOU CURRENTLY USE A DENTURE ADHESIVE?			
1.☐YES 2.☐NO	1.☐YES 2.☐NO	1.☐YES 2.☐NO	1.☐YES 2.☐NO
PLEASE CHECK THE DENTURE ADHESIVE BRAND YOU ARE CURRENTLY USING:			
1.☐DENTROL 2.☐RIGIDENT 3.☐FIXODENT 4.☐CONFIDENCE 5.☐SECURE 6.☐SUP. POLIGRIP 7.☐POLIGRIP 8.☐BRACE 9.☐KLUTCH 10.☐ORAFIX SPEC. 11.☐ADV. FORMULA FASTEETH 12.☐EX-HOLD FASTEETH FOR LOWERS 13.☐ORAFIX 14.☐WERNETS 15.☐SUPER WERNETS 16.☐EFFERGRIP 17.☐PERMAGRIP 18.☐COREGA 19.☐DENTUGRIP 20.☐EZO CUSHIONS 21.☐SEA BOND 22.☐OTHER	1.☐DENTROL 2.☐RIGIDENT 3.☐FIXODENT 4.☐CONFIDENCE 5.☐SECURE 6.☐SUP. POLIGRIP 7.☐POLIGRIP 8.☐BRACE 9.☐KLUTCH 10.☐ORAFIX SPEC. 11.☐ADV. FORMULA FASTEETH 12.☐EX-HOLD FASTEETH FOR LOWERS 13.☐ORAFIX 14.☐WERNETS 15.☐SUPER WERNETS 16.☐EFFERGRIP 17.☐PERMAGRIP 18.☐COREGA 19.☐DENTUGRIP 20.☐EZO CUSHIONS 21.☐SEA BOND 22.☐OTHER	1.☐DENTROL 2.☐RIGIDENT 3.☐FIXODENT 4.☐CONFIDENCE 5.☐SECURE 6.☐SUP. POLIGRIP 7.☐POLIGRIP 8.☐BRACE 9.☐KLUTCH 10.☐ORAFIX SPEC. 11.☐ADV. FORMULA FASTEETH 12.☐EX-HOLD FASTEETH FOR LOWERS 13.☐ORAFIX 14.☐WERNETS 15.☐SUPER WERNETS 16.☐EFFERGRIP 17.☐PERMAGRIP 18.☐COREGA 19.☐DENTUGRIP 20.☐EZO CUSHIONS 21.☐SEA BOND 22.☐OTHER	1.☐DENTROL 2.☐RIGIDENT 3.☐FIXODENT 4.☐CONFIDENCE 5.☐SECURE 6.☐SUP. POLIGRIP 7.☐POLIGRIP 8.☐BRACE 9.☐KLUTCH 10.☐ORAFIX SPEC. 11.☐ADV. FORMULA FASTEETH 12.☐EX-HOLD FASTEETH FOR LOWERS 13.☐ORAFIX 14.☐WERNETS 15.☐SUPER WERNETS 16.☐EFFERGRIP 17.☐PERMAGRIP 18.☐COREGA 19.☐DENTUGRIP 20.☐EZO CUSHIONS 21.☐SEA BOND 22.☐OTHER
SENSITIVE TEETH? 1.☐YES 2.☐NO	SENSITIVE TEETH? 1.☐YES 2.☐NO	SENSITIVE TEETH? 1.☐YES 2.☐NO	SENSITIVE TEETH? 1.☐YES 2.☐NO
WILL YOUR ANNUAL HOUSEHOLD INCOME BE?			
1.☐UNDER $20,000 2.☐$21-$40,000 3.☐OVER $40,000			
DO YOU: 1.☐OWN 2.☐RENT 3.☐HOUSE 4.☐APARTMENT 5.☐CONDOMINIUM	DO YOU: 1.☐OWN 2.☐RENT 3.☐HOUSE 4.☐APARTMENT 5.☐CONDOMINIUM	DO YOU: 1.☐OWN 2.☐RENT 3.☐HOUSE 4.☐APARTMENT 5.☐CONDOMINIUM	DO YOU: 1.☐OWN 2.☐RENT 3.☐HOUSE 4.☐APARTMENT 5.☐CONDOMINIUM
HOW WOULD YOU DESCRIBE YOUR ETHNIC BACKGROUND?			
1.☐ORIENTAL 2.☐CAUCASIAN 3.☐BLACK 4.☐HISPANIC 5.☐OTHER	1.☐ORIENTAL 2.☐CAUCASIAN 3.☐BLACK 4.☐HISPANIC 5.☐OTHER	1.☐ORIENTAL 2.☐CAUCASIAN 3.☐BLACK 4.☐HISPANIC 5.☐OTHER	1.☐ORIENTAL 2.☐CAUCASIAN 3.☐BLACK 4.☐HISPANIC 5.☐OTHER

DOES ANYONE IN YOUR HOUSEHOLD USE COUPONS, REBATES OR SAMPLE PRODUCTS? 1.☐YES 2.☐NO

Haband's NEW
"Ball Park" JACKET
$14.95 WHILE THEY LAST!

Even the world's greatest fan needs a lined, lightweight Jacket!

Whether your night game is baseball or taking your wife to the movies, here's a great jacket to beat the evening chill. Loaded with big league features:

- Water Repellent Nylon Shell and soft, brushed 100% cotton flannel lining keep you warm and dry!
- Manager's Fit! Cut plenty big, with roomy raglan sleeves.
- Genuine baseball styling with knit collar, cuffs and waistband.
- Easy on/off snap front. Deep slash pockets.

All this only $14.95! You can't beat that price — ORDER NOW. Use this coupon:

Also available in these Colors:

HABAND
285 N. 9th St., Paterson, NJ 07530
Group Orders Welcome

HABAND'S NEW "Ball Park" JACKET
PRE SEASON $14.95
2 for 29.25
3 for 43.50
10 for 134.00

HABAND COMPANY
285 N. 9th St.,
Paterson, N.J. 07530
Yes, Please send me _____ Jackets as specified hereon.

PRICE	$
Add $1.35 toward postage/handling	$1.35
Add $3 for Big Sizes	
TOTAL	$

FIND YOUR SIZE:
S(34-36)
M(38-40)
L(42-44)
XL(46-48)

Add $3 each for sizes
2XL(50-52)
3XL(54-56)

☐ Payment enclosed
OR CHARGE: ☐ Visa ☐ MasterCard
Acct. #_____

32V	COLOR	HOW MANY?	WHAT SIZE?
A			
B			
C			

GUARANTEE: If for any reason I do not choose to wear the Jackets I may return them within 30 days for a full refund of every penny I paid you.

8CT-32V

NAME _____
STREET _____ APT. # _____
CITY _____
STATE _____ ZIP _____

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Free Lighter!

Free Scripto™ lighter in specially marked packages.

Save 40¢ with this coupon, too!

Pearl Drops® Smoker's Toothpolish now gives you more reasons to smile.

A free Scripto Electra Lighter in marked packages and save 40¢ with this coupon.

Fresh, clean breath and a smile that will light up with whiter, brighter teeth. It's a great feeling.

MANUFACTURER'S COUPON | EXPIRES 4/30/87 40¢

Save 40¢

(Good on any Pearl Drops® Original or Smoker's Toothpolish.)

To Retailer: As our agent Carter Products will reimburse you for the face value of this coupon plus 8¢ handling provided it is taken in partial payment on the purchase of any size or flavor of Pearl Drops Original or Smoker's Toothpolish. Any other use constitutes fraud. Cash value 1/20 of 1¢. Customer must pay sales tax. Offer void where prohibited, taxed or restricted. Coupons not transferrable. Carter Products, Box 1301, Clinton, IA 52734. Limit one coupon per purchase.

106029

5 22600 56040 6

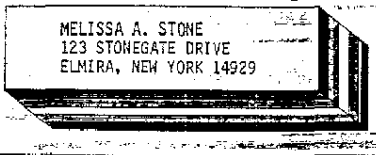
PEARL SMOKER'S DROPS TOOTHPOLISH

1000 WHITE LABELS $1.00

#774 WHITE #775 RAINBOW

ADD 25¢ FOR RAINBOW

NAME AND ADDRESS IN BLACK INK. JUST MOISTEN & STICK! 2"x1½"

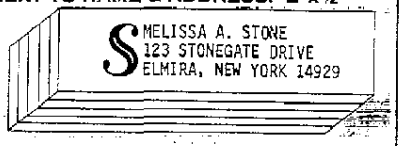


500 BOLD-INITIAL $1.99

#729 WHITE #728 RAINBOW

ADD 25¢ FOR RAINBOW

WET & STICK! YOUR INITIAL IS PRINTED NEXT TO NAME & ADDRESS. 2"x1½"



MAIL THIS COUPON ALONG WITH CHECK OR MONEY ORDER TO: **ARTISTIC GREETINGS, INC.** Dept# D406-41
409 WILLIAM ST., ELMIRA, N.Y. 14901

LAI-R SPECIFY 3-LINE NAME & ADDRESS

ITEM#_____ #OF SETS_____ PER SET $_____

Name

Address

City, State, Zip

ITEM#_____ #OF SETS_____ PER SET $_____

Name

Address

City, State, Zip

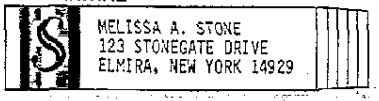
USE BLANK SHEET FOR ADDITIONAL ORDERS

ADD 35¢ post/hand per set $ _____

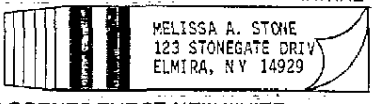
TOTAL AMOUNT ENCLOSED $ _____

250 RAINBOW—SPLASH $3.99

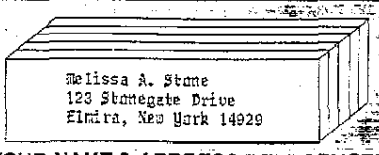
#782 WITH INITIAL



#781 WITHOUT INITIAL



A SPLASH OF RAINBOW COLORS ACCENTS THESE NEW WHITE SELF-STICKING LABELS. HAVE YOUR LAST INITIAL HIGHLIGHTED BY THE RAINBOW DESIGN, OR GET THE SPLASH OF COLOR ALONE!

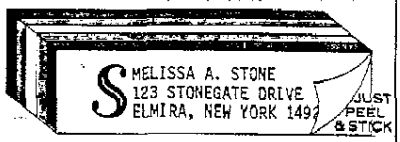


YOUR NAME & ADDRESS REPRODUCED IN "OLD ENGLISH" STYLE LETTERING ON REMOISTABLE PAPER. 2"x1½"

#723 BUFF #754 WHITE #759 RAINBOW

ADD 25¢ FOR RAINBOW

500 CALLIGRAPHY-STYLE $2.99



SELF-STICKING LABELS PRINTED IN SHARP BLACK INK! 2"x1½"

WITH BOLD INITIAL	WITHOUT BOLD INITIAL
#724 WHITE	#731 WHITE
#725 RAINBOW	#732 RAINBOW

ADD 25¢ FOR RAINBOW

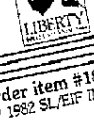
250 SELF-STICK $2.99

Keep the Torch Lit!®

NEW! Own the only officially licensed Statue of Liberty Head name labels. A portion of the proceeds will go directly to the Statue of Liberty-Ellis Island Foundation, Inc., toward the restoration of "The Lady".

Actual Size: 2" x 1/2"

1,000 Name Labels



MELISSA A. STONE
123 STONEGATE DRIVE
ELMIRA, NEW YORK 14929

Order item #1880
©© 1982 SL/EIF INC.

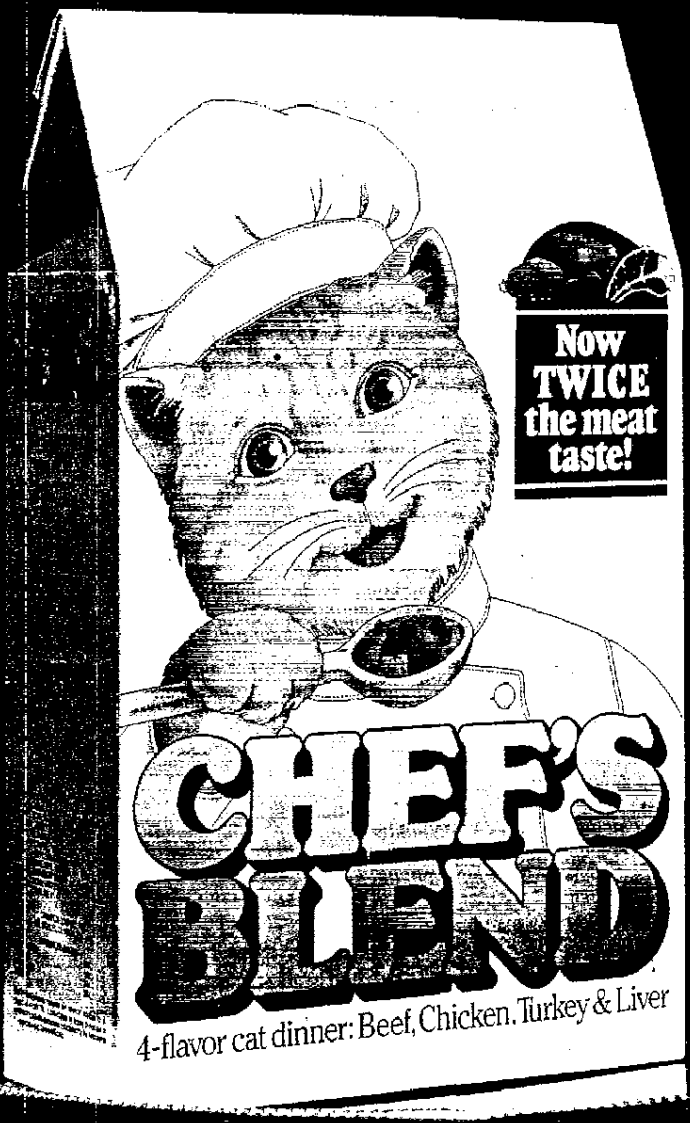
ONLY $2.99

Labels printed on remoistable paper. Limit personalization to 3-lines (26 letters & spaces/line)

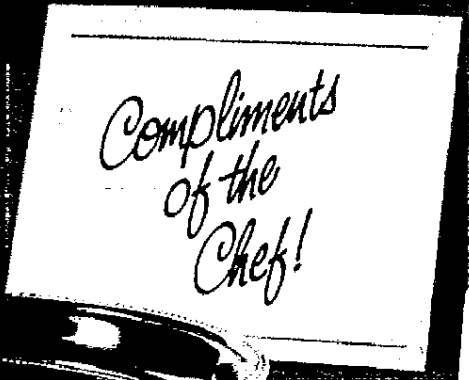
2040695712

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE $1.50



AND GET TWICE THE MEAT TASTE.



20406571 3

50¢ MANUFACTURER COUPON | EXPIRES 9/30/86 50¢

SAVE 50¢

on any bag or two boxes of Chef's Blend® dry cat food.

CONSUMER: Limit one coupon per item purchased. This coupon good only on product sizes and flavors indicated. RETAILER: Carnation will reimburse you face value plus 8¢ if submitted in compliance with Carnation Company Store Coupon Redemption Policy dated April 2, 1984, a copy of which is available on request. Send coupons to: CARNATION COUPONS, Box 171, Pico Rivera, CA 90665. Cash value 1/20¢.

50¢ 50000 145966 50¢

$1.00 MANUFACTURER COUPON | EXPIRES 6/30/86 $1.00

SAVE $1.00

on a 7 lb. bag or larger of Chef's Blend® dry cat food.

CONSUMER: Limit one coupon per item purchased. This coupon good only on product sizes and flavors indicated. RETAILER: Carnation will reimburse you face value plus 8¢ if submitted in compliance with Carnation Company Store Coupon Redemption Policy dated April 2, 1984, a copy of which is available on request. Send coupons to: CARNATION COUPONS, Box 171, Pico Rivera, CA 90665. Cash value 1/20¢.

$1.00 50000 145982 $1.00

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

PUT THE BITE ON NEW EASIER-TO-CHEW FRUIT BARS

Now Fruit Corners® Fruit Bars are softer and easier to bite and chew.

SOFTER BAR Easier to Bite and Chew

Kids love Fruit Bars because they taste so good. And moms love to serve them because they're a wholesome, natural snack made with real fruit.

So put the bite on us. Try new, easier-to-chew Fruit Bars, today.

FRUIT CORNERS®

If it comes from Fruit Corners,® it's made with real fruit.

- Available in cherry, grape, strawberry, orange-pineapple and new tropical fruit. © General Mills, Inc. 1985

A44910

K199 | MFR COUPON | NO EXPIRATION DATE

Save 25¢

FRUIT CORNERS Fruit Bars

when you buy one box any variety

Consumer: Limit one coupon per purchase, no other coupon may be used in combination with this coupon. Retailer: You are authorized to act as our agent and redeem this coupon at face value plus 8¢ handling, in accordance with our redemption policy, copies available upon request. Send coupons to: SMI COUPON REDEMPTION, P.O. Box 900, MPLS., MN 55480, or our authorized clearing houses.

Void if copied, and where prohibited, licensed, or regulated. Good only in U.S.A., A.P.O.'s, F.P.O.'s. Cash value 1/100 cent upon presentation for payment.

1.085

General Mills

5 16000 40325

KRAFT 100,000 FREE* RECORD ALBUMS FROM KRAFT *(With proofs of purchase.) KRAFT

20406975714

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

8929DH

MANUFACTURER COUPON | NO EXPIRATION DATE

52101

SAVE 30¢

On one Duncan Hines® Frosting when you buy one Duncan Hines® Cake Mix
Good on any flavor

52101

5 37000 33030

30¢

CONSUMER: Don't embarrass your dealer: redeem this coupon ONLY by purchasing the brand size(s) indicated, with its value deducted from retail selling price. Coupon may not be reproduced. Void if transferred to any person, firm or group prior to store redemption. You pay any sales tax. Any other use constitutes fraud. **LIMIT ONE COUPON PER PURCHASE.** **DEALER:** Your redemption signifies compliance with P&G Coupon Requirements dated 10/1/83. Free copy available by writing to **PROCTER & GAMBLE** 2150 Sunnybrook Drive, Cincinnati, Ohio 45237. Send properly redeemed coupons to same address. Cash Value 1/100 of 1¢.

8510

PROCTER & GAMBLE

52101

89300M

MANUFACTURER COUPON | NO EXPIRATION DATE

52102

SAVE 20¢

When you buy one any flavor
Duncan Hines® **Muffin Mix**

52102

5 37000 34220

20¢

CONSUMER: Don't embarrass your dealer: redeem this coupon ONLY by purchasing the brand size(s) indicated, with its value deducted from retail selling price. Coupon may not be reproduced. Void if transferred to any person, firm or group prior to store redemption. You pay any sales tax. Any other use constitutes fraud. **LIMIT ONE COUPON PER PURCHASE.** **DEALER:** Your redemption signifies compliance with P&G Coupon Requirements dated 10/1/83. Free copy available by writing to **PROCTER & GAMBLE** 2150 Sunnybrook Drive, Cincinnati, Ohio 45237. Send properly redeemed coupons to same address. Cash Value 1/100 of 1¢.

8510

PROCTER & GAMBLE

52102

8931PO

MANUFACTURER COUPON | NO EXPIRATION DATE

52103

SAVE 30¢

when you buy one any size Puritan®

52103

5 37000 32230

30¢

CONSUMER: Don't embarrass your dealer: redeem this coupon ONLY by purchasing the brand size(s) indicated, with its value deducted from retail selling price. Coupon may not be reproduced. Void if transferred to any person, firm or group prior to store redemption. You pay any sales tax. Any other use constitutes fraud. **LIMIT ONE COUPON PER PURCHASE.** **DEALER:** Your redemption signifies compliance with P&G Coupon Requirements dated 10/1/83. Free copy available by writing to **PROCTER & GAMBLE** 2150 Sunnybrook Drive, Cincinnati, Ohio 45237. Send properly redeemed coupons to same address. Cash Value 1/100 of 1¢.

8510

PROCTER & GAMBLE

52103

20406957 15

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE 80¢ When You Bake DELICIOUS FALL FAVORITES

SAVE 30¢ on Puritan®

Puritan Oil has less saturated fat than most vegetable oils. Lowering saturated fat and cholesterol in your diet is important because it may help lower serum cholesterol, and reduce the risk of heart disease.

Use Puritan Oil as part of your familys' low cholesterol diet. What you save on cholesterol and saturated fats is priceless.

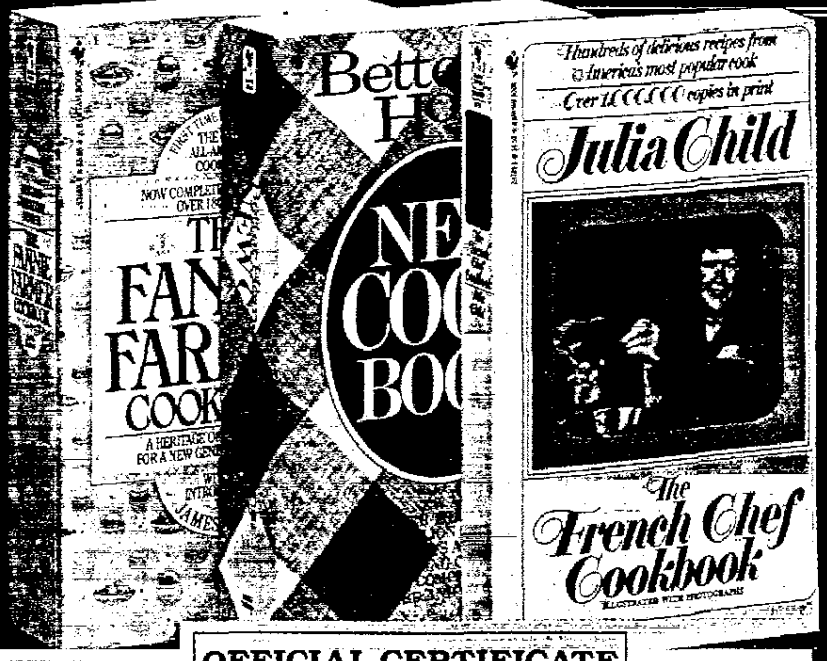
204069516

100,000 FREE* RECORD ALBUMS FROM KRAFT (With proofs of purchase)

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

ONE OF THESE BEST SELLING COOKBOOKS

FREE



OFFICIAL CERTIFICATE

FREE COOKBOOK OFFER

Send any 2 proofs of purchase from the following products. Front Panel from Genuine Bayer®/Maximum Bayer® any size except 10's/12's, any Phillips' LaxCaps, any Midol® product or the name Phillips' from the front label of any size Phillips' Milk of Magnesia along with a dollar check or money order to cover mailing and handling to:

GLENBROOK COOKBOOK OFFER
P.O. BOX 1066
Des Plains, IL. 60018

Please check the book you want to receive.
☐ The Fannie Farmer Cookbook ☐ Better Homes and Gardens ☐ Julia Child ☐ The French Cookbook

Name _____
Address _____
City _____
State _____ Zip _____

Important: Remember to include any 2 proofs of purchase along with a $1.00 check or money order for mailing & handling.
Offer expires December 31, 1985. Allow 6 to 8 weeks for delivery.
Offer good only in U.S.A. and is void where prohibited, taxed or restricted by law.
This official certificate may not be mechanically reproduced and must accompany your request.

WITH 2 PROOFS OF PURCHASE FROM SOME OF AMERICA'S #1 SELLING BRANDS.

Genuine BAYER ASPIRIN

Genuine Bayer® Aspirin
The #1 Selling Aspirin.

Maximum BAYER ASPIRIN
Micro-Thin Coating · Caffeine Free

Maximum Bayer® Aspirin
Micro-Thin Coating. Caffeine Free.

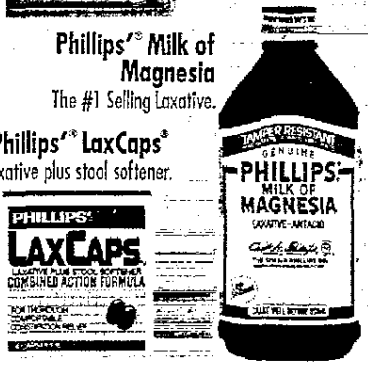
Bayer.® The Wonder Drug That Works Wonders.™

MAXIMUM STRENGTH Midol PMS
ORIGINAL FORMULA Midol Menstrual Pain Reliever
MAXIMUM STRENGTH Midol

Midol®
The #1 selling line of Menstrual products.

Phillips'® Milk of Magnesia
The #1 Selling Laxative.

Phillips'® LaxCaps®
Laxative plus stool softener.



20406957117

0760

Save 25¢

on any size except 12's Genuine Bayer® Aspirin
Bayer.® The Wonder Drug That Works Wonders.™

To The Dealer: We will pay 25¢ plus 8¢ handling charge for each of these coupons redeemed in accordance with the terms of this offer. To obtain payment, send to Glenbrook Laboratories, Box 20350, El Paso, Texas 79998. This coupon is good only when redeemed by you from a consumer at the time of purchasing any size of Genuine Bayer® Aspirin. Any other use constitutes fraud. Invoices showing stock to cover coupons must be shown upon request. Consumer must pay any sales taxes. Coupon void if taxed, restricted or prohibited by law. Good only in the continental U.S.A. Cash value 1/20 of one cent.

BAYER

COUPON EXPIRES: MARCH 31, 1986 0760

0761

Save 35¢

on any size except 10's Maximum Bayer® Aspirin
Bayer.® The Wonder Drug That Works Wonders.™

To The Dealer: We will pay 35¢ plus 8¢ handling charge for each of these coupons redeemed in accordance with the terms of this offer. To obtain payment, send to Glenbrook Laboratories, Box 20350, El Paso, Texas 79998. This coupon is good only when redeemed by you from a consumer at the time of purchasing any size of Maximum Bayer® Aspirin. Any other use constitutes fraud. Invoices showing stock to cover coupons must be shown upon request. Consumer must pay any sales taxes. Coupon void if taxed, restricted or prohibited by law. Good only in the continental U.S.A. Cash value 1/20 of one cent.

Maximum BAYER

COUPON EXPIRES: MARCH 31, 1986 0761

0762

Save 25¢

on any size Phillips'® LaxCaps® or any size Phillips'® Milk of Magnesia

To The Dealer: We will pay 25¢ plus 8¢ handling charge for each of these coupons redeemed in accordance with the terms of this offer. To obtain payment, send to Glenbrook Laboratories, Box 20350, El Paso, Texas 79998. This coupon is good only when redeemed by you from a consumer at the time of purchasing any size of Phillips'® LaxCaps® and any size of Phillips'® Milk of Magnesia. Any other use constitutes fraud. Invoices showing stock to cover coupons must be shown upon request. Consumer must pay any sales taxes. Coupon void if taxed, restricted or prohibited by law. Good only in the continental U.S.A. Cash value 1/20 of one cent.

COUPON EXPIRES: MARCH 31, 1986 0762

0763

Save 35¢

on Original, Maximum Strength or Maximum Strength Midol® PMS

To The Dealer: We will pay 35¢ plus 8¢ handling charge for each of these coupons redeemed in accordance with the terms of this offer. To obtain payment, send to Glenbrook Laboratories, Box 20350, El Paso, Texas 79998. This coupon is good only when redeemed by you from a consumer at the time of purchasing any Midol® Product. Any other use constitutes fraud. Invoices showing stock to cover coupons must be shown upon request. Consumer must pay any sales taxes. Coupon void if taxed, restricted or prohibited by law. Good only in the continental U.S.A. Cash value 1/20 of one cent.

ORIGINAL FORMULA Midol
Midol
MAXIMUM STRENGTH Midol PMS

COUPON EXPIRES: MARCH 31, 1986 0763

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

TWO FRESH IDEAS FROM MASTER BLEND®

You've probably already heard of the first fresh idea—the new Fresh Lock™ packet that locks freshness and more aroma into every can of Master Blend® Coffee.

Now here's the second fresh idea—a free can of coffee. Just send us six proofs of purchase from any size Master Blend Coffee, and we'll send you a coupon good for a free can.

So get off to a fresh start every day, with Master Blend. "It only tastes expensive.™"

GENERAL FOODS

©1985 General Foods Corporation.

MANUFACTURER'S COUPON OFFER
EXPIRES FEBRUARY 28, 1986

SAVE 40¢
ON ANY SIZE CAN OF MASTER BLEND® COFFEE.

GENERAL FOODS CORPORATION

MANUFACTURER'S COUPON OFFER
EXPIRES FEBRUARY 28, 1986

SAVE 40¢
ON ANY SIZE CAN OF MASTER BLEND® COFFEE.

GENERAL FOODS CORPORATION

MAIL-IN CERTIFICATE

*To receive a coupon for a free 13oz. can of Master Blend® Coffee, send this certificate and 6 proofs-of-purchase and your name and address to:

Master Blend
Free Coffee Offer
P.O. Box 4584
Kankakee, IL 60902

Name _____
Address _____
City _____
State _____ Zip _____

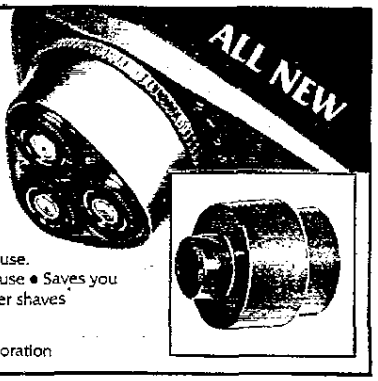
OFFER EXPIRES JANUARY 15, 1986

KRAFT 100,000 FREE* RECORD ALBUMS FROM KRAFT® *(With proofs of purchase.) KRAFT

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

FREE! SHARPENER FOR YOUR NORELCO® SHAVER

Guaranteed to sharpen every rotary shaver, including: • Norelco • Sears • All other brands



To introduce you to Sterling House quality products, we will send you this patented sharpener. Manufactured in the U.S. by Sterling House, it is a unique product available exclusively from Sterling House.

• Hones old, dull blades razor-sharp in seconds • Safe and easy to use • Saves you money for replacement blades • Gives you smoother, faster, cleaner shaves • Re-usable . . . lasts for years

® Norelco is a registered trademark of North American Philips Corporation

FREE SHARPENER FOR YOUR NORELCO SHAVER

STERLING HOUSE, Sterling Building,
Dept. NSF-09 Gamerville, NY 10923-0548

YES! Please send me this FREE Norelco Shaver Sharpener. Enclosed is just $1.00 to cover postage and handling. Shipment guaranteed within 60 days.

Name _____

Address _____

City _____

State _____ Zip _____

DENIM SHOULDER BAG PERSONALIZED FREE With Any First Name!

A GREAT GIFT! Ideal for anyone who likes the casual, carefree look of denim. Room enough to carry books, record albums or items from your latest shopping spree. A perfect beach bag.. hiking sack...school carry-all...even a diaper bag.

E-X-P-A-N-D-A-B-L-E outside pocket with accent stitching and belt loops. Zippered center section. Two smaller pockets for photos, wallet and pens

Measures 13"X 10" X 3½" with adjustable shoulder strap.

SATISFACTION GUARANTEED OR MONEY BACK!

Only $3.98 each TO ORDER

ORDER YOUR DENIM BAG TODAY!

1. Make out a check or money order for **$4.48** ($3.98 + .50¢ ship.), (or), **$8.48** (SAVE by ordering two for $7.48 + $1.00 ship.). N.J. residents add 6%, N.V. residents add 5¾% sales tax.
2. Print your name, address and zip code on a plain piece of paper. Specify **(Item No. 140)**. Print plainly the first name or initial to be personalized.
3. Mail today to: Pat Harris, Dept. No. 830X Box 5125, Rutherford, New Jersey 07070.

©1984 Dearskin Trading Post,Inc. Carson City, NV

† A proof-of-purchase is the "cup and drop" cut from the plastic lid of any size Master Blend® can.

*Offer void where prohibited, taxed, or otherwise restricted. Offer good only in USA, Puerto Rico and U.S. Government installations. Allow 6-8 weeks for processing.

CERTIFICATE MUST ACCOMPANY REQUEST.

OFFER EXPIRES 1/15/86

MANUFACTURER'S COUPON OFFER EXPIRES FEBRUARY 28, 1986

SAVE 40¢ ON ANY SIZE CAN OF MASTER BLEND® COFFEE.

CIC12756
5 43000 30440 12

To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902.

GENERAL FOODS CORPORATION

MANUFACTURER'S COUPON OFFER EXPIRES FEBRUARY 28, 1986

SAVE 40¢ ON ANY SIZE CAN OF MASTER BLEND® COFFEE.

CIC12696
5 43000 30440 13

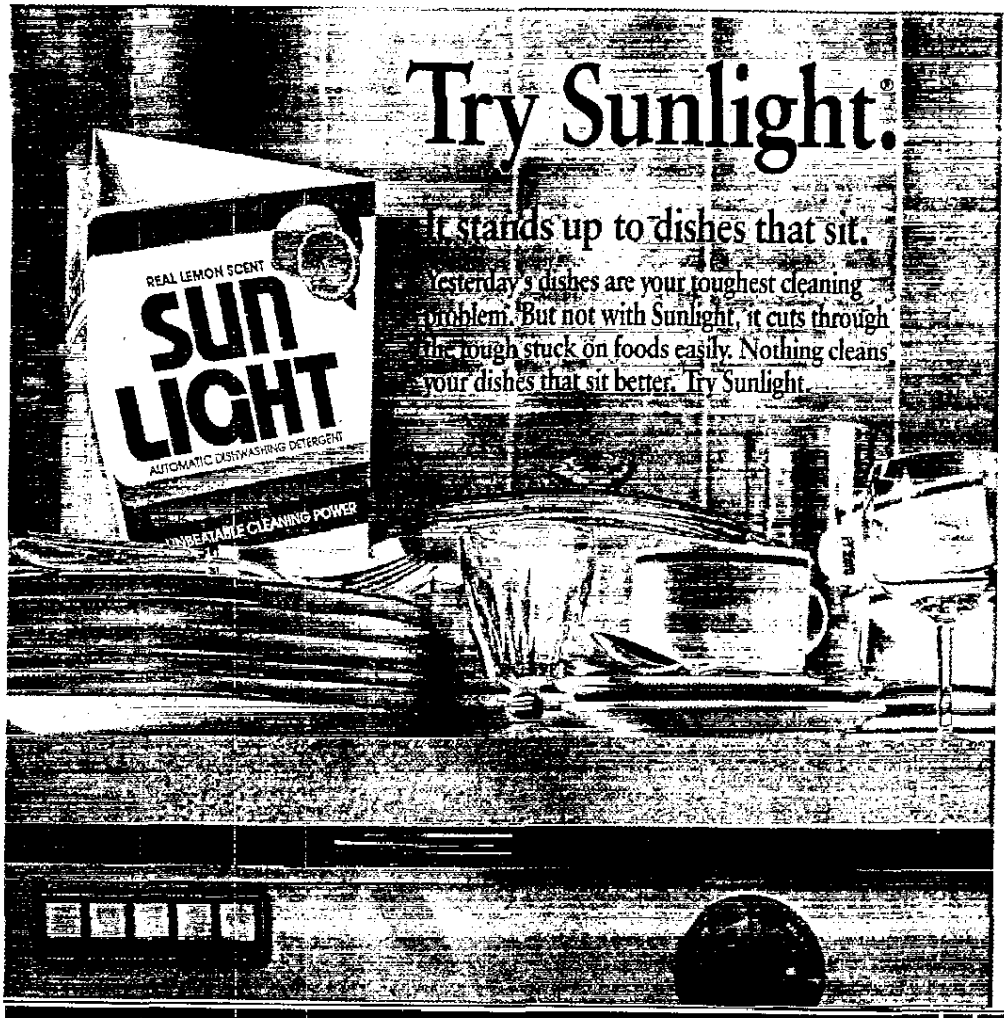
To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1, incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902.

GENERAL FOODS CORPORATION

2040495719

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Try Sunlight.®



It stands up to dishes that sit.

Yesterday's dishes are your toughest cleaning problem. But not with Sunlight, it cuts through the tough stuck on foods easily. Nothing cleans your dishes that sit better. Try Sunlight.

40¢ 40¢

SAVE 40¢

on Sunlight®

Automatic Dishwasher Detergent

MANUFACTURER COUPON | EXPIRES 4/30/86

To Dealer: Lever will reimburse you for the face value of Coupon plus 8¢ handling, provided you and the consumer have complied with the terms of the offer. Cash value 1/100¢. Lever Brothers Company, Department #9999, El Paso, Texas 79998. Good only on Sunlight Dishwasher Detergent. Any other use constitutes fraud. Limit one coupon per purchase.
Offer expires April 30, 1986

520224

5 11111 47040

40¢ 40¢

Have a Halloween Party on Chinet.

And Help the U.S. Committee for Unicef At the Same Time.

This Halloween, take advantage of the great value of super-strong Chinet® disposable plates and we will make a donation for every coupon redeemed by Dec. 31, 1985 up to $50,000.

MANUFACTURER COUPON | REDEEM PROMPTLY

Chinet. **SAVE 50¢**

When you buy one any size of SUPER STRONG Chinet® DISPOSABLE PLATES

Redeem this coupon and donate 5¢ to the U.S. Committee for Unicef.

TO RETAILER: You are authorized to act as our agent for redemption of this coupon. We will pay you its face value, plus 8¢ handling, provided you and the consumer have complied with the terms of this offer. Offer terms: this coupon is good only when redeemed from a consumer at the time of purchasing Chinet Disposable Plates. Any sales tax must be paid by consumer. Invoice showing your purchase of sufficient stock to cover all coupons redeemed must be shown upon request. Void if taxed, restricted or prohibited by law. Cash value 1/20 of 1¢. For redemption of properly received and handled coupons, Please mail to Chinet Disposable Tableware, P.O. Box 1314, Clinton, Iowa 52734. Limit one coupon per purchase.

37700 103403

2040695720

CHINET is a registered trademark of Keyes Fibre Co.

100,000 FREE* RECORD ALBUMS FROM KRAFT® (*With proofs of purchase.)

KRAFT

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Catch on New Petal Soft® TAMPAX® tampons

"Simply Easier to Use"

Tampax has a new plastic applicator tampon called Petal Soft Tampax tampons . . . The applicator is tapered, pinky slim, so it's easy to use. And when it comes to protection, it feels cleaner than a pad. Try our original Tampax or New Petal Soft.

New Petal Soft Tampax Tampons, perfect for beginners!

MANUFACTURER COUPON
OFFER EXPIRES APRIL 30, 1986

SAVE 40¢

on your next purchase of

Petal Soft® TAMPAX® tampons

any absorbency 32's

To Retailer: This coupon will be redeemed at face value plus 8¢ handling if used in accordance with the offer stated hereon. Coupon void if taxed, prohibited or restricted by law. Cash value 1/20 of a cent. Valid only in the U.S.A. This coupon not assignable or transferable. Mail coupon to Tambrands Inc., Dept. #5945, El Paso, Texas 79966.
LIMIT ONE COUPON PER PURCHASE. EXPIRES APRIL 30, 1986.

TAMPAX and PETAL SOFT are the registered trademarks of Tambrands Inc., Lake Success, NY 11042

© Tambrands Inc. 1985

73010 102736

2040695721

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

FREE! TODAY 1986 PERSONAL DESK CALENDAR

Pay only $2.79 postage, order acquisition, and handling.

YES!—Please send me the TODAY 1986 Desk Calendar/Appointment Book. I understand that this is a gift and does not obligate me to purchase future editions. I will be billed only $2.79 to cover postage, order acquisition, and handling.

If I am completely delighted with TODAY, I will then have the privilege of receiving an advance announcement and shipment of each future year's edition—at the regular subscriber's price of just $9.95* plus $1 shipping and handling. I can cancel shipment of future editions by simply notifying World Book at the address shown on this order form any time before, or within 10 days after, I receive an advance announcement card. (I can return any edition after free 15-day trial, and you will refund my payment and return postage on request.)

Signature _____
(Free-trial order must be signed to be accepted.)

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(Please print plainly.)

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Orders subject to acceptance at headquarters. 601222 D-542

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POSTAGE WILL BE PAID BY ADDRESSEE

World Book Encyclopedia, Inc.
Post Office Box 3405
Chicago, Illinois 60654

TO ORDER: Fill out this order form, detach, and place in envelope.

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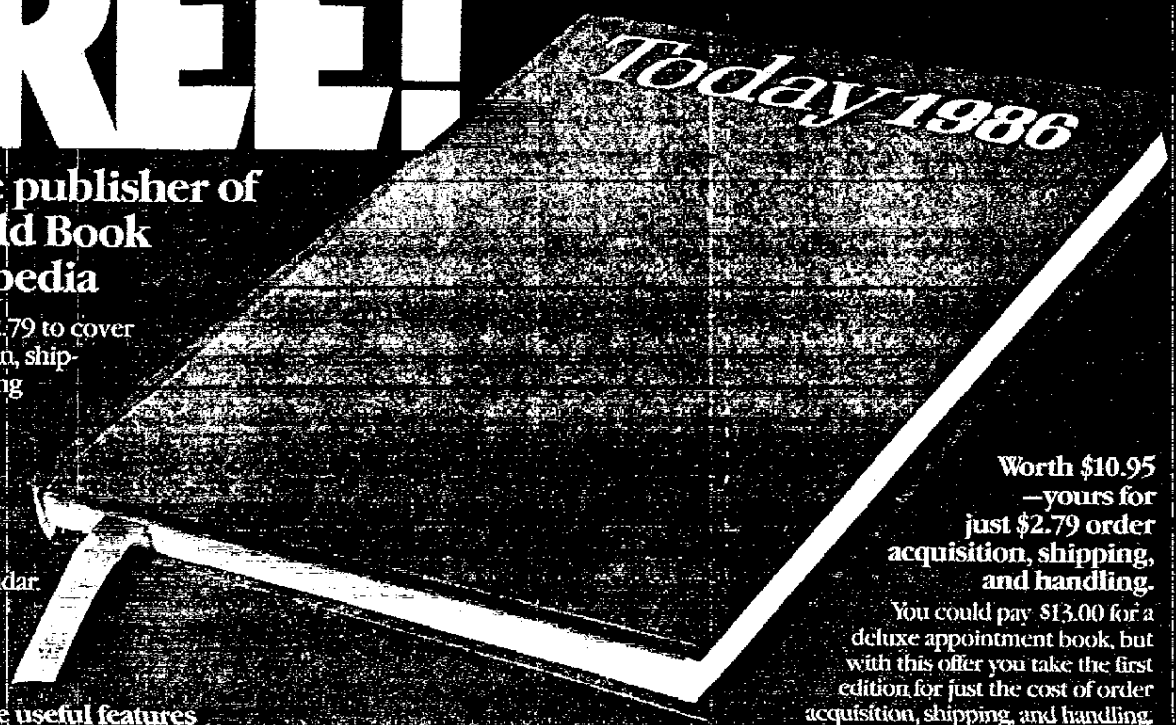
from the publisher of The World Book Encyclopedia



You pay only $2.79 to cover order acquisition, shipping and handling for a beautiful, embossed copy of TODAY 1986—a deluxe appointment book/desk calendar.

Worth $10.95—yours for just $2.79 order acquisition, shipping, and handling.

You could pay $13.00 for a deluxe appointment book, but with this offer you take the first edition for just the cost of order acquisition, shipping, and handling. This in no way obligates you to accept future editions. Use it—see how valuable it is—and then, if you later decide you want next year's edition, you will have the reserved privilege of receiving a copy at the regular subscriber's price. **Limit—one order per household.**

Check all these useful features

- More than 100 pages of day-to-day calendars
- Monthly memo space for the year ahead
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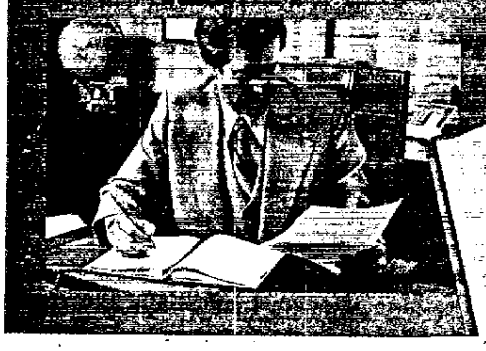
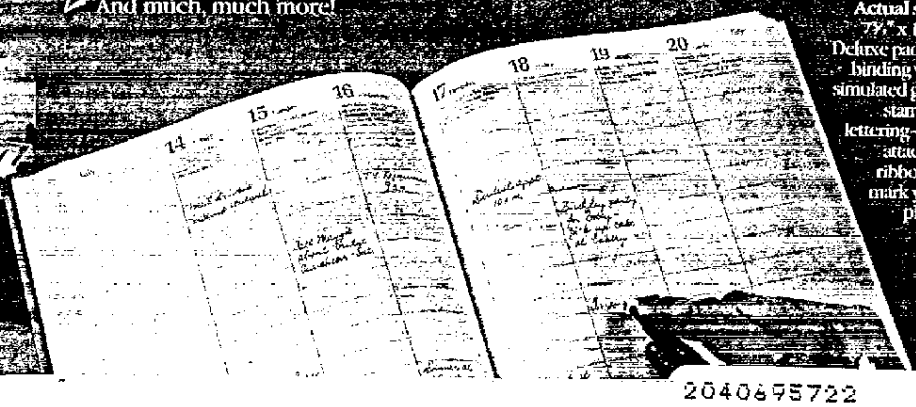




Actual size: 7¾" x 10¾". Deluxe padded binding with simulated gold-stamped lettering—and attached ribbon to mark your place.

20406957 22

100,000 FREE* RECORD ALBUMS FROM KRAFT® (*With proofs of purchase.)

KRAFT

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

100,000 Free*

Plus up to $1.42 in s

*(With proo

© 1985 Kraft, Inc.

HURRY! OFFER EXPIRES NOVEMBER 30, 1985

MAIL-IN OFFER FORM/NOT PAYABLE AT RETAIL STORE

THIS MAIL-IN OFFER FORM MUST ACCOMPANY REQUEST.

KRAFT ENTERTAINER OF THE YEAR FREE RECORD OFFER

To receive your free record album, send:

- 1 UPC code from a 2 lb. package of VELVEETA Pasteurized Process Cheese Spread.
- 1 *complete* back label, including UPC code, from any 16 oz. bottle of KRAFT Pourable Dressings. (Soak bottle in warm water for 15 min. to remove label.)
- 4 *different* UPC codes as proof of purchase from any of these eight products: CHEEZ WHIZ Process Cheese Spread, LIGHT N' LIVELY Slices Process Cheese Product, J. L. KRAFT SELECT Natural Slices, KRAFT Grated Italian Blend, KRAFT Real Mayonnaise (or KRAFT *Light* Reduced Calorie Mayonnaise), KRAFT Barbecue Sauce, *THICK 'N SPICY* Barbecue Sauce, PARKAY Spread.
- This completed offer form.

Indicate choice of recording (check one):

☐ TOTO: Isolation
☐ STEVE PERRY: Street Talk
☐ HERBIE HANCOCK: Sound System
☐ WILLIE NELSON: Angel Eyes
☐ CHARLIE DANIELS BAND: A Decade of Hits
☐ CULTURE CLUB: Colour by Numbers
☐ LACY J. DALTON: Greatest Hits
☐ JANIE FRICKE: First Word in Memory

Indicate record or tape (check one): ☐ record ☐ tape

IMPORTANT! THIS OFFER IS LIMITED TO THE FIRST 100,000 ORDERS. Orders will be processed on a first-received, first-awarded basis. One recording per family or address. *All orders received after the 100,000 recordings have been awarded will receive a 50¢ coupon good on any Kraft product. No orders will be returned.*

Mail to: EOTY Free Record (KRAFT)
P.O. Box 2834
Highland Park, IL 60035

Name _____ (please print)

Address _____ Apt. _____

City _____ State _____ Zip _____

(Allow 6 weeks for delivery).

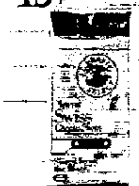
OFFER EXPIRES November 30, 1985. REQUESTS FOR OFFER FORMS TO THIS P.O. BOX NUMBER OR KRAFT WILL NOT BE ACKNOWLEDGED. LIMIT ONE OFFER PER FAMILY OR ADDRESS. This offer good only in U.S.A., to territories and military addresses to which this Offer Form is displayed or advertised. Void where taxed, restricted or prohibited. DUPLICATE REQUESTS WILL CONSTITUTE FRAUD. THEFT, DIVERSION, REPRODUCTION, SALE OR PURCHASE OF THIS FORM IS PROHIBITED. LIMIT ONE REQUEST PER ENVELOPE. Proofs of purchase which Kraft is aware have been submitted by clubs or organizations will not be honored.

Proof of purchase and mail-in form must be forwarded in an envelope with sufficient 1st class postage. Mail with insufficient postage will be returned.

20406957 23

Choose your favorite LP or cassette free, with just 6 proofs of purchase from the products shown here. Plus save on our all-star lineup of Kraft products.

15¢ MANUFACTURER'S COUPON | EXPIRATION DATE: 7/31/86 (KRAFT)



Save 15¢

when you buy any size or variety J. L. KRAFT SELECT Sliced Natural Cheese

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5949, El Paso, TX 79966. Offer Expires 1/31/86.

ONE COUPON PER ITEM PURCHASED—REDEEM PROMPTLY

206934

5 0

21000 28015

SC5-38

15¢ MANUFACTURER'S COUPON | EXPIRATION DATE: 7/31/86 (KRAFT)

Save 15¢

when you buy any size or variety of PARKAY *Light* or PARKAY Jumbo™ Spread

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5949, El Paso, TX 79966. Offer Expires 7/31/86.

ONE COUPON PER ITEM PURCHASED—REDEEM PROMPTLY

606455

5 5

21000 35515

A5-85

15¢ MANUFACTURER'S COUPON | EXPIRATION DATE: 1/31/86 (KRAFT)

Save 15¢

when you buy one (1) 12 oz. package LIGHT N' LIVELY Process Cheese Product

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5949, El Paso, TX 79966. Offer Expires 1/31/86.

ONE COUPON PER ITEM PURCHASED—REDEEM PROMPTLY

202180

5 1

21000 17115

ND5-10

10¢ MANUFACTURER'S COUPON | EXPIRATION DATE: 7/31/86 (KRAFT)

Save 10¢

when you buy any size or variety CHEEZ WHIZ Pasteurized Process Cheese Spread

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5949, El Paso, TX 79966. Offer Expires 7/31/86.

ONE COUPON PER ITEM PURCHASED—REDEEM PROMPTLY

202495

5 9

21000 14110

N85-15

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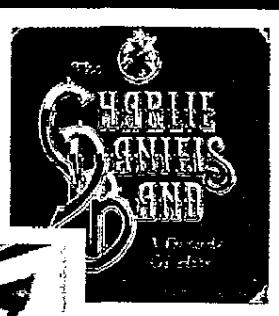
ecord albums.
vings from Kraft.

purchase.)

100,000 FREE* RECORD ALBUMS FROM KRAFT. (*With proofs of purchase.)



Look in your grocery store for Kraft quality products and recipes as featured on the Country Music Association Awards TV Special, CBS, October 14, 1985.

15¢ MANUFACTURER'S COUPON | EXPIRATION DATE: 1/31/86 KRAFT

Save 15¢

when you buy KRAFT *Thick 'N Spicy* Barbecue Sauce (any size or flavor except 6 oz. trial size)

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5640, El Paso, TX 79966. Offer Expires 1/31/86.

607347

5 21000 45515 2

ONE COUPON PER ITEM PURCHASED—REDEEM PROMPTLY

F5-27

10¢ MANUFACTURER'S COUPON | EXPIRATION DATE: 1/31/86 KRAFT

Save 10¢

when you buy KRAFT Barbecue Sauce (any size or flavor)

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5640, El Paso, TX 79966. Offer Expires 1/31/86.

607453

5 21000 45210 6

ONE COUPON PER ITEM PURCHASED—REDEEM PROMPTLY

F5-29

12¢ MANUFACTURER'S COUPON | EXPIRATION DATE: 7/31/86 KRAFT

Save 12¢

when you buy any size or flavor of KRAFT Regular or Reduced Calorie Dressing

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5640, El Paso, TX 79966. Offer Expires 7/31/86.

607628

5 21000 34012 0

ONE COUPON PER ITEM PURCHASED—REDEEM PROMPTLY

K5-39

20¢ MANUFACTURER'S COUPON | EXPIRATION DATE: 1/31/86 KRAFT

KRAFT Grated Italian Blend

Save 20¢

when you buy one (1) canister 8 oz. KRAFT Grated Italian Blend Italian Style Topping

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5640, El Paso, TX 79966. Offer Expires 7/31/86.

204004

5 21000 16020 9

ONE COUPON PER ITEM PURCHASED—REDEEM PROMPTLY

PA5-15

15¢ MANUFACTURER'S COUPON | EXPIRATION DATE: 1/31/86 KRAFT

Save 15¢

when you buy one 2 lb. or two 1 lb. packages of any flavor VELVEETA Pasteurized Process Cheese Spread

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5640, El Paso, TX 79966. Offer Expires 1/31/86.

206058

5 21000 54100 8

ONE COUPON PER ITEM PURCHASED—REDEEM PROMPTLY

MB5-10

15¢ MANUFACTURER'S COUPON | EXPIRATION DATE: 7/31/86 KRAFT

Save 15¢

when you buy one 32 oz., one 48 oz., or *two* 16 oz. jars of KRAFT Real Mayonnaise or KRAFT *Light* Reduced Calorie Mayonnaise

RETAILER: Kraft, Inc. will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Kraft's Coupon Redemption Policy, previously provided to retailer and incorporated by reference herein. Void where taxed, restricted or prohibited. Cash value 1/100¢. Mail to Kraft, Inc., Dept. 5640, El Paso, TX 79966. Offer Expires 7/31/86.

606711

5 21000 43000 5

ONE COUPON PER ITEM PURCHASED—REDEEM PROMPTLY

G5-93

2040695724

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F2 Please Print Clearly

CHILD #1 Boy ☐ Girl ☐
First Name _____
Last Name _____
Address _____ Apt. ____
City _____ State _____ Zip _____
Birthday (mo) _____ /(day) _____ /(yr) _____
Name of Friend _____
Pet's Name _____
Free Inscription! This Book from (Mom, Uncle, Grandma, etc.) _____

TO ORDER
Circle Standard Book(s) 0 1 2 3 4 5 6
Circle Deluxe Book(s) D0 D1 D2 D3 D4 D5 D6

CHILD #2 Boy ☐ Girl ☐
First Name _____
Last Name _____
Address _____ Apt. ____
City _____ State _____ Zip _____
Birthday (mo) _____ /(day) _____ /(yr) _____
Name of Friend _____
Pet's Name _____
Free Inscription! This Book from (Mom, Uncle, Grandma, etc.) _____

TO ORDER
Circle Standard Book(s) 0 1 2 3 4 5 6
Circle Deluxe Book(s) D0 D1 D2 D3 D4 D5 D6
IMPORTANT! Please fill in:
Your Name _____
Address _____
City/State/Zip _____
☐ Check here if book(s) are to be sent to your address.
☐ I am ☐ I am not a grandparent.
Birthdate mo. _____ day _____ yr. _____
Enclose $2.95 for Standard Edition or $4.95 for Deluxe Full Color Edition plus 50¢ postage and handling for each Personalized Storybook (S.C. residents add sales tax). For additional orders use separate sheet. Send coupon with check or money order to:

Personalized Storybooks
M.B. Enterprises
P.O. Box 2117
Myrtle Beach, S.C. 29578

BECAUSE EACH BOOK IS CREATED JUST FOR YOU, PLEASE ALLOW 4 TO 6 WEEKS FOR PROCESSING.

Famous "POWER DRIVER"

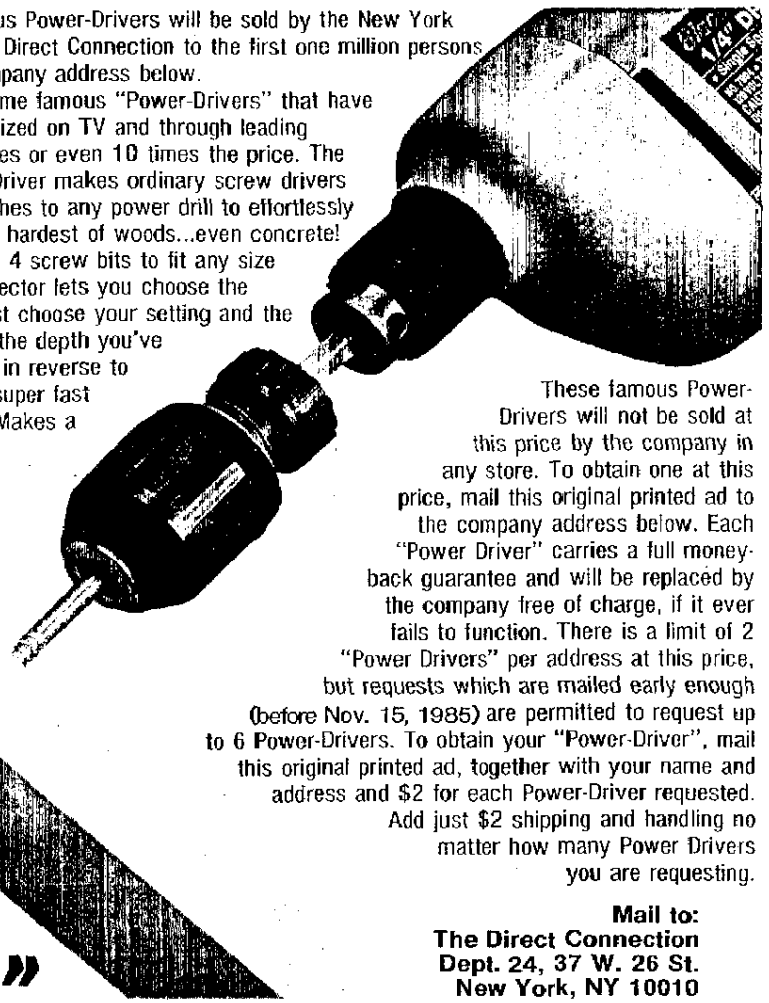
(AS SEEN ON TV!)

Only $2 With This Ad

2040695725

One million famous Power-Drivers will be sold by the New York importing firm of The Direct Connection to the first one million persons who write to the company address below.

These are the same famous "Power-Drivers" that have been nationally publicized on TV and through leading publications for 5 times or even 10 times the price. The revolutionary Power-Driver makes ordinary screw drivers obsolete. Easily attaches to any power drill to effortlessly drive screws into the hardest of woods...even concrete! Comes complete with 4 screw bits to fit any size screw. The depth selector lets you choose the depth you desire. Just choose your setting and the screw is released at the depth you've selected. Also works in reverse to remove screws. It's super fast and incredibly easy. Makes a great gift.



These famous Power-Drivers will not be sold at this price by the company in any store. To obtain one at this price, mail this original printed ad to the company address below. Each "Power Driver" carries a full money-back guarantee and will be replaced by the company free of charge, if it ever fails to function. There is a limit of 2 "Power Drivers" per address at this price, but requests which are mailed early enough (before Nov. 15, 1985) are permitted to request up to 6 Power-Drivers. To obtain your "Power-Driver", mail this original printed ad, together with your name and address and $2 for each Power-Driver requested. Add just $2 shipping and handling no matter how many Power Drivers you are requesting.

Mail to:
The Direct Connection
Dept. 24, 37 W. 26 St.
New York, NY 10010

the DIRECT CONNECTION
Dept. 24, 37 W. 26 St. • New York, NY 10010

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SAVE up to $2.00 on

HALLOWEEN CANDY

BY MAIL WITH PURCHASE OF ONE ANY SIZE TRIPLE CONCENTRATED DOWNY AND ONE GIANT SIZE TIDE DETERGENT.

MAIL IN OFFER CERTIFICATE (NOT PAYABLE AT THE RETAIL STORE.)

Enclosed is the Universal Product Code symbol from One any size Triple Concentrated Downy and One giant size Tide Detergent AND my cash register receipt with the purchase price of my Halloween candy circled. Please send my Halloween candy refund in the amount of $_____ (maximum $2.00) to:

Name _____

Address _____

City _____

State _____ Zip Code _____

Offer Expires November 30, 1985.

Place in stamped envelope and mail to:

Free Halloween Candy Refund
P.O. Box PM 894
El Paso, TX. 79966

Please note these additional terms:

1. Offer good only in U.S.A.
2. This required certificate may not be mechanically reproduced and must accompany your request.
3. Your rights may not be assigned or transferred.
4. Offer expires November 30, 1985.
5. Limit one refund per name and address.
6. Please allow 6-8 weeks for delivery.

Free Candy Refund Offer Certificate (cash redemption value 1/20 of 1¢).

9981DY

53218

MANUFACTURER COUPON	NO EXPIRATION DATE

SAVE 25¢ 0646850 When you buy one any size

Downy®

53218

CONSUMER: Don't embarrass your dealer, redeem this coupon ONLY by purchasing the brand size(s) indicated, with its value deducted from retail selling price. Coupon may not be reproduced. Void if transferred to any person, firm or group prior to store redemption. You pay any sales tax. Any other use constitutes fraud. **LIMIT ONE COUPON PER PURCHASE. DEALER:** Your redemption signifies compliance with P&G Coupon Requirements dated 10/1/83. Free copy available by writing to **PROCTER & GAMBLE** 2150 Sunnybrook Drive, Cincinnati, Ohio 45237. Send properly redeemed coupons to same address. Cash value 1/100 of 1¢.

PROCTER & GAMBLE

53218

5

37000 26125

2040695726

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Save $1.15 From Kellogg's®

® Kellogg Company
©1985 Kellogg Company

20406957727

25¢ MANUFACTURER COUPON / NO EXPIRATION DATE 25¢

SAVE 25¢ ON YOUR NEXT PURCHASE OF:

More Vitamin Nutrition than Old Fashioned 25¢ Oatmeal

CONSUMER: Offer good on all sizes EXCEPT single-serving size packages and is limited to one coupon per package purchased. **RETAILER:** KELLOGG SALES COMPANY will redeem this coupon in accordance with our redemption policy, copies available upon request Cash value 1/100¢ Void where prohibited, taxed, or restricted by law. Mail coupons to: DEPT. K., P.O. Box 20020, EL PASO, TX 79998.
®Kellogg Company ©1985 Kellogg Company

5 38000 51125 2 2230

25¢ 25¢

25¢ MANUFACTURER COUPON / NO EXPIRATION DATE 25¢

SAVE 25¢ ON YOUR NEXT PURCHASE OF:

"Natural Fruit Flavors with 100% U.S. RDA of Vitamin C."

25¢

CONSUMER: Offer good on all sizes EXCEPT single-serving size packages and is limited to one coupon per package purchased. **RETAILER:** KELLOGG SALES COMPANY will redeem this coupon in accordance with our redemption policy, copies available upon request Cash value 1/100¢ Void where prohibited, taxed, or restricted by law. Mail coupons to: DEPT. K., P.O. Box 20020, EL PASO, TX 79998.
®Kellogg Company ©1985 Kellogg Company

5 38000 54425 0 2231

25¢ 25¢

25¢ MANUFACTURER COUPON / NO EXPIRATION DATE 25¢

SAVE 25¢ ON YOUR NEXT PURCHASE OF:

"Two Scoops of Raisins"

25¢

CONSUMER: Offer good on all sizes EXCEPT single-serving size packages and is limited to one coupon per package purchased. **RETAILER:** KELLOGG SALES COMPANY will redeem this coupon in accordance with our redemption policy, copies available upon request Cash value 1/100¢ Void where prohibited, taxed, or restricted by law. Mail coupons to: DEPT. K., P.O. Box 20020, EL PASO, TX 79998.
®Kellogg Company ©1985 Kellogg Company

5 38000 56125 7 2232

25¢ 25¢

40¢ MANUFACTURER COUPON / NO EXPIRATION DATE 40¢

SAVE 40¢ ON YOUR NEXT PURCHASE OF:

Natural High Fiber

40¢

CONSUMER: Offer good on either variety and all sizes EXCEPT single-serving size packages and is limited to one coupon per package purchased. **RETAILER:** KELLOGG SALES COMPANY will redeem this coupon in accordance with our redemption policy, copies available upon request Cash value 1/100¢ Void where prohibited, taxed, or restricted by law. Mail coupons to: DEPT. K., P.O. Box 20020, EL PASO, TX 79998.
®Kellogg Company ©1985 Kellogg Company

2988

5 38000 52340 8 2228

40¢ 40¢

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FREE Soup'n Sandwich!

Nutritious Campbell's® Soup, KRAFT Singles and your favorite bread...all three FREE! (with proofs of purchase)

Who says there's no such thing as a free lunch? Now you can get "FREE Soup'n Sandwich" Coupons good for Campbell's Tomato Soups, KRAFT Singles Pasteurized Process Cheese Food and your favorite brand of bread — all three FREE! (with proofs of purchase)

This fabulous "FREE Soup'n Sandwich" offer makes a wholesome meal a super shopping value. So take this coupon to your favorite store and look for displays* that say "FREE Soup'n Sandwich!"

* If you are unable to locate an offer form at your favorite store, send a stamped, self-addressed envelope to FREE Soup'n Sandwich Offer Form, P.O. Box 4307, Monticello, MN 55365. Limit: one offer form request per envelope. Offer form requests not honored after November 30, 1985.

MANUFACTURER COUPON | NO EXPIRATION DATE

12¢ 3 CANS

SAVE 12¢

When you buy any 3 cans of Campbell's® Tomato Soups

CONSUMER: One coupon per purchase. Good only on product indicated. Consumer pays any sales tax.
GROCER: Redeem on terms stated for consumer upon purchase of product indicated. ANY OTHER USE CONSTITUTES FRAUD. For reimbursement of face value plus 8¢, mail to CAMPBELL SOUP COMPANY, DEPT. 5901, EL PASO, TX 79998. Failure to produce on request invoices proving purchase of stock covering coupons may void all coupons submitted. Void if taxed, restricted, prohibited or presented by other than retailers of our products. Cash value 1/100¢.

12¢ 3 CANS

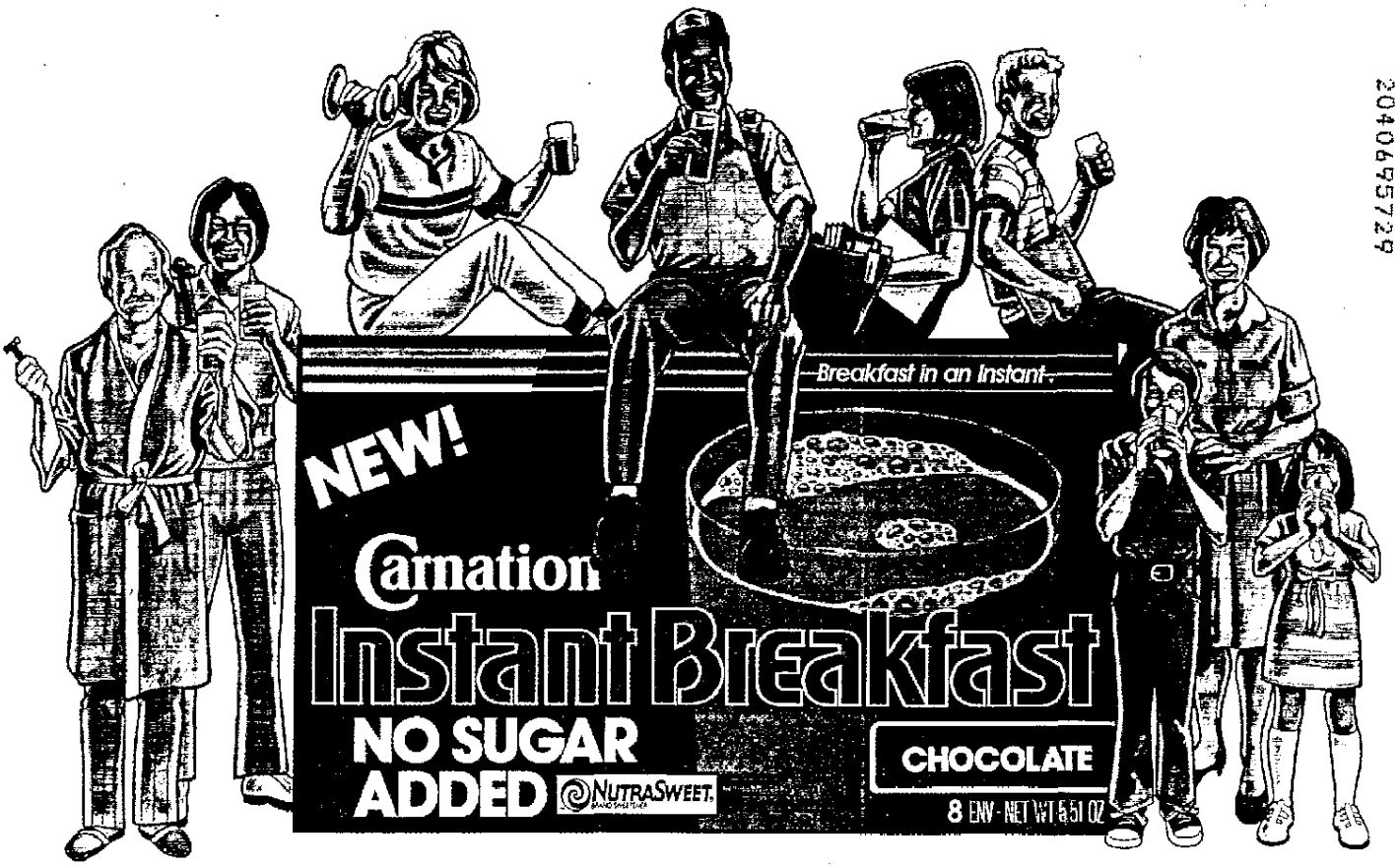
51000 122369

20406957 28

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Breakfast on the run. Hold the sugar. And save 50¢

2040657729



Introducing Carnation Instant Breakfast with No Sugar Added.

You'll love our newest Carnation Instant Breakfast. It's sweetened 100% with NutraSweet,® the remarkable sweetener with the natural taste of sugar. And it comes in four delicious flavors: chocolate, chocolate malt, vanilla and strawberry.

Just add milk* and stir. Then enjoy a balanced meal in a glass, without added sugar.

*Milk supplies substantial nutrition. Read the label.
NutraSweet and the NutraSweet symbol are Trademarks of G.D. Searle & Co.

50¢ MANUFACTURER COUPON | EXPIRES 1/31/86 50¢

SAVE 50¢

on NEW Carnation Instant Breakfast with No Sugar Added, any flavor.

CONSUMER: Limit one coupon per item purchased. This coupon good only on product sizes and flavors indicated.
RETAILER: Carnation will reimburse you face value plus 8¢ if submitted in compliance with Carnation Company Store Coupon Redemption Policy dated April 2, 1984, a copy of which is available on request. Send coupons to: CARNATION COUPONS, Box 171, Pico Rivera, CA 90665. Cash value 1/20¢.

50¢ 50000 141379 50¢

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

DOUBLE DOLLARS!

Get up to $2 rebate by mail when you buy Scotch® Brand Magic™ Tape.

Scotch Magic Tape
DOUBLE DOLLARS
REBATE REQUEST

You can get a $1 rebate with the certificate appearing in this ad. Or go to the special Scotch® Brand Magic™ Tape DOUBLE DOLLARS display in participating retail stores and pick up a certificate that will DOUBLE YOUR REBATE to $2.

Enjoy the convenience of mailing now. Or enjoy the bonus of DOUBLE DOLLARS.

3M 1985

REBATE CERTIFICATE

I am enclosing this certificate along with 4 UPC codes from 4 rolls of Scotch® Brand Magic™ Tape. Please send me a $1 cash rebate.

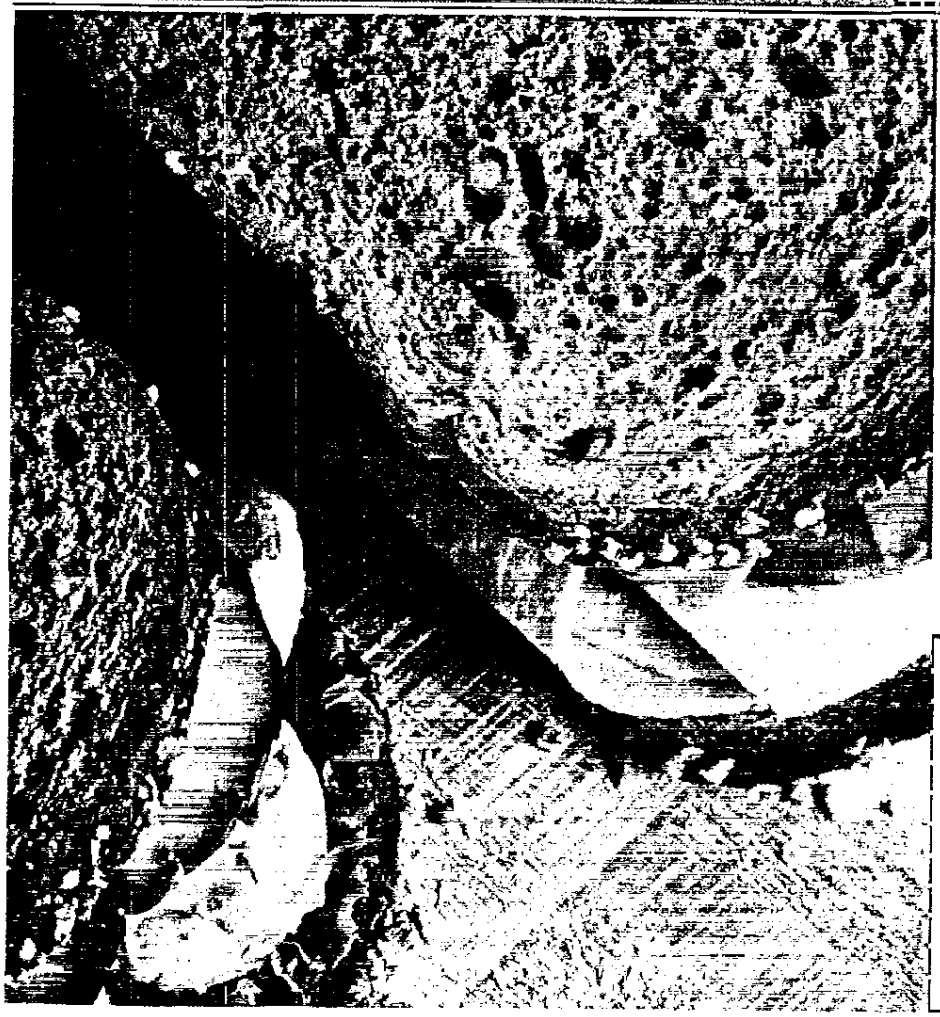
Name (Please Print)

Address

City State Zip

Please allow 4-6 weeks for delivery of your check. Offer limited to one rebate per name and/or address. Certificates that have been reproduced will not be honored. Good in the U.S.A. except where prohibited, taxed or restricted by law. Offer expires 12-31-85.

Send to: Scotch® Brand DOUBLE DOLLARS Rebate
P.O. Box 1616
Young America, MN 55394



PEPPERIDGE FARM®

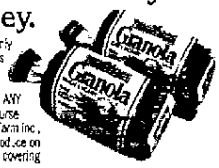
Our new Granola Breads are deliciously overcrowded.

Specially blended oats, almonds, walnuts, peanuts and sunflower seeds compete for space in every crunchy, chewy slice of our new Granola Breads. Try Oat & Honey or Wheat & Honey. With so much natural granola baked in, no wonder a seed or two escapes.

20406957 30

25¢ MANUFACTURER COUPON | NO EXPIRATION DATE 25¢

Try New Pepperidge Farm® Granola Bread: Oat & Honey or Wheat & Honey.



CONSUMER: One coupon per purchase. Good only on product indicated. Consumer pays any sales tax. Not valid in Pepperidge Farm Thrift Stores. GROCER: Redeem on terms stated for consumer upon purchase of product indicated. ANY OTHER USE CONSTITUTES FRAUD. For reimbursement of face value plus 8¢ mail to Pepperidge Farm Inc., Dept. 6901, El Paso, Texas 79966. Failure to produce on request invoices proving purchase of stock covering coupons may void all coupons submitted. Void if taxed, restricted, prohibited or presented by other than retailers of our products. Cash value 1/100¢. PEPPERIDGE FARM INCORPORATED.

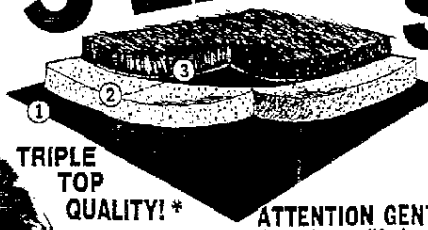
14100 610550

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

with Haband's quality import

TRIPLE Protection 3 LAYER COAT SALE!

(was 34.95)



TRIPLE TOP QUALITY! *

29.95

ATTENTION GENTLEMEN: Right now today some of the worst winter weather of your life is roaring in! And you can shiver and suffer and chill your way through it again like last year, or far better, you can take charge of your fate and ***DO SOMETHING ABOUT IT!***

Because right now, Haband, the mail order people from Paterson, N.J., have a huge supply of the famous triple protection THREE LAYER COAT— an extremely effective all weather chill buster for city or suburban every day use, outdoor roughing it, or even windy freezing stadium use. *It also makes a dandy car coat, handsome enough for business use!*

*** THREE LAYERS WARM!!!**

① Outside, a smooth, tight woven wind and water repellent nylon taffeta shell, permanently quilted to

② an *EXTRA THICK* Layer of deluxe polyester fiberfill insulation and

③ Completely lined with beautiful deep soft acrylic fleece!

PLUS YOU GET THESE EXTRAS!
• "Windstop" Acrylic Knit Cuffs • Two Deep, Roomy Side Pockets • Extra Security Inside Cargo Pocket • Full Long Protective 32-inch "Seat Warmer" Length • Big Easy Industrial type zipper • *100% NO IRON EASY CARE!!* •

Look it over! See it On Approval, AT HOME, NO RISK!
Yes! We are ready right now with a huge supply to stop winter cold. Why pay $90 or $100 for some lesser coat when ~~$34.95~~ will do the trick: ~~$34.95~~ for this true state-of-the-art cold weather protection!

HURRY! **Don't let Old Man Winter push you around again this year. Push back this time, with Haband's famous THREE LAYER COAT!** *Use this easy order form below to tell us your choice of size and color, and we will have the coat delivered direct to your doorstep FAST!*

3 LAYER COAT

NOW 29.95
SAVE EVEN MORE: TWO for only $59.00!

HABAND for MEN
265 North 9th Street,
Paterson, N.J. 07530

Yes Sir! Please send_____ 3 Layer Coat(s) for which I enclose my full remittance of $_____ plus $2.50 for postage & handling.

OR CHARGE IT:
☐Visa ☐MasterCard
Acct.#_____
Exp. Date___/___

GUARANTEE:
If upon receipt I do not wish to wear it, I may return the coat within 30 days for full refund of every penny I paid you.

SIZES AVAILABLE		
S 34-36	M 38-40	L 42-44
XL 46-48	XXL* 50-52	XXXL* 54-56

*Please add $6 for XXL and XXXL.

COLOR	31A	HOW MANY	WHAT SIZE
BLACK	B		
GREY	D		
NAVY	A		

☐ Check here for Matching Hat (80K) and add $6.95
Circle Hat Size: S M L XL

8CC-31A

Name.....

Street.....

City/State.....Zip.....

A conscientious family business serving over 3-million customers direct by mail since 1925.

HABAND
265 N. 9th St.
Paterson, N.J. 07530

2040695731

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

No matter which of these chocolates you love, you'll love this offer.

Marabou is brought to you by HERSHEY.

MANUFACTURER COUPON | EXPIRES 6/30/86

25¢

25¢ off on either Golden Almond,® Golden Pecan,® Solitaires or Marabou.®

RETAILER: We will redeem coupon for face value plus 8c handling if submitted in compliance with Hershey's redemption policy, incorporated herein by reference. Void if reproduced or where *prohibited by law. Good only in the USA. Cash value* 1/20¢. Mail to: Hershey Chocolate Co., P.O. Box 1757, Clinton, Iowa 52734.

34000 106053

LIMIT ONE COUPON PER PURCHASE

25¢

Marabou is a registered trademark of the A.B. Marabou Co., Sundyberg, Sweden.

© 1985 Hershey Foods Corporation

Mail to: Ambassador, 7822 South 46th Street, Phoenix, Arizona 85044

Le Claire Handbags & Matching Wallet No. 56689 $12.98 Each					
Qty.	Color & No.	3 Initials			
	Buckskin (27)				
	White (25)				
	Black (04)				
	Navy (16)				

Total for Merchandise	$	
Shipping and Handling	$3	00
Total Enclosed or Charged	$	

AZ. residents add sales tax. Sorry, no COD's

METHOD OF PAYMENT

☐ Check enclosed (payable to "Ambassador") ☐ VISA ☐ MasterCard

Credit Card No. (Print ALL digits) Card Expires Mo Yr

Signature X

SEND TO. 58043

Name

Street Address Apt. No.

City State ZIP

AMBASSADOR

7822 S. 46th St. • Phoenix, AZ 85044

100% GUARANTEE

I understand that if I am not 100% satified with my purchase, I can return it within 30 days for a full refund.

FREE SEWING KIT ...just for sending your order!

J S K

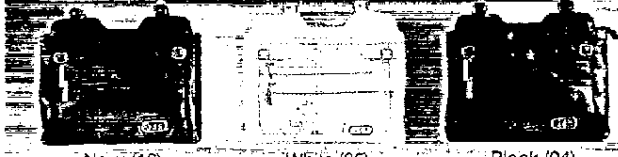
Free Personalization!

Ambassador's® Le Claire™ Bag and Matching Wallet.

Extraordinary features in one handbag...plus a completely organized wallet to match...plus your 3 initials! Fresh styling, beautifully crafted in durable **Ambahyde™ Expanded Vinyl.** Two zippered main sections are divided by a center snap-close section...front compartment has a zippered wall pocket, rear has pocket for matching **Bi-fold Wallet** and places for **Snap-in Key Holders**...plus 2 more zip front pockets! Approx. 13"L x 10"H x 3½"W with 20" handles. Vinyl lining. 4 lovely colors.

$12.98 No. 56689

Buckskin (27)



Navy (16) White (25) Black (04)

© Ambassador International 1985

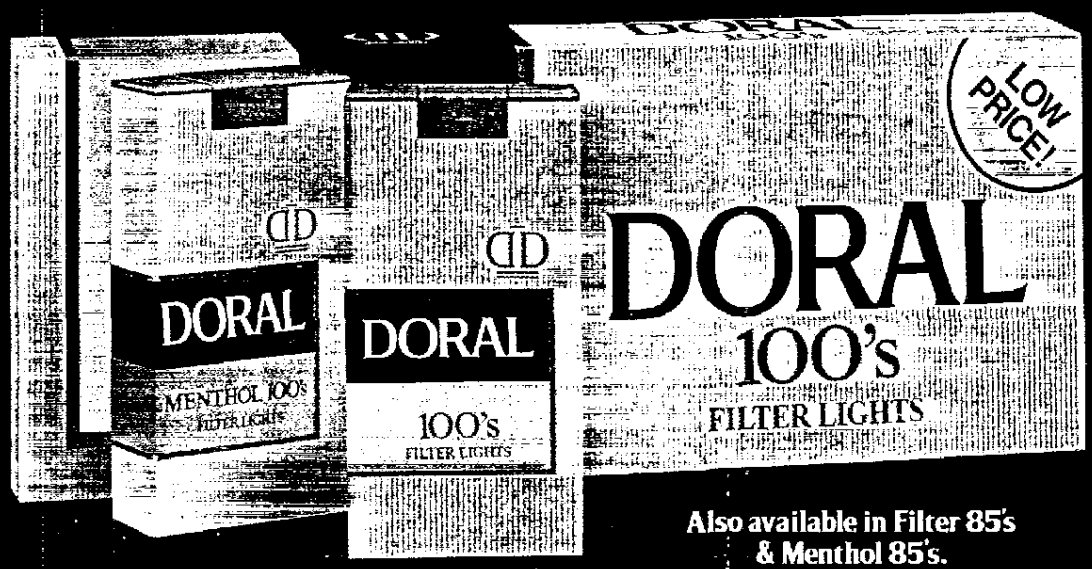
20406973Z

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

14 mg "tar", 0.9 mg nicotine av per cigarette by FTC method

THE DORAL WAY TO SAY



Also available in Filter 85's & Menthol 85's.

Everyday generic prices.

Plus an extra $1.00 OFF!

T7591

SAVE $1.00

$1.00

on a carton of Doral - any style.

STORE COUPON

$1.00

Also available in Filter 85's & Menthol 85's.

TERMS OF COUPON OFFER

CONSUMER: CAUTION! Coupon good only when brand style(s) specified purchased; it cannot be transferred or exchanged for other coupons. Retail customer must pay applicable sales taxes. Participation in this promotion is at the discretion of the retailer. All promotional costs paid by manufacturer.

LIMIT ONE COUPON PER CUSTOMER AND TO SMOKERS 21 YEARS OF AGE OR OLDER. VOID FOR USE IN COMBINATION WITH ANY OTHER PROMOTIONAL OFFER.

RETAILERS AND AUTHORIZED CLEARINGHOUSES only will be reimbursed face value, 8¢ handling, and postage if submitted in accordance with R.J. Reynolds Tobacco Company coupon terms, incorporated by reference, brochure available upon request. Cash Value 1/20 of 1¢. Good only in U.S.A. Mail to: Coupon Redemption Center, P.O. Box 3000, Winston-Salem, North Carolina 27102.

COUPON EXPIRATION DATE: JANUARY 31, 1986

J0645865

T7591

STORE COUPON

20406957 33

© 1985 (4) R.J. REYNOLDS TOBACCO CO.

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

ANOTHER EXAMPLE OF AN OUTSTANDING BFD COLOR INSERT IS OUR ISSUE WHICH WAS DISTRIBUTED ON MAY 18, 1986. ALONG WITH MANY OTHER LEADING ADVERTISERS, FOUR GENERAL FOODS BRANDS HAD OUTSTANDING EXECUTIONS: JELL-O FRUIT BARS, THE COMPLETE LINE OF POST PRE-SWEETENED CEREALS, REGULAR MAXWELL HOUSE COFFEE (WHICH IS POSITIONED ON THE BACK COVER) AND OPEN PIT BARBECUE SAUCE (IN A CIRCULATION OF APPROXIMATELY 17 MILLION).

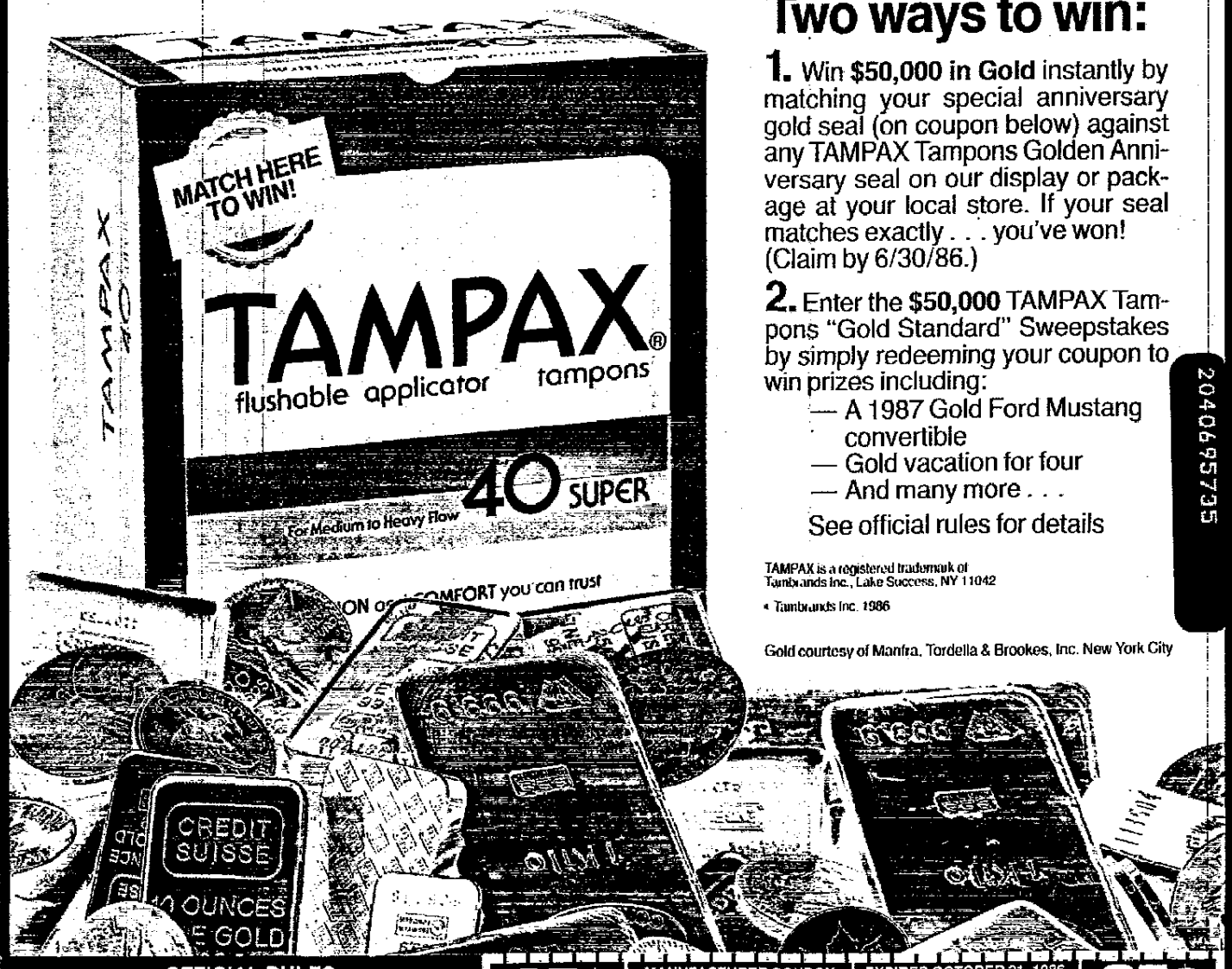
2040695734

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

CELEBRATE TAMPAX® tampons's 50 YEARS

WITH

$100,000 IN GOLD AND PRIZES



Two ways to win:

1. Win **$50,000 in Gold** instantly by matching your special anniversary gold seal (on coupon below) against any TAMPAX Tampons Golden Anniversary seal on our display or package at your local store. If your seal matches exactly . . . you've won! (Claim by 6/30/86.)

2. Enter the **$50,000** TAMPAX Tampons "Gold Standard" Sweepstakes by simply redeeming your coupon to win prizes including:

— A 1987 Gold Ford Mustang convertible
— Gold vacation for four
— And many more . . .

See official rules for details

TAMPAX is a registered trademark of Tambrands Inc., Lake Success, NY 11042

© Tambrands Inc. 1986

Gold courtesy of Manfra, Tordella & Brookes, Inc. New York City

2040695735

OFFICIAL RULES

1. **Match and Win.** Compare gold seal on coupon in this ad to seal on TAMPAX anniversary packages and displays. (Seal is same on all packages and displays.) If this coupon seal exactly matches the seal on the package or display you are a winner, subject to verification, of $50,000 in gold (as determined by New York market value on date of verification of winner) or cash. (Winner responsible for brokerage fees, insurance freight and storage costs). (Ohio Residents: for seal facsimile send self-addressed stamped envelope to TAMPAX tampons, c/o Cook Associates, 14 Knight St., Norwalk, CT 06850.) Odds of winning: 1/46 million. To claim prize, sign coupon, make photo copy for your records and send original for verification with name and address by certified mail to above address to be received by 6/30/86. If unclaimed by 7/1/86, prize will be awarded in the Sweepstakes drawing.
2. **Sweepstakes.** (a) For automatic entry, complete and promptly redeem coupon by 10/31/86, or print name, address, and "TAMPAX Tampons – 50 Years of Trusted Product Performance" on 3" x 5" card and mail to TAMPAX Tampons Anniversary, PO Box 9990, Westbury, NY 11592 to be received by 12/31/86. No mechanical reproductions. Only one entry per envelope. (b) Winners, to be selected in random drawing about 1/15/87, will be notified by mail. (c) Odds of winning depend on number of entries. (d) Prizes: (1) First: 1987 Ford Mustang convertible, approximate retail value (ARV) $15,800. (2) Second: trip for 4 to California or Florida consisting of round trip coach air travel from major airport nearest winner's home, hotel rooms for 6 nights/7 days, meal allowances. All other expenses are winner's responsibility. ARV $7,500. (15) Third: $1,000 gift certificates for gold jewelry. (150) Fourth: A.T. Cross pen. ARV $28. TAMBRANDS may substitute cash or other prizes of comparable value.
3. **General.** By participating, entrants agree to rules and decisions of judges. Cook Associates, in all matters. Winners responsible for taxes on prizes, and license/registration fees. Major prize winners must sign affidavit of eligibility and liability/publicity release; travel guests must sign release. Trips must be completed by June 1987. TAMBRANDS not responsible for late, lost or stolen submissions. All game materials become property of TAMBRANDS, are subject to verification and are void if forged, reproduced, illegally obtained, mutilated or otherwise in error or tampered with. Prizes not transferable. Only one prize per household.
4. **Eligibility.** No purchase necessary to play or receive prize. Open to U.S. residents 18 or older except employees of TAMBRANDS, its affiliates, agencies and their families. Void where prohibited.
5. *Winner's List. Send self addressed stamped envelope for list of major winners to TAMPAX Tampons Winners, c/o Cook Associates, 14 Knight St., Norwalk, CT 06850.*

25¢ MANUFACTURER COUPON | EXPIRES OCTOBER 31, 1986 **25¢**

SAVE 25¢ ON ANY ABSORBENCY

TAMPAX tampons 50 YEARS PRODUCT EXCELLENCE

TAMPAX 40's tampons

MATCH AT YOUR STORE TO WIN $50,000

Compare this Gold Seal to mail on a TAMPAX Tampons Golden Anniversary display or package in your favorite store. If this coupon seal exactly matches the seal [illegible] package or display, you've won!

ENTER THE $50,000 TAMPAX TAMPONS "GOLD STANDARD" SWEEPSTAKES

To enter the TAMPAX Tampons Golden Anniversary Sweepstakes, print your name and address and redeem by October 31, 1986.

Name _____

Address _____

City _____ State _____ Zip _____

VOID

TO RETAILER: This coupon will be redeemed at face value plus 8¢ handling if used in accordance with the offer stated hereon. Any other use constitutes fraud. Coupon void if taxed, prohibited or restricted by law. Coupon is not assignable or transferable. Your customer must pay any sales tax. Invoices showing your purchases of sufficient stock to cover coupons submitted must be shown on request. Cash redemption value 1/20 of one cent. Send only to U.S.A. Redeem by mailing to Tambrands Inc., Dept. #5145, El Paso, Texas 79966. Limit to one coupon per purchase. Offer expires October 31, 1986.

73010 103163

15A NCC-SUNDAY INSERTS™ WESTPORT, CT. 06880 (203)226-1061 SUPPLEMENT TO: BERGEN RECORD, NEWARK STAR-LEDGER

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

OFFICIAL ENTRY BLANK

NAME

ADDRESS

VOID

CITY STATE

ZIP CODE TELEPHONE

DUNKIN' DONUTS®
It's worth the trip.

COUPON

6 Free Donuts
With The Purchase Of A Dozen* Or
3 Free Donuts
With The Purchase Of A 1/2 Dozen*

VOID

DUNKIN' DONUTS®
It's worth the trip.

COUPON

Munchkins® Mania
Donut Hole Treats
99¢ for a box of 20
$1.99 for a box of 45
$2.49 for a box of 60

VOID

DUNKIN' DONUTS®
It's worth the trip.

OFFICIAL ENTRY BLANK

NAME

ADDRESS

VOID

CITY STATE

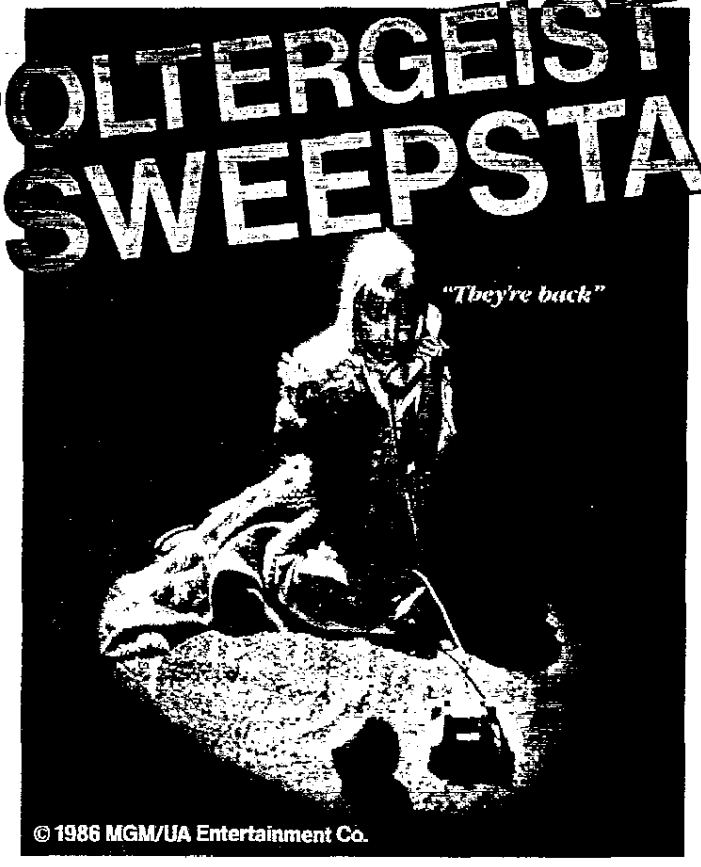
ZIP CODE TELEPHONE

DUNKIN' DONUTS®
It's worth the trip.

DUNKIN' DONUTS®

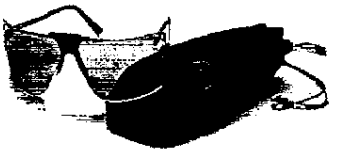
PRESENTS

POLTERGEIST II THE SWEEPSTAKES

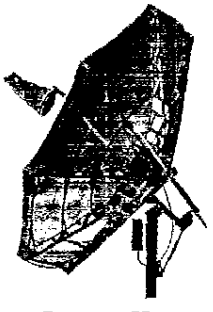


SCHAFER & SONS
BABY GRAND PIANO
Musical excitement, life time guarantee and life time of excellence.

UNITED AIRLINES
TRIP FOR 2
TO LOS ANGELES
Fly the Friendly Skies with United.

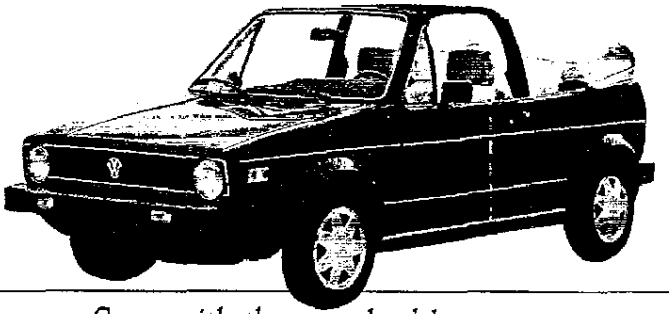


GARGOYLES EYEWEAR
The sunglasses of the motion picture stars.



Paraclipse
ANTENNA
A 9 foot Paraclipse satellite dish, "Tomorrow's Technology Today"

GRAND PRIZE
1986 VOLKSWAGEN CABRIOLET
It's not a car. It's a Volkswagen.



Keystone.
35 MM CAMERA
Compact, easy to use electronic 35MM camera with built-in automatic flash.

20406957 36

Save with these valuable coupons.
Enter the Poltergeist II Sweepstakes and you could win one of these prizes.
No purchase necessary, see in-store displays for official rules.

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

There's nothing more Crantastic® than Crantastic®!

Taste the delicious good-for-you blend of cranberries, apples, grapes and cherries. Look for Crantastic® blended juice drink in your grocer's refrigerated section.

Good for you, America!

Save money on your next purchase with the coupon below.

Try Cran·Orange® for the best of both juices!

It's the tangy taste of cranberries and the sweetness of oranges in a delicious good-for-you blend from Ocean Spray. Cran·Orange® orange cranberry juice cocktail. Find it in your grocer's refrigerated section.

Good for you, America!

2040495737

SAVE 30¢

MANUFACTURER'S COUPON | EXPIRES 8/31/96

ON THE PURCHASE OF ANY TWO 64 oz. cartons of Crantastic® blended juice drink or Cran·Orange® orange cranberry juice cocktails.

RETAILER: This coupon will be redeemed for 36¢ plus 8¢ handling provided you comply with the terms of the offer; if, upon request, you submit invoices proving sufficient stock purchases to cover the coupon presented. Customer pays sales tax. Void where prohibited, taxed or restricted by law; misredeemed received and handled coupon to: Nielsen Clearing House, Dept. #5914, El Paso, TX 79966.

31200 117617

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Free from Herr's Reserved Seat Baseball Ticket

Head for home with four bags of Herr's! Then head for the ballpark and get a FREE reserved seat instantly!

Get a reserved seat ticket to see the Phillies, Pirates, Orioles or Yankees play ball! Just buy any four specially-marked bags of Herr's snacks, clip the proof-of-purchase certificates, and redeem them at the ballpark for your FREE ticket! See bags for details.

HERR'S

MANUFACTURER COUPON | EXPIRES 11-30-86

SAVE 15¢

on any 6 oz. or larger package of Herr's Pretzels

Mr. Retailer: If you accept this coupon in part payment on the retail sale of one 6 oz. or larger package of Herr's Pretzels from a consumer and if upon request you submit evidence thereof satisfactory to [illegible] you will be paid the face value of this coupon plus 8¢ handling. Any other application constitutes fraud. Coupon may be assigned only to [illegible] who redeem it at retail. Cash value 1/20¢. Void if taxed or restricted by law. Good only in [illegible] installations. Consumer must pay any sales tax. Use, assignment or handling of coupon not according to its terms constitutes fraud. Mechanical reproduction of coupon prohibited. Limit one coupon per purchase.

VOID

72600 110273

MANUFACTURER COUPON | EXPIRES 11-30-86

SAVE 15¢

on any 6 oz. or larger package of Herr's Potato Chips

Mr. Retailer: If you accept this coupon in part payment on the retail sale of one 6 oz. or larger package of Herr's Potato Chips from a consumer and if upon request you submit evidence thereof satisfactory to [illegible] you will be paid the face value of this coupon plus 8¢ handling. Any other application constitutes fraud. Coupon may be assigned only to [illegible] who redeem it at retail. Cash value 1/20¢. Void if taxed or restricted by law. Good only in [illegible] installations. Consumer must pay any sales tax. Use, assignment or handling of coupon not according to its terms constitutes fraud. Mechanical reproduction of coupon prohibited. Limit one coupon per purchase.

VOID

72600 110265

2040695738

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

FOCUS ON THE FUN WITH FUJI FILM.

THE FUN OF GREAT PICTURES.

Fuji technology has created film that gives such sharpness, such true-life color, you can expect consistently excellent results every time you shoot.

THE FUN OF WINNING A DREAM VACATION.

With Fuji Film's Travel Spectacular, you can win a fabulous trip for two to one of Europe's most romantic cities. And the use of a luxurious Lincoln Town Car for a year, Fuji Film, *Camera and $2,500 spending money! Plus more* great prizes! Just pick up an entry blank at a participating store near you (no purchase necessary).

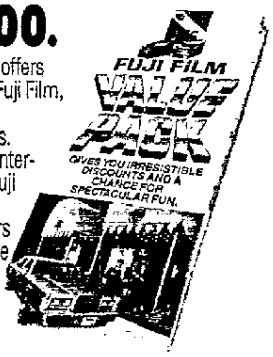
THE FUN OF SAVING ON MORE GREAT PICTURES.

Save up to $3 off when you buy Fuji Film—35mm, 110 or disc—15 exposures or more. Whatever size you buy, you're sure to get the true picture with Fuji.

THE FUN OF SAVING UP TO $500.

The Fuji Film Value Pack offers irresistible savings—on Fuji Film, Cameras, videotape and Budget Rent a Car rentals. And special offers from Inter-Continental Hotels and Fuji Floppy Disks.

The Value Pack is yours free with a 2 roll purchase of Fuji Film. See your participating dealer for details.



74101 107048

MANUFACTURERS COUPON
EXPIRES AUGUST 31, 1986

50¢ OFF

ONE ROLL OF FUJI FILM 110, 35mm OR DISC.

15 EXPOSURES OR MORE.

VALID ONLY WITH FUJI FILM BOXES WHICH STATE "MANUFACTURED FOR THE U.S.A."

CONSUMER: One coupon per purchase. No other coupon may be used in conjunction with this coupon. Good only on products indicated. Consumer pays sales tax.

RETAILER: Redeem on terms stated for consumer upon purchase of products indicated. Any other use constitutes fraud. For reimbursement of face value plus 8¢ mail to: Fuji Film, P.O. Box 1004, Clinton, Iowa 52734. Failure to produce invoices proving purchases of stock covering coupons may void all coupons submitted. Void if taxed, restricted, prohibited or prescribed by other than retailers of our product. Cash value 1/20 of 1 cent. Fuji Photo Film U.S.A., Inc. Coupon expires: August 31, 1986.

FUJI FILM

MANUFACTURERS COUPON
EXPIRES AUGUST 31, 1986

$3.00 OFF

FIVE ROLLS OF FUJI FILM 110, 35mm OR DISC.

15 EXPOSURES OR MORE.

74101 107055

15¢ MANUFACTURER'S COUPON | COUPON EXPIRES 8/31/86 15¢

SAVE 15¢ on GLAD® HANDLE-TIE® BAGS

Retailer: We will pay you the face value plus 8¢ if all terms are met. Terms stated only on USA off specified products. Limit 1 coupon (any kind) per purchase. Coupon void if reproduction; transferred before store redemption; prohibited, licensed, taxed or restricted, not presented by you or agency authorized by us; you do not show on request product invoices for all redeemed coupons. Customer pays sales taxes. Mail to: Union Carbide, Dept. 5919, El Paso, Texas 79966. Cash value 1/20¢.

15¢ "GLAD" and "HANDLE-TIE" are registered trademarks of Union Carbide

So easy to TIE...LIFT & CARRY!

114215

5 39800 53015

TIE IT....YOU'LL LIKE IT!

SO EASY TO...
TIE...LIFT & CARRY!

HP-9666

2040695739

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

MANUFACTURER COUPON | EXPIRES 1/31/87 | 30¢

SAVE 30¢
WHEN YOU BUY
ONE 10-OZ. OR LARGER
HEINZ 57 SAUCE

Coupon good only on Heinz 57 Sauce.
Any other use constitutes fraud. NONTRANSFERABLE.
LIMIT — ONE COUPON PER PURCHASE.
RETAILER: Send this coupon after redemption to H.J. Heinz Company, P.O. Box 20357, El Paso, TX 79998 for reimbursement of 30¢ plus 8¢ handling. Failure to present on request invoices proving purchase of sufficient stock to cover coupons will void reimbursement. Sales tax must be paid by customer.

VOID

10341

30¢ 5 13000 63030

MANUFACTURER COUPON | EXPIRES 1/31/87 | 15¢

SAVE 15¢
WHEN YOU BUY
HEINZ PICKLES
ANY SIZE, ANY VARIETY

Coupon good only on Heinz Pickles.
Any other use constitutes fraud. NONTRANSFERABLE.
LIMIT — ONE COUPON PER PURCHASE.
RETAILER: Send this coupon after redemption to H.J. Heinz Company, P.O. Box 20357, El Paso, TX 79998 for reimbursement of 15¢ plus 8¢ handling. Failure to present on request invoices proving purchase of sufficient stock to cover coupons will void reimbursement. Sales tax must be paid by customer.

VOID

10374

15¢ 5 13000 40015

MANUFACTURER COUPON | EXPIRES 1/31/87 | 20¢

SAVE 20¢
WHEN YOU BUY
HEINZ WINE VINEGAR

Coupon good only on Heinz Wine Vinegar.
Any other use constitutes fraud. NONTRANSFERABLE.
LIMIT — ONE COUPON PER PURCHASE.
RETAILER: Send this coupon after redemption to H.J. Heinz Company, P.O. Box 20357, El Paso, TX 79998 for reimbursement of 20¢ plus 8¢ handling. Failure to present on request invoices proving purchase of sufficient stock to cover coupons will void reimbursement. Sales tax must be paid by customer.

VOID

10366

20¢ 5 13000 71020

2040695740

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

HEINZ

GREAT AMERICAN BARBECUE

HEINZ $5.00 STEAK GIVEAWAY

(Receive by mail up to $5.00 in coupons towards your next purchase of steak)

PLUS Win One of 5 Grand Prize Trips to the World's Greatest Barbecue at Rancho De Los Caballeros, Wickenburg, Arizona

- ★ Scrumptious Cookouts
- ★ Entertainment
- ★ Horseback Riding
- ★ Golf, Tennis, Swimming

OR ONE OF 5,500 OTHER PRIZES

500 SECOND PRIZES

3-PIECE MAXAM CUTLERY SET
Holiday meals will be extra special with this stylish matched carving set. It includes a 9" chef knife, fork and 8" carving knife.

5,000 THIRD PRIZES

BETTER HOMES & GARDENS "HOT OFF THE GRILL" RECIPE BOOK
Put extra sizzle and flair into barbecuing with the 96-page Better Homes & Gardens "Hot Off The Grill" Recipe Book.

SWEEPSTAKES OFFICIAL RULES—NO PURCHASE NECESSARY

1. You are automatically entered in the Heinz "World's Greatest Barbecue" Sweepstakes when you submit your request for the Heinz "Free Steak Giveaway" refund, using this certificate. 2. If you do not wish to qualify for a refund, but want to enter the sweepstakes, you may enter only by completing this certificate or by simply hand printing your name, address and zip code and the name "Heinz" on a 3"x 5" piece of paper and mailing it to: "World's Greatest Barbecue" Sweepstakes, P.O. Box 4547, Reidsville, NC 27322-4547. Enter as often as you wish, but each entry must be mailed separately and postmarked by June 30, 1986 and received by July 15, 1986. Heinz, U.S.A. will not be responsible for late, misdirected, lost or stolen entries. Certificate may not be reproduced in any manner. 3. The following prizes will be awarded: **Five Grand Prizes** — four days and three nights for five people at Rancho De Los Caballeros, a 20,000 acre working ranch/guest resort in Wickenburg, Arizona, including: regular coach airfare from the commercial airport nearest winner's home; dual occupancy room accommodations; breakfast, lunch and dinner daily; three excursions on horseback; three rounds of golf or skeet shooting, unlimited tennis; and transfers and return to Phoenix, AZ. airport. TRIP MUST BE TAKEN DURING THE PERIOD OF OCTOBER 16-15 OR NOVEMBER 21-24, 1986. IF WINNER IS UNABLE TO ATTEND DURING THE DESIGNATED TIME PERIOD, WINNER MAY ELECT TO RECEIVE A $5,000 CASH ALTERNATIVE. Minors must be accompanied by a parent or legal guardian. **Five Hundred Second Prizes** — 3-piece Maxam Carving Set-CTG3 ($45 Value). **Five Thousand Third Prizes** — Better Homes & Gardens "Hot Off the Grill" recipe book ($6.00 Value). Cash alternative available for the 5 Grand Prizes only. 4. During the week of July 27, 1986, winners will be selected at random by Glendinning Associates, Inc., an independent judging organization whose decisions are final on all matters relating to this sweepstakes. Participants whose entries are selected will be notified by mail and may be requested to execute an affidavit of eligibility and release. All prizes will be awarded. Limit one prize to a family or household. Prizes are not transferable and no substitution is allowed. Taxes on prizes are the sole responsibilities of the winners. The odds of winning are determined by the number of entries received. 5. Sweepstakes participation is open to all residents of the U.S., 21 years of age or older, except the employees and their immediate families of Heinz, U.S.A., its subsidiaries, agents and Glendinning Associates, Inc. This offer is void wherever prohibited or restricted by law and subject to all Federal, State and local laws and regulations. 6. For the names of the Grand and Second Prize winners, send a self-addressed, stamped envelope to Heinz "World's Greatest Barbecue" Sweepstakes Winners List, P.O. Box 4546, Reidsville, NC 27322-4546 by June 30, 1986.

2040695741

MANUFACTURER COUPON | EXPIRES 1/31/87

20¢

SAVE 20¢ WHEN YOU BUY HEINZ BARBECUE SAUCE ANY SIZE OR FLAVOR

Coupon good only on Heinz Barbecue Sauce. Any other use constitutes fraud. NON-TRANSFERABLE. LIMIT — ONE COUPON PER PURCHASE. RETAILER: Send this coupon after acceptance to H.J. Heinz Company, P.O. Box 20357, El Paso, TX 79998 for reimbursement of 20¢ plus 8¢ handling. Failure to present on request invoices proving purchase of sufficient stock to cover coupons will void reimbursement. Sales tax must be paid by customer.

VOID

10333

5 13000 61020

20¢

MAIL-IN CERTIFICATE • HEINZ $5.00 STEAK GIVEAWAY OFFER

Check box(es) below to receive up to $5.00 in coupons:

FOR $3.00 REFUND
☐ I have enclosed the UPC Codes (proofs-of-purchase) from three 26 oz. bottles of Heinz Ketchup plus any 3 other participating Heinz products (Barbecue Sauce, Pickles, Relish, 57 Sauce-10 oz. or larger, HomeStyle Gravy or Red Wine Vinegar), plus the meat weight label from any steak purchase. Please send me three $1.00 off steak coupons.

FOR $2.00 BONUS
☐ I have also enclosed a retailer's ad featuring 3 or more participating Heinz products listed. Please send me two additional $1.00 off steak coupons.

Please send my coupons to:

NAME ____________

STREET ADDRESS ____________

CITY ________ STATE ________ ZIP ________

Store where purchased: ____________

VOID

Mail this Certificate and your proofs-of-purchase to:

STEAK GIVEAWAY OFFER • P.O. Box 4570 • Reidsville, NC 27322-4570

OFFER TERMS: REQUESTS MUST BE POSTMARKED BY JUNE 30, 1986. Only proofs-of-purchase from participating Heinz products will be accepted. This certificate must accompany your request, and may not be reproduced. Void where prohibited, taxed or restricted by law. LIMIT ONE REQUEST PER NAME OR ADDRESS. DUPLICATE SUBMISSIONS WILL BE DISREGARDED AND WILL NOT BE RESPONDED TO. Please allow up to 6 weeks for receipt of coupons. Offer good only in the U.S.A.

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE 50¢

MANUFACTURERS COUPON
OFFER EXPIRES DECEMBER 31, 1986

when you buy one 2-liter bottle of Schweppes Ginger Ale.

TO THE RETAILER: To receive payment, send this coupon to Pepsi-Cola Company, Box 1776, Clinton, Iowa 52734. You will receive face value plus 8¢ handling when you redeem in accordance with the terms of the offer. Limit one purchase 60 days prior to submission of sufficient stock to cover coupons submitted. Must be shown upon request. Cash value of .01 of 1¢. Offer void where prohibited or license required. One coupon per purchase. Offer limited to one coupon per family, group or organization. Any other use constitutes fraud. Customer must pay all deposit and sales tax involved.

PBG-007-55

12000 709563

SAVE $1.00

MANUFACTURERS COUPON
OFFER EXPIRES DECEMBER 31, 1986

when you buy three 2-liter bottles of Schweppes Ginger Ale.

VOID

TO THE RETAILER: To receive payment, send this coupon to Pepsi-Cola Company, Box 1776, Clinton, Iowa 52734. You will receive face value plus 8¢ handling when you redeem in accordance with the terms of the offer. Limit one purchase 60 days prior to submission of sufficient stock to cover coupons submitted. Must be shown upon request. Cash value of .01 of 1¢. Offer void where prohibited or license required. One coupon per purchase. Offer limited to one coupon per family, group or organization. Any other use constitutes fraud. Customer must pay all deposit and sales tax involved.

PBG-008-55

12000 709571

UNCOMMONLY REFRESHING SAVINGS FROM SCHWEPPES®. THE UNCOMMONLY REFRESHING GINGER ALE.

SAVE $1.50 and enjoy the cool refreshing taste of real Jamaican Ginger bursting with Schweppervescence.

2040957 42

SCHWEPPES®. THE GREAT BRITISH BUBBLY.

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

15¢ | MANUFACTURER'S COUPON | OFFER EXPIRES 11/30/86 | 15¢

SAVE 15¢
ON ANY SIZE SHEDD'S® SPREAD OR SHEDD'S SPREAD COUNTRY CROCK® ITEM!

RETAILER: We will reimburse you for the face value of this coupon plus 3¢ [illegible] compliance with [illegible] Spread Country Crock Item. Any other use constitutes fraud. Expires 11/30/86.

99991 141674

FREE COUNTRY CROCK® CLASSIC MUFFIN RECIPES COOKBOOK!

MAIL-IN CERTIFICATE

I'm enclosing 3 proofs of purchase (UPC symbols) from any size Shedd's® Spread Country Crock Item.

Name _____

Address _____

City _____ State _____ Zip _____

VOID

Offer expires August 31, 1986. Please allow 6-8 weeks for delivery. Void where prohibited or restricted. This certificate must accompany your order. One order per certificate. No mechanical or other reproduction acceptable. Offer good while supplies last. Mail to: Country Crock Classic Muffin Recipes Offer, P.O. Box 705, Medina, OH 44258

SAMPLE

Save this slip for your records. Date mailed _____. Questions about this offer? Write to: Country Crock Classic Muffin Recipes Offer, P.O. Box 973, Medina, OH 44258

25¢/2 | MANUFACTURER'S COUPON | OFFER EXPIRES 11/30/86 | 25¢/2

SAVE 25¢
ON TWO SHEDD'S® SPREAD COUNTRY CROCK® CLASSIC QUARTERS (ANY SIZE)!

RETAILER: We will reimburse you for [illegible] only on Shedd's Spread Country Crock Classic Quarters (any size). Any other use constitutes fraud. Expires 11/30/86.

99991 143092

FREE!* "COUNTRY CROCK® CLASSIC MUFFIN RECIPES" COOKBOOK!

When it comes to making muffins...
Country Crock wrote the book!
50 Delicious Recipes!

For great results,
Use Shedd's® Spread Products in all recipes.

- Rich, buttery taste
- Fewer calories than regular margarine
- No cholesterol

*With 3 proofs of purchase.

2040695743

15A NCC SUNDAY INSERTS™ WESTPORT, CT. 06880 (203)226-1061

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

YOU BE THE HIGHER AUTHORITY

HEBREW NATIONAL

ORDINARY HOT DOGS

The government says ordinary hot dogs can be made with:	We don't make ordinary hot dogs. We only make hot dogs with:
Frozen Beef	100% Fresh, Great Tasting Beef
Meat By-Products	No Meat By-Products
Artificial Flavors	No Artificial Flavors or Colors
Artificial Colors	No Cereal Fillers
Cereal Fillers	

WE'RE KOSHER. WE ANSWER TO A HIGHER AUTHORITY.

2040695744

© 1986 National Foods, Inc.

MANUFACTURER'S COUPON EXPIRES AUGUST 31, 1986

SAVE 20¢

On any package of Hebrew National Franks

Also good on knockwurst.

Retailer: One coupon per purchase of product indicated. Any other use constitutes fraud. Consumer to pay any sales taxes. Void if copied, altered, prohibited, taxed or restricted. Good only in U.S.A. We will reimburse you for face value plus 7¢ handling provided you and the consumer have complied with the offer terms. Cash value 1/20¢. National Foods, Inc., P.O. Box 1717, Clinton, IA 52734.

VOID

99909 215601

$1.00 REFUND

ON ANY TWO OR MORE PACKAGES OF HEBREW NATIONAL FRANKS

I am enclosing with this completed certificate two or more proof-of-purchase (UPC symbols) from Hebrew National Franks. Please send me $1.00 refund.

Name_____

Address_____

City_____ State_____ Zip_____

VOID

MAIL TO:
Frank Refund
P.O. Box 925
Young America, MN 55399

Offer void where prohibited, taxed or otherwise restricted. Allow 6-8 weeks for processing request. Offer good in U.S.A., Puerto Rico and U.S. Government installations. Certificate may not be transferred, exchanged or sold nor may it be reproduced or copied. Limit one per family.

Offer expires September 30, 1986. This certificate must accompany your request.

HOT DOG RAFT FOR TWO

Only $25.95 (Sugg. Value $34.95) 54" x 78"

SEND:
(1) Check or money order for $25.95 (includes postage and handling), PLUS
(2) 1 Proof-of-Purchase (UPC symbol) from any Hebrew National Franks package.

MAIL TO: Hot Dog Raft
P.O. Box 9886
Wethersfield, CT 06109

Name_____

Address_____

City_____ State_____ Zip_____

VOID

(Connecticut residents please add 7.5% State Sales Tax)

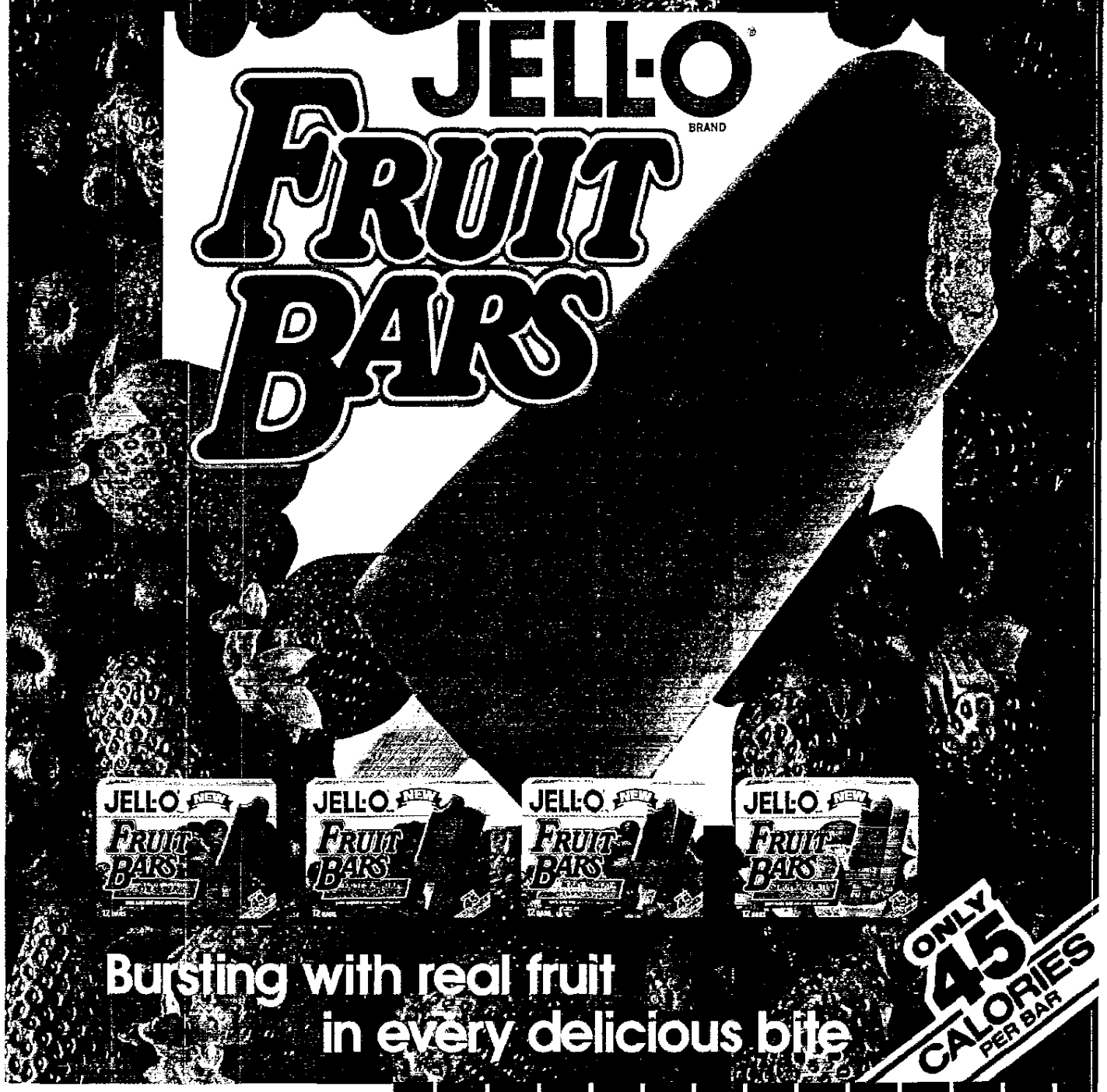
Offer expires August 31, 1986. Offer void where prohibited, taxed or restricted. Good only in U.S.A. Limited supply available. This offer may be withdrawn at any time. Reproduction of UPC symbols or certificate is prohibited. Please allow 8-10 weeks for delivery.

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

© 1986, General Foods Corporation

INTRODUCING

JELL-O® BRAND FRUIT BARS



Bursting with real fruit in every delicious bite

ONLY 45 CALORIES PER BAR

New Jell-O® Fruit Bars are a delicious snack with lots of refreshing real fruit lightly pureed and frozen on a stick. 100% natural and only 45 calories per bar—Jell-O® Fruit Bars are a treat the entire family will enjoy. *Available in Variety Packs and Strawberry.*

New things always pop up in the Jell-O® Freezer

MANUFACTURER'S COUPON | OFFER EXPIRES 9/30/86

Save 40¢ on 1 package (any flavor) of JELL-O® BRAND FRUIT BARS

40¢

CISA0260

5 43000 27540 03

GENERAL FOODS

This coupon good only on purchase of product indicated. Any other use constitutes fraud.
COUPON NOT TRANSFERABLE. LIMIT—ONE COUPON PER PURCHASE.
To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy 3-1, incorporated herein by reference. Value only if redeemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢.
Mail to: General Foods Corporation, P.O. Box 100, Kankakee, IL 60902.

40¢

GENERAL FOODS CORPORATION

2040695745

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

What's Up, Doc?™†

I WANT YOU ...TO TRY NEW BUGS BUNNY & PALS™†

BUGS BUNNY AND PALS™†

FREE!
BUGS BUNNY POSTER
AT PARTICIPATING STORES

A TERRIFIC, NEW DRINK MIX FROM BORDEN!

Five refreshing flavors, all sugar free and packed with 100% RDA vitamin C.
Kids love the taste and the fun of their favorite cartoon pals.
PLUS...There's a prize in every box and a colorful back panel packed with fun!

TAKE HOME A FREE BUGS BUNNY POSTER!

When you buy any flavor of Bugs Bunny & Pals drink mix. Look for our display in your favorite store.

Hurry! Supplies are limited. If not available at your store, mail one proof of purchase seal (UPC bars) from any 8 qt. box of Bugs Bunny & Pals and $1.00 for handling and postage, with your name and address to:

Bugs Bunny Poster
P.O. Box 7734
Clinton, IA 52736

Offer expires 10/31/86. Allow 6 weeks for delivery. This offer is: good in continental USA only; void where prohibited, taxed or restricted by law; good while supplies last.

†TM & © Warner Bros Inc. 1986

MANUFACTURER COUPON | EXPIRES 12/31/86

SAVE 50¢

on any 8 qt. box of Bugs Bunny and Pals™†

BORDEN®

33000 152909

†TM & © Warner Bros Inc. 1986

2040695746

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

This bite is on us.

Cadbury's will bite 40¢ off any two 7-oz. Family Size Cadbury's bars.* So you can enjoy that thick, rich, creamy Cadbury's Dairy Milk™ Chocolate for less.

Just clip the coupon below and give it to your grocer when purchasing your delicious Cadbury's bars.

Save 40¢ off any two 7-oz. bars!

Consumer: Offer good only in U.S.A. and on product and size indicated. You pay any sales tax. Limit one coupon per item purchased. Retailer: Coupon redeemed at face value plus 8¢ handling if properly redeemed. Failure to provide on request evidence of purchase of sufficient stock to cover coupons submitted voids all such coupons. General: Void where prohibited, taxed or restricted. Coupon may not be transferred, assigned or reproduced. Cash value 1/20¢. Mail coupons to: Cadbury U.S.A., Inc., P.O. Box 1345, Clinton, IA 52734. Offer limited to one coupon per package. ©1986 Cadbury U.S.A., Inc. Offer good on Caramello 6.5-oz. bars

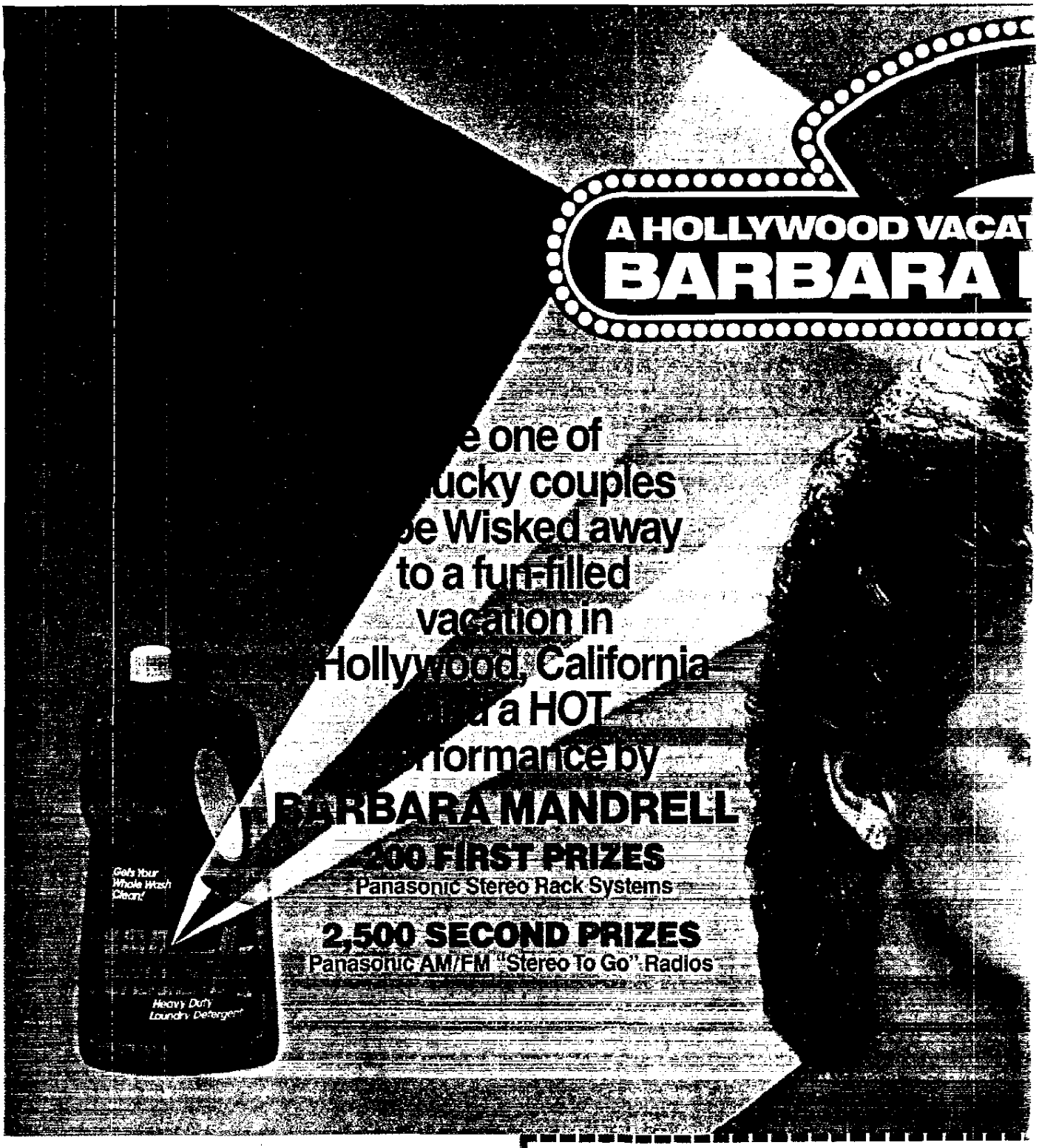
VOID

16500-302737 STORE COUPON—EXPIRES 8/31/86.

2040695747

© 1986 Cadbury-USA

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004



OFFICIAL RULES – NO PURCHASE NECESSARY

1. To enter the sweepstakes, handprint your name, address and zip code on official entry form or a plain 3" x 5" piece of paper. Mail your entry to: WISK "BARBARA MANDRELL" SWEEPSTAKES, P.O. Box 3105, Syosset, NY 11775. Enter as often as you wish, but each entry must be mailed separately and received by September 30, 1986.

2. Winners will be selected in a random drawing from among all entries received by National Judging Institute, Inc., an independent judging organization whose decisions are final on all matters relating to this sweepstakes. Winner may be asked to execute an affidavit of eligibility and release. All prizes will be awarded and winners notified by mail. In the event a Grand Prize trip is won by a minor it will be awarded in the name of a parent or legal guardian. Grand Prize consists of a 3 day/2 night trip for two to Hollywood, California to attend a Barbara Mandrell concert, and includes roundtrip air transportation, hotel accommodations and $200 spending money. Trip must be taken before April 1, 1987. Winners will be advised of concert date when they are notified by mail that they are a winner. Prizes are nontransferable and no substitutions are allowed. In the event Barbara Mandrell is unable to appear, a comparable recording artist will be substituted. Taxes, if any, are the responsibility of the individual winners. No responsibility is assumed for lost, misdirected, or late mail.

3. Bonus: If you are selected as a Grand Prize winner and have correctly completed the statement: "WISK GETS RING AROUND THE COLLAR AND _____" on your entry, you will be automatically entered in a bonus random drawing to award a single prize of $10,000. The information needed to correctly complete the statement can be obtained by calling 1-800-222-WISK (9475 or 9175). This line will be open from 8 AM on May 18, 1986 until 12:01 AM on May 29, 1986, or by writing to: WISK BONUS CLUE, P.O. Box 3010, Syosset, NY, 11775 by August 15, 1986. Bonus random drawing will take place at the pre-concert dinner. Grand Prize winners must be present at the pre-concert dinner to be eligible for the Bonus prize.

4. Sweepstakes open to residents of the United States except employees and their families of LEVER BROTHERS COMPANY, its affiliates, subsidiaries, advertising agencies and DON JAGODA ASSOCIATES, INC. Void where prohibited, subject to all federal, state and local laws

5. For a list of major winners, send a stamped, self-addressed envelope to: WISK "BARBARA MANDRELL" WINNERS, P.O. Box 3117, Syosset, NY 11775.

OFFICIAL ENTRY

NO PURCHASE REQUIRED

Name _____

Address _____ Apt. # _____

City _____ State _____ Zip _____

VOID

To be eligible for the $10,000 Cash Bonus correctly complete the following statement:

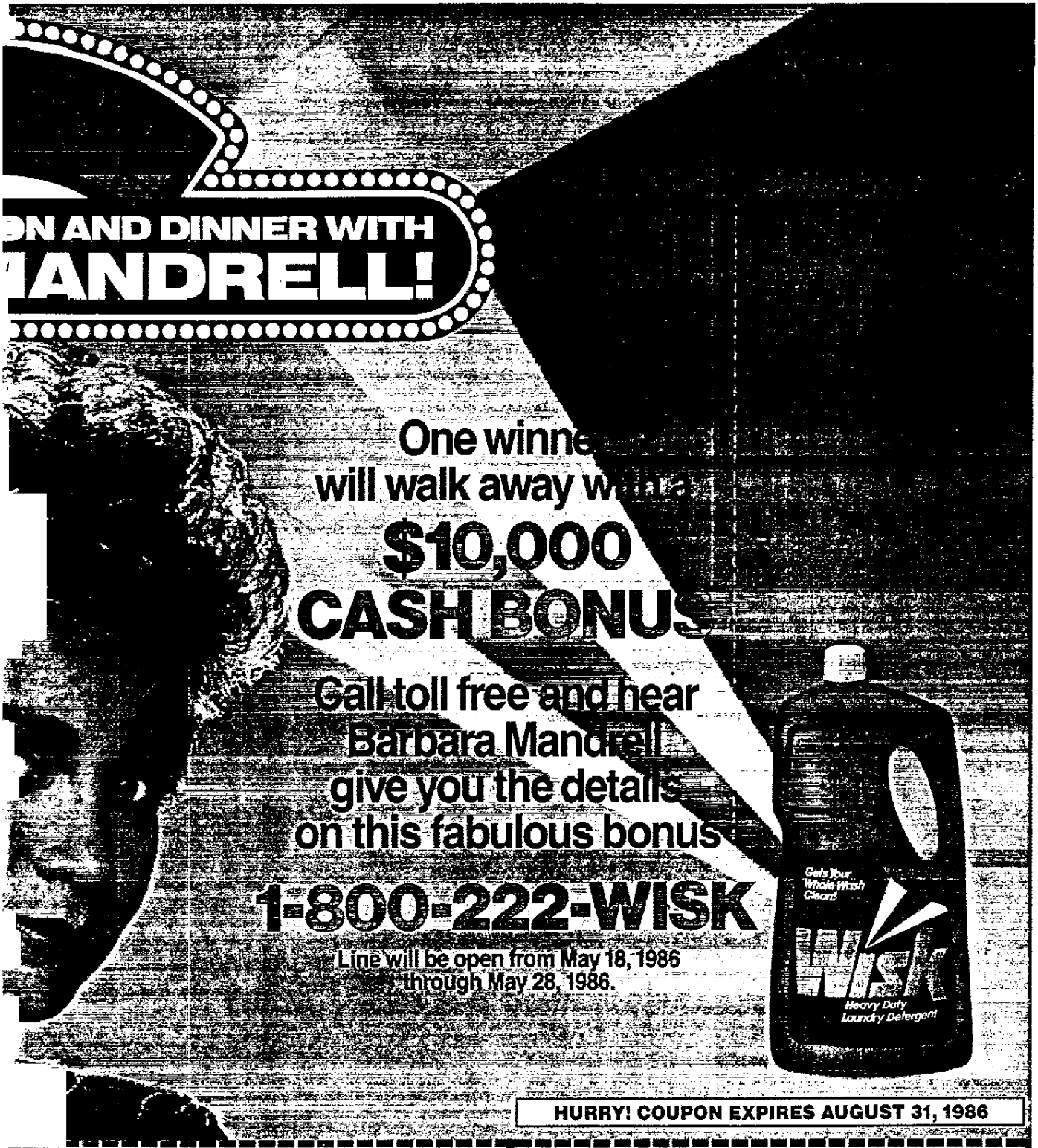
"WISK GETS RING AROUND THE COLLAR AND _____ _____ _____ _____"

Mail to: WISK "BARBARA MANDRELL" SWEEPSTAKES
P.O. Box 3105
Syosset, NY 11775

See Official Rules for complete details.

20406957 48

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004



HURRY! COUPON EXPIRES AUGUST 31, 1986

WISK GETS RING AROUND THE COLLAR

40¢

Manufacturer Coupon | Expires Nov. 30, 1986

SAVE 40¢

on Wisk® Laundry Detergent

(2) 32 oz. or (1) 64 oz. or (1) 128 oz.

To Dealer: Lever will reimburse you for the face value of this coupon, plus 8¢ handling, provided you and the consumer have complied with the terms of this offer. Redeemable at 1/100th of face value. Lever Brothers Company, Dept. #6959, El Paso, Texas 79968. Limit one coupon per purchase. Good only on Wisk. Any other use constitutes fraud.

608136

5 11111 87040

Expiration Date: November 30, 1986.

40¢

AND YOUR WHOLE WASH CLEAN!

65¢

WISK GETS RING AROUND THE COLLAR

65¢

Manufacturer Coupon | Expires August 31, 1986

SAVE 65¢

on Wisk® Laundry Detergent

(2) 32 oz. or (1) 64 oz. or (1) 128 oz.

To Dealer: Lever will reimburse you for the face value of this coupon, plus 8¢ handling, provided you and the consumer have complied with the terms of this offer. Redeemable at 1/100th of face value. Lever Brothers Company, Dept. #6959, El Paso, Texas 79968. Limit one coupon per purchase. Good only on Wisk. Any other use constitutes fraud.

608128

5 11111 87065

Expiration Date: August 31, 1986.

65¢

AND YOUR WHOLE WASH CLEAN!

65¢

20406957 49

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

EASY FIXINGS...EARLY SAVINGS
with BUTTERBALL® Slice 'n Serve Meats and Cold Cuts

It's Springtime and the living is easy with BUTTERBALL® Slice 'n Serve Meats and Cold Cuts. Serve our succulent Turkey Pineapple Salad and our hearty sandwiches made from our great tasting naturally lean BUTTERBALL® turkey meat...Up to 98% fat free, and, of course 100% delicious.

Beatrice

36642 | MFR. COUPON | EXPIRES 12/31/86

SAVE 25¢

on BUTTERBALL® Slice 'n Serve Meats:

Turkey Ham, Honey Cured Turkey Ham, Oven Prepared Breast of Turkey, Barbecue Style Breast of Turkey, Hickory Smoked Breast of Turkey, Turkey Bologna, Turkey Salami, Turkey Pastrami, Oven Roasted Breast of Turkey.

RETAILER, as our agent, please redeem for face value as specified. ANY OTHER USE CONSTITUTES FRAUD. You will be paid face value plus 8¢ for handling provided you and your customer have complied with the terms of this offer and invoices showing purchases sufficient to cover coupons are shown on request. Send coupons to Beatrice Companies, Inc., P.O. Box 20439, El Paso, TX 79998. NOT TO BE SOLD, NON-REPRODUCIBLE. Customers must pay any sales tax. VOID WHERE TAXED, RESTRICTED OR PROHIBITED. Cash redemption value 1/20 of one cent. Limit one coupon per purchase. COUPON EXPIRES 12/31/86.

© 1986 BEATRICE COMPANIES INC. 36642

Beatrice

36641 | MFR. COUPON | EXPIRES 12/31/86

SAVE 15¢

on BUTTERBALL® Cold Cuts:

Turkey Ham, Turkey Bologna, Turkey Salami, Oven Roasted Breast of Turkey, Smoked Breast of Turkey, Turkey Pastrami, Honey Cured Turkey Ham, Chopped Turkey Ham, Smoked Turkey.

RETAILER: as our agent, please redeem for face value as specified. ANY OTHER USE CONSTITUTES FRAUD. You will be paid face value plus 8¢ for handling provided you and your customer have complied with the terms of this offer and invoices showing purchases sufficient to cover coupons are shown on request. Send coupons to Beatrice Companies, Inc., P.O. Box 20439, El Paso, TX 79998. NOT TO BE SOLD, NON-REPRODUCIBLE. Customers must pay any sales tax. VOID WHERE TAXED, RESTRICTED OR PROHIBITED. Cash redemption value 1/20 of one cent. Limit one coupon per purchase. COUPON EXPIRES 12/31/86.

© 1986 BEATRICE COMPANIES INC. 36641

Turkey Pineapple Salad *Yield: 6 Servings*

- 1½ cups cubed BUTTERBALL® Oven Prepared Breast of Turkey
- 1½ cups Julienne strips BUTTERBALL® Turkey Ham
- 2 cups fresh or canned pineapple chunks
- 1 cup diced red apple, unpeared
- ½ cup diced celery
- ¼ cup pecan halves
- ¼ cup sour cream
- ¼ cup mayonnaise
- ½ teaspoon sugar
- ¼ teaspoon ground ginger
- ¾ teaspoon prepared mustard

Combine turkey breast, turkey ham, pineapple, apple, celery and pecans. Stir together sour cream, mayonnaise, sugar, ginger and mustard. Spoon dressing over salad and toss to blend. Serve immediately on lettuce leaves or pineapple shells.

To Make Pineapple Shells: Cut pineapple lengthwise into quarters keeping top attached. Core and remove fruit from each quarter.

After all, it's BUTTERBALL®

STERLING HOUSE, Sterling Bldg., Dept. REM-1234, Garnerville, NY 10923-0500
YES! There are so many appliances in my home that I'd love to control with this versatile Remote Control Switch! Please send the following: ☐ One for only $9.88 + $1.60 postage and handling. ☐ SAVE! Two for only $18.88 + $2.25 p&h.
☐ SAVE MORE! Three for only $27.50 + $2.50 p&h.
NY residents add sales tax. Encl. is $_____
CHARGE IT: ☐ VISA ☐ MasterCard Expires_____
☐ Check Here for Insurance. For 80¢ item lost or damaged will be replaced. Add 80¢ to your total payment for each item.
Card #_____
Name_____
Address_____
City_____
State_____

VOID

Don't get out of your nice warm bed to shut the TV! Just press your amazing Remote Control Switch!

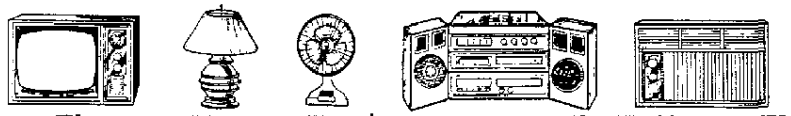
You're not lazy—you're just smart to avoid the inconvenience of jumping up and down when you don't have to! How many times have you dreaded getting out of bed to turn off the air conditioner? So you went back to sleep and suffered all night in a room that was too cold!

Finally, there's a solution. And there are no unsightly, dangerous wires to trip over. No installation to fuss over. Just plug in the adaptor. Plug in your appliance. Press the Remote. A low ultrasonic beep turns your appliance on. Beep again, and it's off! How easy, inexpensive and versatile! Buy several now for your whole house, and you'll save. Makes a considerate gift for anyone of any age!

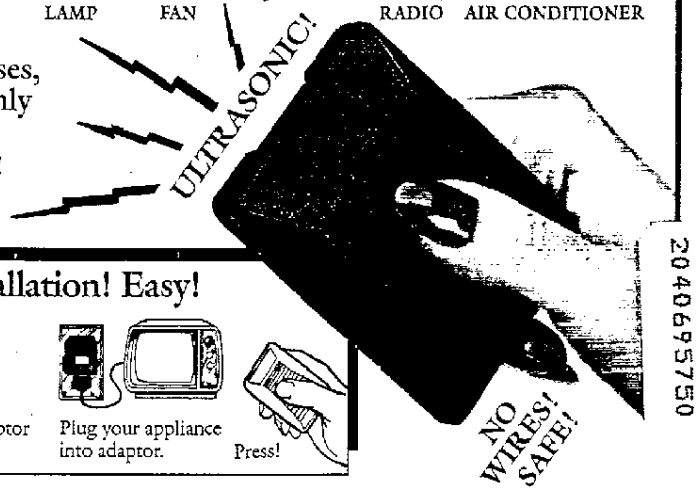
Money-back guarantee on your full purchase price, less postage and handling. All orders processed promptly. Credit card orders processed immediately upon credit approval. Delays notified promptly. Shipment guaranteed within 60 days. Sterling House is proud to have served more than 12 million customers. Member of DMA and ML/USA.

Now! You can turn appliances on and off from the comfort of your chair or bed!

Remote Control Switch



So many uses, yet costs only $9.88



No Installation! Easy!

Just plug in adaptor that's included. Plug your appliance into adaptor. Press!

20406957S0

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

SAVE UP TO $5.25 WHEN YOU PLAY

SEVEN SEAS FLAVOR BINGO

GAME PIECE

Viva® Red Wine Vinegar & Oil	Capri® Sweet & Spicy	Thousand Island
Any Seven Seas® Flavor	Viva® Italian!	Viva® Red Wine Vinegar & Oil
Viva® Italian!	Any Seven Seas Viva® Flavor	Viva® Herbs & Spices

HERE'S HOW TO PLAY

To win high value coupons buy all three products shown in a single row (diagonal, vertical, or horizontal) and receive two 50¢ coupons good on your next purchase of any flavor Seven Seas® dressing. Buy all nine products shown and receive ten 50¢ coupons.

SEVEN SEAS FLAVOR BINGO

Mail-in Certificate

To participate in this offer send as proofs of purchase UPC symbols on back labels from three any size Seven Seas® dressings shown in either a vertical, horizontal or diagonal row of the game piece. Receive by mail two 50¢ coupons good on your next purchase of any flavor Seven Seas® dressing. Send in one back label with UPC symbol from each of the nine bottles shown and receive ten 50¢ coupons.

CHECK ONE:

ENCLOSED	WILL RECEIVE
☐ 3 proofs of purchase	= 2–50¢ coupons
☐ 9 proofs of purchase	= 10–50¢ coupons

Mail this certificate with required proofs of purchase to:
SEVEN SEAS® FLAVOR BINGO
Gaines Foods, Inc.
P.O. Box 4851, Kankakee, IL 60902

NAME (Please Print)
ADDRESS
CITY
STATE ZIP

VOID

Offer void where prohibited, taxed or otherwise restricted. Allow 6-8 weeks for processing request. Offer good only in U.S.A., Puerto Rico, and U.S. Governmental installations. Certificate may not be transferred, exchanged or sold, nor may it be reproduced or copied.
OFFER EXPIRES DECEMBER 31, 1986
LIMIT ONE PER FAMILY. THIS CERTIFICATE MUST ACCOMPANY YOUR REQUEST.

MANUFACTURER'S COUPON EXPIRES JUNE 30, 1987

15626

SAVE 25¢

ANY SIZE, ANY FLAVOR

Seven Seas® DRESSING

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE — ONE COUPON PER PURCHASE.
To the retailer: Gaines will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with Gaines Redemption Policy incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or anyone specifically authorized by Gaines. Cash value 1/20¢. Mail to: Gaines Foods, Inc., P.O. Box 3425, Chr. Cty. NC 27822.
© Gaines Foods Inc. 1986

15626

25¢ LIMIT—ONE COUPON PER PURCHASE 25¢

2040695751

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Here's how to order your FREE* Kick Bag and "Feelin' Fit Kit" from Ocean Spray®

Kit includes Kick Bag, Performance Chart and Fitness Brochure. To order, send 9 UPC Code labels from any Ocean Spray® Paper Bottle™ plus $1.00 postage and handling to Ocean Spray® Kick Bag Offer, P.O. Box 706, Marshfield, MA 02050. Supplies limited. **Offer expires 12/31/86.** Void where prohibited or taxed by law. Please allow 4-6 weeks for delivery.

Name VOID

Address

City State Zip

*Plus postage and handling.

Save 15¢ **SAVE 15¢** Save 15¢

on any flavor

Ocean Spray® Paper Bottle.™

VOID

Grocer, this coupon will be redeemed for 15¢ + 8¢ handling, provided: you receive a retail sale of Ocean Spray Cranberries, Inc. product. You mail this coupon to P.O. Box 706, Clinton, Iowa 52734. You supply on request, invoices proving sufficient stock purchases to cover coupons presented. Customer pays any sales tax. Void where prohibited, taxed or restricted by law. Offer expires 12/31/86. Limit one coupon per customer.

117 492

5 31200 00015 1

Let's keep the kids in shape, America!

Get a FREE Kick Bag ($7.95 Retail Value) and Slim Goodbody's "Feelin' Fit Kit" from Ocean Spray® Paper Bottle.™

PLUS look for Slim Goodbody's Child Fitness Cards FREE on every three-pack.

PRESIDENT'S COUNCIL ON PHYSICAL FITNESS & SPORTS

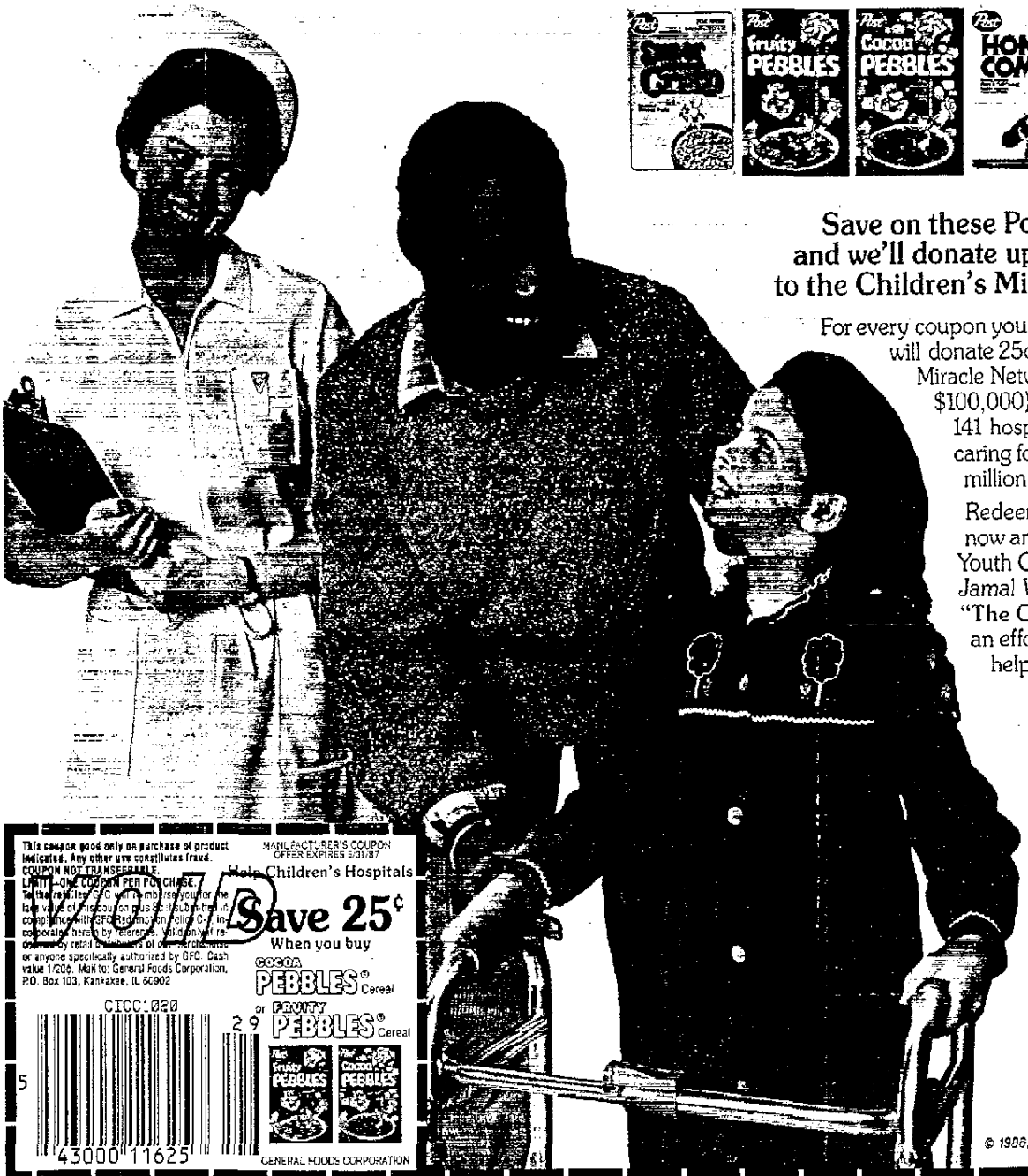
"Good for you, America!"™

2040695752

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Team up with Post® CEREALS and help Children's Hospitals

Children's Miracle Network Telethon
Televised May 31–June 1



Save on these Post® Cereals and we'll donate up to $100,000 to the Children's Miracle Network

For every coupon you redeem, Post® will donate 25¢ to the Children's Miracle Network (up to $100,000). You'll help the 141 hospitals for children caring for more than 5 million children each year.

Redeem these coupons now and join National Youth Chairman, Malcolm Jamal Warner (*Theo from "The Cosby Show"*), in an effort to give medical help to needy children.

GENERAL FOODS

© 1986, General Foods Corporation

20406955753

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT—ONE COUPON PER PURCHASE. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-7, incorporated herein by reference. Void if copied or deemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902

MANUFACTURER'S COUPON OFFER EXPIRES 5/31/87

Help Children's Hospitals

Save 25¢

When you buy COCOA PEBBLES® Cereal or FRUITY PEBBLES® Cereal

CICC1020 29

5 43000 11625

GENERAL FOODS CORPORATION

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT—ONE COUPON PER PURCHASE. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-7, incorporated herein by reference. Void if copied or deemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902

MANUFACTURER'S COUPON OFFER EXPIRES 5/31/87

Help Children's Hospitals

Save 40¢

When you buy Super Golden Crisp™ Cereal

CICC09X0 08

5 43000 11440

GENERAL FOODS CORPORATION

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT—ONE COUPON PER PURCHASE. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-7, incorporated herein by reference. Void if copied or deemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902

MANUFACTURER'S COUPON OFFER EXPIRES 5/31/87

Help Children's Hospitals

Save 25¢

When you buy ALPHA-BITS® Cereal

CICC1010 15

5 43000 11525

GENERAL FOODS CORPORATION

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT—ONE COUPON PER PURCHASE. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-7, incorporated herein by reference. Void if copied or deemed by retail distributors of our merchandise or anyone specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902

MANUFACTURER'S COUPON OFFER EXPIRES 5/31/87

Help Children's Hospitals

Save 25¢

When you buy HONEY COMB® Cereal

CICC09W0 25

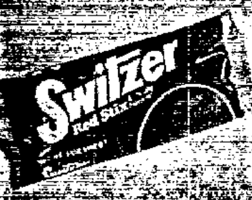
5 43000 11225

GENERAL FOODS CORPORATION

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

MANUFACTURER COUPON | EXPIRES 12/31/86

SAVE 25¢ ON ANY SIZE BAG OR BAR OF SWITZER STIX OR BITES



VOID

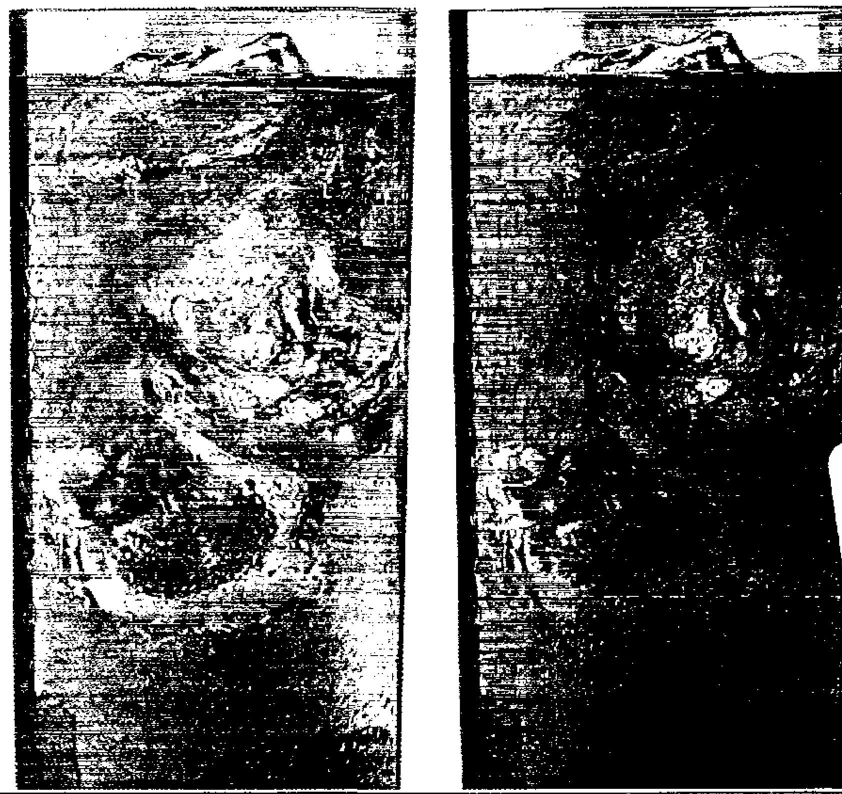
LIMIT ONE COUPON PER PURCHASE

CHEWY! DELICIOUS! LONG-LASTING!

Iced Tea comes alive with the refreshing taste of REALEMON®

It can make the difference between night and day.

without ReaLemon® | with ReaLemon®



MANUFACTURER'S COUPON | EXPIRES 12/31/86

50¢

SAVE 50¢

on any size bottle of ReaLemon® or Refrigerated ReaLemon 100% Pure Lemon Juice from Concentrate

VOID

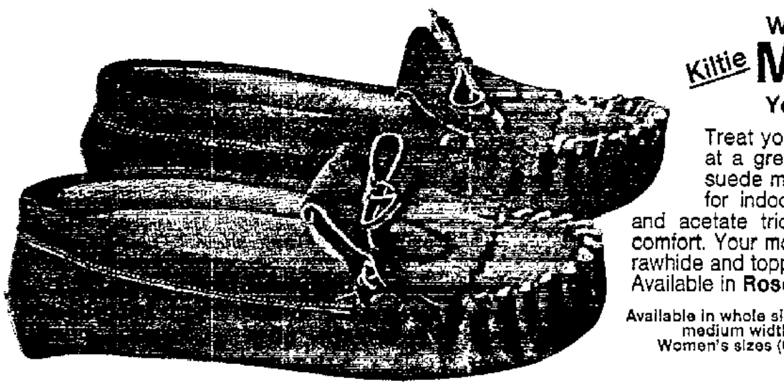
53000 152438

50¢

2040695754

Only 10¢ EXQUISITE Collector Spoon

To introduce the Heritage Collection of American State Spoons, we offer to send you the first spoon of the Collection for only 10¢. This spoon honors the District of Columbia. It measures 4½ inches in length and is plated in pure silver. If you are delighted with the spoon, you can, if you wish, acquire the other spoons of the collection three at a time by mail (at modest cost). So, send for your spoon today. Mail name and address with only 10¢ to AMERICAN COLLECTORS GUILD, Dpt. N31 P.O. Box 246, DANIA, FLA. 33004. Offer limited to adults. One spoon per household. Allow 4 weeks for delivery.



Women's Rose Color Kiltie Moccasins

You'll be in the Pink!

Treat your feet to cloudsoft comfort at a great low price. Pink cowsplit suede moccasins are soft and cozy for indoor wear. Padded innersoles and acetate tricot linings give you lasting comfort. Your moccasins are handlaced with rawhide and topped with a suede kiltie. Available in Rose color only.

Available in whole sizes only, medium width. Women's sizes (6-10)

$8.95 pair

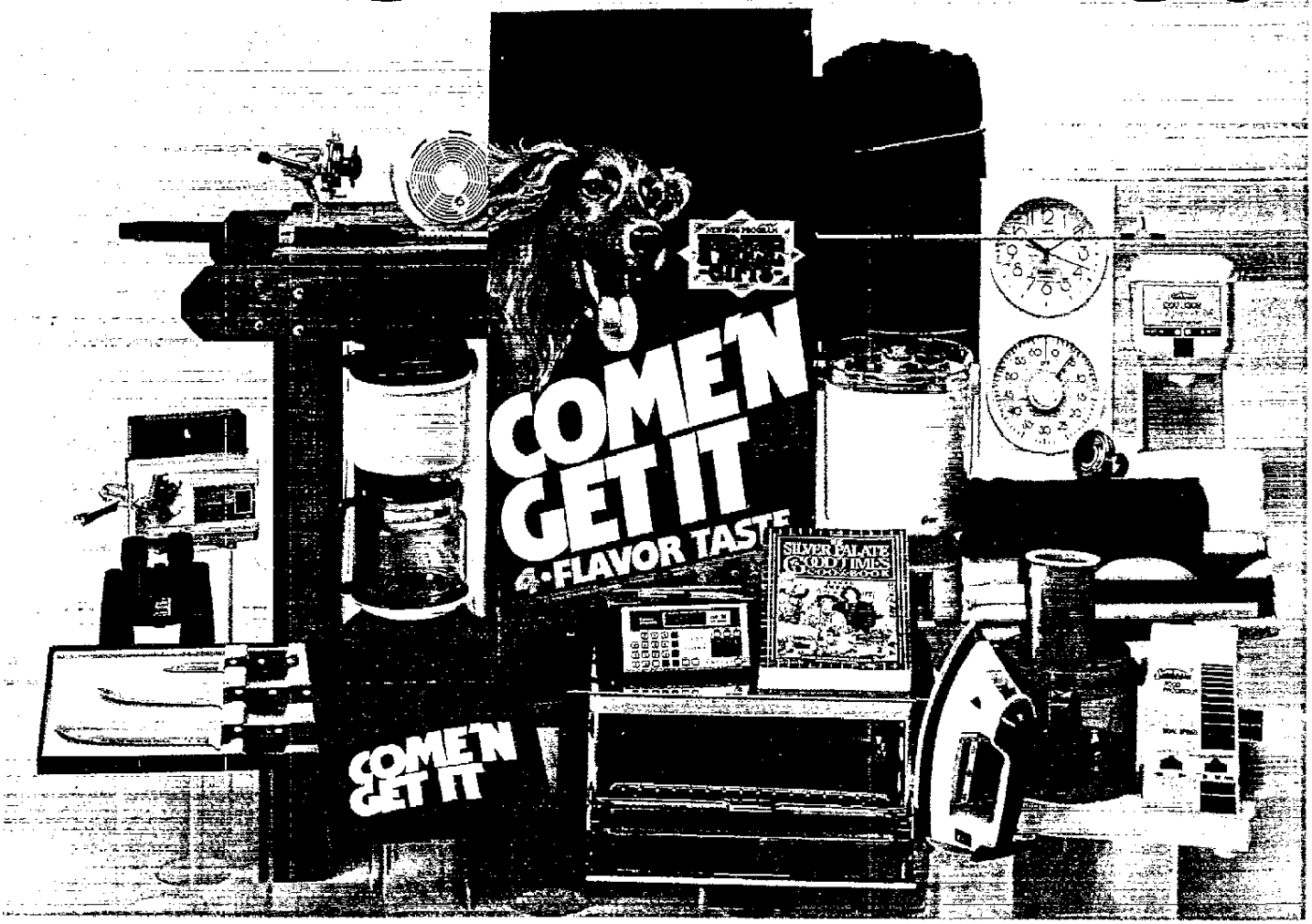
Order your Moccasins Today

1. Make out a check or money order for **$11.30** ($8.95 plus $2.35 shipping). or, **$19.30** (SAVE by ordering two pair for $16.95 plus $2.35 shipping). NY residents add 5¾% sales tax.
2. Print your name, address and zip code on a plain piece of paper. Specify **(Item No. 526)**. Indicate your choice of whole size (6-10) and quantity of pairs ordered.
3. Mail today to: Deerskin Trading Post, Dept. No. **124**, Box 5040, Rutherford, New Jersey 07070

Money back guarantee on your Moccasins.

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Free Gifts.



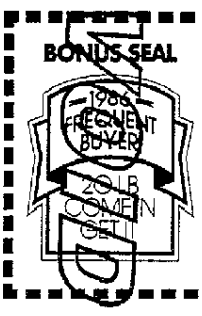
Come 'n get 'em from Come 'N Get It.

The 1986 Come 'N Get It Frequent Buyer Program has big rewards for you! Now you can choose from a huge selection of brand name gifts valued up to $100.00.*
Save the required number of Come 'N Get It Frequent Buyer Seals (printed inside on the lining of specially marked bags) needed for the gift of your choice. And it's yours absolutely free! See specially marked 20 lb. and larger bags of Come 'N Get It® dog food for the list of gifts and details of the offer.

*Manufacturer's suggested retail price.

TO RECEIVE THE OFFICIAL GIFT BOOK AND REQUIRED ORDER FORM BY MAIL, WRITE TO:
Come 'N Get It 1986 Frequent Buyer Booklets, P.O. Box 8954, Madison, WI 53708
Allow 6 weeks for shipment of book. Void where prohibited, taxed, or restricted by law. Good only in U.S.A. Booklet offer expires 8/31/86, or while supplies last. Program expires 10/31/86. © 1986 Carnation Company

HERE'S A 20 LB. BONUS SEAL TO GET YOU STARTED! LIMIT ONE PER ORDER RECEIVED.



MANUFACTURER COUPON | EXPIRES 9/30/86

SAVE 75¢

ON ANY SIZE BAG OF COME 'N GET IT® DRY DOG FOOD

CONSUMER: Limit one coupon per item purchased. This coupon good only on listed sizes and flavors indicated. RETAILER: Coupon will be redeemed at face value plus 8¢ handling when submitted in accordance with Coupon Redemption Policy effective April 1, 1986. Mail to: Carnation Company, Coupon Redemption Center, P.O. Box 34485, Dept. 34000, Charlotte, NC 28234-4485. Cash value 1/20¢. VOID IF TAXED, PROHIBITED OR RESTRICTED BY LAW. VOID IF COPIED. Redeemable at retail outlets only. Customer pays any sales tax. Void if sold, purchased or transferred. Void if presented by any party who has received this coupon in violation of the terms stated herein. Void if presented by any party who has received this coupon in violation of the terms stated herein. Void if presented by any party who has received this coupon in violation of the terms stated herein

Why Are We Giving Away Famous Nationally Advertised™ Sato™ Sweetheart Watches™ for as low as $2.00

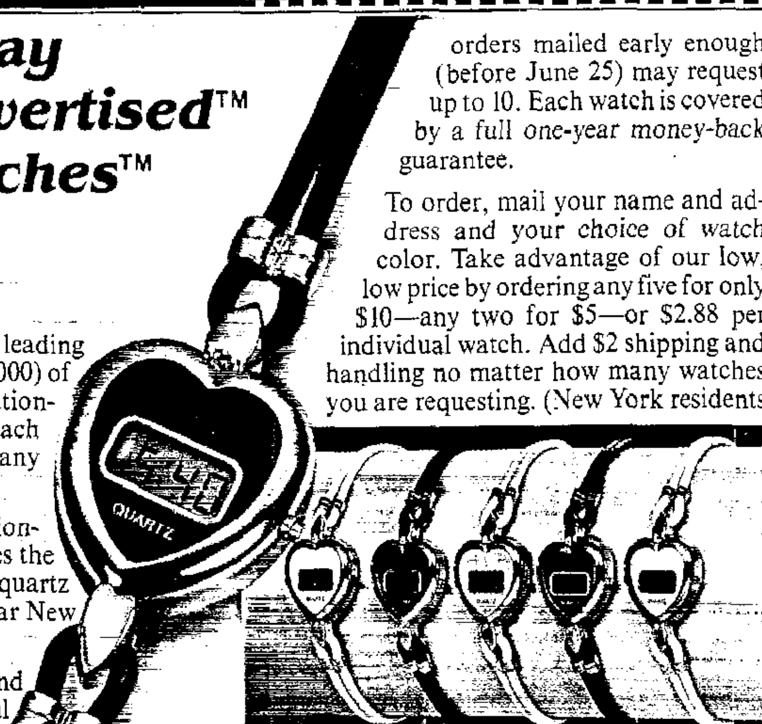
Hard to believe, *but true!*

As part of a nationwide advertising publicity campaign, a leading New York Jewelry firm will give away one million (1,000,000) of its most expensive Sato quartz watches—the Famous Nationally Advertised™ Sweetheart watch—for as low as $2.00 each to the first one million persons who write to the company address (below) before Midnight, June 30, 1986.

These are the same famous Sato™ Sweetheart watches nationally advertised by others in leading media for many times the price. They are the best-selling and most expensive quartz watches of their kind ever sold by this multi-million-dollar New York jewelry firm.

Each watch displays the month, day, hour, minute and second and has a precision quartz movement so powerful it never needs winding and is accurate to within seconds per month. Best of all, you can match your watch to your wardrobe by choosing from five exciting fashion colors. You can even wear a different watch every day to add "spice" to your fashion statement.

These nationally advertised Sato Sweetheart quartz watches will *not* be sold at this publicity price by the company in any store. There is a limit of 5 watches per address at this price, but orders mailed early enough (before June 25) may request up to 10. Each watch is covered by a full one-year money-back guarantee.



To order, mail your name and address and your choice of watch color. Take advantage of our low, low price by ordering any five for only $10—any two for $5—or $2.88 per individual watch. Add $2 shipping and handling no matter how many watches you are requesting. (New York residents add sales tax.) Allow up to 6-8 weeks for shipment. *Make check payable to: CVP, Co.* Mail to: **CVP, SATO Sweetheart Watch Offer, Dept. 977-173, Box 1295, Westbury, New York 11595.** **(V22090)**

WRITE IN HOW MANY OF EACH COLOR:

___ Burgundy (V22091) ___ White (V22092)
___ Black (V22093) ___ Pink (V22094) ___ Beige (V22095)

© 1986 PDM, Inc 1200 Shames Dr., Westbury, N.Y. 11590

2040695756

America's summertime favorite

Minute Maid $250,000 RED WHITE & BLUE GEMSTAKES

Win one of over 1000 precious gems!

Imagine yourself the owner of an incredible 1-carat diamond. 15 Grand Prize winners in the Minute Maid® Gemstakes will receive these stunning, round-cut stones. 75 First Prize winners will receive 1-carat, beautiful red rubies. 1000 Second Prize winners will receive 1-carat, Far Eastern blue sapphires. Each prize is an authentic gem of lasting beauty and value from the makers of Minute Maid®, America's favorite summertime refresher.

Enter as often as you wish, but each entry must be mailed separately, postmarked by August 15, 1988 and received by August 30, 1988. Drawing to award prizes will be held by September 15, 1988. Winners for all prizes will be notified in writing by September 30, 1988. Not responsible for lost or misdirected mail.

All winners will be selected in a random drawing conducted by an independent judging organization whose decisions are final. Limit one (1) prize per family or address. All prizes will be awarded. Taxes, if any, are the sole responsibility of the winner. Prizes are nontransferable. No substitutions permitted. To enter, an individual must be 18 years or older. Total value of prizes is $250,000.

Prizes: 15 Grand Prizes - Each grand prize winner will receive a 1-carat diamond; 75 First Prizes-Each first prize winner will receive a 1-carat ruby; 1,000 Second Prizes - Each winner will receive a 1-carat sapphire. Odds of winning are dependent upon the number of entries received.

This sweepstakes is open to residents of the United States except employees of The Coca-Cola Company, its subsidiaries, affiliates, advertising agencies, judging organizations, printing agents and their families. Void wherever prohibited or restricted by law. All federal, state and local laws and regulations apply.

For a list of winners, send a stamped, self-addressed envelope to: Minute Maid® Gemstakes Winners List, P.O.Box 82083, St. Paul, MN 55182.

Prize winners may be required to sign a waiver of liability and a statement permitting use of prize winner's name and/or picture for promotional purposes.

OFFICIAL ENTRY FORM

NO PURCHASE NECESSARY. To enter, complete and mail the entry form, or print your name, address and zip code on a 3" X 5" piece of paper. Machine duplicated or mechanically reproduced entries will be declared void. Mail to:

Minute Maid® Gemstakes
P. O. Box 82075
St. Paul, MN 55182

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

VOID

30¢ OFF TWO

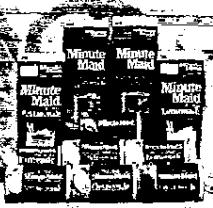
Manufacturers Coupon | No Expiration Date

SAVE 30¢

30¢ OFF TWO

Save 30¢ on your next purchase of any **TWO** cans or cartons of Minute Maid® natural Lemonade, Pink Lemonade, Limeade, Lemon-Limeade, Grapeade*, Orangeade* or Fruit Punch.

LIMIT ONE COUPON PER CONSUMER PURCHASE OF PRODUCT AT VALUE SPECIFIED. Other use constitutes fraud under U.S. Mail Statutes and coupons may be confiscated. Coupons are void if transferred, assigned, reproduced, faxed, restricted, prohibited or license is required. Consumer must pay sales tax. Coupon accepted only from retail or authorized clearing house. 8¢ handling will be paid on properly redeemed coupons. Product invoices may be required. Presentation for payment represents compliance with these terms. Cash values 1/20 of 1¢. Valid only in U.S.A. MAILING ADDRESS: Coca-Cola Food, MSC, CMS Dept. #25000, 1 Fawcett Drive, Del Rio, TX 78840. *Not Available in all markets.



654-10

"Minute Maid" is registered trademark of The Coca-Cola Company. 0313

25000 30030

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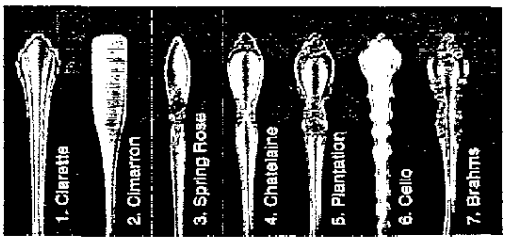
Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Mail To: General Mills, Inc.
Box 1865, Dept. 972
Minneapolis, MN 55440

FC

Choose one of these exclusive Betty Crocker patterns:
☐ 1. NEW! ☐ 2. NEW! ☐ 3. ☐ 4. ☐ 5. ☐ 6. ☐ 7.



☐ **YES!** Send me the place settings I've indicated below at $7.99 each. Each 5-piece place setting includes one salad fork, dinner fork, dinner knife, soup spoon and teaspoon.

$7.99 x _____ (no. of place settings—Limit 4)	=	$ (subtotal)
Add postage and handling	+	$ 1.00
Order total	=	$

☐ Check or money order enclosed
(do not tape or staple payment to order form.)

Charge to my: ☐ VISA ☐ Master Card
(minumum charge order $10.00)

Credit Card Number

Expiration Date Mo. ___ Yr. ___

Signature X _____
Do not fold unless signed

Print Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone ( ) _____
(In case we have a question about your order)

VOID

Please allow up to six weeks for shipment. Offer expires: July 15, 1986. Good only in U.S.A.

© 1986 General Mills

A46261

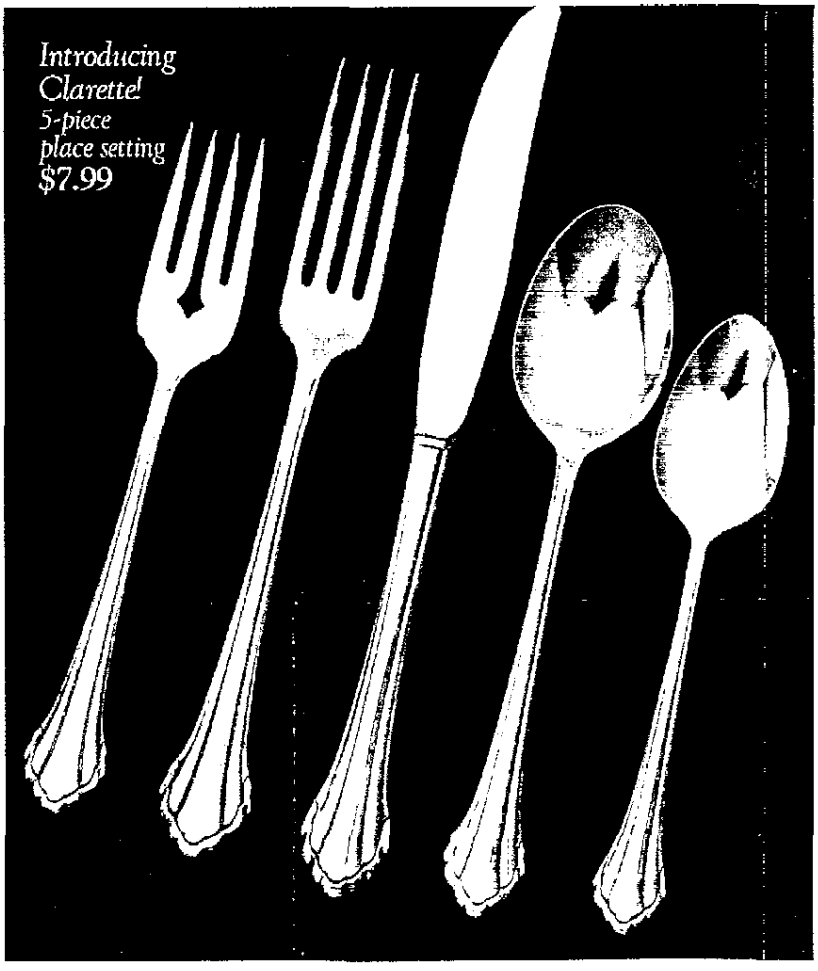
You can wait for a department store sale and pay over $20 for a place setting of Oneida stainless. Or buy it now from Betty Crocker for $7.99.

Now, for a short time, you can buy up to four 5-piece place settings of this fine Oneida flatware from Betty Crocker, for just $7.99 each.

At a department store, you could pay as much as $35 a place setting for Oneida Community Stainless. Or $20 on sale. But with this special introductory offer you can start or add to your set at a fraction of retail cost!

Betty Crocker, a trusted name in homemaking, is America's largest seller of top-quality Oneida Community Stainless. Your satisfaction is 100% guaranteed. If you're not pleased with your order, simply return it within 10 days for a full refund.

Start your set today! Order up to four 5-piece place settings (salad fork, dinner fork, dinner knife, soup spoon, teaspoon). Then complete your set through the famous Betty Crocker Catalog program at even greater savings with Betty Crocker coupons found on hundreds of General Mills products. A FREE catalog containing Oneida flatware and other fine items for your home will be sent with your order.



2040695758

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

Before you dress... Caress®.

Caress body bar with bath oil... leaves your skin softer and smoother than soap can.

2040695759

MANUFACTURER COUPON | EXPIRES NOVEMBER 30, 1986

Save 25¢ on 2 bars of Caress®

OR ANY MULTI-BAR PACK.

TO DEALER: Lever will reimburse you for the face value of this coupon plus 8¢ handling, provided you and the consumer have complied with the terms of this offer. Cash value 1/100th of 1¢. Lever Brothers Company, Department 5959, El Paso, Texas 79966. Limit one coupon per purchase. Good only on Caress. Any other use constitutes fraud. Expires 11/30/86.

606403

5 11111 73057

GIVE YOUR SKIN THE SOFT YOU JUST CAN'T GET FROM SOAP.

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

FREE KINGSFORD!

CHARCOAL

BUY 2 AND GET 1 FREE

HURRY! OFFER EXPIRES JUNE

Kingsford® Charcoal BUY 2 GET 1 FREE (Mail-in Offer)

To receive your **COUPON** for a free bag of Kingsford® or Kingsford® with Mesquite Charcoal:
Buy any 2 bags of Kingsford® and/or Kingsford® with Mesquite Charcoal. (Both bags should be the same size, either 10lb or 20lb.) Mail this certificate and the proofs of purchase (located on side of bag) from 2 bags of either Kingsford® or Kingsford® with Mesquite Charcoal to:
KINGSFORD® CHARCOAL BUY 2 GET 1 FREE, P.O. BOX 4894, MONTICELLO, MN 55365

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

STORE WHERE CHARCOAL WAS PURCHASED _____

☐ I am enclosing: 2-20lb proofs of purchase to get my free **COUPON** for one any size bag of Kingsford® or Kingsford® with Mesquite Charcoal.

☐ I am enclosing: 2-10lb proofs of purchase to get my free **COUPON** for one 10lb bag of Kingsford® or Kingsford® with Mesquite Charcoal.

Kingsford has the right to request further information substantiating submitter to substantiate proof of purchase. This offer is limited to one free coupon per name, address, household or envelope and may not be assigned or transferred. This name and address form and required proof of purchase may not be mechanically reproduced, traded, or sold by any individual or organization. *This offer is void where taxed, restricted or prohibited by law and is good only where advertised or displayed by participating* retailers. This offer may not be published in any cash refund bulletins. **THIS NAME AND ADDRESS FORM MUST ACCOMPANY YOUR FREE COUPON REQUEST.** Please allow 6-8 weeks to receive your free coupon. (The free coupon you receive in the mail will expire 12/31/86.) Requests which do not comply with the terms and conditions of this offer will be rejected and proof of purchase will not be returned. **REQUEST MUST BE POSTMARKED BY JUNE 9, 1986.**

VOID

PET SCIENCE LABORATORIES, Dept. 1794
561 Acorn St., Deer Park, NY 11729

Please rush the following **Lifetime Flea Collar(s)** as indicated below:
Cat & Small or Medium Dog Size (6"-14") _____
Large Dog Size (14"-35") _____
☐ One for $4.99 plus 80¢ postage and handling (Total $5.79).
☐ **SAVE!** Two for 39.88 plus 90¢ postage and handling (Total $10.78).
☐ **SAVE MORE!** Three for $14.67 plus $1.00 postage and handling (Total $15.67)

Check Here ☐ for Insurance. For 45¢, item lost or damaged will be replaced. Add 45¢ to your total payment for each item.

PLEASE PRINT

Name _____
Address _____
City _____
State _____ Zip _____

NY res. add sales tax. ©The Durham Group Inc., 1983

EXCITING NEWS FOR PET OWNERS

Stop spending up to $16.00 a year on flea collars—never put another strong chemical strip around your pet! Now there is an alternative, a sure, 100% herbal way to be rid of fleas and ticks with confidence. Safe and gentle enough, so that you may even use it, as directed, on kittens and puppies!

Not An Ugly Plastic Strip

Handcrafted with genuine leather and real Eucalyptus buds which have been impregnated and aromatized with a special blend of oils from three potent, flea-repellent herbs.

Invisible Shield of Protection

Refreshing, woodsy scent emitted is as delightful as a spring day to you and your pet, but throws terror into fleas and ticks! Almost like a powerful, protective screen around your pet that these dangerous insects will not penetrate to save their lives. Works its magic herbally!

Complete with Lifetime Rejuvenation Oil

Each Lifetime Flea Collar is complete with our special blend of herbal Rejuvenation Oil. To restore like-new potency to collar, just add one drop every 30 to 60 days! The collar itself will last indefinitely. Adjustable sizes to fit your dog or cat—pays for itself in no time—order now.

EPA Reg. No. 48205-1

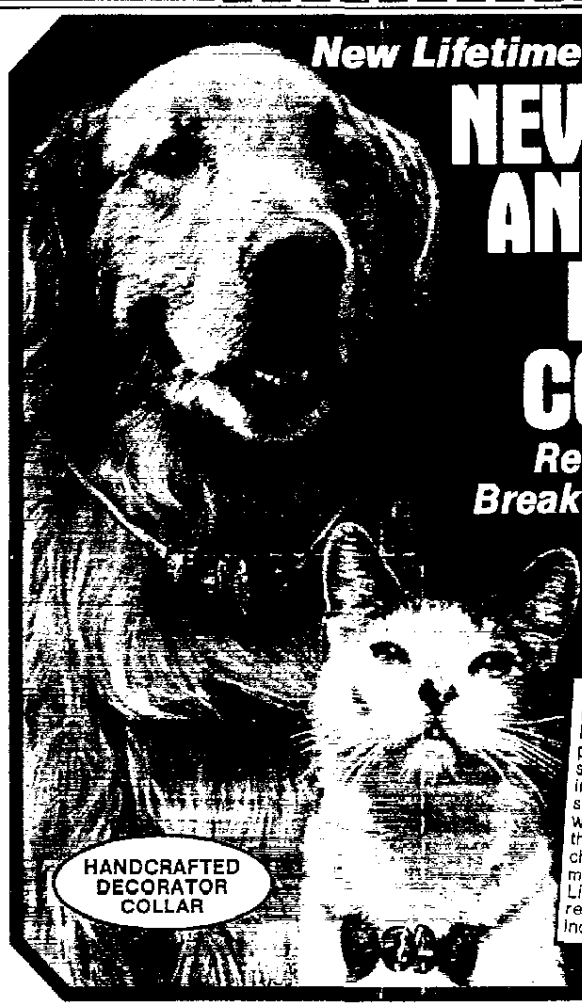
SATISFACTION GUARANTEED

New Lifetime Flea Collar™

NEVER BUY ANOTHER FLEA COLLAR

Revolutionary Breakthrough Ends Fleas & Ticks With Herbs!

A MUST FOR EVERY PET



IMPORTANT INFORMATION

Please do not compare our LIFETIME FLEA COLLAR with plastic-strip collars. Plastic-strip collars are placed directly in contact with the animal's skin or fur. Lifetime Collars are worn beneath the neck, and there is no direct contact with chemicals. Plastic-strip collars must be replaced periodically. Lifetime Collars can be recharged and will last indefinitely.

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Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

ARMOUR® CANNED MEATS/ SPALDING BALL ORDER FORM

Please note quantity next to the appropriate Spalding ball you wish to order:

___ Basketball ___ Football

___ Volleyball ___ Soccerball

For each ball ordered send 5 proofs of purchase (UPC codes only) from any combination of Armour Star Canned Meats plus $5.95 and $2.00 postage/ handling (check or money order) and mail to:

Armour Star Canned Meats/ Spalding Ball Offer
P.O. Box 90714
St. Paul, MN 55190

5 17000 00000
Sample UPC Code

NAME: VOID

ADDRESS

CITY

STATE ZIP

Allow 4-8 weeks processing. Offer good until 12/31/86 or while supplies last. Offer good in U.S.A. only. Void where prohibited by law, taxed or restricted. No proof of purchase reproductions acceptable.

20¢ OFF TWO

T013516

MANUFACTURER COUPON | EXPIRES 5/31/87

20¢ OFF TWO

SAVE 20¢

on ANY TWO cans of ARMOUR® CANNED MEATS

5 17000 60000

VOID

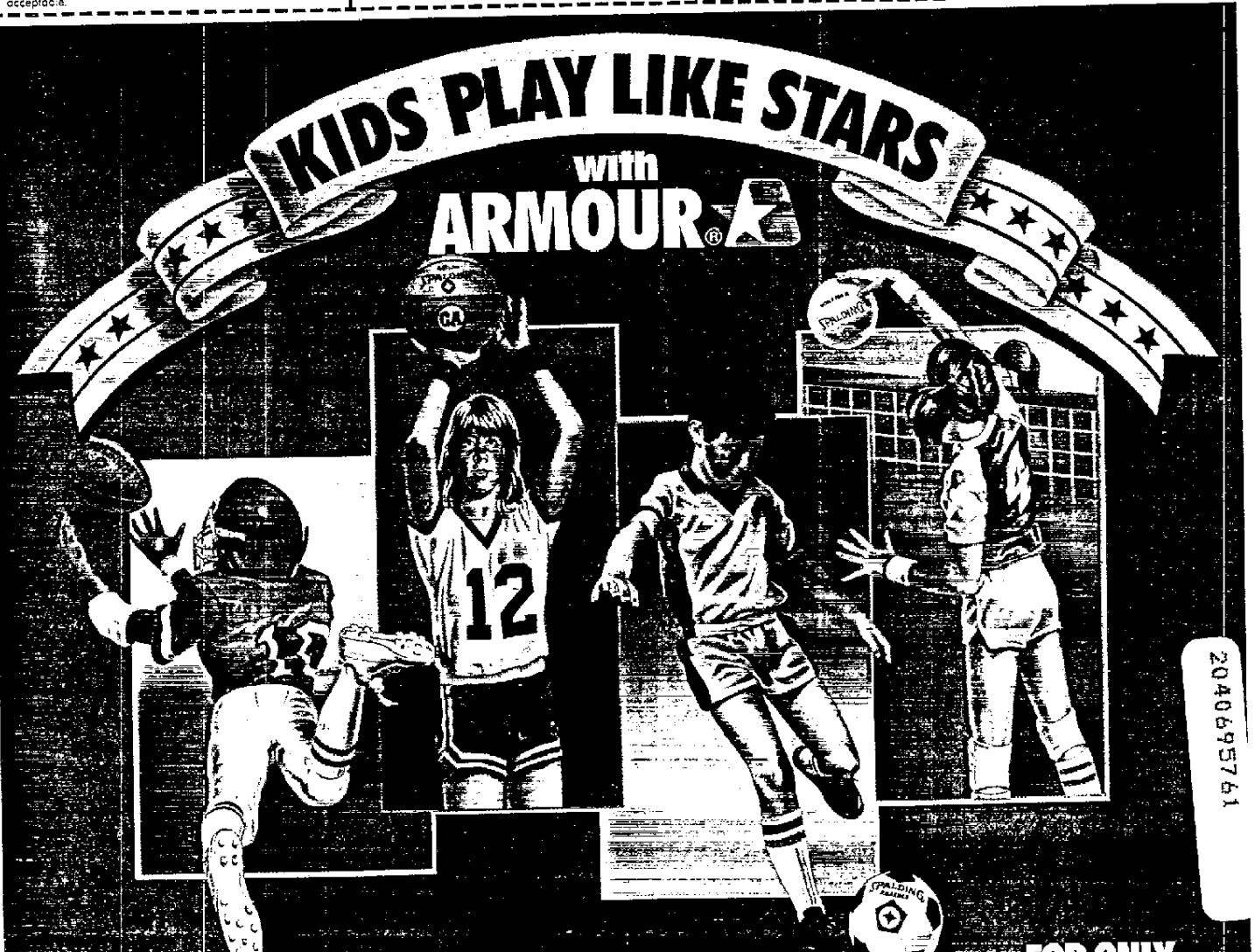
Dealer: THE DIAL CORPORATION will reimburse you for the face value of coupon plus 8¢ handling provided you and the consumer have complied with the terms of the offer. Cash value 1/100th of 1¢. THE DIAL CORPORATION, Box 26555, El Paso, TX 79998.

20¢ OFF TWO

THE DIAL CORPORATION

T013516

KIDS PLAY LIKE STARS with ARMOUR®



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ARMOUR OFFERS YOU THESE GREAT SPALDING BALLS

★**Basketball:** NCAA Endorsed Bronze Series basketball. Tough permalite rubber cover.

★**Volleyball:** World Pro™ volleyball, ideally suited for outdoor play. Tough rubber cover.

★**Football:** Spalding Durahyde™ simulated leather football. Official size and weight.

★**Soccerball:** Spalding Smasher® Rubber Soccerball; durable poly/nylon wound. Designed for any surface and all types of weather conditions.

FOR ONLY $5.95

per ball with any 5 Armour Star Canned Meat UPC Codes plus $2.00 postage/handling.

ORDER MORE THAN ONE!

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GENERAL FOODS

Maxwell House® has free* going away presents for your family's next vacation.

Get a free spill-proof travel mug and a free Mobil map when you buy Maxwell House® Coffee.

There's nothing like enjoying a fresh cup of Maxwell House® Coffee while you vacation with the family. Except knowing exactly where you're going.

Now with this free offer, Maxwell House helps you do both. *Just bring in three plastic lids from cans of Maxwell House® or Maxwell House® Decaffeinated Coffee to participating Mobil stations (while supplies last). Or send to: Maxwell House Mug and Map Offer, General Foods Corporation, P.O. Box 4860, Kankakee, IL 60902.

You'll get a road map and a neat travel mug that will keep your coffee warm and out of your lap.

Have a good trip.

Offer expires June 30, 1986.

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MANUFACTURER'S COUPON EXPIRES SEPTEMBER 30, 1986

Save 25¢

when you buy any size can of

Maxwell House® Coffee.

CICL1020

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25¢

This coupon good only on purchase of product indicated. Any other use constitutes fraud. COUPON NOT TRANSFERABLE. LIMIT—ONE COUPON PER PURCHASE. To the retailer: GFC will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with GFC Redemption Policy C-1 incorporated herein by reference. Valid only if redeemed by retail distributors of our merchandise or service specifically authorized by GFC. Cash value 1/20¢. Mail to: General Foods Corporation, P.O. Box 103, Kankakee, IL 60902.

25¢

GENERAL FOODS CORPORATION

MANUFACTURER'S COUPON EXPIRES SEPTEMBER 30, 1986

Save 60¢

when you buy any size can of

Maxwell House® Decaffeinated Coffee.

CICL1060

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60¢

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60¢

GENERAL FOODS CORPORATION

Source: https://www.industrydocuments.ucsf.edu/docs/qkdm0004

WITHIN THE LAST SEVERAL WEEKS, NCC HAS ANNOUNCED A 100% MONEY-BACK GUARANTEE FOR ANY ERRORS MADE BY US.

THIS IS AN AFFIRMATION OF OUR ZERO-FAULT PRODUCTION CAPABILITIES. IT IS HIGHLY UNLIKELY THAT ANY OTHER FSI SUPPLIER WILL MAKE THIS CLAIM.

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